EDGE Competitive Comparison



2015 Camry XSE V6 vs. 2015 Nissan Altima 3.5L SL



2015 Camry XSE V6

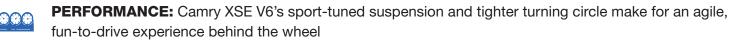
2015 Nissan Altima 3.5L SL

For 2015, Nissan has expanded upscale standard features on 3.5 SV and 3.5 SL models, now with features like navigation and blind spot monitoring standard. Still, the 2015 Camry continues to offer Toyota's recognized long-term value along with a features and styling update both inside and out, once again raising the bar for excellence in its segment.

Competitor Highlights

- Impressive fuel economy on 4-cylinder and V6 engines¹
- Navigation, Blind Spot Warning, Lane Departure Warning, and Moving Object Detection standard on 3.5 SV and 3.5 SL models
- Bose[®] Premium audio system with 9 speakers, NissanConnect[™] smartphone integration platform both standard on Altima 3.5 SL
- Advanced Drive-Assist[®] Display standard on all models

Camry Key Advantages & Accolades





TECHNOLOGY: A 7-in. high-resolution touch-screen, HD Radio^{™2}, and subscription-free access to the Entune[®] App Suite are just a few items that show how Camry XSE V6's standard in-cabin technology outshines that of Altima 3.5 SL

CONVENIENCE: 2015 Camry XSE V6 offers several upscale convenience items not available on Altima 3.5L SL, including Adaptive Cruise Control (ACC)³, Pre-Collision System (PCS)⁴ and wireless charging⁵

SAFETY: Camry has 10 airbags where Altima has six⁶

VALUE: Camry offers customers excellent purchase value with ToyotaCare⁷ and its no-cost factory-scheduled maintenance plan for two years or 25,000 miles, whichever comes first, and roadside assistance for two years with unlimited miles



2014 IIHS Top Safety Pick⁸



2014 NHTSA 5-Star Safety Rating⁹



Most Dependable Midsize Car - J.D. Power¹⁰



2014 Ownership Costs Winner¹¹



2014 Highest Retained Value¹¹

Quick Facts

	2015 Camry XSE V6	2015 Altima 3.5L SL
MSRP ¹²	\$31,370	\$31,950
Engine	3.5L V6 DOHC 24-valve Dual VVT-i	3.5L DOHC 24-valve V6
HP / Torque	268 / 248 lbft.	270 / 258 lbft.
Transmission	6-speed Electronically Controlled automatic overdrive Transmission with intelligence (ECT-i), sequential shift mode and paddle shifters	Xtronic CVT [®] (Continuously Variable Transmission) with paddle shifters and manual mode
MPG ^{1, 13} (city/hwy/combined)	21/31/25	22/32/26
Cargo volume ¹⁴ (cu. ft.)	15.4	15.4
Airbags ⁶	10	6
Standard audio	AM/FM/CD stereo with 6 speakers, 7-in. high-resolution touch-screen, USB port ¹⁵ , Entune [®] App Suite, HD Radio ^{™2} , HD Predictive Traffic and Doppler Weather Overlay, AM/FM cache radio and SiriusXM Radio ¹⁶ w/ 3-month trial	Bose [®] Premium audio system with AM/FM/CD, 9 speakers, 7-in. touch-screen, USB port ¹⁵ , NissanConnect [™] with mobile apps, SiriusXM Radio ¹⁶ w/ 3-month trial, Traffic and Travel Link w/ 3-month trial subscription and Radio Data System (RDS)
<i>Bluetooth</i> [®] wireless technology ¹⁷	Standard	Standard

Head to Head

2015 Camry XSE V6	WIN	2015 Altima 3.5L SL		
PERFORMANCE / DESIGN				
Sport-tuned MacPherson strut front, dual-link rear suspension; front and rear sport-tuned shock absorbers and springs, stabilizer bars	÷	Independent strut front, multi-link independent rear suspension, Active Understeer Control, ZF Sachs shock absorbers and front and rear stabilizer bars		
11.65-in. ventilated front/11-in. solid rear disc brakes	\rightarrow	11.7-in. ventilated front/11.5-in. solid rear disc brakes		
Strut tower and trunk-mounted chassis bracing	\leftarrow	Not available		
Turning circle: 36.7 ft.	\leftarrow	Turning circle: 37.4 ft.		
Curb weight: 3480 lb.	\rightarrow	Curb weight: 3447 lb.		
18-in. machined alloy wheels with black painted accents & P225/45R18 tires	=	18-in. alloy wheels with P235/45VR18 All- season tires		
LED Low and Hi Beam headlights with black sport trim bezels and auto on/off feature	\leftarrow	High Intensity Discharge (HID) xenon headlights		
LED Daytime Running Lights with on/off feature	÷	Not available; LED taillights and fog lights standard		
Heated power outside mirrors with manual folding feature	\rightarrow	Heated power outside mirrors with LED turn signal indicators and manual folding feature		
Power tilt/slide moonroof with one-touch open/ close with jam protection	=	Power sliding moonroof with one-touch open/ close and tilt feature		

Head to Head

2015 Camry XSE V6	WIN	2015 Altima 3.5L SL		
AUDIC) / MULTIM	IEDIA		
7-in. high-resolution touch-screen	\leftarrow	7-in. touch-screen		
Entune [®] App Suite – subscription-free access to integrated apps including Bing [™] , Facebook Places, iHeartRadio, MovieTickets.com, OpenTable [®] , Pandora ^{®18} and Yelp [™] ; data services include traffic, weather, fuel prices, sports and stocks	←	NissanConnect [™] – hands-free access to smartphone apps including Facebook, Google Search, iHeartRadio, Pandora ^{®18} , SiriusXM Radio ¹⁶ , Stitcher, TripAdvisor [®] , TuneIn Radio, Twitter, Yelp [™] (complimentary for 3 years, \$19.99/year after); SiriusXM Traffic, SiriusXM Weather, fuel prices, and movie listings w/ 3-month trial		
Wireless charging ⁵	←	Not available		
AM/FM cache radio	←	Not available		
HD Radio ^{™2}	←	Not available		
Navigation standard	=	Navigation standard		
COMFOR	T / CONVE	NIENCE		
Sport leather-trimmed Ultrasuede [®] 8-way power adjustable driver's seat	=	Leather-appointed 8-way power adjustable driver's seat		
Heated front seats	=	Heated front seats		
60/40 split fold-down rear seat with armrest with cupholders	←	60/40 split fold-down rear seat		
Dual zone automatic climate control with air filter	=	Dual Zone Automatic Temperature Control (ATC) with in-cabin microfilter and rear passenger A/C vents		
Adaptive Cruise Control (ACC) ³ available with Technology Package	←	Adaptive Cruise Control not available		
Pre-Collision System (PCS) ⁴ available with Technology Package – warning and braking	←	Pre-Collision System not available		
Lane Departure Alert (LDA) ¹⁹ available with Technology Package	\rightarrow	Lane Departure Warning (LDW) standard		
Head room, in. (front/rear): 37.9/38.0	=	Head room, in. (front/rear): 39.1/37.1		
Leg room, in. (front/rear): 41.6/38.9	=	Leg room, in. (front/rear): 45.0/36.1		
SAFETY / WARRANTY				
Driver and front passenger knee airbags ⁶	\leftarrow	Not available		
Outboard rear seat side-mounted airbags6	\leftarrow	Not available		
Front Whiplash-Injury-Lessening (WIL)20 seats	\leftarrow	Not available		
Blind Spot Monitor (BSM) ²¹ with Rear Cross- Traffic Alert (RCTA) ²² available	\rightarrow	Blind Spot Warning and Moving Object Detection standard		
2-year/25,000-mile no-cost scheduled maintenance plan ⁷	÷	Not available		
2-years/unlimited-mile roadside assistance ⁷	\leftarrow	Not available		

🗡 Altima at a Glance

Mechanical

Exterior

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6 airbags⁶

Interior

2.5 2.5 S Key standard features: 2.5 S adds these key features: Exterior 2.5L DOHC 16-valve 4-cyl. Automatic projector-beam headlights • Xtronic CVT® Nissan Intelligent Key® ۰ Continuously Variable Valve Timing Control System (CVTCS) on intake and exhaust valves Interior ZF Sachs shock absorbers Air conditioning with in-cabin microfilter • Cruise control w/ steering wheel-mounted cruise controls 16-in. steel wheels Dual chrome exhaust finishers Audio/In-Cabin Technology AM/FM/CD audio system with 6 speakers Projector-beam headlights Push button ignition Remote keyless entry Remote trunk release 6-way manual adjustable driver's seat 60/40 split fold-down rear seatbacks Advanced Drive-Assist® Display Air conditioning Dual-level center console Fine vision electroluminescent gauges Illuminated steering wheel-mounted audio controls Audio/In-Cabin Technology AM/FM/CD audio system with 4 speakers Auxiliary input jack Bluetooth®17 wireless phone and audio technology Radio Data System (RDS) Safety & Security ABS, Electronic Brakeforce Distribution (EBD), Traction Control System (TCS) and Vehicle Dynamic Control (VDC) Active Understeer Control Nissan vehicle immobilizer system Vehicle security system

Altima at a Glance

2.5 SV	2.5 SL
2.5 SV adds these key features:	2.5 SL adds these key features:
Exterior	Exterior
• 17-in. alloy wheels	LED taillights
Diversity antenna	Heated manual folding outside mirrors with LE
Fog lights	turn signal indicators
 Remote engine start system 	
	Interior
Interior	4-way power adjustable front passenger's sea
 8-way power adjustable driver's seat 	Auto-dimming rearview mirror
 Dual Zone Automatic Temperature Control (ATC) 	Heated front seats
 Leather-wrapped steering wheel 	Heated steering wheel
	HomeLink [®] universal transceiver
Audio/In-Cabin Technology	Leather-appointed seats
 Hands-free text messaging assistant 	Leather-wrapped shift knob
 NissanConnectSM with Mobile Apps 	Power windows with one-touch up/down with
 Premium AM/FM/CD audio system 	auto-reverse on front windows
 SiriusXM Satellite Radio¹⁶ w/ 3-month trial 	Rear passenger air conditioning vents
subscription	Side cargo net
Speed-sensitive volume control	Audio /In. Ophin Technology
• USB port ¹⁵	Audio/In-Cabin Technology
	Bose [®] Premium Audio system with 9 speakers
Safety & Security	
RearView monitor	

• Altima at a Glance

3.5 S	3.5 SV
3.5 S differs from the 2.5 S, adding these key features:	3.5 SV adds these key features:
 Mechanical 3.5L DOHC 24-valve V6 Continuously Variable Valve Timing Control System on intake valves only Paddle shifters and manual shift mode Exterior 18-in. alloy wheels Automatic projector-beam headlights Nissan Intelligent Key® Mutor/In-Cabin Technology Auxiliary input jack NissanConnectSM with Mobile Apps Premium AM/FM/CD audio system SiriusXM Satellite Radio¹⁶ w/ 3-month trial subscription USB port¹⁴ Safety & Security RearView monitor 3.5 SL adds these key features: 	 Exterior Fog lights Heated manual folding outside mirrors with LEE turn signal indicators Power one-touch open/close moonroof with tilt Remote engine start system Interior 8-way power adjustable driver's seat Dual Zone Automatic Temperature Control (ATC with rear passenger air conditioning vents) HomeLink® universal transceiver Leather-wrapped steering wheel Power windows with one-touch auto up/down with auto-reverse on front windows Mudio/In-Cabin Technology Hands-free text messaging assistant Nissan Navigation system with 7-in. color touch-screen monitor and voice recognition SiriusXM Traffic and Travel Link w/ 3-month trial subscription Safety & Security Blind Spot Warning (BSW) Moving Object Detection (MOD) Lane Departure Warning (LDW)
 Exterior High Intensity Discharge (HID) xenon low-beam headlights LED taillights 	
 4-way power adjustable front passenger's seat 	
Adjustable rear head restraintsHeated front seats	
 Heated from seals Heated steering wheel 	
Leather-appointed seats	

- Leather-appointed seatsLeather-wrapped shift knob
- Audio/In-Cabin Technology
- Bose® Premium Audio system with 9 speakers

1. 2015 EPA-estimated mileage. Actual mileage will vary. 2. HD Radio[™] Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 3. Adaptive Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. See your Owner's Manual for details. 4. The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See your Owner's Manual for further information. 5. Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models. 6. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings. 7. Covers normal factory scheduled service for 2 years or 25K miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. 8. 2014.5 are models built after December 2013. Insurance Institute for Highway Safety rating for 2014 Camry, vehicle class Midsize Moderately Priced Cars. For more details on 2014 Top Safety Pick and Top Safety Pick Plus Awards, see www.iihs.org 9. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). 10. The Toyota Camry received the lowest number of problems per 100 vehicles among midsize cars in the proprietary J.D. Power 2014 Vehicle Dependability StudiesSM. Study based on 41,688 original owners of 2011 model year vehicles after three years of ownership about problems experienced in the past 12 months. Proprietary study results are based on experiences and perceptions of consumers surveyed October-December 2013. Your experiences may vary. Visit jdpower.com 11. 2014 IntelliChoice, www.IntelliChoice.com; Passenger Car, 4-cyl. and hybrid models only. Based on 2014 model year study. 12. MRSP excludes delivery, processing and handling fees. Excludes taxes, title, license and available or regionally-required equipment. Dealer price will vary. 13. 2015 Camry XSE V6 preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting. 14. Cargo and load capacity limited by weight and distribution. 15. May not be compatible with all mobile phones, MP3/WMA players and like models. 16. SiriusXM services require a subscription after 3-month trial period. Subscriptions governed by SiriusXMTM Customer Agreement available at SiriusXM.com. If you decide to continue your SiriusXMTM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 17. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. 18. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission. 19. Lane Departure Alert is designed to read the lane markers under certain conditions, and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See Owner's Manual for more information. 20. Whiplash Injury Lessening front seats can help reduce the severity of whiplash injury in certain rear end collisions. 21. Do not rely exclusively on the blind-spot monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions regarding use of the monitor, please see the Owner's Manual. 22. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. To learn more, see Owner's Manual,