



## News Release



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## Subaru of Jacksonville Presents Wolfson Children's Hospital with a Donation of More Than \$115,000

*Gift part of pledge to support lifesaving technology, child passenger safety*

Jacksonville, Florida, March 24, 2017 – The 2016 Subaru Share the Love event only lasted under seven weeks, but the impact of the donation will go on for much longer as Subaru of Jacksonville and Subaru of America presents a donation today of \$115,203.02 to Wolfson Children's Hospital.

The gift will support care and advanced technology to heal critically injured children at Wolfson Children's Hospital, and towards child passenger safety education through THE PLAYERS Center for Child Health at Wolfson Children's.

Subaru's Share the Love campaign includes donations of \$250 for every new car purchased between the dates of November 17, 2016 to January 3, 2017. Customers purchasing new a Subaru are given four national charities to choose between, and each dealer is able to choose one local hometown charity, for their \$250 donation to go towards. The four national charities include ASPCA, Make a Wish, Meals on Wheels, and the National Park Foundation. Subaru of Jacksonville matched the \$250 donation every time a customer chose Wolfson Children's Hospital as the charity recipient.

Subaru of Jacksonville's match donation is the third largest donation, the second largest match, by a dealer in the United States out of the over 670 Subaru dealers. Subaru of Jacksonville owner, Phil Porter, said, "This donation speaks to our sincere commitment to the community where we live and work. We're proud to match Subaru of America's contribution, and are ecstatic to be able to help children and parents cope with unexpected medical obstacles".

This is the first year Wolfson Children's Hospital was selected as Subaru of Jacksonville's hometown charity for the national Subaru Share the Love campaign. Subaru of Jacksonville has pledged a five-year commitment to Wolfson Children's.

"Taking care of children and preventing childhood injury are part of our mission at Wolfson Children's," said Michael Aubin, president of Wolfson Children's Hospital. "This generous gift from Subaru of Jacksonville, Subaru of America and Mr. Porter will enable us to not only do

more within our walls, but to reach families in the community with our child passenger safety messages and car and booster seat checks, and to expand our trauma program.”

Subaru of Jacksonville, in partnership with Wolfson Children’s Hospital and THE PLAYERS Center for Child Health, also hosts free Child Passenger Car Seat Safety Checks throughout the year to ensure children are safe on the roads.

The Children’s Christmas Party of Jacksonville was the recipient for the 2013-2015 campaigns, and received a total of \$116,000 from Subaru of Jacksonville over the three years of partnership.

A non-profit organization, Wolfson Children’s Hospital relies on charitable donations to provide world-class care for all children in the region. With the aid of an initial \$500,000 donation from the Wolfson Family Foundation, the hospital opened in 1955 as a place for all children to be admitted and treated without regard to creed, religion, race or financial position. That original mission remains today.

Subaru of Jacksonville is a family owned and run business that was opened in August 2000 by current owner, Phil Porter, in order to serve the people of Jacksonville and surrounding communities including Orange Park, Middleburg and St Augustine. We live in the community, work in the community and support our community through donations, sponsorships, volunteerism and community events. **We Only Do Subaru - And We Are Passionate About It.**

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*Wolfson Children’s Hospital relies on the generosity of members of our community. To support Wolfson Children’s Hospital, please visit [wolfsonchildrens.org/waystogive](http://wolfsonchildrens.org/waystogive).*

***About Wolfson Children’s Hospital***

*[Wolfson Children’s Hospital](http://wolfsonchildrens.org) in Jacksonville, Florida, is a part of [Baptist Health](http://baptisthealth.com), Northeast Florida’s most comprehensive health system serving every stage of life. Wolfson Children’s is the only hospital just for kids in Northeast Florida and serves as the region’s pediatric referral center. Staffed 24/7 by pediatric nurses and other healthcare professionals specially trained to work with children, the 216-bed, patient- and family-centered hospital features the latest pediatric medical technology in a welcoming, child-friendly environment. At Wolfson Children’s, nationally recognized pediatric specialists representing nearly every medical and surgical specialty work with pediatricians to provide care for children of all ages with congenital heart conditions, cancer, neurological disorders, diabetes and endocrinology disorders, orthopaedic conditions, behavioral health conditions, and more. Wolfson Children’s pediatric partners include [Nemours Children’s Specialty Care, Jacksonville](http://nemourschildrens.org), the [University of Florida College of Medicine—Jacksonville](http://ucf.edu), and [Mayo Clinic Florida](http://mayoclinic.com). For additional information, please visit [wolfsonchildrens.org](http://wolfsonchildrens.org).*