FORD ESF

CERTIFIED PRE-OWNED UPGRADE PLANS

EXTENDED SERVICE PLANS



Service at all Ford and Lincoln Dealers in the U.S. and Canada



100% Backed by Ford Motor Company

 The only Extended Service Plan backed by Ford Motor Company



Limit Out-of-Pocket Expenses

 On covered repairs, you pay only the applicable deductible



Genuine Ford Parts and Service

 Repairs are made with genuine Ford parts by factory-trained and certified technicians



24-Hour Roadside Assistance

 Includes tire change, lockout, out-of-fuel, battery jump-start and towing assistance of up to \$100 per occurrence, Travel Expense Reimbursement (up to \$500 and three days per occurrence) and Destination Assistance (up to \$75)

 For 24-hour roadside assistance, call 1-800-241-3673 toll-free



Rental Vehicle Benefits

 Provides coverage for up to 10 days of rental for a covered repair



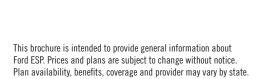
Coverage Is 100% Transferable

 Ford ESP is transferable and may increase the resale value if you sell your vehicle



Interest-Free Payment Option

 Finance your coverage in monthly installments with no interest or fees; everyone qualifies



In Florida, Ford ESP on Ford, Lincoln and Mercury vehicles is a Service Contract from Ford Motor Company (License #12118). Ford ESP on competitive-make vehicles is a Service Contract from The American Road Insurance Company, Dearborn, MI 48126 (Certificate of Authority #09079).

In Texas, Ford ESP is a Service Contract from Ford Motor Service Company (License #SCP-165).



Certified Pre-Owned

Upgrade Plans provide additional service plan coverage for your

Certified Pre-Owned vehicle.



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See your dealer for details.

A Ford Extended Service Plan (ESP) Certified Pre-Owned Upgrade Is a Sound Investment

- Provides additional protection against the cost of unexpected repair bills
- For Ford or Mercury vehicles, upgrade your component coverage to one of the following:
 - BaseCARE: Covers 84 major components
 - ExtraCARE: Covers 113 key components
 - PremiumCARE: Covers more than 1,000 key components

Ford ESP Coverage Options

A variety of time, mileage and component coverage options are available to add additional coverage to your Ford or Mercury Certified Pre-Owned vehicle.

FORD/MERCURY TIME AND MILEAGE OPTIONS						
Coverage	PremiumCARE	ExtraCARE	BaseCARE			
6 yr/75,000	•					
6 yr/100,000	•	•				
6 yr/125,000	•	•				
7 yr/75,000	•					
7 yr/100,000	•	•	•			
7 yr/125,000	•	•	•			
8 yr/75,000	•					
8 yr/100,000	•	•	•			
8 yr/125,000	•	•	•			
9 yr/100,000	•	•	•			
9 yr/125,000	•	•	•			

FORD/MERCURY DEDUCTIBLE OPTIONS					
	STANDARD	OPTIONAL			
Ford/Mercury Certified Pre-Owned Vehicle Plans	\$100	\$0, \$50, Disappearing			

Premium Maintenance Gives You Genuine Peace of Mind from Ford Motor Company

Premium Maintenance from Ford ESP covers routine inspections, preventive care and replacement of normal "wear and tear" items that require periodic attention, including:

- Engine oil and filter changes
- Multipoint inspections
- Tire rotations
- Replacement of brake pads and linings when worn
- Shock absorber replacements
- Spark plugs (except CA)
- Clutch discs
- Engine belts, hoses and hose clamps
- Wiper blades
- Diesel exhaust fluid fill at the time scheduled maintenance is performed at dealership

The "Normal Wear" Items

Ford ESP's Premium Maintenance Plan covers the following items if they fail due to normal wear:

- Spark plugs (except in CA)
- Shock absorbers
- Clutch disc
- Engine belts, hoses and hose clamps
- Brake pads and linings
- Wiper blades

Time and Mileage Options

The Ford ESP Premium Maintenance Plan is available up to the time and mileage intervals listed below. Coverage begins at the New Vehicle Limited Warranty start date and zero miles. Choose the plan that best matches your driving habits.

FORD FOR	DEMUM				
FORD ESP PREMIUM Maintenance Plan		Gas/Hybrid/Diesel			
Service Intervals in Miles		5,000	7,500	10,000	
6 Years/ 75,000 Miles	0-12,000 Miles	15	10	7	
	12,001-24,000 Miles	12	8	6	
	24,001-36,000 Miles	10	6	5	
	36,001-50,000 Miles	7	5	3	
	50,001-65,000 Miles	5	3	2	
6, 7, 8 or 9 Years/ 100,000 Miles	0-12,000 Miles	20	13	10	
	12,001-24,000 Miles	17	11	8	
	24,001-36,000 Miles	15	10	7	
	36,001-50,000 Miles	12	8	6	
	50,001-65,000 Miles	10	6	5	
	65,001-80,000 Miles	7	4	3	
7, 8 or 9 Years/ 125,000 Miles	0-12,000 Miles	25	17	13	
	12,001-24,000 Miles	22	15	11	
	24,001-36,000 Miles	20	13	10	
	36,001-50,000 Miles	17	11	8	
	50,001-65,000 Miles	15	10	7	
	65,001-80,000 Miles	12	8	6	