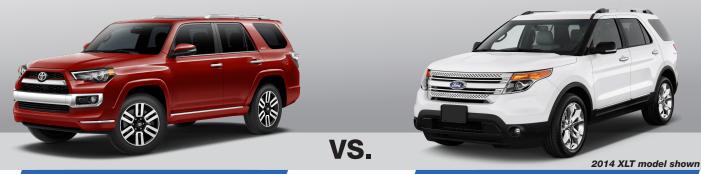
# **EDGE** Competitive Comparison



#### 2015 4Runner Limited 4WD vs. 2015 Ford Explorer Limited 4WD



#### 2015 4Runner Limited 4WD

2015 Ford Explorer Limited 4WD

A segment veteran, Explorer helped establish the modern SUV market. Moving to unibody construction with this latest generation, Explorer is much more focused on suburban comfort rather than capability. 4Runner, however, remains one of the last body-on-frame SUVs in the market, pairing its legendary off-road capability with upscale amenities and technology. For 2015, a new TRD Pro model takes that off-road capability to the next level.

#### **Competitor Highlights**

- Available inflatable 2nd-row outboard safety belts
- Available blind spot monitor, lane-departure warning and lane-keep assist systems
- Impressive towing capacity<sup>1</sup>
- SiriusXM Radio 6-month trial
- SYNC<sup>®</sup> with MyFord Touch<sup>®</sup>

#### **4Runner Key Advantages & Accolades**

**VALUE:** 4Runner comes standard with ToyotaCare, a no-cost scheduled maintenance plan for two years or 25,000 miles, whichever comes first, and two years of roadside assistance. Though Explorer has longer roadside assistance, it doesn't come with complimentary maintenance. Plus, 4Runner has added value as a KBB.com 2014 Best Resale Value Top 10<sup>2</sup> winner while Explorer is not. 4Runner also has a lower 5-year cost of ownership according to IntelliChoice<sup>3</sup>

**OFF-ROAD CAPABILITY:** Thanks to its body-on-frame construction, 4Runner Limited is sporty and rugged with a standard full-time four-wheel drive system and X-REAS sport enhancement suspension, both of which are unavailable to Explorer. Plus, 4Runner has a higher ground clearance with higher approach and departure angles, helping make for a solid off-road experience

**CONVENIENCE:** While 4Runner has a tow hitch and receiver standard, Explorer only has it as an extra cost option. Additionally, 4Runner offers more cargo space<sup>4</sup> than Explorer

**TECHNOLOGY:** 4Runner Limited features standard Entune<sup>™</sup> Premium JBL<sup>®</sup> Audio with Navigation and App Suite, which includes a 6.1-in. touch-screen, integrated apps and data services, and navigation. While Explorer has a standard 8-in. touch-screen, it doesn't have integrated apps or standard navigation

**SAFETY:** 4Runner comes with eight standard airbags, including driver and front passenger knee airbags, while Explorer has seven. Also, 4Runner Limited features Safety Connect<sup>®</sup> with emergency assistance, stolen vehicle locator, roadside assistance and automatic collision notification whereas Explorer only has a post-crash alert system



2015 Petersen's 4-Wheel & Off-Road 4x4 of the Year – 4Runner TRD Pro



2014 KBB.com Best Resale Value: Top 10<sup>2</sup>



2014 SmartChoice Retained Value by IntelliChoice<sup>5</sup>

### **Quick Facts**

	2015 4Runner Limited 4WD	2015 Ford Explorer Limited 4WD
MSRP	\$43,420 <sup>6</sup>	\$40,2007
Engine	4.0L 24-valve DOHC V6	3.5L Ti-VCT V6
HP / Torque	270 / <b>278</b> lbft.	<b>290</b> / 255 lbft.
Transmission	5-speed Electronically Controlled automatic Transmission with intelligence and sequential shift mode	6-speed SelectShift Automatic®
MPG <sup>8</sup> (city/hwy/combined)	17/21/18	17/ <b>23/19</b>
Cargo volume (cu. ft.) <sup>4</sup>	89.7	80.7
Airbags	8	7
Standard audio	AM/FM/CD 12-speaker system with 6.1-in. touch-screen, HD Radio <sup>™9</sup> , USB port <sup>10</sup> , MP3/WMA playback, auxiliary jack, SiriusXM Radio 3-month trial <sup>11</sup>	AM/FM/CD 12-speaker system with 8-in. touch-screen, HD Radio <sup>™9</sup> , 2 USB ports <sup>10</sup> , MP3/WMA playback, auxiliary jack, SiriusXM Radio 6-month trial
<i>Bluetooth</i> <sup>®</sup> wireless technology <sup>12</sup>	Standard	Standard

