

FROM COMPACT
TO CROSSOVER



RIO



RIO 5-DOOR



SOUL



FORTE KOUP



FORTE



FORTE 5-DOOR



OPTIMA



CADENZA



SPORTAGE



SORENTO



SEDONA

kia.com

ALL-NEW 2014
CADENZA



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A PREMIUM SEDAN THAT HAS IT ALL

Introducing the all-new 2014 Kia Cadenza — a premium sedan that combines sophisticated exterior styling, a luxurious interior, and exhilarating performance. Its many technologically advanced features include the UVO eServices¹ infotainment system with voice-command navigation and available features such as Advanced Smart Cruise Control^{2*} and Blind-Spot Detection with Lane Change Assist.^{2*} A 293-hp, 3.3L Gasoline Direct Injection (GDI) V6 engine delivers exceptional performance, while its finely tuned suspension system provides a smooth, quiet ride and precise handling. To help ensure your peace of mind, Cadenza incorporates the latest advanced safety systems[†] including Vehicle Stability Management, Electronic Stability Control and a Brake Assist System.



OFFICIAL
VEHICLE
OF THE
LPGA
³

1, 2, 3, * See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. [†]No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive safely at a reasonable speed.

Cover and this page: TECHNOLOGY PACKAGE SHOWN.

A SPACIOUS & LUXURIOUS PRIVATE RETREAT



With luxurious appointments and a roomy cabin, Cadenza is designed to satisfy the most demanding driver. Spacious seating invites everyone to relax and travel in first-class accommodations. The heated, 10-way, power-adjustable driver's seat and four-way, power-adjustable front passenger seat are designed to provide an ideal balance of comfort and support. Leather seat trim, chrome accents throughout the interior and beautiful wood-grain style trim further add to Cadenza's sophistication and refinement.

TECHNOLOGY PACKAGE SHOWN.

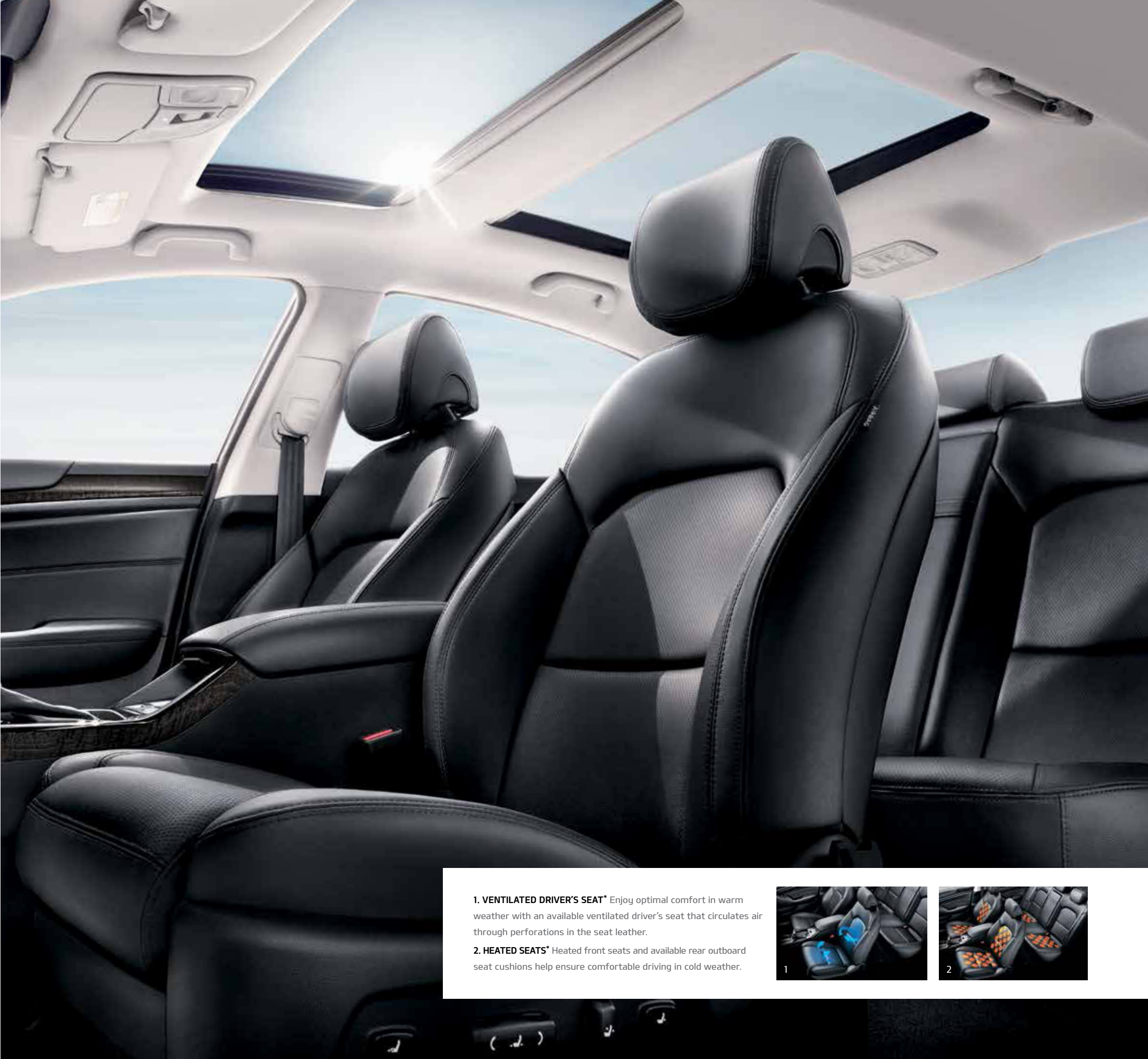
DESIGNED FOR OPTIMUM COMFORT

Cadenza’s elegant interior is appointed with luxurious features that take comfort to the next level. For distinctive styling and a soft, inviting feel, premium Nappa leather seat trim* is available. Other available refinements include a ventilated driver’s seat* a power-adjustable driver’s seat-cushion extension* and a power rear-window sunshade.



PANORAMIC SUNROOF* Brighten any drive with the available panoramic sunroof. It includes a power-retractable sunshade for enhanced convenience. **1. DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL** Temperature control allows the driver and front passenger to adjust temperature settings to create their own climate zones. Rear-seat passengers can adjust a separate ventilation outlet. **2. HEATED STEERING WHEEL*** Driving during colder months is more pleasant with the available heated steering wheel. **3. POWER REAR-WINDOW SUNSHADE*** Rear-seat passengers can enjoy a cool and comfortable drive with an available power rear-window sunshade. **4. POWER SEAT-CUSHION EXTENSION*** An available power-adjustable driver’s seat-cushion extension is a welcome luxury, providing extra support and allowing drivers to select their own custom comfort settings. **MEMORY SETTINGS*** An available memory system remembers two drivers’ preferences, recalling stored positions for the driver’s seat, outside mirrors and power-adjustable steering column.

* See Features page for availability. Not all optional features are available on all trims. PREMIUM PACKAGE SHOWN.



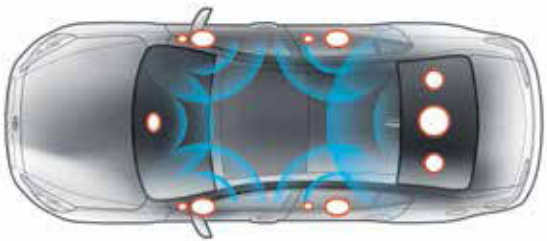
- 1. VENTILATED DRIVER'S SEAT*** Enjoy optimal comfort in warm weather with an available ventilated driver's seat that circulates air through perforations in the seat leather.
- 2. HEATED SEATS*** Heated front seats and available rear outboard seat cushions help ensure comfortable driving in cold weather.



EMPOWERING YOU WITH
ADVANCED
TECHNOLOGY



Cadenza utilizes the latest technology to elevate every aspect of your driving experience. Standard amenities such as a voice-command navigation¹ system with Rear-Camera Display⁴ and a Back-Up Warning System⁴ help keep you in control. In addition, features such as a premium 550-watt Infinity^{®5} surround-sound audio system with 12 speakers for rich audio performance let you and your passengers enjoy every moment you spend traveling.



1. INFINITY^{®5} AUDIO SYSTEM A premium 550-watt Infinity^{®5} surround-sound audio system with 12 speakers delivers exceptional audio entertainment, surrounding driver and passengers with crisp, balanced sound. **2. REAR-CAMERA DISPLAY⁴** Conveniently see things behind your vehicle that you might not see by looking over your shoulder. **3. BACK-UP WARNING SYSTEM⁴*** A sonar system is concealed in the rear bumper. When you back up, an audible warning is given if the system detects objects behind your vehicle. **4. PUSH-BUTTON START** The convenient Smart Key remote lets you start or stop the engine with the push of a button, even when you have the key fob in your pocket or purse.



5. POWER-FOLDING OUTSIDE MIRRORS Easily fold in the outside mirrors using a door-mounted control or the key fob. **6. SUPERVISION GAUGES^{*}** The available Supervision meter cluster's seven-inch display has sharp, high-contrast graphics and outstanding readability, thanks to Thin-Film Transistor (TFT) coating. **7. HYDROPHOBIC GLASS^{*}** To help improve visibility in rainy weather, front side windows with available hydrophobic glass instantly repel water. **BLUETOOTH[®] WIRELESS TECHNOLOGY⁶** Streaming audio is always at your command when using a compatible Bluetooth[®] wireless technology-enabled device. **SIRIUSXM[®] SATELLITE RADIO⁷** Enjoy over 130 channels, including commercial-free music plus all your favorite sports, news, talk and entertainment.

1, 4, 5, 6, 7, * See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. TECHNOLOGY PACKAGE SHOWN.

CONNECT TO YOUR ENTERTAINMENT & YOUR VEHICLE



UVO — short for “your voice.” Cadenza comes equipped with the new UVO eServices¹ infotainment system with voice-command navigation. UVO eServices¹ provides you with an easy, hands-free¹ way to connect to your vehicle by seamlessly integrating your compatible smartphone⁸ with your Cadenza. UVO eServices¹ lets you stream music and gives you large-capacity digital storage for your favorite songs. Its many other advanced services include the ability to connect with 24-hour enhanced roadside assistance⁹ or 911 Connect¹⁰ and perform vehicle diagnostics checks.¹¹ Additionally, there are no subscription fees¹² to enjoy all these benefits.

VOICE-COMMAND NAVIGATION

The voice-command navigation system has a vivid eight-inch color touch screen and delivers real-time highway conditions from SiriusXM Traffic.⁷

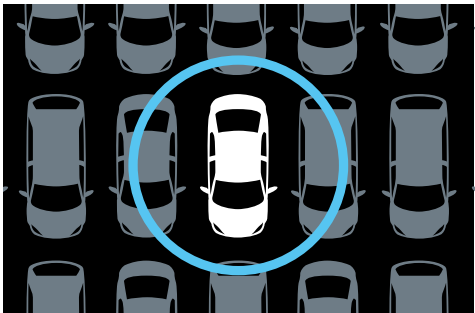
MY POIs

UVO eServices¹ allows you to use a web-enabled computer to send locations that you find on Google Maps™ mapping service to the navigation system for route guidance.



UVO eSERVICES¹ APP⁸

A free app¹² is available that allows you to integrate your iPhone® with your vehicle — and make the most of UVO eServices. This app can be downloaded at the App Store¹³ and Google Play™ Store.¹⁴



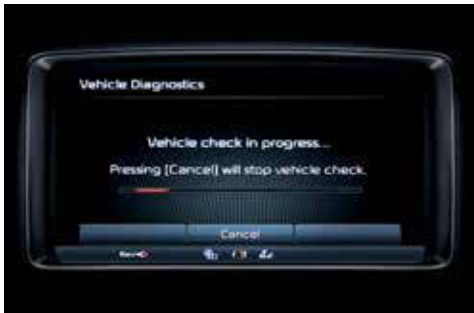
PARKING MINDER

UVO eServices¹ can record your vehicle’s location whenever you park. Then, if necessary, you can use your compatible smartphone⁸ to find your car. Parking Minder also lets you take pictures of the surrounding area for reference, write a reminder note or set an alarm if you’re parked at a meter.



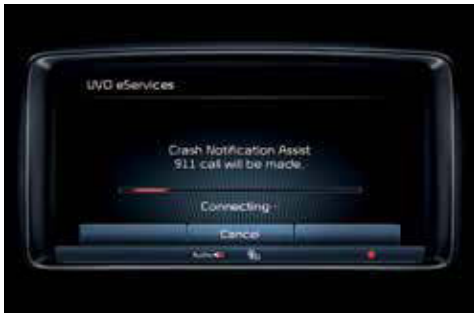
DIGITAL MUSIC STORAGE

UVO eServices¹ features an easy-to-use digital music storage system with in-dash, large-capacity digital storage for your favorite music. It lets you load your songs and sort them by either title or artist.



VEHICLE DIAGNOSTICS¹¹

You may perform a diagnostics check at any time or schedule checks on a regular basis. Diagnostics checks are also automatically triggered if the system detects a critical maintenance issue, alerting you to schedule an appointment or request roadside assistance.⁹



911 CONNECT¹⁰

In the event that an airbag is deployed, UVO eServices¹ automatically makes a direct call to 911 to alert them of an emergency situation. UVO eServices¹ may also transmit your vehicle’s location and allows the 911 operator to speak with the occupants.

