EDGE Competitive Comparison



2015 4Runner Limited 4WD vs. 2015 Jeep Grand Cherokee Limited 4WD



VS.



2014 model shown

2015 4Runner Limited 4WD

2015 Jeep Grand Cherokee Limited 4WD

As part of the Jeep family, Grand Cherokee is known for its off-road capability, but with its unibody construction and refined interior it seems to focus more on suburban comfort. However, 4Runner remains one of the last body-on-frame SUVs in the market, making for a legendary off-road experience. And with its rugged yet stylish exterior and standard upscale amenities and technology, 4Runner is great for both the everyday driver and the off-road enthusiast. For 2015, the new TRD Pro model takes that off-road capability to the next level.



Competitor Highlights

- Available 3.0L EcoDiesel V6 and 5.7L HEMI® V8 engines
- Impressive towing capacity¹
- Available Blu-ray compatible rear seat dual screen video
- Available Adaptive Cruise Control with stop, blind spot and cross path detection, Forward Collision Warning with stop
- Available Quadra-Lift® air suspension



4Runner Key Advantages & Accolades

VALUE: 4Runner comes standard with ToyotaCare's no-cost scheduled maintenance plan for two years or 25,000 miles, whichever comes first, and two years of roadside assistance. Though Grand Cherokee has longer roadside assistance, it doesn't come with any standard maintenance plan. Plus, KBB.com named 4Runner a 2014 Best Resale Value Top 10² winner based off their most recent ownership information while GC is not. 4Runner also has a lower 5-year cost of ownership according to IntelliChoice³



OFF-ROAD CAPABILITY: Grand Cherokee Limited models and above have a Quadra-Trac II® four-wheel drive system with Selec-Terrain®, but thanks to 4Runner's body-on-frame construction and Limited's X-REAS sport enhancement suspension, 4Runner is rugged and sporty. Also, 4Runner has a higher ground clearance with higher approach and departure angles, helping make for a solid off-road experience



CONVENIENCE: While 4Runner has a tow hitch and receiver standard, Grand Cherokee only has it as an extra cost option. Plus, 4Runner offers more than 20 cu. ft. of cargo space⁴ than GC. 4Runner also offers an available third row for seating up to seven passengers while GC doesn't offer a third row



TECHNOLOGY: 4Runner Limited features standard Entune™ Premium JBL® Audio with Navigation and App Suite, which includes a 6.1-in. touch-screen, 12 speakers, integrated apps and data services and navigation. Grand Cherokee Limited only has standard 5-in. touch-screen, 6 speakers, available navigation and no apps are available on GC Limited



SAFETY: 4Runner comes with eight standard airbags, including driver and front passenger knee airbags while Grand Cherokee has seven. Also, 4Runner Limited features Safety Connect® with a 1-year trail period including emergency assistance, stolen vehicle locator, roadside assistance and automatic collision notification whereas GC has an enhanced accident response system, which turns on interior lighting, unlocks doors and shuts off fuel when airbags deploy during an event or accident



2015 Petersen's 4-Wheel & Off-Road 4x4 of the Year – 4Runner TRD Pro



2014 KBB.com Best Resale Value: Top 10²



2014 SmartChoice Retained Value by IntelliChoice⁵

2015 4Runner Limited 4WD vs. 2015 Jeep Grand Cherokee Limited 4WD



Quick Facts

	2015 4Runner Limited 4WD	2015 Jeep Grand Cherokee Limited 4WD
MSRP	\$43,4206	\$38,795 ⁷
Engine	4.0L 24-valve DOHC V6	3.6L Pentastar 24-valve DOHC V6
HP / Torque	270 / 278 lbft.	290 / 260 lbft.
Transmission	5-speed Electronically Controlled automatic Transmission with intelligence and sequential shift mode	8-speed automatic with paddle shifters
MPG ⁸ (city/hwy/combined)	17/21/18	17/24/19
Cargo volume (cu. ft.)4	89.7 / 88.8 with available sliding deck or third row seating	68.3
Airbags	8	7
Standard audio	AM/FM/CD 12-speaker system with 6.1-in. touch-screen, HD Radio™9, USB port¹⁰, MP3/WMA playback, auxiliary jack, SiriusXM Radio 3-month trial¹¹	AM/FM 6-speaker system with 5-in. touch- screen, USB port ¹⁰ , dual USB port ¹⁰ (charge only), SD card slot and SiriusXM Radio 1-year trial
Bluetooth® wireless technology12	Standard	Standard



2015 4Runner Limited 4WD	WIN	2015 Jeep Grand Cherokee Limited 4WD		
VALUE / WARRANTY				
2014 IntelliChoice.com – "Average" Value Rating ³	←	2014 IntelliChoice.com – "Below Average" Value Rating ³		
2014 IntelliChoice – \$47,439 5-Year Cost of Ownership ³	+	2014 IntelliChoice – \$49,523 5-Year Cost of Ownership ³		
2014 KBB.com Best Resale Value: Top 10 ²	←	Not a KBB.com Best Resale Value winner		
2-year/25,000-mile no-cost scheduled maintenance plan	←	Complimentary scheduled maintenance not included		
2-year/unlimited-mile roadside assistance	\rightarrow	5-year/100,000-mile roadside assistance		

2015 4Runner Limited 4WD vs. 2015 Jeep Grand Cherokee Limited 4WD



2015 4Runner Limited 4WD	WIN	2015 Jeep Grand Cherokee Limited 4WD		
PERFORMANCE / DESIGN				
Body-on-frame construction		Steel uniframe construction		
Approach/departure angle (degrees): 33/26	←	Approach/departure angle (degrees): 26.2/24		
Ground clearance (in.): 9.6	(Ground clearance (in.): 8.6		
Coil-spring independent double-wishbone front suspension with stabilizer bar; coil-spring 4-link with lateral rod rear suspension with stabilizer bar	←	Short- and long-arm independent front suspension with stabilizer bar, multi-link rear suspension with independent upper links plus a separate toe link		
X-REAS Sport Enhancement Suspension	\leftarrow	Not available		
Full-time 4WD system with Active Traction Control (A-TRAC) and Torsen™ limited-slip center differential with locking feature	\rightarrow	Quadra-Trac II® 4x4 system with Selec-Terrain® with brake lock differential and traction control		
Turning circle: 37.4 ft.	\rightarrow	Turning circle: 37.1 ft.		
Curb weight: 4805 lb.	←	Curb weight: 4875 lb.		
20-in. alloy wheels with P245/60R20 tires	←	18-in. polished aluminum wheels with P265/60R18 all-season on/off-road low roll resist tires		
Projector-beam halogen headlights with smoked trim	=	Automatic projector-beam halogen quad headlamps		
Halogen Daytime Running Lights	=	Halogen Daytime Running Lights		
LED fog lights	←	Premium fog lights		
AUDIO / MULTIMEDIA				
12 speakers	←	6 speakers		
6.1-in. touch-screen with split screen display	←	5-in. touch-screen		
HD Radio™9	\leftarrow	Available HD Radio ^{™9} with Uconnect [®] 8.4AN – \$1145		
USB port ¹⁰	\rightarrow	Remote USB port ¹⁰ and dual charge only USB ports ¹⁰		
Entune® App Suite – subscription-free access to integrated apps including Bing™, Facebook Places, iHeartRadio, MovieTickets.com, OpenTable®, Pandora®¹³ and Yelp™; data services include traffic, weather, fuel prices, sports and stocks	←	Integrated apps not available (Uconnect® Access available – \$1145; standard on Altitude, Overland and Summit)		
AM/FM cache radio	←	Not available		
Gracenote® album cover art	←	Not available		
Standard navigation	←	Available navigation system with Uconnect® 8.4AN – \$1145		
SiriusXM Radio 3-month trial ¹¹	\rightarrow	SiriusXM Radio 1-year trial		



2015 4Runner Limited 4WD	WIN	2015 Jeep Grand Cherokee Limited 4WD
сомгоя	T / CONV	ENIENCE
Power rear liftgate window with auto up/down and jam protection	←	One-piece power liftgate – window doesn't open
8-way power adjustable driver's seat with memory function	=	8-way power adjustable driver's seat with memory function
4-way power adjustable front passenger's seat	\rightarrow	8-way power adjustable front passenger's seat with memory function
Perforated leather-trimmed, heated and ventilated front seats	←	Leather-trimmed, heated front seats
Perforated leather-trimmed 40/20/40 split reclining and fold-flat second-row seats	←	Leather-trimmed 60/40 split folding second-row seats
Not available	\rightarrow	Heated second-row seats
Available Leather-trimmed 50/50 split fold-flat third-row seats and sliding second row with passenger-side one-touch walk-in function	←	No available third row
Backup camera	=	Backup camera
Smart Key System with Push Button Start and remote illuminated entry	=	Keyless Enter-N-Go [™] with push button start
Cargo volume ⁴ : 89.7 / 88.8 cu. ft. with available sliding deck or third row seating	←	Cargo volume ⁴ : 68.3 cu. ft.
Head room, in. (1st / 2nd / 3rd): $38.6 / 38.6 / 34.3$	\rightarrow	Head room, in. (1 st / 2 nd / 3 rd): 39.9 / 39.2 / NA
Leg room, in. (1st / 2nd / 3rd): $41.7 / 32.9 / 29.3$	\rightarrow	Leg room, in. (1 st / 2 nd / 3 rd): 40.3 / 38.6 / NA
Standard integrated towing receiver hitch and wiring harness with 4 and 7-pin connectors	←	Available integrated towing receiver hitch and wiring harness with 4 and 7-pin connectors with Trailer Tow Group IV – \$795
Max. towing capacity ¹ : 4700 lb.	\rightarrow	Standard towing capacity ¹ : 6200 lb.; max. towing capacity ¹ : 7200 lb.
Society of Automotive Engineers (SAE) J2807 ¹ towing rating-compliant	←	Not SAE J2807 compliant
	SAFETY	
8 total airbags	←	7 total airbags
Driver and front passenger knee airbags	←	Driver's knee airbag
Front seat-mounted side airbags	=	Front seat-mounted side airbags
Front and rear parking sonar	←	ParkSense® rear Park Assist system
Safety Connect® – includes emergency assistance, stolen vehicle locator, roadside assistance and automatic collision notification (available by subscription; one-year trial included)	←	Enhanced Accident Response system
Downhill Assist Control (DAC)	=	Hill Descent Control



Grand Cherokee at a Glance

Laredo (E)	Altitude	
Key standard features:	Altitude adds these key features:	
Mechanical 3.6L Pentastar V6 engine 8-speed paddle shift automatic Available Quadra-Trac I® 4WD Exterior 17-in. aluminum wheels with BSW on/off-road tires Automatic halogen quad headlamps Bright side roof rails (E) Integrated roof rail crossbars LED Tail lamps Low beam Daytime Running Lights Power heated exterior mirrors with manual fold-away Premium fog lamps Interior 2 12V power outlets 60/40 split rear folding seat Dual zone temperature control with air filtration Electronic Vehicle Information Center Front passenger fold flat seat (Laredo, E and Altitude) Leather-wrapped shift knob and steering wheel Power 8-way driver seat with 4-way lumbar support (E) Rearview mirror with microphone Steering wheel mounted audio controls and shift levers Audio/In-Cabin Technology 1-year SiriusXM Radio service (E) 5-in. touch-screen display 6 speakers Remote USB port ¹⁰ Uconnect® 5.0 AM/FM/BT Uconnect® voice command with Bluetooth®12	Exterior 20-in. gloss black aluminum wheels with BSW all-season tires Black headlamp bezels Neutral gray satin gloss tail lamp Polished dual exhaust tips (Altitude, Overland and Summit) Power liftgate Interior 115V auxiliary power outlet Auto-dimming rearview mirror Black suede seats with black stitching Heated front seats Heated steering wheel Remote start system Universal garage door opener Audio/In-Cabin Technology 8.4-in. touch-screen (Altitude, Overland and Summit) Uconnect® 8.4A AM/FM/SXM/BT (Altitude, Overland and Summit) Uconnect® Access with 6-month trial (Altitude, Overland and Summit) Safety & Security Roadside assistance 9-1-1 call (Altitude, Overland and Summit) Security alarm	
 Safety & Security 4-wheel traction control Advanced multistage front airbags Anti-lock 4-wheel disc brakes Driver inflatable knee-bolster airbag 		
Electronic Stability Control The proof against response system		

5

Enhanced accident response system

Sentry Key® theft deterrent system

Keyless Enter-N-Go[™] with proximity keyless entry

Supplemental front and rear side curtain airbags Supplemental front seat-mounted side airbags

Hill Start Assist

Rain brake support

Trailer Sway Damping



Grand Cherokee at a Glance		
Limited	Overland	
Limited adds these key features:	Overland adds these key features:	
 Mechanical Available 3.0L EcoDiesel V6 engine Available 5.7L HEMI® V8 engine Quadra-Trac II® 4WD Exterior 18-in. polished aluminum wheels with BSW AS on/off-road low roll resist tires Driver's auto-dimming exterior mirror Exterior mirrors with memory multi-function and turn signal indicators Single exhaust with bright tip 	 Exterior 20-in. aluminum wheels with painted pockets Auto-dimming exterior passenger mirror Automatic headlamp leveling system Bi-Xenon HID headlamps with automatic high beam headlamp control Dual-pane panoramic sunroof Exterior mirrors with courtesy lamps Front chrome tow hooks LED Daytime Running Lights Power folding multi-function mirrors 	
 Interior 8-way power driver and front passenger seats with memory and 4-way lumbar adjust Heated second-row seats Leather-trimmed bucket seats Audio/In-Cabin Technology Dual USB port¹⁰ (charge only) Safety & Security Hill Descent Control ParkSense® rear Park Assist system ParkView™ rear backup camera 	Interior Leather-trimmed seats with edge welting Leather-wrapped instrument panel and armrest Power tilt/telescope steering column Ventilated front seats Wood/leather-wrapped steering wheel Audio/In-Cabin Technology S-year SiriusXM Traffic and Travel Link service S06W amplifier amplified speakers with subwoofer GPS navigation	
	Summit	
	Summit adds these key features:	
	 Exterior 20-in. polished aluminum wheels Adaptive bi-xenon HID headlamps with washer 	
	Interior • Active noise control system	
	 Audio/In-Cabin Technology 19 Harmon Kardon® speakers with subwoofer 825W amplifier 	
	 Safety & Security Adaptive Cruise Control with stop Advanced Brake Assist Blind Spot and Cross Path Detection 	

Forward Collision Warning with stop

ParkSense® front and rear Park Assist system

2015 4Runner Limited 4WD vs. 2015 Jeep Grand Cherokee Limited 4WD

1. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with the new SAE J2807 method. 2. Vehicle's projected resale value is specific to the 2014 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 3. 2014 IntelliChoice, www.IntelliChoice.com; based on 2014 model year study. 4. Cargo and load capacity limited by weight and distribution. 5. 2014 IntelliChoice, www.IntelliChoice.com; Mid-Size SUV. Based on 2014 model year study. 6. MSRP excludes the Delivery, Processing and Handling Fee of \$825 for cars, \$885 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander Hybrid, FJ Cruiser, 4Runner and Tacoma), \$925 for Large SUVs (Sequoia, Land Cruiser) and \$1100 for Large Trucks (Tundra). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Actual dealer price will vary. 7. Manufacturer's Suggested Retail Price (MSRP) excludes \$995 destination and handling charges, tax, title, license and options. Dealer sets actual price. 8. 2015 EPA-estimated mileage. Actual mileage will vary. 9. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 10. May not be compatible with all WMA/ MP3 players and like models. 11. SiriusXM services require a subscription after 3-month trial period. Subscriptions governed by SiriusXM™ Customer Agreement available at SiriusXM.com. If you decide to continue your SiriusXM™ service at the end of your complimentary trial, the plan you choose will automatically renew and bill at thencurrent rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 12. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. 13. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission.