

**Genuine Subaru Synthetic  
Motor Oils: Because extraordinary  
cars deserve extraordinary oils.**



Which is why we created  
Genuine Subaru 5W-30 and 0W-20 Synthetic  
Motor Oils – two advanced synthetic formulations  
that outperform conventional motor oils in several  
ways.

- **Superior protection against oil oxidation and breakdown**
- **Cleaner running engine and longer engine life**
- **Increased protection against varnish and deposits**
- **Improved lubrication at all operating temperatures**
- **Increased power and optimized fuel economy**



For more information, contact your Subaru Dealer,  
or log onto [www.subaru.com](http://www.subaru.com)



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Genuine Subaru Synthetic Motor Oils

**All motor oils  
are *not* created equal.**



**Increase engine efficiency and  
optimize fuel economy with  
Subaru synthetic motor oil**



**SUBARU.**

## NOT JUST ENOUGH OIL – THE RIGHT OIL

Many customers think that oil is oil and “as long as I have enough oil in my engine, everything is fine.” The only thing correct about that statement has to do with having enough oil in your engine, because oil is no longer just oil.

## SPECIALLY FORMULATED TO RUN CLEANER AND LONGER

Despite what you may have heard, there really is a difference between conventional and synthetic motor oils.

Conventional oils break down much faster, leading to deposits that can limit performance. Conventional oils have higher viscosities that can limit fuel economy. And conventional oils offer limited protection during cold-starts, when most engine wear takes place.

Doesn't your Subaru deserve a higher level of performance and value? Genuine Subaru 5W-30 and 0W-20 Synthetic Motor Oils are designed to provide it.

## WHICH OIL IS RIGHT FOR YOU?

An oil's viscosity, or its “thickness,” is carefully matched to an engine's design and operating temperature.

If viscosity is too low, the engine will run hotter and suffer greater wear. The oil will “break down” quickly, causing poor lubrication and dirty deposits. If viscosity is too high, the oil will break down and reduce fuel economy.

The viscosity of both new Subaru synthetic oils optimizes fuel economy and maximizes engine protection. Synthetic 0W-20 is required for all 2011 and newer non-turbo Forester models. Synthetic 5W-30 is required for all Subaru 2011 turbo-charged models, and recommended for prior year models.

## BETTER OIL BREAKDOWN PROTECTION



Clean oil screen



Sludge deposits blocking oil screen

Oil breakdown leads to sludge deposits that build up and block oil passages and screens. Genuine Subaru Synthetic Motor Oils provide superior, long-lasting protection against breakdown. The result? A cleaner running, longer lasting engine!

## SUBARU 5W-30 SYNTHETIC MOTOR OIL



Synthetic 5W-30 motor oil is required for 2011 and newer turbo-charged engines, and is recommended for prior year models. Always ask for Genuine Subaru Synthetic motor oil for added protection.

## SUBARU 0W-20 SYNTHETIC MOTOR OIL



Synthetic 0W-20 oil is required for all 2011 and newer non-turbo Forester models. Ask for Genuine Subaru Synthetic motor oil to protect your investment.