

## 2015 Camry XSE V6 vs. 2015 Volkswagen Passat V6 SEL Premium



XSE 4-cyl. model shown

2015 Camry XSE V6

VS.



2015 Volkswagen Passat V6 SEL Premium

Passat's lineup has been pared down for 2015, with Passat's V6 being featured as one trim. Passat V6 still offers impressive horsepower and torque along with plenty of enticing amenities like a premium audio system and remote start. However, for 2015, Camry sheds its conservative image in favor of sporty and well-equipped, making it even more desirable.



### Competitor Highlights

- Volkswagen German-tuned driving dynamics
- Available Fender® Premium Audio System
- Available diesel mid-size sedan
- Available VW Car-Net® connected car feature
- Best-in-class rear legroom<sup>1</sup>



### Camry Key Advantages & Accolades



**PERFORMANCE:** Camry XSE is sporty and aggressive, enhancing performance with a sport-tuned suspension, while still maintaining optimal fuel efficiency



**STYLING:** Camry XSE V6 features LED headlights and LED Daytime Running Lights with a refreshed exterior that's more stylish and athletic than Passat



**CONVENIENCE:** For 2015, Camry XSE V6 features a modern cabin with amenities unmatched by Passat V6 SEL Premium, including standard Smart Key with push-button start and available Adaptive Cruise Control



**CONNECTIVITY:** Camry XSE V6 has standard integrated technology like navigation, the Entune® App Suite and Qi wireless charging<sup>2</sup>, features not standard on Passat V6 SEL Premium



**SAFETY:** Camry comes standard with 10 airbags, while Passat has six. Camry also offers safety features unavailable on Passat, including available Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA), Pre-Collision System (PCS) and Lane Departure Alert (LDA)



**VALUE:** The 2014 Camry received a better value rating and a lower 5-year cost of ownership than Passat, according to IntelliChoice.com<sup>3</sup>



2014 Best Midsize Car for the Money



2015 NHTSA 5-Star Safety Rating<sup>4</sup>



Most Dependable Midsize Car - J.D. Power<sup>5</sup>



2014 Ownership Costs Winner<sup>6</sup>



2014 Highest Retained Value<sup>7</sup>

# 2015 Camry XSE V6 vs. 2015 Volkswagen Passat V6 SEL Premium



## Quick Facts

	2015 Camry XSE V6	2015 Passat V6 SEL Premium
MSRP	<b>\$31,370<sup>8</sup></b>	\$35,660 <sup>9</sup>
Engine	3.5L V6 DOHC 24-valve Dual VVT-i	3.6L 24-valve DOHC V6 FSI <sup>®</sup>
HP / Torque	268 / 248 lb.-ft.	<b>280 / 258 lb.-ft.</b>
Transmission	6-speed Electronically Controlled automatic overdrive Transmission with intelligence (ECT-i), sequential shift mode and paddle shifters	6-speed shiftable automatic with Sport mode, Tiptronic <sup>®</sup> paddle shifters
MPG <sup>10</sup> (city/hwy/combined)	<b>21/31/25</b>	20/28/23
Cargo volume <sup>11</sup> (cu. ft.)	15.4	<b>15.9</b>
Airbags	<b>10</b>	6
Standard audio	AM/FM/CD 6-speaker system with <b>7-in. touch-screen</b> , USB port <sup>12</sup> with iPod <sup>®13</sup> connectivity, MP3/WMA playback, HD Radio <sup>™14</sup> , SiriusXM Radio <sup>15</sup> 3-month trial	AM/FM/ <b>6-CD 8-speaker</b> system with subwoofer, 6.5-in. touch-screen, Media Device Interface (MDI) with iPod <sup>®13</sup> cable, HD Radio <sup>™14</sup> , SiriusXM Radio, <b>SiriusXM Travel Link™</b> 3-month trials <sup>15</sup> , <b>SiriusXM Traffic™</b> 4-year subscription
Bluetooth <sup>®</sup> wireless technology <sup>16</sup>	Standard	Standard



## Head to Head

2015 Camry XSE V6	WIN	2015 Passat V6 SEL Premium
<b>PERFORMANCE / DESIGN</b>		
Curb weight: 3480 lb.	←	Curb weight: 3481 lb.
<b>Sport-tuned MacPherson strut front</b> , sport-tuned dual-link rear suspension	=	Independent MacPherson strut front, <b>4-link independent rear</b> suspension
Additional chassis braces - Strut tower and trunk-mounted	←	Additional chassis braces not available
Turning circle: 36.7 ft.	→	Turning circle: 36.4 ft.
18-in. machined face alloy wheels with black painted accents	=	18-in. alloy wheels
LED low and hi beam headlights with black sport trim bezels	←	Halogen headlights
LED Daytime Running Lights and light accent bars	←	Halogen Daytime Running Lights, no LED light accents
Color-keyed rear spoiler	←	No rear spoiler available

# 2015 Camry XSE V6 vs. 2015 Volkswagen Passat V6 SEL Premium



## Head to Head

2015 Camry XSE V6	WIN	2015 Passat V6 SEL Premium
<b>AUDIO / MULTIMEDIA</b>		
CD player	→	6-disc CD player
7-in. high-resolution touch-screen	←	6.5-in. high-resolution touch-screen
HD Radio™ <sup>14</sup>	=	HD Radio™ <sup>14</sup>
SiriusXM Radio <sup>15</sup> 3-month trial	=	SiriusXM Radio <sup>15</sup> 3-month trial
Not available	→	SiriusXM Travel Link™ 3-month trial <sup>15</sup>
Not available	→	SiriusXM Traffic™ 4-year subscription <sup>15</sup>
Standard navigation system	=	Standard navigation system
Integrated apps - Bing™, Facebook Places, iHeartRadio, MovieTickets.com, OpenTable®, Pandora® <sup>17</sup> and Yelp™	←	Integrated apps not available
Integrated data services - Traffic, Weather, Fuel Prices, Sports, Stocks	←	Integrated data services not available
Standard Qi wireless charging <sup>2</sup> capability	←	No comparable feature available
<b>COMFORT / CONVENIENCE</b>		
Driver's 8-way power with power lumbar	=	Driver's 8-way power with power lumbar
60/40 split fold-down rear seat	=	60/40 split fold-down rear seat
Sport leather-trimmed Ultrasuede® seats	←	Leather seat trim
Power tilt/slide moonroof	=	Power tilt/slide moonroof
Available Adaptive Cruise Control	←	No available Adaptive Cruise Control
Smart Key with push button start	=	Keyless access with push button start
Rear backup camera	=	Rear backup camera
Head room, in. (front/rear): 37.9/38.0	=	Head room, in. (front/rear): 38.3/37.8
Leg room, in. (front/rear): 41.6/38.9	→	Leg room, in. (front/rear): 42.4/39.1

# 2015 Camry XSE V6 vs. 2015 Volkswagen Passat V6 SEL Premium



## Head to Head

2015 Camry XSE V6	WIN	2015 Passat V6 SEL Premium
<b>SAFETY / WARRANTY</b>		
Driver and front passenger knee airbags	←	Knee airbags unavailable
Front and rear outboard seat-mounted side airbags	←	Front outboard seat-mounted side airbags
Available Blind Spot Monitor with RCTA	←	Blind Spot Monitor with RCTA not available
Available Pre-Collision System (PCS)	←	Pre-collision system not available
Available Lane Departure Alert (LDA)	←	Lane Departure Alert (LDA) not available
Safety Connect® available on XLE only	→	Volkswagen Car-Net® connected car features
2-year/25,000-mile no-cost scheduled maintenance plan	←	2-year/24,000-mile no-cost maintenance plan
2-year/ <b>unlimited-mile</b> roadside assistance	=	<b>3-year</b> /36,000-mile roadside assistance
2014 SE V6 – “Average” value rating by IntelliChoice.com <sup>3</sup>	←	“Poor” value rating by IntelliChoice.com <sup>3</sup>
2014 SE V6 – \$36,231 - 5-year cost of ownership by IntelliChoice.com <sup>3</sup>	←	\$45,260 – 5-year cost of ownership by IntelliChoice.com <sup>3</sup>

### V6 SEL Premium

#### Key standard features:

##### Mechanical

- 3.6L V6 DOHC FSI®
- 6-speed automatic

##### Exterior

- 18-in. alloy wheels
- Automatic halogen headlights with coming/leaving home feature
- Daytime Running Lights (DRL)
- Dual chrome-tipped exhaust tips
- Fog lights with low-speed corner-illuminating feature
- Heated side mirrors with integrated turn signals and memory
- Heated windshield washer nozzles
- Power tilting/sliding sunroof

##### Interior

- 60/40 split-folding rear seat
- Autumn Nut Burl interior trim
- Climatronic® dual-zone automatic climate control with pollen filter and rear passenger ventilation
- Driver's seat, 8-way power-adjustable with power lumbar support
- Heated front sport comfort seats
- HomeLink® garage door opener
- Keyless access with push-button start<sup>2</sup>
- Leather-trimmed seats w/Dinamica® inserts
- Leather-wrapped multi-function sport steering wheel with Tiptronic® paddle shifters
- Rearview camera<sup>23</sup>
- Remote start
- Self-dimming rearview mirror with on/off switch

##### Audio/In-Cabin Technology

- 8 speakers plus subwoofer
- Bluetooth®<sup>16</sup> with audio streaming
- Fender® Premium Audio System
- Media Device Interface (MDI) with iPod®<sup>13</sup> cable
- Premium VIII touchscreen sound system with HD Radio™<sup>14</sup>, AM/FM/6-CD MP3/WMA compatible stereo
- RNS 510 premium 6.5-in. touch-screen navigation with 30GB hard disk
- SiriusXM Satellite Radio<sup>15</sup> with 3-month trial subscription
- SiriusXM Traffic with 4-year subscription, SiriusXM Travel Link with 3-month trial subscription
- Volkswagen Car-Net® connected car features

##### Safety & Security

- Driver and front passenger, front and side thorax airbag supplemental restraint system
- Side Curtain Protection® head airbags, front and rear

# 2015 Camry XSE V6 vs. 2015 Volkswagen Passat V6 SEL Premium

1. Based on manufacturers' published data comparing non-premium midsize sedans. 2. Qi wireless charging may not be compatible with all mobile phones, MP3/ WMA players and like models. 3. 2014 Camry SE V6 and 2014 Passat V6 SEL Premium. 2014 IntelliChoice Source Interlink Media®, Inc. All rights reserved. 4. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). 5. 2014 Most Dependable Midsize Sedan - JD Power and Associates. 6. 2014 IntelliChoice, ; Passenger Car, 4-cyl. and hybrid models only. Based on 2014 model year study. 7. 2014 IntelliChoice, ; Passenger Car. Based on 2014 model year study. 8. MSRP excludes the Delivery, Processing and Handling Fee of \$825 for cars, \$885 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander Hybrid, FJ Cruiser, 4Runner and Tacoma), \$925 for Large SUVs (Sequoia, Land Cruiser) and \$1100 for Large Trucks (Tundra). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Actual dealer price will vary. 9. Price listed is the Manufacturer's Suggested Retail Price and excludes \$860 destination, taxes, title, transportation, options and dealer charges. 10. 2015 EPA-estimated mileage. Actual mileage will vary. 11. Cargo and load capacity limited by weight and distribution. 12. May not be compatible with all WMA/MP3 players and like models. 13. iPod® is a registered trademark of Apple, Inc. All rights reserved. 14. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 15. SiriusXM services require a subscription after 3-month trial period. Subscriptions governed by SiriusXM™ Customer Agreement available at [SiriusXM.com](http://SiriusXM.com). If you decide to continue your SiriusXM™ service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 16. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. 17. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission.