

2015 Prius Two vs. 2015 Honda Civic Hybrid



VS.

2015 Prius Two

2015 Honda Civic Hybrid

After receiving the latest in Honda tech upgrades for the 2014 model year, Civic Hybrid remains well-positioned in its segment for 2015 as a comfortable and reliable compact hybrid. Still, synonymous with the Hybrid vehicle, Prius delivers innovative technology, a long list of standard and available features, Toyota's reputation for Quality, Dependability and Reliability and offers amazing EPA fuel economy ratings¹.



Competitor Highlights

- Honda LaneWatch™ – provides broader view of passenger-side roadway via outside mirror-mounted camera
- HondaLink® Next Generation – connectivity system with integrated information, entertainment and vehicle access apps
- Honda Display Audio with 7-in. touch-screen
- Siri Eyes Free with voice-to-text (select compatible phones)
- Standard Forward Collision Warning, Lane Departure Warning



Prius Key Advantages & Accolades



PERFORMANCE: 2015 Prius Two holds several key performance advantages against Civic Hybrid, including higher EPA-mpg estimates¹, driver-selectable EV Drive Mode², a tighter turning circle and standard Hill Start Assist Control



UTILITY: Prius has significantly more cargo space³ than Civic Hybrid, as well as standard heated power outside mirrors and Touch Tracer Display, a feature unavailable on Civic Hybrid entirely



TECHNOLOGY: While 2015 Civic Hybrid features some impressive in-cabin features, Prius Three and up offer some exciting connectivity and entertainment features, particularly with the Entune® App Suite



CONVENIENCE: Prius Five can be equipped with the available Advanced Technology Package, which features Dynamic Radar Cruise Control (DRCC), Pre-Collision System (PCS), Lane Keep Assist (LKA), Head-Up Display and Safety Connect® – Civic Hybrid only matches with Lane Departure Warning and HondaLink Assist™, while its Forward Collision Warning system doesn't include brake support like Prius Five's Pre-Collision System⁴



SAFETY: Prius features seven standard airbags, while Civic Hybrid features six



VALUE: According to IntelliChoice.com, Prius has lower 5-year estimated overall ownership costs compared to Civic Hybrid⁵ for 2014MY, plus, Prius comes with ToyotaCare's no-cost factory-scheduled maintenance plan for two years or 25,000 miles, whichever comes first. Civic Hybrid doesn't come with a standard maintenance plan



2015 Most Popular Hybrid⁶



2014 Excellent Value⁷



2014 Lowest Fuel Costs Winner⁷



2014 Lowest Operating Costs Winner⁷

2015 Prius Two vs. 2015 Honda Civic Hybrid



Quick Facts

	2015 Prius Two	2015 Honda Civic Hybrid
MSRP	\$24,200⁸	\$24,735 ⁹
Engine	1.8L 16-Valve DOHC w/ VVT-i; EV ² /ECO/POWER Modes	1.8-Liter 8-valve SOHC i-VTEC [®] I4; ECON Mode
HP / Torque	98 @ 5200 rpm (Hybrid System net 134 hp) / 105 lb.-ft. @ 4000 rpm	110 hp @ 5500 rpm (net SAE) / 127 lb.-ft. @ 1000-3500 rpm
Transmission	Electronically controlled Continuously Variable (ECVT)	Continuously Variable Transmission (CVT)
MPG ¹ (city/hwy/combined)	51/48/50	44/47/45
Cargo volume ³ (cu. ft.)	21.6	10.7
Airbags	7	6
Standard audio	6.1-in. touch-screen, AM/FM/CD player, six speakers, auxiliary audio jack, USB port ¹⁰	160-Watt AM/FM/CD audio system with 6 speakers, 7-in. high-resolution touch-screen, HondaLink[®] Next Generation, Pandora^{®11} compatibility, 2 USB ports¹⁰
Bluetooth [®] wireless technology ¹²	Standard	Standard



Head to Head

2015 Prius Two	WIN	2015 Honda Civic Hybrid
PERFORMANCE / DESIGN		
Curb weight: 3042 lb.	→	Curb weight: 2873 lb.
MPG ¹ (city/hwy/combined): 51/48/50	←	MPG ¹ (city/hwy/combined): 44/47/45
MacPherson strut front, torsion beam rear suspension	→	MacPherson strut front, multi-link rear suspension
Turning circle: 34.2 ft.	←	Turning circle: 35.4 ft.
15-in. 5-spoke alloy wheels with full wheel covers and P195/65R15 tires	=	15-in. lightweight alloy wheels with P195/65R15 tires
Projector-beam halogen headlights with auto-off	=	Multi-reflector halogen headlights with auto-on/off
LED Daytime Running Lights (DRL)	=	LED Daytime Running Lights (DRL)
Hill Start Assist Control (HAC)	←	Not available

2015 Prius Two vs. 2015 Honda Civic Hybrid



Head to Head

2015 Prius Two	WIN	2015 Honda Civic Hybrid
AUDIO / MULTIMEDIA		
6 speakers	=	6 speakers
6.1-in. touch-screen	→	7-in. high-resolution touch-screen
Standard USB port ¹⁰ with iPod ^{®13} connectivity and control	→	2 USB ports ¹⁰
HD Radio ^{™14} not available (standard Prius Three and up)	→	HD Radio ^{™14} – available with navigation
Navigation not available (standard Prius Three and up)	=	Navigation available (\$1500)
SiriusXM Radio ¹⁵ with 3-month All Access trial not available (standard Prius Three and up)	→	SiriusXM Radio ¹⁵ 3-month trial – available with navigation
Integrated mobile apps with Entune [®] App Suite not available (standard Prius Three and up)	→	Integrated mobile apps with HondaLink [®] Next Generation
COMFORT / CONVENIENCE		
Heated power outside mirrors with folding feature	←	Power outside mirrors (heated function on Hybrid with Leather, MSRP \$25,935)
Smart Key System on driver's door with Push Button Start and remote illuminated entry	=	Smart Entry with Push Button Start
Touch Tracer Display – displays steering wheel controls on the Multi-Information Display	←	Not available
6-way adjustable driver's seat	←	Driver's seat with manual height adjustment
60/40 split fold-down rear seatback	←	One-piece fold-down rear seatback
Automatic climate control with dust and pollen filtration mode	=	Automatic climate control
Cargo volume ³ , cu. ft.: 21.6	←	Cargo volume ³ , cu. ft.: 10.7
Head room, in. (front/rear): 38.6/ 37.6	=	Head room, in. (front/rear): 39.0 /37.1
Leg room, in. (front/rear): 42.5 /36.0	=	Leg room, in. (front/rear): 42.0/ 36.2

2015 Prius Two vs. 2015 Honda Civic Hybrid



Head to Head

2015 Prius Two	WIN	2015 Honda Civic Hybrid
SAFETY		
7 total airbags	←	6 total airbags
Driver knee airbag	←	Not available
Standard backup camera	→	Rearview camera with dynamic guidelines
Not available	→	Honda LaneWatch™
Safety Connect® – available Prius Four (Deluxe Solar Roof Package, \$3820) and Five (Advanced Technology Package, \$4320)	→	HondaLink Assist™ can request emergency services in event of a collision
Pre-Collision System (PCS) ⁴ – visual/audible warnings and brake support ; available Prius Five (Advanced Technology Package, \$4320)	=	Forward Collision Warning (FCW) – visual/audible warnings only
Lane Keep Assist (LKA) – available Prius Five (Advanced Technology Package, \$4320)	→	Lane Departure Warning (LDW)
WARRANTY / VALUE		
2-year/25,000-mile no-cost scheduled maintenance plan	←	Scheduled maintenance plan not included
2-year/unlimited-mile roadside assistance	=	3-year/36,000-mile roadside assistance
“Excellent” value rating – IntelliChoice.com ⁵ (2014MY)	←	“Above Average” value rating – IntelliChoice.com ⁵ (2014MY)
\$30,002 5-year cost of ownership – IntelliChoice.com ⁵ (2014MY)	←	\$33,327 5-year cost of ownership – IntelliChoice.com ⁵ (2014MY)

Civic Hybrid at a Glance

Hybrid	Hybrid with Leather
<p>Key standard features:</p> <p>Mechanical</p> <ul style="list-style-type: none"> • 1.8-Liter 8-valve SOHC i-VTEC® I4 • Integrated Motor Assist® • Continuously Variable Transmission (CVT) <p>Exterior</p> <ul style="list-style-type: none"> • 15-in. lightweight alloy wheels • Halogen headlights • LED Daytime Running Lights • Power adjustable side mirrors with expanded view driver's mirror <p>Interior</p> <ul style="list-style-type: none"> • Automatic climate control • Driver's seat with manual height adjustment • Push button start <p>Audio/In-Cabin Technology</p> <ul style="list-style-type: none"> • 160-Watt AM/FM/CD audio system with 6 speakers, 2 USB ports • 7-in. high-resolution touch-screen • <i>Bluetooth</i>®¹² HandsFreeLink® • HondaLink® Next Generation • Pandora®¹¹ compatibility <p>Safety & Security</p> <ul style="list-style-type: none"> • 6 standard airbags • Anti-Lock Braking System (ABS), Brake Assist, Electronic Brake Distribution (EBD), Vehicle Stability Assist™ (VSA®) with Traction Control • Forward Collision Warning (FCW) • Honda LaneWatch™ • Lane Departure Warning (LDW) • Rearview camera with dynamic guidelines • Security system with remote entry and trunk release • Tire repair kit with 24-hour assistance 	<p>Hybrid with Leather adds these key features:</p> <p>Exterior</p> <ul style="list-style-type: none"> • Heated side mirrors <p>Interior</p> <ul style="list-style-type: none"> • Heated front seats • Leather-wrapped steering wheel • Leather-trimmed seats

2015 Prius Two vs. 2015 Honda Civic Hybrid

1. 2015 EPA-estimated mileage. Actual mileage will vary. 2. EV Mode works under certain conditions at low speeds for up to a mile. See Owner's Manual. 3. Cargo and load capacity limited by weight and distribution. 4. The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See your Owner's Manual for further information. 5. 2014 Prius Two and 2014 Honda Civic Hybrid. IntelliChoice, www.IntelliChoice.com. 6. Based on manufacturer's sales data July 2000-May 2014. 7. 2014 IntelliChoice, www.IntelliChoice.com; Passenger Car. Based on 2014 model year study. 8. MSRP excludes the Delivery, Processing and Handling Fee of \$825 for cars, \$885 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander Hybrid, FJ Cruiser, 4Runner and Tacoma), \$925 for Large SUVs (Sequoia, Land Cruiser) and \$1100 for Large Trucks (Tundra). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Actual dealer price will vary. 9. MSRP as built excluding tax, license, registration, options and \$820.00 destination charge. 10. May not be compatible with all WMA/MP3 players and like models. 11. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission. 12. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. 13. iPod® is a registered trademark of Apple, Inc. All rights reserved. 14. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 15. SiriusXM services require a subscription after any trial period. Subscriptions governed by SiriusXM™ Customer Agreement available at SiriusXM.com. If you decide to continue your SiriusXM™ service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C.