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**From: Monadnock Humane Society, Swanzey, N.H.**

**Date: November 1, 2012**

**Subject: MHS Receives Funding for a Low-cost Spay/Neuter Clinic for Cats from the ASPCA and Subaru of Keene**

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*For Immediate Release*

**Monadnock Humane Society to Hold ‘Feline Frenzy’ Affordable Spay/Neuter Clinic**  
*One-day event funded by grant from the ASPCA® and Subaru*

Swanzey, N.H.—Monadnock Humane Society is pleased to offer a highly affordable spay/neuter clinic – “Feline Frenzy” – to qualifying applicants who demonstrate financial need. The clinic has been made possible by a grant that has been awarded from the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) and Subaru of Keene through Subaru’s “Share the Love” event.

The "Feline Frenzy" spay/neuter event will allow an estimated 35 cats to be spayed or neutered at a minimal cost to people in our community who are without vet care, or simply can't afford to spay or neuter their cat. “Feline Frenzy” will take place here at our facility in Swanzey, N.H. on Thursday, November 29, 2012. This event will be different from our regularly scheduled spay/neuter clinics in that it will require a minimal co-pay of \$10 per cat. The co-pay includes spay or neuter procedure, flea/ear mite treatment if needed, distemper/rabies vaccine if needed, and a collar and ID tag. Micro-chipping with registration is available for an additional \$10 per cat. Multiple cats in each family will be considered.

“We feel strongly that owners of cats who come to our clinics are more likely to get follow-up care with a vet because we spend time educating them about it while they are here,” said Stephanie Frommer, director of shelter operations and field services for MHS. “In some cases, this may be the only time these cats will receive veterinary care.”

“Statistics show that a single unspayed cat and her kittens left to reproduce can result in the birth of more than 370,000 cats in just seven years,” added Frommer. “And cats who are sterilized are healthier, live longer and are less likely to exhibit unpleasant behaviors that contribute to being surrendered or abandoned.”

Mark Carey, manager at Subaru of Keene and vice chairman of the MHS board of trustees added, “Subaru of Keene has always been a very proud sponsor of MHS, and we have enjoyed a partnership with ASPCA that helps homeless animals in our community. With 70 percent of Subaru owners also owning pets, there’s a natural connection between pet parents and Subaru.”

“As part of our ongoing partnership with Subaru, we’re honored to be able to participate in the ‘Share the Love’ events and connect Subaru dealerships across the country with local animal shelters,” said Elysia Howard, vice president of marketing & licensing for the ASPCA. The new connections they’ve made have helped thousands of animals find homes.”

To apply for Feline Frenzy clinic, download an application form at [www.monadpets.org](http://www.monadpets.org), or stop by the MHS Adoption & Learning Center in Swanzey, located at 101 W. Swanzey Road, or call Stephanie Frommer at 352-9011, ext. 123.

**About The Monadnock Humane Society**

The Monadnock Humane Society is a private, non-profit humane organization dedicated to improving the quality of life for animals and people through humane education, and to providing shelter and facilitating adoption for lost, abused or abandoned animals. MHS was established in 1875 and serves 44 communities in the Monadnock Region.

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