VOICE-COMMAND NAVIGATION

MY POIs

UVO eSERVICES¹ APP¹²

PARKING MINDER

DIGITAL MUSIC STORAGE

VEHICLE DIAGNOSTICS¹¹

911 CONNECT¹⁰

ENHANCED ROADSIDE ASSIST⁹

Call for roadside assistance by touching an icon on the smartphone⁸ app¹² screen. UVO eServices¹ then sends your location to the Call Center so you can speak to an operator.

PREMIUM AUDIO SYSTEM

A premium 550-watt Infinity® surround-sound audio system with 12 speakers and a subwoofer provides exceptional audio performance.

HD RADIO™ TECHNOLOGY¹⁵

HD Radio™ Technology¹⁵ includes features like crystal-clear sound, new local FM channels and on-screen information — 100% subscription-free.

REAR-CAMERA DISPLAY⁴

Whenever you shift into reverse, a live image from a rear camera displays on the screen, showing objects behind the vehicle you might not otherwise see.

eSERVICES GUIDE

To learn more about UVO eServices’ features, you may access an automated user manual by using the touch screen.

MYUVO.COM WEB/MOBILE

MyUVO.com lets you check vehicle diagnostics¹¹ and schedule appointments with your preferred or nearby Kia retailer using your home computer or mobile device.

1, 4, 5, 7, 8, 9, 10, 11, 12, 13, 14, 15 See Specifications page for endnotes. Actual component appearance may vary.

RESPONSIVE & INSPIRING PERFORMANCE



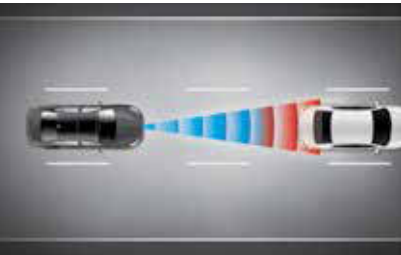
Cadenza delivers exhilarating performance and precise handling. Technologically advanced available features ranging from Advanced Smart Cruise Control^{2*} to Blind-Spot Detection with Lane Change Assist^{2*} help keep you in command at all times. A 3.3L Gasoline Direct Injection (GDI) V6 engine generates 293 horsepower for dynamic acceleration. Its six-speed, Sportmatic[®] transmission allows you to choose between automatic mode or, for sportier driving, clutch-free manual shifting with steering-wheel-mounted paddle shifters. In addition, Cadenza's finely tuned suspension system ensures a remarkably smooth ride, while sound-absorbing insulation throughout the vehicle reduce, block and absorb road noise.

LANE DEPARTURE WARNING SYSTEM^{2*}

Audible and visual warnings alert the driver when this available sophisticated system detects movement out of the lane without the use of a turn signal.

ADVANCED SMART CRUISE CONTROL^{2*}

Available Advanced Smart Cruise Control system uses radar to maintain a predetermined distance from the vehicle ahead, slowing or accelerating the vehicle when appropriate.



BLIND-SPOT DETECTION WITH LANE CHANGE ASSIST^{2*}

Available radar system helps detect when a vehicle is in the driver's blind spot and alerts the driver with a warning light in the side mirrors. Lane Change Assist helps detect vehicles approaching from further behind at high speed.

ADAPTIVE FRONT LIGHTING SYSTEM (AFLS)^{*}

Available Adaptive Front Lighting System pivots the lights to follow the curves of the road for enhanced visibility. The system includes High-Intensity Discharge (HID) headlights that provide brilliant illumination.

2. * See Features and Specifications pages for availability and endnote. Not all optional features are available on all trims. Images shown for illustration only. TECHNOLOGY PACKAGE SHOWN.

ADVANCED SAFETY SYSTEMS TO
HELP HANDLE
UNEXPECTED CONDITIONS



The Cadenza features advanced active safety systems designed to help give you peace of mind every time you drive.† Each one is engineered to help you maintain control, even in harsh road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving.

**VEHICLE STABILITY
MANAGEMENT (VSM)**

VSM is a safety feature that adds steering direction control capability. It intervenes when appropriate to help the driver regain control of the vehicle.

ELECTRONIC STABILITY CONTROL (ESC)

ESC monitors your vehicle's response during emergency maneuvers. It then controls the engine and brakes to help keep your Cadenza on course.

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheel spin during acceleration, it uses engine power and brake force to transfer power to the wheels that have the most traction.

**ELECTRONIC BRAKE-FORCE
DISTRIBUTION (EBD)**

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

BRAKE ASSIST SYSTEM (BAS)

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

HILL-START ASSIST CONTROL (HAC)

To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

†No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly. TECHNOLOGY PACKAGE SHOWN.

