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2013
ARMADA®

Nissan. Innovation that excites.™ NISSAN ARMADA®

Shouldn't you drive something you love? Absolutely. And that's what inspires our innovation. We look at every part of your drive and ask how can we make this better, smarter and more fun. So when you get in your new Armada, you'll feel how exciting the answers can be:

Smooth towing. When you're pulling up to 9,000 lbs., you'll love the available auto-leveling rear suspension that helps you keep a consistent ground clearance.

Easy loading. Both the available power rear hatch and power third row move at the push of a button. Our way of taking the hurt out of packing for the big trip.²

Room for the skis. Room for everything. The 2nd and 3rd row seats fold flat, giving you a massive 97 cubic feet of cargo space.³

Parking assistance. It's big. Here's to making it feel less so. In addition to a standard Rear Sonar System, an available RearView Monitor is great for parking or hooking up a trailer.^{1,4,5}

Los folletos de Nissan también están disponibles en español. Para descargar el PDF, visita:

NissanUSA.com/folletos-espanol

And follow Nissan on:



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visit **NissanUSA.com/armada**

¹4WD SL and Platinum models. See Nissan Towing Guide and Owner's Manual for specific towing information. ²When operating the rear power-seatback return, make sure that the vehicle is stopped and the transmission is in the P (Park) position. ³Cargo and load capacity limited by weight and distribution. Always secure all cargo. ⁴The Rear Sonar System is a convenience, but is not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. May not detect every object behind you. ⁵Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. Facebook® is a registered trademark of Facebook, Inc. Twitter® is a registered trademark of Twitter, Inc. YouTube® is a registered trademark of Google Inc.

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BIG LIFE. NEVER GREATER.

THE FEELING OF INNOVATION.

Looking for a vehicle that can live up to your lifestyle? Armada® has what it takes: a whole lot of muscle and finesse where it counts. Let your passengers stretch out in style with second-row captain's chairs, or go huge with bench seating and room for eight. Can't decide which toys to bring? Why not bring them all with a 317-hp V8 and up to 9,000-lb. towing capacity.¹ And to make sure the good times keep rolling, avoid gridlock with updates from available NavTraffic.² No matter where your life takes you, Armada will be there for you in a big way.

Nissan. Innovation that excites.™

¹4WD SL and Platinum models. See Nissan Towing Guide and Owner's Manual for proper use. ²SiriusXM Satellite Radio and NavTraffic require subscriptions sold separately after trial period. Subscriptions governed by Customer Agreement at siriusxm.com. Fees and programming subject to change. Available only to those 18 or older in the 48 contiguous states and D.C. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.



KEEPING THINGS PERSONAL.

Full-size yes, but Armada is designed for individual comfort. The available Memory System allows you and another driver to save your preferred positions. Which means the Nissan Intelligent Key® recognizes who is who, then moves the driver's seat, the power adjustable pedals and outside mirrors accordingly. Add in heated front and 2nd-row seats and steering wheel, and you'll find yourself in surroundings that feel as personal as they do grand.



INNOVATION FOR LIFE'S BIG MOMENTS.

The next few pages will fill you in on what it's like to have an Armada in your life. From the carpool to the campsite, it has everything you need to make your journey a great one. Taking the kids to practice? With room for up to eight passengers, you can fit half the team and have enough room for their equipment, too. Heading out? Countless cargo configurations let you take anything, from suitcases to surfboards. Plus a 9,000-lb. towing capacity that lets you bring your full-size toys along for the ride.* And keep everyone entertained on the way there with the available dual head restraint Nissan Mobile Entertainment System. Impressed? Turn the page to find out even more. It's a big world. Armada makes it yours.



THE FEELING OF ENOUGH ROOM FOR EVERYONE. PLUS A FRIEND, OR SEVEN.



With a second-row bench, Armada offers seating for up to eight, while the available second-row captain's chairs let seven passengers stretch out in style. Either way, the third row can seat three adults comfortably, and the second row is roomy enough to cross your legs. And even with all three rows up, there is still 20 cubic feet of space for all your gear.²

Flexibility is second nature to Armada. The available power third row gives you options at the touch of a button.¹ When folded, you've got 56 cubic feet of storage,² and you can still seat five lucky travelers. The folding second-row bench splits into three sections to add even more versatility. When the second and third rows are folded flat, Armada lets you and your favorite co-pilot store a massive 97 cubic feet of gear.²

Nissan Armada Platinum with Platinum Reserve Package shown in Chocolate/Almond Leather.

¹When operating the rear power-seatback return, make sure that the vehicle is stopped and the transmission is in the P (Park) position. ²Cargo and load capacity limited by weight and distribution. Always secure all cargo.



317
HP

385
LB-FT

9,000
LBS. MAX TOWING¹

GIVING NEW MEANING TO BOATLOAD.

Wherever you're headed, Armada has the power and capability to help get you there. Its potent V8 engine is constructed of lightweight aluminum components to help provide an immediate response. Pair that with available All-Mode 4WD, and you'll have maximum control in varying weather and road conditions. And with an independent rear suspension and full-length fully boxed frame, all three rows can count on a smooth ride every time. There's even a Flexible Fuel Vehicle (FFV) feature that allows you to choose ethanol E85, standard gasoline or any mixture of the two fuels. These vehicles are not available in all states – please check with your local Nissan dealer.



BOSE

YOUR OWN PERSONAL COMMAND CENTER.

The same screen that displays the Nissan Navigation System – including the 3-D Birdview™ feature that gives you a three-dimensional image of major buildings – also lets you see and control all your audio options. With clear roads ahead and highly accessible playlists at the ready, it's easy to remember that the journey really is half the fun.

Keep everyone entertained for hours. Maybe even days. Follow your hometown team on SiriusXM Satellite Radio or plug in your iPod® through the USB input and listen to your own tunes. You can even let the kids play DJ from the back seat with available Bluetooth® streaming audio.¹ And whatever you're listening to, the available Bose® system – custom-tuned for this interior – will make it sound superb.

Avoid traffic and get there smoothly. The available Nissan Navigation System not only helps you find the best family-style Italian restaurant in town with ratings and reviews from *Zagat Survey*,[®] it also points out the best way to get there with NavTraffic. This feature displays color-coded real-time traffic advisories to help keep you away from the gridlock. And with up-to-the-minute weather advisories from NavWeather, you can decide if you'll be dining al fresco before you even get there.^{2,3}



Nissan Mobile Entertainment System. In addition to watching movies, you can play your camcorder through the available DVD system's USB inputs or plug in your video game system on the large 7-inch dual head restraint monitors.⁴



Smart parking. Armada's standard Rear Sonar System and optional Front Sonar System beep when they sense an object up to six feet away, and increase in frequency the closer you get to help you maneuver into tight spaces. You can also choose the available RearView Monitor, which helps you see objects directly behind you when parking. It automatically activates whenever you're in reverse and is also ideal for lining up your approach to a boat trailer.^{5,6}

¹Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ²Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ³Required SiriusXM Satellite Radio, NavTraffic and NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic available in select markets. Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks

of Sirius XM Radio Inc. ⁴Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. ⁵The Front and Rear Sonar System is a convenience, but not a substitute for proper parking procedures and/or backing procedures. Always check that it is safe to do so before moving forward or backing up. May not detect every object in front of or behind you. ⁶Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. Bose® is a registered trademark of The Bose Corporation. Zagat Survey® is a registered trademark of Zagat Survey LLC Ltd.



HELPING YOU STAY SAFE, WHEREVER THE ROAD LEADS.

Six standard air bags form the core of Armada's comprehensive safety strategy. The Nissan Advanced Air Bag System incorporates seat belt sensors and an occupant-classification sensor to inflate the dual-stage supplemental front air bags according to crash severity and seat belt usage. Armada also has front side-impact supplemental air bags built into the seat, so they move with you. In addition, roof-mounted curtain supplemental air bags help provide head protection in the event of a side impact or rollover.¹

Rollover sensor. Every Armada is equipped with a rollover sensor. When it detects an impending rollover, the system deploys the curtain air bags to help provide enhanced head protection for all three rows of outboard occupants.¹

Brake Override Technology. Like every Nissan since 2005, Armada comes standard with Brake Override Technology. It's designed to help slow down your vehicle and bring it to a safe stop in an emergency by overriding accelerator input and reducing engine power when the accelerator and brake pedals are applied simultaneously.

Vehicle Dynamic Control (VDC) helps you stay on your steered path by reducing engine speed and/or applying appropriate brake pressure to specific wheels.²

Anti-lock Braking System (ABS) rapidly pumps the brakes to help prevent your wheels from locking.

Active Brake Limited Slip (ABLS) senses wheelspin and applies braking pressure to the slipping wheel(s), while redirecting power to the wheel(s) with the best traction.

Electronic Brake force Distribution (EBD) detects additional weight and sends added brake force to the rear wheels.

Another Nissan First. Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissan vehicles. The result: An industry first, The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at NissanUSA.com/SnugKids



SNUG KIDS

Scan this with your QR code-reader app to see a short video on how Snug Kids helps you find the right CRS for your Nissan. Or go to bit.ly/NissanSnugKids

¹Air bags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Air bags will only inflate in certain accidents. See your Owner's Manual for more details.
²VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. Cargo and load capacity limited by weight and distribution. Always secure all cargo. Heavy loading of the SUV with cargo, especially on the roof, will affect handling and stability of the vehicle.



A



E



B



F



C



G



D



H

GENUINE NISSAN ACCESSORIES. IMPRESS. CONNECT. PROTECT. ORGANIZE.

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; backed by Nissan's 3-year/36,000-mile limited warranty; and can be financed when installed by dealer at time of purchase.¹

A. Taillight Guards

Don't worry, it's for their own good.

B. Cargo Organizer²

Unleash your inner neat freak.

C. Hatch Tent

It's an SUV. It's a campsite. It's both!

D. Weight-distributing Hitch Ball Mount, Class IV³

Tow big or go home.

E. Telescoping Tow Mirrors

Because you deserve a better view.

F. Roof Rail Crossbars⁴

Made of steel, so you know they're good.

G. Carpeted Cargo Mat

The plush way to protect.

H. Cargo Area Protector

Use your cargo area, don't abuse it.

Additional Accessories:

- Hood Protector, Chrome or Smoke-finished
- Moonroof Wind Deflector
- Cargo Net
- Full-length Vinyl Cargo Protector
- All-season Floor Mats
- And More

¹Covered by Nissan's Limited Warranty on Genuine Nissan Accessories for the longer of 12 months/12,000 miles or the remaining period under the 3-year/36,000-mile Nissan New Vehicle Limited Warranty. Terms and conditions apply. See Warranty Information Booklet for details. ²Cargo and load capacity limited by weight and distribution. Always secure all cargo. ³Armada with Tow Package, accessory Tow Hitch Receiver, 4WD SL and Platinum models. See your Owner's Manual or Nissan Towing Guide for specific towing information. ⁴Heavy loading of the SUV with cargo, especially on the roof, will affect handling and stability of the vehicle.

TAKE BIG TO THE NEXT LEVEL.

For more information and to shop online for Genuine Nissan Accessories, go to parts.NissanUSA.com.



Nissan Armada Platinum shown in Galaxy Black with Chrome-finished Hood Protector, Telescoping Tow Mirrors, Roof Rail Crossbars (standard on Armada Platinum), Fog Lights (standard on Armada Platinum) and Splash Guards.

CHOOSE FROM THESE MODELS

SV

- Available in 2WD or All-Mode 4WD*
- 317-hp Endurance 5.6-liter V8 engine
- Vehicle Dynamic Control (VDC)
- Active Brake Limited Slip (ABLS)
- 4-wheel independent suspension
- 18" Aluminum-alloy wheels
- Automatic on/off headlights
- Rear Sonar System¹
- SiriusXM Satellite Radio²
- Bluetooth® Hands-free Phone System
- USB connection port for iPod® interface and other compatible devices
- Dual Zone Automatic Temperature Control (ATC)
- 8-passenger capacity
- 8-way power adjustable driver's seat with manual lumbar
- 4-way power front-passenger's seat
- Fold-flat second- and third-row seats
- Flip-out third-row windows
- Six standard air bags, including front side-impact supplemental air bags and roof-mounted curtain supplemental air bags









KEY AVAILABLE PACKAGES:

- Driver's Package
- Tow Package

SL INCLUDES SV EQUIPMENT PLUS:

- Up to 9,000 lbs.³ of towing with tow hitch receiver, trailer brake pre-wiring and lower final gear ratio
- Auto-leveling rear suspension
- 20" Aluminum-alloy wheels
- Fog lights
- Chrome grille, outside mirrors and side molding inserts
- Chrome roof rack with crossbars
- Power liftgate
- RearView Monitor⁴
- Auto-dimming rearview mirror with HomeLink® Universal Transceiver
- Bose® audio system
- Nissan Intelligent Key® keyless entry and ignition system
- Leather-appointed seats (front and second rows)
- Heated front seats
- Power third-row 60/40 split fold-flat bench seat
- Wood-tone trim









KEY AVAILABLE PACKAGE:

- Moonroof Package

Platinum INCLUDES SL EQUIPMENT PLUS:

- 20" Chrome-clad aluminum-alloy wheels
- Chrome exhaust tip finisher
- Front Sonar System¹
- Power sliding glass moonroof
- Power flip-out rear windows
- Power folding outside mirrors with puddle lights and turn signals
- Auto-dimming driver's outside mirror
- Nissan Hard Drive Navigation System with NavTraffic, NavWeather and Zagat Survey® restaurant reviews⁵
- Nissan Mobile Entertainment System with dual head restraint 7-inch monitors
- Streaming audio via Bluetooth® wireless technology
- Heated second-row seats
- Heated leather-wrapped steering wheel
- Memory System – driver's seat, outside mirrors, pedals

KEY AVAILABLE PACKAGES:

- Captain's Chairs Package
- Platinum Reserve Package

Platinum Reserve Package INCLUDES PLATINUM EQUIPMENT PLUS:

- 20" Dark chrome-clad aluminum-alloy wheels
- Dark chrome grille, side molding inserts, and outside mirrors
- Painted roof rack
- Body-color front door handles
- Platinum Reserve badging
- 2-tone Chocolate/Almond premium leather-appointed seats with almond contrast stitching on chocolate surfaces
- Chocolate-color heated leather-wrapped steering wheel
- Light Aniegre genuine wood trim
- Chocolate-trimmed instrument panel with dark satin chrome interior accents
- Chocolate-color carpeting and Platinum Reserve embroidered floor mats
- Center console cup holder lid





¹The Front and Rear Sonar System is a convenience, but not a substitute for proper parking procedures and/or backing procedures. Always check that it is safe to do so before moving forward or backing up. May not detect every object in front of or behind you. ²Required SiriusXM Satellite Radio, NavTraffic and NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic available in select markets. Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ³4WD SL and Platinum models. See your Owner's Manual or Nissan Towing Guide for specific towing information. ⁴Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. ⁵Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. Bose® is a registered trademark of The Bose Corporation. The Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. Zagat Survey® is a registered trademark of Zagat Survey LLC Ltd.

FABRIC SELECTIONS

Almond Cloth SV



Almond Leather SL



Almond Leather Platinum



Charcoal Cloth SV



Charcoal Leather SL



Charcoal Leather Platinum



Chocolate/Almond Leather Platinum Reserve Package



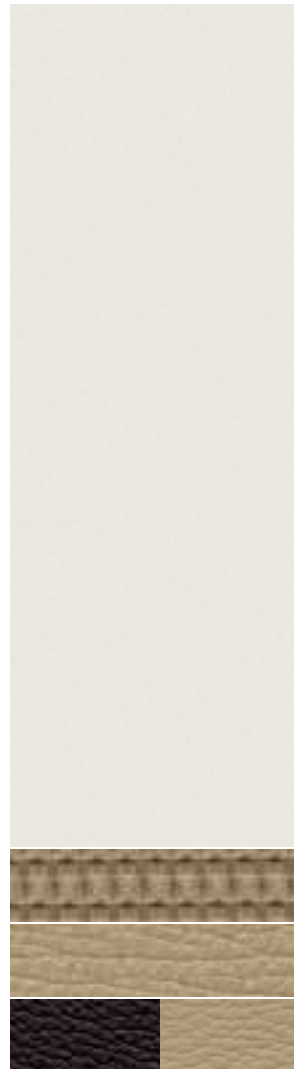
■ Standard
 □ Part of Platinum Reserve Package

Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your local Nissan dealer.

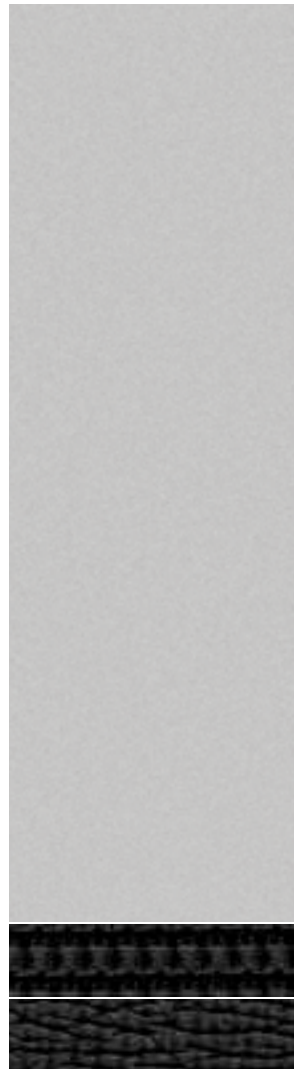
PAINT SELECTIONS

PICK A COLOR, ANY COLOR.

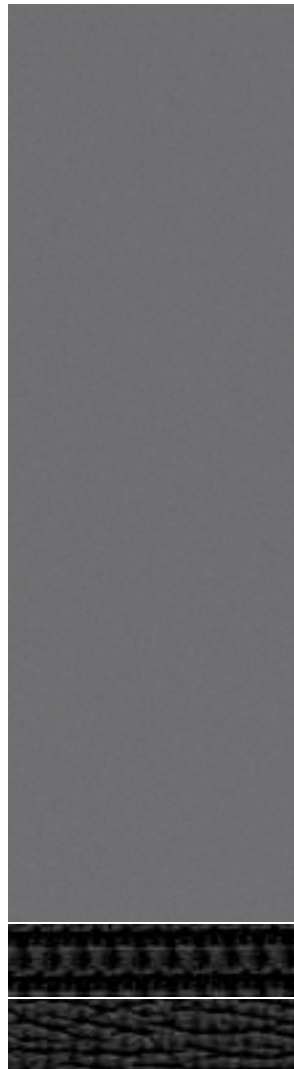
You've decided which Armada you want, now here comes the best part: deciding what it's going to look like. Select your favorite color and then pick from the available interiors based on the model of your choice.



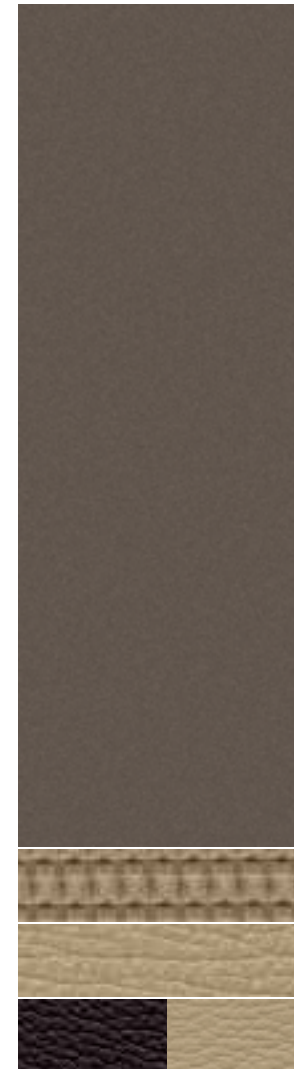
Pearl White QAB



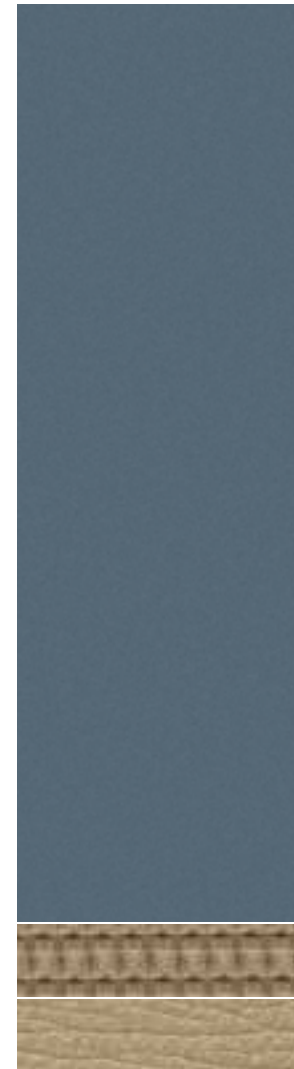
Brilliant Silver K23



Gun Metallic KAD



Java Metallic CAJ



Graphite Blue RAQ



Midnight Garnet NAB



Espresso Black CAE



Galaxy Black G10

	SV	SL	Platinum
ALMOND CLOTH	■		
ALMOND LEATHER		■	■
CHARCOAL CLOTH			■
CHARCOAL LEATHER			■
CHOCOLATE/ALMOND LEATHER			□

	SV	SL	Platinum
ALMOND CLOTH			
ALMOND LEATHER			
CHARCOAL CLOTH	■		
CHARCOAL LEATHER		■	■
CHOCOLATE/ALMOND LEATHER			■

	SV	SL	Platinum
ALMOND CLOTH	■		
ALMOND LEATHER			
CHARCOAL CLOTH		■	■
CHARCOAL LEATHER			■
CHOCOLATE/ALMOND LEATHER			□

	SV	SL	Platinum
ALMOND CLOTH	■		
ALMOND LEATHER			
CHARCOAL CLOTH		■	■
CHARCOAL LEATHER			■
CHOCOLATE/ALMOND LEATHER			□

	SV	SL	Platinum
ALMOND CLOTH	■		
ALMOND LEATHER			
CHARCOAL CLOTH		■	■
CHARCOAL LEATHER			■
CHOCOLATE/ALMOND LEATHER			□

	SV	SL	Platinum
ALMOND CLOTH	■		
ALMOND LEATHER			
CHARCOAL CLOTH		■	■
CHARCOAL LEATHER			■
CHOCOLATE/ALMOND LEATHER			□

	SV	SL	Platinum
ALMOND CLOTH	■		
ALMOND LEATHER			
CHARCOAL CLOTH		■	■
CHARCOAL LEATHER			■
CHOCOLATE/ALMOND LEATHER			□