EDGE Competitive Comparison



2015 Camry XSE V6 vs. 2015 Honda Accord EX-L V6



2015 Camry XSE V6

2015 Honda Accord EX-L V6

Close contenders in the midsize sedan segment, Camry and Accord offer a balance of passenger comfort and ride enjoyment at an excellent purchase value. While the 2015 Accord has some attractive qualities, like impressive fuel economy¹ thanks to direct-injection technology, the 2015 Camry sets the bar even higher, offering more value with modern amenities, comprehensive safety features and competitive performance.

Competitor Highlights

- Standard Forward Collision Warning, Lane Departure Warning on EX-L V6
- Available LED headlights and DRL
- Available HondaLink with Aha[™] compatibility
- Direct injection (I4) and Variable Cylinder Management (V6) provide an impressive balance of power and fuel efficiency
- Available LaneWatch and multi-angle rearview camera²

Camry Key Advantages & Accolades



PERFORMANCE: Camry XSE V6 features impressive performance qualities not found on Accord EX-L V6, including sport-tuned suspension, larger front disc brakes and a tighter turning circle, as well as standard paddle shifters and sequential shift mode for an even more fun-to-drive experience

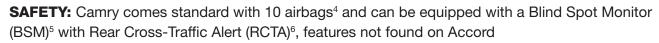


STYLING: Camry XSE V6's aggressive exterior styling features LED Low and Hi beam headlights and a sport mesh front grille, features not found on Accord EX-L V6



TECHNOLOGY: While Accord EX-L V6 features standard Forward Collision Warning (FCW), Camry XSE V6's available Technology Package offers Pre-Collision System (PCS)³ with warning and braking functions, and much more

CONNECTIVITY: Camry XSE V6's standard in-cabin audio tech manages to offer customers a number of exciting features not found on Accord EX-L V6, plus, XSE V6 comes with standard navigation



VALUE: Camry comes with ToyotaCare⁷, including a no-cost factory-scheduled maintenance plan for two years or 25,000 miles and roadside assistance for two years, unlimited miles



2014 IIHS Top Safety Pick⁸



2014 NHTSA 5-Star Safety Rating⁹



Most Dependable Midsize Car - J.D. Power¹⁰



2014 Ownership

Costs Winner¹

SHART CHORES IntelliChoice

2014 Highest Retained Value¹¹

Quick Facts

	2015 Camry XSE V6	2015 Accord EX-L V6
MSRP ¹²	\$31,370	\$30,495
Engine	3.5L V6 DOHC 24-valve Dual VVT-i	3.5L 24-valve SOHC i-VTEC V6
HP / Torque	268 / 248 lbft.	278 / 252 lbft.
Transmission	6-speed Electronically Controlled automatic overdrive Transmission with intelligence (ECT-i), sequential shift mode and paddle shifters	6-speed automatic transmission with Sport Mode
MPG ¹ (city/hwy/combined)	21/31/25	21/34/26
Cargo volume ¹³ (cu. ft.)	15.4	15.5
Airbags⁴	10	6
Standard audio	AM/FM/CD stereo with 6 speakers, 7-in. high-resolution touch-screen, USB port ¹⁴ , Entune [®] App Suite, HD Radio ^{™15} , HD Predictive Traffic and Doppler Weather Overlay, AM/FM cache radio and SiriusXM Radio ¹⁶ w/ 3-month trial	360-Watt AM/FM/CD Premium Audio with 7 speakers, 6-in. touch-screen audio touch- screen, USB port ¹⁴ , HondaLink [™] featuring Aha [™] compatibility, Pandora ^{®17} compatibility, XM Radio ¹⁶ w/ 3-month trial
<i>Bluetooth</i> [®] wireless technology ¹⁸	Standard	Standard

Head to Head

2015 Camry XSE V6	WIN	2015 Accord EX-L V6		
PERFORMANCE / DESIGN				
Sport-tuned MacPherson strut front, dual-link rear suspension	÷	MacPherson strut front, multi-link rear suspension		
Strut tower and trunk-mounted braces	\leftarrow	Front shock tower bar		
Turning circle: 36.7 ft.	\leftarrow	Turning circle: 38.1 ft.		
Curb weight: 3480 lb.	÷	Curb weight: 3554 lb.		
18-in. machined alloy wheels with black painted accents & P225/45R18 tires	÷	17-in. alloy wheels with P215/55R17 tires		
LED Low and Hi Beam headlights with black sport trim bezels and auto on/off feature	÷	Projector-beam halogen headlights with auto on/off		
LED Daytime Running Lights	=	LED Daytime Running Lights		
Rear spoiler and sport mesh front grille	\leftarrow	Rear spoiler on Sport trim only		

Head to Head

2015 Camry XSE V6	WIN	2015 Accord EX-L V6			
AUDIC) / MULTIM	IEDIA			
7-in. high-resolution touch-screen	\leftarrow	6-in. audio touch-screen			
<i>Bluetooth</i> ^{®18} wireless technology w/ advanced voice recognition and steering wheel-mounted streaming audio and phone access	=	<i>Bluetooth</i> ^{®18} HandsFreeLink [®] w/ steering wheel- mounted streaming audio, phone access			
Entune [®] App Suite – subscription-free access to integrated apps including Bing [™] , Facebook Places, iHeartRadio, MovieTickets.com, OpenTable [®] , Pandora ^{®17} and Yelp [™] ; data services include traffic, weather, fuel prices, sports and stocks	=	Aha [™] compatibility – personal music access, internet radio, social media and restaurant reviews; Pandora ^{®17} compatibility			
Wireless charging ¹⁹	\leftarrow	Not available			
AM/FM cache radio	\leftarrow	Not available			
Navigation standard	\leftarrow	Navigation available (\$1775)			
COMFOR	T / CONVE	NIENCE			
Sport leather-trimmed Ultrasuede [®] 8-way power adjustable driver's seat	\rightarrow	Leather-trimmed 10-way power adjustable driver's seat			
Heated front seats	=	Heated front seats			
60/40 split fold-down rear seat with armrest with cupholders	←	Fold-down rear seatback with armrest			
HomeLink [®] universal transceiver	=	HomeLink [®] universal transceiver			
Dual zone automatic climate control with air filter	=	Dual-zone automatic climate control			
Power tilt/slide moonroof with one-touch open/ close with jam protection	=	One-touch power moonroof with tilt feature			
Adaptive Cruise Control (ACC) ²⁰ available with Technology Package	←	Adaptive Cruise Control (ACC) ²⁰ not available (standard on Touring only)			
Head room, in. (front/rear): 37.9/38.0	\leftarrow	Head room, in. (front/rear): 37.6/37.0			
Leg room, in. (front/rear): 41.6/38.9	=	Leg room, in. (front/rear): 42.5/38.5			
SAFET	SAFETY / WARRANTY				
Driver and front passenger knee airbags ⁴	\leftarrow	Not available			
Outboard rear seat side-mounted airbags4	\leftarrow	Not available			
Front Whiplash-Injury-Lessening (WIL)21 seats	\leftarrow	Front seat active head restraints			
Blind Spot Monitor (BSM) ⁵ with Rear Cross-Traffic Alert (RCTA) ⁶ available	÷	Blind Spot Monitor (BSM) ⁵ with Rear Cross-Traffic Alert (RCTA) ⁶ not available			
Pre-Collision System (PCS) ³ available with Technology Package – warning and braking	\rightarrow	Forward Collision Warning (FCW) indicator standard – warning only			
Lane Departure Alert (LDA) ²² available with Technology Package	\rightarrow	Lane Departure Warning (LDW) ²² standard			
2-year/25,000-mile no-cost scheduled maintenance plan ⁷	←	Scheduled maintenance plan not included			
2-year/unlimited-mile roadside assistance ⁷	=	3-year/36,000-mile roadside assistance			

- Accord at a Glance

LX	Sport	
Key standard features:	Sport adds these key features:	
 Mechanical 2.4L 16-valve DOHC direct-injection 4-cyl. 6-speed manual transmission Available Continuously Variable transmission (CVT) with Sport Mode Exterior 16-in. alloy wheels Body-color power side mirrors with expanded view driver's mirror Projector-beam halogen headlights with auto on/off Interior Cloth seats with driver side manual height adjustment Dual-zone automatic climate control Eco Assist[™] system Fold down rear seatback with center arm rest Audio/In-Cabin Technology 8-in. i-MID high-resolution WVGA screen 160-watt AM/FM/MP3/WMA audio system with auxiliary input, USB port¹⁴ and 4 speakers Bluetooth^{®18} HandsFreeLink[®] Pandora^{®17} radio capability SMS texting capability SMS texting capability ABS, Brake Assist, Electronic Brakeforce Distribution (EBD), Vehicle Stability Assist (VSA) with Traction Control 6 airbags⁴ Rearview camera² with guidelines 	 Mechanical Available CVT with Sport Mode and paddle shifters (Sport trim only) Exterior 18-in. alloy wheels (Sport trim only) Body-color deck lid spoiler (Sport trim only) Dual chrome exhaust finishers Fog lights Front shock tower bar Interior 10-way power adjustable driver's seat with power lumbar support Leather-wrapped steering wheel EX adds these key features to LX: Exterior 17-in. alloy wheels Fog lights Heated side mirrors with integrated turn signals One-touch power moonroof with tilt feature Interior 10-way power adjustable driver's seat with power lumbar support Push button start Audio/In-Cabin Technology 160-watt AM/FM/CD audio system with 6 speakers Safety & Security Honda LaneWatch[™] Security System with Smart Entry 	

Accord at a Glance

E2015.07

EX-L	EX-L V6
EX-L adds these key features:	EX-L V6 adds these key features:
Mechanical	Mechanical
Standard CVT with Sport Mode	 3.5L 24-valve SOHC i-VTEC V6 with Variable Cylinder Management[™] (VCM)
Exterior	6-speed automatic with Sport Mode
LED brake lights	
	Exterior
Interior	Dual chrome exhaust finishers
• 10-way power adjustable driver's seat with power	LED Daytime Running Lights (DRL)
lumbar support and 2-position memory	Hood struts
 4-way power adjustable front passenger seat Leather-trimmed seats with heated front seats 	
 Leather-trimmed seats with heated front seats Leather-wrapped steering wheel 	Touring
HomeLink [®] remote system	Touring adds these key features:
Audio/In-Cabin Technology	Exterior
 360-watt AM/FM/CD audio system with 	 LED headlights with auto-on/off
7 speakers	
Audio touch-screen	Interior
 HondaLink[™] featuring Aha[™] compatibility 	Adaptive Cruise Control (ACC)
 XM[®] Radio¹⁶ with 3-month trial subscription 	Illuminated steering wheel-mounted navigation controls
Safety & Security	
Forward Collision Warning (FCW)	Audio/In-Cabin Technology
Lane Departure Warning (LDW)	Hard Disk Drive (HDD) with 16-GB audio memor
Multi-angle rearview camera ² with guidelines	 Honda Satellite-Linked Navigation system[™] with voice recognition and FM Traffic

Song By Voice[®] (SBV)

1. 2015 Camry XSE V6 preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting. 2014 EPA-estimated mileage for 2014 Accord EX-L V6. Actual mileage will vary. 2. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. 3. Advanced Pre-Collision is designed to help reduce the crash speed and damage in certain frontal collisions only. Driver Attention Monitor is designed to alert the driver if a potential hazard is detected ahead and the driver's face appears to be turned away. They are not collision avoidance systems and are not substitutes for safe and attentive driving. System effectiveness depends on many factors. See Owner's Manual for details. 4. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings. 5. Do not rely exclusively on the blind-spot monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions regarding use of the monitor, please see the Owner's Manual. 6. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. To learn more, see Owner's Manual. 7. Covers normal factory scheduled service for 2 years or 25K miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. 8. 2014.5 are models built after December 2013. Insurance Institute for Highway Safety rating for 2014 Camry, vehicle class Midsize Moderately Priced Cars. For more details on 2014 Top Safety Pick and Top Safety Pick Plus Awards, see www.iihs.org. 9. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). 10. The Toyota Camry received the lowest number of problems per 100 vehicles among midsize cars in the proprietary J.D. Power 2014 Vehicle Dependability StudiesSM. Study based on 41,688 original owners of 2011 model year vehicles after three years of ownership about problems experienced in the past 12 months. Proprietary study results are based on experiences and perceptions of consumers surveyed October-December 2013. Your experiences may vary. Visit jdpower.com. 11. 2014 IntelliChoice, www.IntelliChoice.com; Passenger Car, 4-cyl. and hybrid models only. Based on 2014 model year study. 12. MSRP excludes delivery, processing and handling fees. Excludes taxes, title, license and available or regionally-required equipment. Dealer price will vary. 13. Cargo and load capacity limited by weight and distribution. 14. May not be compatible with all mobile phones, MP3/WMA players and like models. 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A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. 19. Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models. 20. Adaptive Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. See your Owner's Manual for details. 21. Whiplash Injury Lessening front seats can help reduce the severity of whiplash injury in certain rear end collisions. 22. Lane Departure Alert is designed to read the lane markers under certain conditions, and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See Owner's Manual for more information