

## 2015 4Runner Trail 4WD vs. 2015 Jeep Wrangler Unlimited Sahara AT



VS.



### 2015 4Runner Trail 4WD

### 2015 Jeep Wrangler Unlimited Sahara AT

Jeep Wrangler Unlimited is most known for its iconic styling, with removable top and impressive off-road capability, and the 2015 Wrangler Unlimited offers plenty of available upscale technology features to boot. But compared to 4Runner, Wrangler Unlimited still has a long way to go. For 2015, 4Runner is athletic and rugged while still offering impressive styling, luxury amenities and technology. The Trail and new TRD Pro models add even more capability off the beaten path.



### Competitor Highlights

- Wrangler's known credible off-road capability
- Iconic front grille and styling
- Removable soft top or available removable hard top
- SiriusXM Radio 1-year trial<sup>1</sup>
- Excellent value ratings and resale value<sup>2</sup>



### 4Runner Key Advantages & Accolades

**VALUE:** 4Runner comes standard with ToyotaCare, a no-cost scheduled maintenance plan for two years or 25,000 miles, whichever comes first, and two years of 24/7 roadside assistance. While Wrangler Unlimited comes with longer roadside assistance, it doesn't offer any standard maintenance plan. Plus, according to IntelliChoice.com's estimated 5-year cost of ownership calculator, 2014 4Runner 4WD models have lower 5-year maintenance and fuel costs than 2014 Wrangler Unlimited models<sup>2</sup>

**SAFETY:** 4Runner has eight standard airbags while Wrangler Unlimited has two. That's worth repeating – Wrangler Unlimited standard equipment includes two airbags. Plus, 4Runner 4WD models have standard Downhill Assist Control (DAC), a safety feature only available for Wrangler Unlimited Sahara

**PERFORMANCE:** Comparing 4WD models, 4Runner not only has better city (17 vs. 16) and highway (21 vs. 20) EPA-mpg estimates<sup>3</sup> than Wrangler Unlimited, 4Runner also has 278 lb.-ft. of torque while Wrangler has 260

**UTILITY:** 4Runner is always ready to tow with a standard integrated towing hitch and receiver, a utility feature only available on Wrangler Unlimited. Plus, 4Runner can tow up to 1200 lb. more than Wrangler Unlimited<sup>4</sup>

**CONVENIENCE:** 4Runner is equipped with a standard backup camera and rear power liftgate window while Wrangler doesn't offer a backup camera and it only has a rear side-hinged door with a manual window. Plus, 4Runner has a spacious cabin with more total cargo space<sup>5</sup> (89.7 cu. ft. vs. 70.6 cu. ft.) than Wrangler Unlimited

**TECHNOLOGY:** 4Runner Trail features standard Entune™ Audio Plus, which includes eight speakers, 6.1-in. touch-screen, USB port<sup>6</sup>, HD Radio™<sup>7</sup>, and much more. While Wrangler Unlimited Sahara has eight standard speakers it doesn't have a standard touch-screen, USB port<sup>6</sup> or HD Radio™<sup>7</sup>. Plus, 4Runner Trail offers the available integrated Entune® App Suite, a technology feature unmatched by Wrangler Unlimited



2015 Petersen's 4-Wheel & Off-Road 4x4 of the Year – 4Runner TRD Pro



2014 KBB.com Best Resale Value: Top 10<sup>8</sup>



2014 SmartChoice Retained Value by IntelliChoice<sup>9</sup>

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## Quick Facts

	2015 4Runner Trail 4WD	2015 Jeep Wrangler Unlimited Sahara AT – Connectivity Group
MSRP	\$35,915 <sup>10</sup>	<b>\$32,790<sup>11</sup></b>
Engine	<b>4.0L</b> 24-valve DOHC V6	3.6L 24-valve DOHC V6
HP / Torque	270 / <b>278</b> lb.-ft.	<b>285</b> / 260 lb.-ft.
Transmission	5ECT-i	5AT
MPG <sup>3</sup> (city/hwy/combined)	<b>17/21/18</b>	16/20/18
Cargo volume (cu. ft.) <sup>5</sup>	<b>88.8</b>	70.6
Airbags	<b>8</b>	2
Standard audio	AM/FM/CD 8-speaker system with <b>6.1-in. touch-screen, HD Radio™<sup>7</sup>, USB port<sup>7</sup></b> , MP3/WMA playback, auxiliary jack and <b>SiriusXM Radio 3-month trial<sup>1</sup></b>	AM/FM/CD 8-speaker system, MP3/WMA playback, auxiliary jack and <b>SiriusXM Radio 1-year trial<sup>1</sup></b>
Bluetooth® wireless technology <sup>12</sup>	Standard	Standard



## Head to Head

2015 4Runner Trail 4WD	WIN	2015 Jeep Wrangler Unlimited Sahara AT – Connectivity Group
<b>WARRANTY</b>		
2-year/25,000-mile no-cost scheduled maintenance plan	←	Complimentary scheduled maintenance not included
2-year/unlimited-mile roadside assistance	→	5-year/100,000-mile roadside assistance
<b>2014 ESTIMATED 5-YEAR OWNERSHIP COSTS – INTELLICHOICE.COM<sup>2</sup></b>		
Depreciation – \$13,182	→	Depreciation – \$10,205
Financing – \$3832	→	Financing – \$3617
Insurance – \$6740	→	Insurance – \$6325
State fees – \$505	→	State fees – \$492
Fuel – \$13,104	←	Fuel – \$13,833
Maintenance – \$2042	←	Maintenance – \$2582
Repairs – \$664	→	Repairs – \$559
5-year total ownership – \$40,069	→	5-year total ownership costs – \$37,613
Value rating – Excellent	=	Value rating – Excellent

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## Head to Head

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<b>SAFETY</b>		
8 total airbags	←	2 total airbags
Driver and front passenger knee airbags	←	Not available
Front and all row side curtain airbags	←	Not available
Front seat-mounted airbags	←	Available front seat-mounted airbags (\$495)
Multi-terrain Anti-lock Brake System (ABS)	←	Anti-lock Brake System
Hill Start Assist Control (HAC) and Downhill Assist Control (DAC)	←	Standard Hill Start Assist and available Downhill Assist Control
<b>PERFORMANCE / DESIGN</b>		
4.0L 24-valve DOHC V6	←	3.6L 24-valve DOHC V6
270 horsepower / <b>278 lb.-ft. of torque</b>	=	<b>285 horsepower</b> / 260 lb.-ft. of torque
MPG (city/hwy/combined) <sup>3</sup> : 17/21/18	←	MPG (city/hwy/combined) <sup>3</sup> : 16/20/18
5-speed Electronically Controlled automatic Transmission with intelligence and sequential shift mode	←	5-speed automatic transmission
Power-assisted 4-wheel disc brakes	=	Power-assisted 4-wheel disc brakes
Coil-spring independent double-wishbone front suspension with stabilizer bar; coil-spring 4-link with lateral rod rear suspension with stabilizer bar	=	Heavy duty suspension with gas shocks
Part-time 4WD system with Active Traction Control (A-TRAC)	=	Command-Trac® Shift-on-the-Fly 4WD system
Turning circle: 37.4 ft.	←	Turning circle: 41.2 ft.
Curb weight: 4750 lb.	→	Curb weight: 4294 lb.
17-in. 7-spoke alloy wheels with P265/70R17 tires	→	18-in. polished satin carbon wheels with P255/70R18 tires
Projector-beam halogen headlights with smoked trim	←	Reflector halogen headlights
Manual headlights	→	Automatic headlights
Halogen Daytime Running Lights	←	No Daytime Running Lights
Integrated fog lights	=	Halogen fog lights

