

Mike Albert Leasing

Celebrates Golden ANNIVERSARY

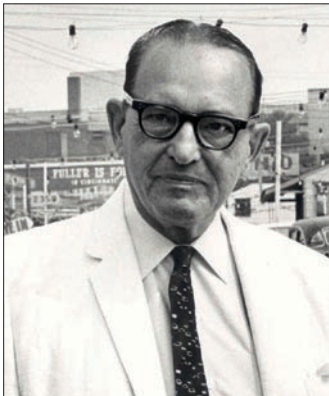
Marking 50 years of business, Mike Albert Leasing hosted an open house that paid homage to the past while looking to the future.

The party theme acknowledged the past and the future as Mike Albert Leasing marked its 50th anniversary last November. Drawing friends and business colleagues from around the country, the event commemorated the company's history and "green" future of the automotive industry.

The setting featured a historic car display representing each decade of Mike Albert's history and an array of the newest green vehicles.

President Marty Betagole presented Cincinnati city officials a donation of 50 trees to the city in honor of the company's anniversary.

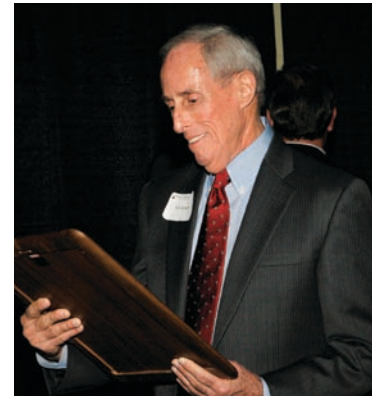
Brian McVeigh, general manager of GM Fleet & Commercial Operations, presented Mike Albert CEO Robert Betagole a plaque congratulating the company on its half-century of business. The event also marked Robert Betagole's 50th year with Mike Albert Leasing.



Meyer "Mike" Albert established the first Mike Albert used-car dealership in Cincinnati in 1928.



Mike Albert President Marty Betagole (right) presented Cincinnati Mayor Mark Mallory (center) and Parks Director Willie Carden a donation of 50 trees to the city in honor of the company's 50th anniversary.



Mike Albert CEO Robert Betagole accepts an award from General Motors, congratulating the company on its contributions to the industry.



(L-R) Ken McCoy of Southeast Toyota and Jill Christy of Toyota Motor Sales USA visit with Steve Johnson, VP, Mike Albert national accounts, in the party tent, which featured a display of historical vehicles.



Brian McVeigh, general manager of GM Fleet & Commercial Operations, presented Mike Albert a plaque noting the company's anniversary.



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(L-R) Don Miller, retired, Mike Albert Leasing, and Ken McCoy, Southeast Toyota Distributors, enjoy the celebration at Mike Albert's 50th anniversary open house.



(L-R) John Betagole, VP, Mike Albert; Mayor Don Apking of the Village of Evendale, Ohio; and Richard Betagole enjoy the anniversary celebration.



Pictured is the first Mike Albert used-car lot in Cincinnati in the mid-1950s.



Mike Albert VP Richard Betagole and Jill Christy of Toyota Motor Sales, USA, pause during the anniversary festivities.



Mike Albert staffers Jessica McAninch, customer service representative and David Fricke, executive lease sales, try out the 1957 Chevy on display at the open house.



Mike Albert Autos held a 99-cent car sale in the mid-1950s. Pictured here is a lucky customer (left) handing Bob Betagole a \$1 bill. In exchange, he returns a penny in change and the title to her new car.



A 1957 Chevrolet Bel Air set the celebration's tone at the entrance of Mike Albert's 50th anniversary open house.