



SHIFT_

2013
MAXIMA[®]

Nissan. Innovation that excites.[™] NISSAN MAXIMA[®]

Shouldn't you drive something you love? Absolutely. And that's what inspires our innovation. We look at every part of your drive and ask how can we make this better, smarter and more fun. So when you get in your new Maxima, you'll feel how exciting the answers can be:

Power. Maxima's legendary V6 brings advanced technology to the street. Variable valve timing for relentless low-end power. A microfinished crankshaft for quick-revving response.

Control. With four driver-selectable transmission modes, Maxima seems to read your mind, giving you exactly the kind of driving experience you desire.

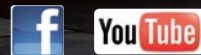
Focus. From a thick, leather-wrapped steering wheel to an offset shift lever moved close to the driver for a quick reach, it's the one – and only – 4-Door Sports Car.[®]

Comfort. With available double-stitched leather, a heated and cooled driver's seat, and a Dual Panel Moonroof, Maxima delights all the senses.



Los folletos de Nissan también están disponibles en español. Para descargar el PDF, visita:
NissanUSA.com/folletos-espanol

And follow Nissan on:



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visit NissanUSA.com/maxima

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YOU MIGHT FORGET IT HAS REAR DOORS.

THE FEELING OF INNOVATION.

Are you looking for some soul in your sedan? Welcome to the 2013 Maxima,[®] the 4-Door Sports Car.[®] Fender flares crouched over 19" wheels are your invitation. A 290-hp V6 is ready to reel in the horizon. Inside, room for five and all the luxuries and technology you'd expect. But you won't confuse Maxima with any other 4-door. Because at heart, it's a sports car. And that makes all the difference in the world. The 2013 Maxima is ready to rev up your life. **Nissan. Innovation that excites.[™]**

Nissan Maxima 3.5 SV shown in Java Metallic with Sport Package.

**THE FEELING OF
FINDING A SOULMATE.**



Nissan Maxima 3.5 SV shown in Brilliant Silver with Sport Package.

EVERY DETAIL
ACCELERATING THE SENSES.



**6,000 RPM. NICE TO SEE
YOU AGAIN SO SOON.**

Innovation beyond gears. Unlike conventional automatic transmissions, Maxima's virtually gearless Continuously Variable Transmission keeps you in the engine's sweet spot, so power is amazingly quick and smooth whenever you push the throttle.



Scan this with your QR code-reader app to see a short video on Maxima's Continuously Variable Transmission (CVT). Or go to bit.ly/NissanCVT



Nissan Maxima 3.5 SV shown in Tuscan Sun with Sport Package.



The image shows the driver's side interior of a Nissan Maxima. The steering wheel is black with red stitching and the Nissan logo. The dashboard features a digital display showing weather information for 'Today' and 'Tomorrow'. The center console has a radio and climate controls. The seats are black leather with red stitching.

LIKE PUTTING ON A CUSTOM-FIT DRIVER'S GLOVE.

When does a sedan feel like a sports car? It takes more than stats. It takes a bond between car and driver. In Maxima, the thick leather-wrapped steering wheel connecting you to the road, the steering column-mounted paddle shifters a fingertip reach away and the transmission lever moved close to you for quick shifts all intensify the connection.



**BECAUSE YOU DIDN'T STOP DREAMING
ABOUT CARS WHEN YOU TURNED 16.**

Nissan Maxima 3.5 SV shown in Super Black with optional equipment.



INNOVATION BEYOND TWO DOORS.

Who says coupes should have all the fun? You'll love Maxima's powerful 290-hp V6, and your friends will love that no one has to be left behind. Everything's at your fingertips, from paddle shifters to audio controls for your iPod.[®] So go for a drive – a quick blast, a scenic cruise or long weekend – it doesn't matter, just hit the road. You've got a Maxima, you should be driving. Revved up? Turn the page and find out even more.

¹Always give your full attention to driving. Avoid operating your iPod[®] in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

Nissan Maxima 3.5 SV shown in Café Latte Leather with Premium and Tech Packages.

V6

UNRELENTING POWER AT YOUR COMMAND.

The legendary 3.5-liter V6 rapidly unleashes its 290 horsepower with a press of the accelerator. The intake valve design, coupled with variable valve timing, helps generate incredible torque for off-the-line acceleration and improved power at higher engine speeds. A unique piston design and an advanced engine mounting system dramatically reduce unwanted engine vibrations, so the ride is as smooth as it is powerful.

290
HORSEPOWER

261
LB-FT OF TORQUE

26
MPG HIGHWAY¹



4
DRIVER-SELECTABLE MODES

UNMATCHED FINESSE.

In Maxima, any road is a blank canvas. With the advanced Continuously Variable Transmission (CVT), you have four driver-selectable modes, letting you make quick work of your favorite drive in a style uniquely your own.



- **D MODE.** In Drive, Maxima delivers quick acceleration and lasting euphoria.
- **DS MODE.** This mode engages more aggressive shift logic to provide sportier feedback.
- **PADDLE SHIFTERS.** For sporty fun, access the available paddle shifters mounted on the steering column.
- **SHIFT LEVER.** If you're looking for more hands-on control, use the shift lever in Manual mode.



Sport-tuned Suspension. The Maxima shock absorber mounting system helps deliver exceptional responsiveness with minimal roughness. An available advanced sport-tuned suspension – fitted with a thicker front stabilizer bar, stiffer springs and high-performance front struts and rear shocks – gives you great open road performance without compromising ride comfort.

Vehicle-speed-sensitive Steering. Navigating the streets on your morning commute, and squeezing into that parking spot once you arrive, is easier than ever. The cutting-edge steering system is exceptionally responsive. Since it reacts to vehicle speed, not engine speed, it provides more precise maneuvering in the passing lane or the parking garage.

¹2013 Fuel Economy Estimate 26 MPG highway. Actual mileage may vary with driving conditions – use for comparison only.

INSPIRATION AT YOUR FINGERTIPS.

Slip behind the wheel and feel Maxima's intuitive design put everything you need close at hand. And while your passengers may be envious, once they're settled in their own seats with deep contours, rich leather, and enjoying panoramic views, you'll hear nothing but praise.

A. Driver's Cockpit. Control is everything in this cockpit. The sport steering wheel helps give you a better grip on the wheel and a greater command of the road. Available paddle shifters allow you manual control at your fingertips. And extra padding in the driver's seat bolsters provides superior lateral support during high-performance driving.

B. Shift Lever with Manual Mode. By moving the shift lever closer to the driver, it falls more naturally to hand. Which is a good thing, since the Manual mode lets you tap or nudge the shift lever for responsive, manual-style fun.

Available driver's seat adjustable thigh support.



C. Contoured Rear Seats. Looking much like Maxima's supportive front bucket seats, the rear seats feature deep bolsters to help hold your passengers in place and give superb comfort on trips of any distance.

D. Available Dual Panel Moonroof. Open up to everything around you. This distinctive roof – made almost entirely of glass – allows in light for everyone to enjoy. If you choose to open the moonroof, it lifts over the rear glass roof, so you always have a clear view out.



Available heated steering wheel



Available heated and cooled driver's seat, rear sunshade and heated front-passenger's seat



Scan this with your QR code-reader app to see Maxima's advanced navigation system. Or go to bit.ly/MaximaNavigation



NavTraffic²



NavWeather²



Zagat Survey[®] information

CONNECTION ON A HIGHER LEVEL.

With Maxima's advanced connective technology, you can easily keep in touch with your world and, just as important, out of traffic jams.

Nissan Navigation System. Stay on schedule with turn-by-turn Voice Guidance. And avoid nasty bottlenecks with NavTraffic. Enjoy trusted restaurant recommendations from Zagat Survey,[®] while NavWeather helps you stay on top of changing conditions. Wherever your life takes you, count on the satellite-based Nissan Navigation System.^{1,2}

A. Bose[®] Audio. The available Bose[®] audio system features nine strategically placed speakers, including two woofers and a center channel, to surround you in deep, resonant bass and crystal-clear vibrant highs.

B, C. Nissan Intelligent Key[®] with Push Button Ignition. Allows you to unlock the doors and trunk, get in, start the engine and drive off, all without taking the key out of your pocket or purse.

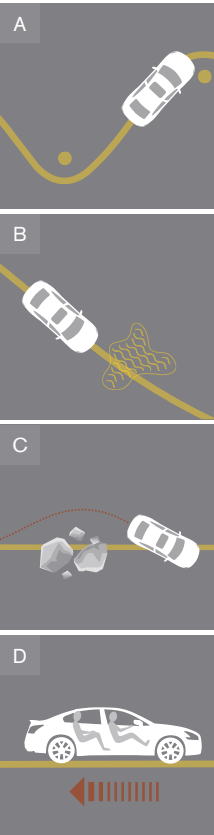
D. RearView Monitor. With this option, when you engage Reverse, a discreet color camera mounted on the rear of the vehicle helps you see what's directly behind you via your Information Center monitor. The on-screen predicted path guidelines move in response to steering input.³

E. iPod[®]-friendly Technology. Maxima gives you a variety of ways to enjoy your iPod.[®] You can simply plug in using the standard auxiliary audio input. Even better, the available USB input lets you play your iPod[®] or USB thumb drive and control the music through the audio system or touch-screen monitor.^{4,5}

F. Bluetooth.[®] With the standard Bluetooth[®] Hands-free Phone System, voice-recognition allows you to make and receive calls through the stereo speaker system.¹ No headset, no reaching – just a nice, firm grip on the steering wheel.⁶



¹Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ²Required SiriusXM Satellite Radio, NavTraffic and NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic available in select markets. ³Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ⁴Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. ⁵Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. ⁶Always give your full attention to driving. Avoid operating your iPod[®] in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. [®]Availability of specific features is dependent upon the phone's Bluetooth[®] support. Please refer to your phone Owner's Manual for details. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. Bose[®] is a registered trademark of The Bose Corporation. Zagat Survey[®] is a registered trademark of Zagat Survey, LLC Ltd.



CONFIDENCE WHEN YOU NEED IT MOST.

Slip behind the wheel and feel Maxima's intuitive design put everything you need close at hand. And while your passengers may be envious, once they're settled in their own seats with deep contours, rich leather, and enjoying panoramic views, you'll hear nothing but praise.

A. Vehicle Dynamic Control (VDC). Whatever direction you're steering toward, VDC – often known as stability control – helps you maintain it. This standard feature continuously monitors your steering and braking actions, senses any oversteer or understeer, and compensates by reducing engine power and/or applying brake pressure to specific wheels.¹

B. Traction Control System (TCS). Along with rain, snow or ice comes the need for extra grip. The standard Traction Control System can sense a front wheel spin and responds by instantly reducing throttle to help you regain grip and put you back on more solid footing.

C. Anti-lock Braking System (ABS). During hard braking, ABS rapidly pumps the brakes to help prevent your wheels from locking, helping you maintain steering control.

D. Electronic Brake force Distribution (EBD). If you have a car full of passengers, EBD senses the extra weight and sends additional brake force to the rear wheels for even greater confidence behind the wheel.

Brake Override Technology. Like every Nissan since 2005, Maxima comes standard with Brake Override Technology. Designed to help slow down your vehicle and bring it to a safe stop in an emergency, it overrides accelerator input and reduces engine power when the accelerator and brake pedals are applied simultaneously.



Cabin Safety. The Nissan Advanced Air Bag System incorporates seat belt sensors and an occupant-classification system to inflate the dual-stage supplemental front air bags according to crash severity and seat belt usage. Maxima also has front side-impact supplemental air bags built into the seats, so they move with you. In addition, roof-mounted curtain supplemental air bags help protect you in the event of a side impact.² What's more, front-seat Active Head Restraints help reduce the chance of whiplash injuries to front-seat occupants by moving up and forward during certain rear-end collisions.

Structural Safety. Zone Body construction uses a high-strength cabin structure with crossmembers and rigid reinforcements. Front and rear crumple zones can help absorb impact energy before it reaches the passenger compartment. Hood-buckling creases, high-strength steel side-door guard beams and an energy-absorbing steering column help further reduce the likelihood of injury.

snug-kids™ Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissan vehicles. The result: An industry first, The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers tips on correct installation. Look for the latest Fit Guide at NissanUSA.com/SnugKids.



Scan this QR code with your smartphone to see a video on how Snug Kids helps you find the right CRS for your Nissan. Or go to bit.ly/NissanSnugKids

¹VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. ²Air bags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Air bags will only inflate in certain accidents; see your Owner's Manual for more details. Inflated air bags shown for illustration purposes only; actual coverage area may differ. Air bags deflate after deployment.

WOW YOUR ENTOURAGE.

For more information on the complete line of Genuine Nissan Accessories, go to NissanUSA.com/accessories. Or shop online at the Nissan eStore.



Nissan Maxima 3.5 SV with Sport Package (includes Rear Decklid Spoiler) shown in Super Black with External Ground Lighting, Splash Guards and Moonroof Wind Deflector.

GENUINE NISSAN ACCESSORIES. IMPRESS. CONNECT. PROTECT. ORGANIZE.

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; backed by Nissan's 3-year/36,000-mile limited warranty; and can be financed when installed by dealer at time of purchase.¹

A. Rear Decklid Spoiler

Downforce never looked so good.

B. Carpeted Floor Mats

Lush, plush, so nice to the touch.

C. Illuminated Kick Plates

Fewer scuffs and a grand entry, every time.

D. Fog Lights

Improved visibility on the down-low.

E. Trunk Protector²

All-season protection from all-season muck.

F. Carpeted Trunk Mat

Protects your Maxima and your other valuables.

G. Nose Mask

Preserve and protect your Maxima's front end.

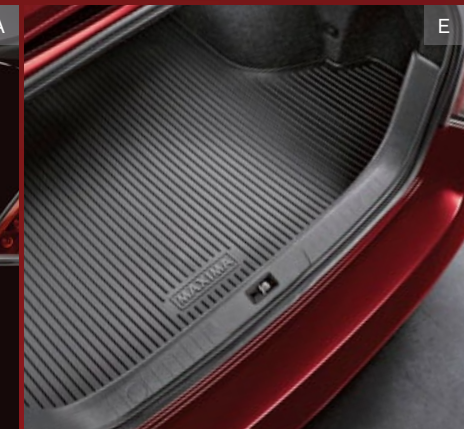
H. Trunk Sub-floor Organizer Kit

A place for everything. And everything in its place.

Additional Accessories:

- Splash Guards (4-piece set)
- All-season Floor Mats
- Hide-away Trunk Net
- Vehicle Cover
- Nissan VTRS (Vehicle Tracking and Recovery System)³
- And More

¹Covered by Nissan's Limited Warranty on Genuine Nissan Accessories for the longer of 12 months/12,000 miles or the remaining period under the 3-year/36,000-mile Nissan New Vehicle Limited Warranty. Terms and conditions apply. See Warranty Information Booklet for details. ²Cargo and load capacity limited by weight and distribution. Always secure all cargo. ³VTRS requires a constant 12-volt source as well as cellular and GPS satellite services to be available and operating for VTRS' features to function properly.



CHOOSE FROM THESE TRIM LEVELS

3.5 S

- 290-hp 3.5-liter V6 engine
- Xtronic CVT® (Continuously Variable Transmission) with DS mode and manual mode
- 18" Aluminum-alloy Fine Silver finish wheels with P245/45VR18 tires
- Power sliding moonroof
- Nissan Intelligent Key® with Push Button Ignition
- AM/FM/in-dash 6-CD changer with eight speakers and auxiliary audio input jack
- Bluetooth® Hands-free Phone System¹
- Dual Zone Automatic Temperature Control (ATC)
- 8-way power driver's seat
- 4-way power front-passenger's seat
- Piano-hairline trim
- Vehicle Dynamic Control (VDC) with Traction Control System (TCS)



3.5 SV

INCLUDES 3.5 S EQUIPMENT PLUS:

- Fog lights
- Outside mirrors with LED turn signal indicators
- HomeLink® Universal Transceiver
- Leather-appointed seats
- Driver's seat manual thigh support extension
- Driver's seat power lumbar support
- Digital compass in rearview mirror



KEY AVAILABLE PACKAGES:

- Value Package
- Monitor Package
- Tech Package

3.5 SV with Sport Package

INCLUDES 3.5 SV EQUIPMENT PLUS:

- Sport-tuned suspension
- 19" Aluminum-alloy Dark Hyper Silver finish wheels with P245/40VR19 tires
- Dark-finish sport grille, smoked headlights
- Rear spoiler
- Metallic trim
- High Intensity Discharge (HID) xenon headlights
- Outside mirrors with reverse tilt-down feature
- Premium leather-appointed seats
- Climate-controlled driver's seat and heated front-passenger's seat
- Leather-wrapped heated steering wheel with paddle shifters
- Memory driver's seat system
- Rear bucket seats (3-passenger capacity)
- 7-inch QVGA color display with RearView Monitor
- Bose® audio system with nine speakers
- SiriusXM Satellite Radio²
- USB connection port for iPod® interface and other compatible devices

KEY AVAILABLE PACKAGE:

- Tech Package



3.5 SV with Premium Package

INCLUDES 3.5 SV EQUIPMENT PLUS:

- Dual Panel Moonroof with power retractable sunshades
- Rear-window power sunshade
- Premium mood lighting
- Atlantic Cherry wood-tone trim
- High Intensity Discharge (HID) xenon headlights
- Outside mirrors with reverse tilt-down feature
- Premium leather-appointed seats
- Climate-controlled driver's seat and heated front-passenger's seat
- Leather-wrapped heated steering wheel with paddle shifters
- Memory driver's seat system
- Rear bucket seats (3-passenger capacity)
- 7-inch QVGA color display with RearView Monitor
- Bose® audio system with nine speakers
- SiriusXM Satellite Radio²
- USB connection port for iPod® interface and other compatible devices

KEY AVAILABLE PACKAGE:

- Tech Package



¹Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ²SiriusXM Satellite Radio requires subscription sold separately after trial period. Subscription governed by Customer Agreement at siriusxm.com. Fees and programming subject to change. Available only to those 18 or older in the 48 contiguous states and D.C. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Bose® is a registered trademark of The Bose Corporation. HomeLink® is a registered trademark of Johnson Controls Technology Company. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

FABRIC SELECTIONS



PAINT SELECTIONS

PICK A COLOR, ANY COLOR.

You've decided which Maxima you want, now here comes the best part: deciding what it's going to look like. Choose your favorite color and then pick from the available interior options based on the model of your choice.



	Pearl White QAB				Metallic Slate KBC				Super Black KH3				Brilliant Silver K23				Java Metallic CAJ				Navy Blue RAB				Tuscan Sun NAD				Crimson Black GAD			
	3.5 S	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg	3.5 S	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg	3.5 S	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg	3.5 S	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg	3.5 S	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg	3.5 S	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg	3.5 S	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg				
CAFÉ LATTE CLOTH																																
CAFÉ LATTE LEATHER																																
CHARCOAL CLOTH																																
CHARCOAL LEATHER																																

■ Standard

Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your local Nissan dealer.