# Head to Head

2015 4Runner Limited 4WD	WIN	2015 Ford Explorer Limited 4WD		
VALUE / WARRANTY				
2014 IntelliChoice.com – "Average" Value Rating <sup>3</sup>	=	2014 IntelliChoice.com – "Average" Value Rating <sup>3</sup>		
2014 IntelliChoice.com - \$47,439 5-Year Cost of Ownership <sup>3</sup>	÷	2014 IntelliChoice.com - \$48,544 5-Year Cost of Ownership <sup>3</sup>		
2014 KBB.com Best Resale Value: Top 10 <sup>2</sup>	÷	Not a KBB.com Best Resale Value winner		
2-year/25,000-mile no-cost scheduled maintenance plan	÷	Complimentary scheduled maintenance not included		
2-year/unlimited mile roadside assistance	$\rightarrow$	5-year/60,000 mile roadside assistance		

# Head to Head

2015 4Runner Limited 4WD	WIN	2015 Ford Explorer Limited 4WD				
AUDIC	AUDIO / MULTIMEDIA					
12 speakers	=	12 speakers				
6.1-in. touch-screen with split screen display	$\rightarrow$	8-in. touch-screen				
HD Radio <sup>™9</sup>	=	HD Radio <sup>™9</sup>				
USB port <sup>10</sup>	$\rightarrow$	2 USB ports <sup>10</sup>				
Entune <sup>®</sup> App Suite – subscription-free access to integrated apps including Bing <sup>™</sup> , Facebook Places, iHeartRadio, MovieTickets.com, OpenTable <sup>®</sup> , Pandora <sup>®13</sup> and Yelp <sup>™</sup> ; data services include traffic, weather, fuel prices, sports and stocks	÷	Integrated apps not available				
AM/FM cache radio	$\leftarrow$	Not available				
Gracenote® album cover art	=	Gracenote <sup>®</sup> album cover art				
Standard navigation	$\leftarrow$	Available navigation system (\$795)				
SiriusXM Radio 3-month trial <sup>11</sup>	$\rightarrow$	SiriusXM Radio 6-month trial				
PERFOR	MANCE / I	DESIGN				
4.0L 24-valve DOHC V6	=	3.5L Ti-VCT V6				
270 horsepower / 278 lbft. of torque	=	290 horsepower / 255 lbft. of torque				
MPG (city/hwy/combined) <sup>8</sup> : 17/21/18	$\rightarrow$	MPG (city/hwy/combined)8: 17/23/19				
Body-on-frame construction	$\leftarrow$	Unibody construction				
Approach/departure angle (degrees): 33/26	$\leftarrow$	Approach/departure angle (degrees): 20.3/21.3				
Ground clearance (in.): 9.6	$\leftarrow$	Ground clearance (in.): 7.5				
Coil-spring independent double-wishbone front suspension with stabilizer bar; coil-spring 4-link with lateral rod rear suspension with stabilizer bar	=	MacPherson strut front, multi-link rear suspension with front and rear stabilizer bars				
X-REAS Sport Enhancement Suspension	$\leftarrow$	Not available				
Full-time 4WD system with Active Traction Control (A-TRAC) and Torsen <sup>™</sup> limited-slip center differential with locking feature	=	Intelligent 4WD system with Terrain Management System <sup>™</sup>				
Turning circle: 37.4 ft.	4	Turning circle: 38.9 ft.				
Curb weight: 4805 lb.	$\rightarrow$	Curb weight: 4563 lb.				
20-in. alloy wheels with P245/60R20 tires	=	20-in. alloy wheels with P255/50R20 tires				
Projector-beam halogen headlights with smoked trim	$\leftarrow$	Bi-functional projector-beam halogen headlights				
Halogen Daytime Running Lights	=	Halogen Daytime Running Lights				
LED fog lights	$\leftarrow$	Halogen fog lights				

# Head to Head

2015 4Runner Limited 4WD	WIN	2015 Ford Explorer Limited 4WD			
COMFORT / CONVENIENCE					
Power rear liftgate window with auto up/down and jam protection	←	One-piece liftgate - window doesn't open			
8-way power adjustable driver's seat with memory function	$\rightarrow$	10-way power adjustable driver's seat			
Perforated leather-trimmed, heated and ventilated front seats	÷	Leather-trimmed, heated front seats; Available perforated front seats			
Perforated leather-trimmed 40/20/40 split reclining and fold-flat second-row seats	<b>←</b>	Leather-trimmed 60/40 split-fold-flat second- row seats			
Available leather-trimmed 50/50 split fold-flat third-row seats and sliding second-row with passenger-side one-touch walk-in function	$\rightarrow$	Standard leather-trimmed 50/50 split-folding third-row seats			
Backup camera	=	Backup camera			
Smart Key System with Push Button Start and remote illuminated entry	=	Intelligent Access with push button start			
Cargo volume⁴: 89.7 cu. ft.	<b>←</b>	Cargo volume⁴: 80.7 cu. ft.			
Head room, in. (1st / 2nd / 3rd): 38.6 / 38.6 / 34.3	$\rightarrow$	Head room, in. (1st / 2nd / 3rd): 41.4 / 40.5 / 37.8			
Leg room, in. (1st / 2nd / 3rd): 41.7 / 32.9 / 29.3	$\rightarrow$	Leg room, in. (1st / 2nd / 3rd): 43.1 / 39.8 / 33.2			
Standard integrated towing receiver hitch and wiring harness with 4 and 7-pin connectors	<b>←</b>	Available integrated towing receiver hitch and wiring harness with 4 and 7-pin connectors (\$570)			
Max. towing capacity <sup>1</sup> : 4700 lb.	$\rightarrow$	Max. towing capacity <sup>1</sup> : 5000 lb.			
Society of Automotive Engineers (SAE) J2807 towing rating-compliant	←	Not SAE J2807 compliant			
SAFETY					
8 total airbags	←	7 total airbags			
Driver and front passenger knee airbags	<b>←</b>	Front passenger knee airbag			
Front and rear parking sonar	<b>←</b>	Reverse sensing system			
Safety Connect <sup>®</sup> - includes emergency assistance, stolen vehicle locator, roadside assistance and automatic collision notification	<b>←</b>	SOS Post-Crash Alert System™			
Downhill Assist Control (DAC)	$\leftarrow$	Available Downhill Assist Control (DAC)			

## - Explorer at a Glance

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#### **F Explore**r at a Glance

Limited	Sport			
Limited adds these key features:	Sport adds these key features:			
Exterior	Mechanical			
<ul> <li>20-in. sparkle nickel painted aluminum wheels</li> <li>Body-color mirrors, heated, memory, power fold with security approach lamps</li> </ul>	<ul> <li>3.5L EcoBoost<sup>®</sup> V6</li> <li>Intelligent 4WD</li> <li>Hill Descent Control<sup>™</sup></li> <li>Sport-tuned suspension</li> </ul>			
<ul><li>Interior</li><li>110V power outlet</li></ul>	Exterior			
<ul> <li>Ambient lighting</li> <li>Auto-dimming rearview mirror</li> <li>Cargo net</li> <li>Dual-zone electronic automatic temperature control</li> <li>Intelligent Access with push button start</li> <li>Leather-trimmed seating surfaces</li> <li>Power-adjustable pedals with memory</li> <li>Rearview camera</li> <li>Remote start system</li> <li>Second row bench seat with armrest and cupholders</li> <li>Universal garage door opener</li> </ul>	<ul> <li>Exterior</li> <li>20-in. machined aluminum wheels with painted pockets</li> <li>Bi-functional projector-beam halogen headlamps with unique blackout treatment</li> <li>Interior</li> <li>Unique sport-styled, perforated leather-trimmed seating surfaces</li> <li>Lighted front scuff plates</li> </ul>			
<ul> <li>Audio/In-Cabin Technology</li> <li>12 speaker audio system from Sony<sup>®</sup></li> <li>2 USB ports<sup>10</sup></li> <li>SD card reader</li> </ul>				

• SYNC<sup>®</sup> with my Ford Touch<sup>™</sup>

1. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with the new SAE J2807 method. 2. Vehicle's projected resale value is specific to the 2014 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 3. 2014 IntelliChoice, www.IntelliChoice.com; based on 2014 model year study. 4. Cargo and load capacity limited by weight and distribution. 5. 2014 IntelliChoice, www.IntelliChoice.com; Mid-Size SUV. Based on 2014 model year study. 6. MSRP excludes the Delivery, Processing and Handling Fee of \$825 for cars, \$885 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander Hybrid, FJ Cruiser, 4Runner and Tacoma), \$925 for Large SUVs (Sequoia, Land Cruiser) and \$1100 for Large Trucks (Tundra). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Actual dealer price will vary. 7. Manufacturer's Suggested Retail Price (MSRP) excludes \$895 destination and handling charges, tax, title, license and options. Dealer sets actual price. 8. 2015 EPA-estimated mileage. Actual mileage will vary. 9. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio<sup>TM</sup> and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 10. May not be compatible with all WMA/ MP3 players and like models. 11. SiriusXM services require a subscription after 3-month trial period. Subscriptions governed by SiriusXM<sup>TM</sup> Customer Agreement available at SiriusXM.com. If you decide to continue your SiriusXM<sup>TM</sup> service at the end of your complimentary trial, the plan you choose will automatically renew and bill at thencurrent rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 12. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. 13. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission.