Sheet1 REVISED:03/18/17 Ford Programs for MARCH " March Final Days Sales Event" *OWNER Retail Retail Ford **BONUS** Ford Credit Total Off Stock # List Price **Bonus** Credit & FAST SMC Disc Year <u>Vehicle</u> Customer **Bonus** Loyalty Low Apr <u>Cash</u> **CASH** <u>Cash</u> <u>Cash</u> **Bonus** 4,500.00 2016 FE929 \$19,265 \$500 \$1,750 \$500 0/0/0/0/2.9 \$1,000.00 Fiesta \$750 7.500.00 \$3,750 2016 FE958 \$32,405 \$1,000 \$500 \$750 0/0/.9/2.9/3.9 \$1,500.00 **Taurus** 7,000.00 2016 \$39,570 \$2,000 \$750 \$500 0/0/0/0/2.9 \$2,000.00 Edge FE621 \$1,000 \$750 9,500.00 F150 SC/CRW XL/XLT FE792 \$46,009 \$1,750 \$1,000 \$1,500 \$500 0/0/0/1.9/2.9 \$3,500.00 2016 \$500 \$750 10.000.00 2016 F150 SC/CRW XL/XLT 2.7 FE629 \$42,969 \$1,750 \$1,000 \$500 1500+300 \$500 \$750 0/0/0/1.9/2.9 \$3,700.00 8,250.00 F-150 SC/CRW LRT FD784 \$58,104 \$1,500 \$500 \$4,500.00 2016 \$500 \$500 \$750 0/0/0/1.9/2.9 2,500.00 2017 FF37 \$17,245 \$250 \$500 \$750 0/0/.9/2.9/3.9 \$1,000.00 **Fiesta** 3,750.00 FE959 2017 \$18,035 \$500 \$500 500 FC \$500 \$750 0/0/0/1.9/2.9 \$1,000.00 Focus

\$500

\$750

\$500

\$500

\$500

\$500

500 FC

\$300

\$500

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.9/1.9/2.9/4.9/5.9

.9/1.9/2.9/4.9/5.9

.9/1.9/2.9/4.9/5.9

2.9/3.9/4.9/6.9/7.9

2.9/3.9/4.9/6.9/7.9

3,500.00

4,500.00

3,750.00

6.000.00

6,500.00

4,500.00

5,000.00

5,500.00

10,750.00

7,000.00

8,500.00

8,500.00

6,000.00

4,750.00

6,000.00

\$1,500.00

\$1.750.00

\$2,000.00

\$1,750.00

\$2,250.00

\$1,400.00

\$2,250.00

\$2,750.00

\$4,000.00

\$1,750.00

\$3,450.00

\$3,750.00

\$4,000.00

\$2,500.00

\$3,750.00

OWNER LOYALTY QUALIFIES WITH HOUSEHOLD OWNERSHIP OF A 95 OR NEWER FORD OR MERCURY

FE578

FE926

FF13

FE858

FE495

FF17

FF42

FF205

FE944

FF171

FE841

FF75

FE925

FE846

\$23,380

\$31,485

\$42,640

\$24.880

\$36,065

\$31,920

\$35,335

\$49,445

\$70,651

\$30,919

\$43,789

\$44,264

\$54,374

\$42,614

\$44,799

\$250

\$1.500

\$500

\$3,000

\$3,000

\$1,350

\$1,500

\$1,500

\$2,000

\$1,500

\$1,500

\$1,500

\$250

\$500

\$500

500

\$2,750

\$1.500

\$1,500

\$1,500

500

500

2017

2017

2017

2017

2017

2017

2017

2017

2017

2017

2017

2017

2017

2017

2017

Fusion

Mustana

Flex

Escape S/SE

Escape Titanium

Edge

Explorer Base/XLT

Explorer LTD/SPORT/PLAT

Expedition

F150 RC - this one only

F150 XL-XLT 2.7

F150 XL-XLT

F150 LRT-KR-PLAT

F250 REG

F250 SC/CRW

***SEE A MANAGER FOR SMC DISCOUNT ON DEALER TRADES FOR SALES PRICES AND DISCOUNTS

Sale Price
\$14,765.00
\$24,905.00
\$32,570.00
\$36,509.00
\$32,969.00
\$49,854.00
\$14,745.00
\$14,285.00
\$19,880.00
\$26,985.00
\$38,890.00
\$18,880.00
\$29,565.00
\$27,420.00
\$30,335.00
\$43,945.00
\$59,901.00
\$23,919.00
\$35,289.00
\$35,764.00
\$48,374.00
\$37,864.00
\$38,799.00