DESIGNED TO HELP PROTECT DRIVER & PASSENGERS

The Cadenza is equipped with passive safety systems designed to help minimize injury when certain traffic accidents are unavoidable. An advanced airbag system helps protect driver and passengers with dual front, front and rear seat-mounted side, and full-length side-curtain airbags. Cadenza wraps all of this — and you — in a protective, high-strength, tensile steel-reinforced body that absorbs impact energy to help protect you in case of a collision.

EIGHT ADVANCED AIRBAGS

Dual front airbags, full-length side curtain airbags and front and rear seat-mounted side airbags are managed by an advanced sensor system that can even respond in certain rollover situations.

AIRBAG & SEATBELT SENSORS¹⁶

This advanced system monitors the severity of certain impacts, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.

FRONT SEAT-BELT PRETENSIONERS

Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries.

HIGH-STRENGTH, TENSILE STEEL-REINFORCED BODY

Cadenza's body structure is reinforced with extensive amounts of high-strength tensile steel. This material is lighter and stronger than traditional steel, helping protect passengers while reducing overall weight.

TIRE-PRESSURE MONITORING SYSTEM¹⁷

This system includes air-pressure sensors located at each wheel. If a tire reaches a specified low air pressure, a warning light will alert you.

16, 17 See Specifications page for endnotes. Inflated airbags shown for illustration only. No safety system, however advanced, can prevent all accidents or injuries. Always drive safely. TECHNOLOGY PACKAGE SHOWN.



TAKING ON THE COMPETITION

The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia's belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with a proven track record. In 2012 the team stood on the podium at Daytona International Speedway and in six of 12 races in the Pirelli World Challenge. Look for Kia drivers in the winner's circle at racetracks across America in the months ahead.

COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant is capable of producing 360,000 vehicles a year. The Sorento crossover and Optima midsize sedans are currently being built at this plant.¹ In addition to producing high-quality vehicles, more than 3,000 jobs were created at the facility plus 7,500 additional jobs in the surrounding area. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

DELIVERING ON A PROMISE

Kia is committed to producing world-class vehicles to suit most every driving need. This promise has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features and advanced safety systems. The value found in every Kia vehicle has been widely recognized,¹⁸ resulting in Kia becoming one of the fastest-growing automotive brands in America for the past five years.¹⁹



COMPELLING DESIGN

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners as well as Kia's designers with pride.

DONORSCHOOSE.ORG

Kia is committed to providing assistance to those in need. That's why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Kia recently donated \$1 million to fund a "Double Your Impact" campaign that matched individuals' donations and delivered more than \$2 million worth of resources to nearly half a million public school students across all 50 states.



INDUSTRY-LEADING WARRANTY PROGRAM²⁰

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.²⁰

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE NBA

21



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE LPGA

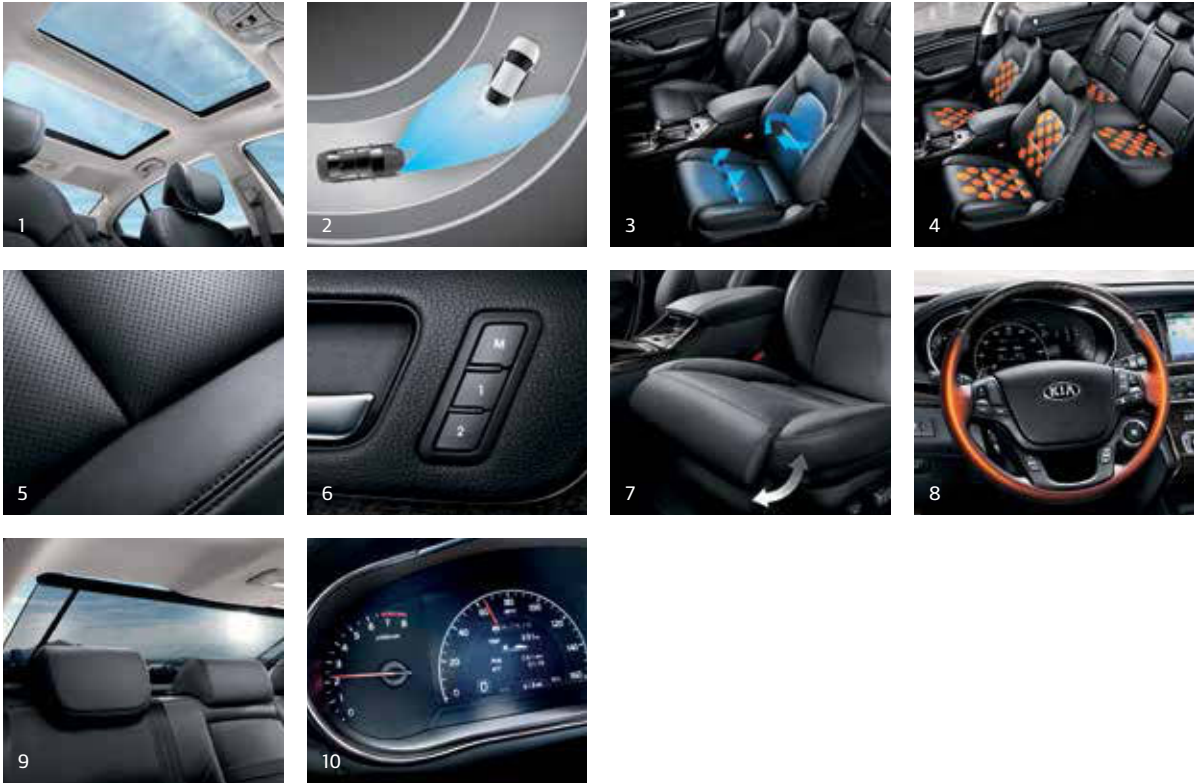
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¹Kia Sorento and certain Optima GDI models assembled in the United States from U.S. and globally-sourced parts. 3, 18, 19, 20, 21 See Specifications page for endnotes.

PACKAGES

PREMIUM PACKAGE

- 1. Panoramic sunroof w/power-retractable sunshade
- 2. HID headlights with Adaptive Front Lighting System
- 3. Ventilated driver's seat
- 4. Heated outboard rear seat cushions
- 5. Nappa leather seat trim
- 6. Integrated memory system for driver's seat, power tilt & telescopic steering column, outside mirrors
- 7. Power-adjustable driver's seat-cushion extension
- 8. Heated steering wheel
- 9. Power rear sunshade
- 10. Supervision meter cluster w/7" Thin-Film Transistor (TFT) LCD
- 11. Windshield wiper de-icer (not shown)



TECHNOLOGY PACKAGE (REQUIRES PREMIUM PACKAGE)

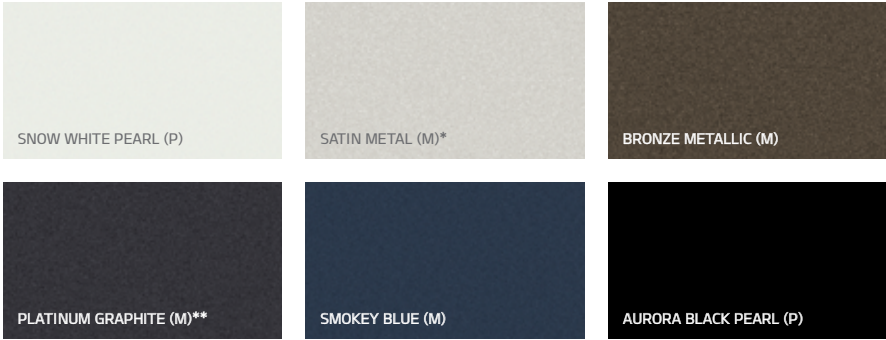
- 1. 19" alloy wheels
- 2. Advanced Smart Cruise Control²
- 3. Blind-Spot Detection w/Lane Change Assist²
- 4. Lane Departure Warning System²
- 5. Hydrophobic glass (front side windows)
- 6. Electronic parking brake



2 See Specifications page for endnote. Images shown for illustration only.

COLORS

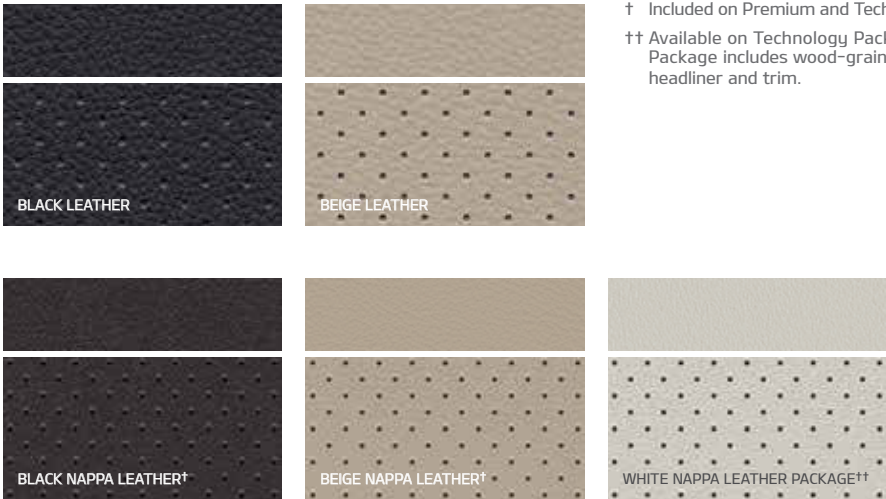
EXTERIOR



PAINT FINISHES ARE INDICATED BY:
(M) = METALLIC PAINT
(P) = PEARL PAINT
* Not available with White Nappa leather trim.
** Only available with black interior.

ACTUAL VEHICLE COLORS MAY VARY FROM PRINTED BROCHURE.

INTERIOR



† Included on Premium and Technology Packages.
†† Available on Technology Package. White Nappa Leather Package includes wood-grain window switch surround, and premium headliner and trim.



TECHNOLOGY PACKAGE SHOWN.

FEATURES

MECHANICAL & EXTERIOR

3.3L Gasoline Direct Injection V6 engine	●	Panoramic sunroof w/power-retractable sunshade	○
6-speed automatic transmission w/Sportmatic®	●	Rear LED taillights	●
Steering-wheel-mounted paddle shifters	●	Perimeter approach lighting	●
18" tires w/alloy wheels	●	Dual heated power-folding outside mirrors w/LED turn-signal indicators	●
19" tires w/alloy wheels	○	Hydrophobic glass (front side windows)	○
4-wheel disc brakes	●	Auto rain-sensing wipers	●
Front fog lights	●	Windshield wiper de-icer	○
Xenon HID headlights with Adaptive Front Lighting System	○	Chrome dual-outlet exhaust finish	●
Front LED accent lights	●		

INTERIOR & CONVENIENCE

550-watt Infinity®5 surround-sound audio w/12 speakers, external amplifier & subwoofer	●	Dual-zone automatic temperature control w/rear ventilation	●
AM/FM/CD/MP3/SiriusXM7 audio system	●	Auto-dimming rearview mirror w/HomeLink®22	●
UVO eServices1 infotainment system w/voice-command navigation w/8" display	●	Integrated memory system for driver's seat, power tilt & telescopic steering column, outside mirrors	○
Bluetooth® wireless technology6	●	Power rear-window sunshade	○
USB/auxiliary input jacks	●	Power windows w/front one-touch auto up & down	●
Rear-Camera Display4	●	Trip computer	●
Back-Up Warning System4	●	Electronic parking brake	○
Push-button start w/Smart Key	●	Rear-seat center pass-through	●
Blind-Spot Detection w/Lane Change Assist2	○	Rear-seat fold-down armrest with dual cupholders	●
Advanced Smart Cruise Control2	○	Auto light control	●
Lane Departure Warning System2	○	Anti-theft system w/alarm & immobilizer	●
Supervision meter cluster w/7" Thin-Film Transistor LCD	○	First Aid Kit	○
		Floor & trunk mats	●

SEATING & TRIM

Leather seat trim	●	Ventilated driver's seat	○
Nappa leather seat trim	○	Leather & wood-grain style trimmed steering wheel/gearshift knob	●
10-way power-adjustable driver's seat w/lumbar support	●	Heated steering wheel	○
Power-adjustable driver's seat-cushion extension	○	Wood-grain style trim	●
4-way power-adjustable front passenger seat	●	Metal door sill plates (front illuminated)	●
Heated front seats	●		
Heated outboard rear seat cushions	○		

RESTRAINT & SAFETY FEATURES

Dual front advanced airbags16	●	Tire-Pressure Monitoring System (TPMS)17	●
Dual front and rear seat-mounted side airbags16	●	Front seat-belt pretensioners	●
Full-length side curtain airbags16	●	Height-adjustable front seat-belt anchors	●
4-wheel anti-lock brakes (ABS)	●	Side-impact door beams	●
Vehicle Stability Management (VSM)	●	Lower Anchors and Tethers for Children (LATCH)	●
Electronic Stability Control (ESC)	●		
Traction Control System (TCS)	●		
Electronic Brake-force Distribution (EBD)	●		
Brake Assist System (BAS)	●		
Hill-start Assist Control (HAC)	●		

● STANDARD ○ OPTIONAL — NOT AVAILABLE

SPECIFICATIONS

ENGINE

Type	3.3L V6, aluminum block & head		
Valve gear	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVT)		
Displacement	3,342 cc		
Compression ratio	11.5:1		
Horsepower (SAE net)	293 hp @ 6,400 rpm		
Torque (SAE net)	255 lb.-ft. @ 5,200 rpm		
Fuel system	Gasoline Direct Injection (GDI)		
Transmission	Electronically controlled 6-speed automatic, overdrive w/Sportmatic®		

DIMENSIONS

Wheelbase	112.0 in.		
Track (front/rear)	63.0 in./63.0 in.		
Length	195.5 in.		
Width	72.8 in.		
Height	58.1 in.		
Ground clearance	5.4 in.		
Legroom	(front/rear)	45.5 in./36.8 in.	
Headroom	(front/rear)	40.0 w/o sunroof 37.8 w/o sunroof	38.0 w/sunroof 37.3 w/sunroof
Shoulder room	(front/rear)	58.3 in./56.5 in.	
Passenger volume	106.8 cu. ft.		
Cargo volume	15.9 cu. ft.		

BODY & CHASSIS

Body type	Steel unibody w/high-strength tensile steel reinforcements
Front suspension	Independent, MacPherson struts, coil springs, stabilizer bar, DFD shocks
Rear suspension	Independent, multi-link, stabilizer bar, DFD shocks
Steering type	Motor Driven Power Steering
Turning circle, curb-to-curb	36.5 ft.

TIRES & BRAKES

Tire type	245/45R18 245/40R19 (Technology Package)
Brake type	Power-assisted, ABS + Electronic Stability Control
Brakes (front/rear)	12.6 in. ventilated discs/11.2 in. solid discs

2014 EPA-ESTIMATED FUEL ECONOMY23

Estimated City/Highway MPG	
Automatic transmission	19/28
Fuel tank capacity (gallons)	18.5

ENDNOTES

1. Warning: Driving while distracted can result in a loss of vehicle control that may lead to an accident, severe personal injury and death. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment or vehicle systems which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle. Actual product may vary in appearance from photographs. See retailer for details. **2.** The Advanced Smart Cruise Control, Blind-Spot Detection, and Lane Departure Warning Systems are not substitutes for proper and safe driving. Always drive safely and use caution. These systems may not detect every object in the vehicle's blind spot or direction of travel. **3.** All materials and intellectual property related to the LPGA are owned by the LPGA, and any unauthorized use is strictly prohibited without the LPGA's expressed prior written consent. **4.** The Rear-Camera Display and Back-Up Warning System are not substitutes for proper and safe backing-up procedures. Always drive safely and use caution when backing up. The Rear-Camera Display and Back-Up Warning System may not detect every object behind the vehicle. **5.** Infinity® is a trademark of Harman International Industries, Inc. **6.** A compatible *Bluetooth®* wireless technology enabled cell phone is required to use *Bluetooth®* wireless technology. The streaming audio function may not be supported in all *Bluetooth®* wireless technology enabled cell phones. The *Bluetooth®* word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks is pursuant to license. Other trademarks and trade names are those of their respective owners. **7.** SiriusXM service requires a subscription, sold separately, after 3-month trial included with vehicle purchase. **If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel.** See our Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. **8.** At launch, the Apple iPhone® will be the only UVO eServices compatible device. Apple iOS 6 compatibility expected early 2013. Additional compatible

devices expected mid 2013. **9.** 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Certain limitations apply. Coverage details are available in the Kia Warranty and Consumer Information Manual. For access to Enhanced Roadside Assistance, a connected mobile phone via *Bluetooth®* wireless technology within the cellular service coverage area is required. **10.** Feature activates after an airbag deployment. Feature requires a connected mobile phone via *Bluetooth®* wireless technology within the cellular service coverage area. **11.** Vehicle Diagnostics do not take the place of regularly scheduled maintenance. Feature checks powertrain, chassis, and airbag systems only. For factory-recommended maintenance schedule, see the Maintenance Feature of UVO eServices or the Owner's Manual. **12.** No subscription fee for UVO eServices. No charge for the UVO eServices app. App uses your smartphone cellular data service. Normal cellular service rates will apply **13.** Apple, the Apple logo, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. **14.** Google Play is a trademark of Google Inc. At launch, limited phone models will be compatible. See myuvo.com for phone compatibility. **15.** HD Radio and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation. **16.** For maximum protection, always wear your seat belt. **17.** Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis. **18.** Kia Motors received the best Total Cost of Ownership for overall brand for 2012 according to Kelley Blue Book's kbb.com. 2012 model-year vehicle's projected ownership costs are based on the average Kelley Blue Book Total Cost of Ownership data for the initial 5-year ownership period. For more information, visit www.kbb.com. **19.** Based on 5-year cumulative growth between 12-month retail sales for periods ending February 2008 and February 2013 of all U.S. automotive brands. **20.** The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and basic. All warranties and roadside assistance are limited. See retailer for warranty details or go to kia.com. **21.** NBA Identifications are the intellectual properties of NBA Properties, Inc. ©2013 NBA Properties, Inc. All rights reserved. **22.** HomeLink® is a registered trademark of Johnson Controls, Inc. **23.** Based on EPA estimates. Actual mileage will vary with options, driving conditions, driving habits, and your vehicle's condition.