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## Head to Head

2015 4Runner Trail 4WD	WIN	2015 Jeep Wrangler Unlimited Sahara AT – Connectivity Group
<b>AUDIO / MULTIMEDIA</b>		
6.1-in. touch-screen with split screen display	←	No standard touch-screen (available 6.5-in. touch-screen with Uconnect® 430N - \$1095)
HD Radio™ <sup>7</sup>	←	No HD Radio™ <sup>7</sup>
HD traffic and weather (major metro areas)	←	Not available
USB port <sup>6</sup>	←	No USB port <sup>6</sup> (available with Uconnect® 430N - \$1095)
Available Entune® App Suite – including Bing™, Facebook Places, iHeartRadio, MovieTickets.com, OpenTable®, Pandora® <sup>13</sup> and Yelp™ data services include traffic, weather, fuel prices, sports and stocks	←	Available SiriusXM Travel Link™ with 5-year subscription with Uconnect® 430N - \$1095
Available navigation – \$405	←	Available navigation (available with Uconnect® 430N - \$1095)
SiriusXM Radio 3-month trial <sup>1</sup>	→	SiriusXM Radio 1-year trial <sup>1</sup>
<b>COMFORT / CONVENIENCE</b>		
Air conditioning with air filter and second row vents	=	Air conditioning
Power rear liftgate window with auto up/down and jam protection	←	Rear side-hinged door with manual window
40/20/40 split reclining and fold-flat second-row seats	←	60/40 folding second-row seats with adjustable head restraints
Backup camera	←	No backup camera
Remote keyless entry	=	Remote keyless entry
Cargo volume <sup>5</sup> : 88.8 cu. ft.	←	Cargo volume <sup>5</sup> : 70.6 cu. ft.
Head room, in. (1 <sup>st</sup> / 2 <sup>nd</sup> ): 39.3 / 38.6	→	Head room, in. (1 <sup>st</sup> / 2 <sup>nd</sup> ): 41.3 / 40.4
Leg room, in. (1 <sup>st</sup> / 2 <sup>nd</sup> ): 41.7 / 32.9	→	Leg room, in. (1 <sup>st</sup> / 2 <sup>nd</sup> ): 41 / 37.2
Standard integrated towing receiver hitch and wiring harness with 4 and 7-pin connectors	←	Available integrated towing receiver hitch and wiring harness with 4-pin connectors (\$295)
Max. towing capacity <sup>4</sup> : 4700	←	Max. towing capacity <sup>4</sup> : 3500



## Wrangler Unlimited at a Glance

Sport (S)	Willys Wheeler (W)
<p><b>Key standard features:</b></p> <p><b>Mechanical</b></p> <ul style="list-style-type: none"> <li>• 3.6L Pentastar V6 engine</li> <li>• 6-speed manual transmission</li> <li>• Available 5-speed automatic transmission</li> <li>• Command-Trac® Shift-on-the-Fly 4WD system</li> </ul> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>• 16-in. steel wheels</li> <li>• 17-in. aluminum wheels (S)</li> <li>• Accent color fender flares</li> <li>• Black Sunrider® soft top</li> <li>• Center high-mount stop lamp</li> <li>• Fog lamps</li> <li>• Full metal doors with roll-up window</li> <li>• Halogen headlamps</li> <li>• Power heated mirrors (S and Willys Wheeler W)</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>• Air conditioning</li> <li>• Auto-dimming mirror with reading lamp (S and Willys W)</li> <li>• Cloth seats with adjustable head restraints</li> <li>• Driver seat height adjuster</li> <li>• Leather-wrapped steering wheel (S and above trims)</li> <li>• Manual door locks</li> <li>• Manual windows</li> <li>• Rear 60/40 folding seat with head restraints</li> <li>• Reclining front seats</li> </ul> <p><b>Audio/In-Cabin Technology</b></p> <ul style="list-style-type: none"> <li>• 8 speakers</li> <li>• Audio jack input for mobile devices</li> <li>• Steering mounted audio controls</li> <li>• Uconnect® 130 AM/FM/CD/MP3</li> </ul> <p><b>Safety &amp; Security</b></p> <ul style="list-style-type: none"> <li>• Advanced multistage front airbags</li> <li>• Electronic roll mitigation</li> <li>• Electronic stability control</li> <li>• Hill Start Assist</li> <li>• Sentry Key® Theft Deterrent System</li> <li>• Sport bar with full padding</li> </ul>	<p><b>Willys Wheeler (W) adds these key features:</b></p> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>• 17-in. high gloss black Willys wheels with BF Goodrich® brand tires</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>• Electronic Vehicle Information Center (Willys, W and Rubicon Hard Rock)</li> </ul> <p><b>Audio/In-Cabin Technology</b></p> <ul style="list-style-type: none"> <li>• Connectivity Group (Willys Wheeler, W and Rubicon Hard Rock)</li> <li>• Remote USB port (Willys Wheeler, W and Rubicon Hard Rock)</li> <li>• SiriusXM radio 1-year trial<sup>1</sup></li> <li>• Uconnect® voice command with <i>Bluetooth</i>®<sup>12</sup> (Willys Wheeler and W)</li> </ul> <p><b>Safety &amp; Security</b></p> <ul style="list-style-type: none"> <li>• Remote keyless entry (W and above grades)</li> <li>• Security alarm (W and above grades)</li> </ul>
<b>Sahara</b>	
<p><b>Sahara adds these key features:</b></p> <p><b>Mechanical</b></p> <ul style="list-style-type: none"> <li>• Heavy duty suspension with gas shocks (Sahara only)</li> </ul> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>• 18-in. polished satin carbon wheels with OWL on/off-road tires</li> <li>• Automatic halogen headlamps</li> <li>• Body-color fender flares and grille</li> <li>• Power heated mirrors</li> <li>• Tubular side steps (Sahara only)</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>• 115-Volt auxiliary power outlet</li> </ul>	



## Wrangler Unlimited at a Glance

Rubicon	Rubicon Hard Rock
<p><b>Rubicon adds these key features:</b></p> <p><b>Mechanical</b></p> <ul style="list-style-type: none"> <li>4:1 Rock-Trac® part-time 4WD system</li> </ul> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>17-in. polished mineral gray wheels with BF Goodrich® brand tires</li> <li>Accent color fender flares</li> </ul>	<p><b>Rubicon Hard Rock adds these key features:</b></p> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>17-in. polished semi-gloss black wheels</li> <li>Power dome hood</li> <li>Premium Black Sunrider® soft Top</li> <li>Rock rails by Mopar®</li> <li>Steel front and rear bumper</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>Heated front seats</li> <li>Leather-trimmed bucket seats</li> <li>Premium EVIC message center</li> </ul> <p><b>Audio/In-Cabin Technology</b></p> <ul style="list-style-type: none"> <li>Alpine® 9 speakers with all-weather subwoofer</li> </ul>

1. SiriusXM services require a subscription after trial period. Subscriptions governed by SiriusXM™ Customer Agreement available at SiriusXM.com. If you decide to continue your SiriusXM™ service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 2. 2014 Toyota 4Runner Trail 4WD and 2014 Jeep Wrangler Unlimited Sahara, www.IntelliChoice.com. Based on 2014 model year study. 3. 2015 EPA-estimated mileage. Actual mileage will vary. 4. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with the new SAE J2807 method. 5. Cargo and load capacity limited by weight and distribution. 6. May not be compatible with all WMA/MP3 players and like models. 7. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 8. Vehicle's projected resale value is specific to the 2014 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 9. 2014 IntelliChoice, www.IntelliChoice.com; Mid-Size SUV. Based on 2014 model year study. 10. MSRP excludes the Delivery, Processing and Handling Fee of \$825 for cars, \$885 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander Hybrid, FJ Cruiser, 4Runner and Tacoma), \$925 for Large SUVs (Sequoia, Land Cruiser) and \$1100 for Large Trucks (Tundra). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Actual dealer price will vary. 11. Price listed is the Manufacturer's Suggested Retail Price and excludes \$995 destination, taxes, title, transportation, options and dealer charges. 12. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. 13. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission.