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VOLKSWAGEN LAUNCHES AMERICA'S BEST SUV BUMPER-TO-BUMPER TRANSFERABLE WARRANTY ON 2018 VOLKSWAGEN ATLAS AND TIGUAN

- *Six-year/72,000-mile "bumper-to-bumper" New Vehicle Limited Warranty beats all peers*
- *Transferable warranty means peace of mind for new and used buyers*
- *Demonstrates Volkswagen's commitment to best-in-class value*

NEW YORK (April 11, 2017) — When the all-new 2018 Volkswagen Atlas and 2018 Volkswagen Tiguan arrive in dealerships over the next few months, they will carry the best transferable bumper-to-bumper warranty among SUVs in America: Volkswagen is offering a six-year or 72,000-mile (whichever occurs first) New Vehicle Limited Warranty, with coverage that's transferable beyond the first owner.

"We specifically designed and built the all-new Atlas and Tiguan for American customers. This warranty further addresses the needs of American buyers head-on," said Hinrich J. Woebcken, President and Chief Executive Officer of Volkswagen Group of America. "We're confident in the reliability and workmanship of these SUVs, and we want our customers to be confident in their purchase. We believe this warranty will lead to reduced cost of ownership for Volkswagen owners."

The 2018 Atlas and 2018 Tiguan's six-year/72,000-mile New Vehicle Limited Warranty includes powertrain coverage for their engines, transmissions and optional 4Motion® all-wheel-drive system. Major competitors to the Atlas—Ford Explorer, Honda Pilot, Toyota Highlander and Nissan Pathfinder among them—offer a three-year/36,000 mile basic warranty and a five-year/60,000 mile powertrain warranty. Major competitors to the Tiguan also offer a three-year/36,000 mile basic warranty with a five-year or 60,000-mile powertrain warranty—such as Ford Escape, Honda CR-V, and Toyota RAV4.

Not only is the Volkswagen SUV bumper-to-bumper warranty longer than most of its competitors, but all of its elements can be transferred to subsequent owner up to 6 years or 72,000 miles, whichever occurs first. While Hyundai and Kia offer a five-year/60,000 mile basic warranty and a higher time and mileage limit on their powertrain limited warranties, if the car is sold to a second owner, the powertrain limited warranty is not transferable beyond five years or 60,000 miles from the date it was first sold new.

For more information on the 2018 Atlas and Tiguan New Vehicle Limited Warranty, visit: vw.com/warranty.

About Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Beetle, Beetle Convertible, CC, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan and Touareg vehicles through about 650 independent U.S. dealers. Visit Volkswagen of America online at www.vw.com or media.vw.com to learn more.

Notes:

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Features and technical data apply to models offered in the USA. They may differ in other countries.

MY 2018 Atlas and MY 2018 Tiguan 6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty. Claim based on manufacturers' published data on transferable Bumper-to-Bumper/Basic warranty only. Not based on other separate warranties. See owner's literature or dealer for warranty limitations.