

## 2015 Corolla S Plus CVT vs. 2015 Volkswagen Jetta 1.8 SE



VS.



### 2015 Corolla S Plus CVT

### 2015 Volkswagen Jetta 1.8 SE

Jetta returns further refined for 2015 with front and rear styling changes as well as structural enhancements, expanded features both inside and out and an updated diesel engine on Jetta TDI® models that's both more powerful and fuel efficient. Still, the 2015 Corolla manages higher EPA-estimated fuel economy ratings<sup>1</sup> than comparable Jetta models while offering more style, comfort and entertainment features, all at a competitively lower MSRP<sup>2,3</sup> across the lineup.



### Competitor Highlights

- Available diesel, hybrid and performance-oriented GLI models
- Newly available driver assistance systems (Blind Spot Monitor, Rear Traffic Alert, Forward Collision Warning System and Park Distance Control)
- Volkswagen Car-Net® connected car features (emergency assistance and notifications, remote vehicle access and more) (standard on 1.8 SE w/ Connectivity and above)
- 2-year/24,000-mile complimentary maintenance, 3-year/36,000-mile roadside assistance



### Corolla Key Advantages & Accolades



**FUEL ECONOMY:** Corolla S Plus has higher city and combined EPA-mpg ratings than Jetta 1.8T SE<sup>1</sup>



**STYLING:** Corolla S' modern styling is complemented by features like LED accent headlights, LED Daytime Running Lights and standard integrated fog lights, as well as steering wheel-mounted paddle shifters for more fun behind the wheel



**TECHNOLOGY:** Corolla offers more integrated connectivity than Jetta, especially with its available Driver Convenience Package including Entune® Premium Audio with Navigation and App Suite



**COMFORT:** Though Jetta has more cargo volume<sup>4</sup> than Corolla, Corolla offers greater passenger volume along with more head room in front and more front and rear leg room, plus automatic climate control for additional occupant comfort



**SAFETY & SECURITY:** Corolla S Plus features 8 standard airbags while Jetta features 6, and Corolla's standard integrated backup camera with projected path is only available on Jetta SE with Connectivity and above



**VALUE:** Corolla comes with ToyotaCare's no-cost factory-scheduled maintenance plan for 2 years or 25,000 miles, and while VW might include comparable maintenance coverage, Toyota owners still receive 1,000 miles more coverage. Plus, Corolla has lower cost of ownership estimates and higher resale value compared to Jetta<sup>5</sup>



2014 KBB.com  
5-Year Cost to  
Own Award<sup>6</sup>



2014 Highest  
Retained Value<sup>7</sup>



2014 Excellent Value<sup>8</sup>

# 2015 Corolla S Plus CVT vs. 2015 Volkswagen Jetta 1.8 SE



## Quick Facts

	2015 Corolla S Plus CVT	2015 Jetta 1.8 SE
MSRP	<b>\$19,845<sup>2</sup></b>	\$20,095 <sup>3</sup>
Engine	1.8L 4-cyl. DOHC 16-Valve w/ Dual VVT-i	1.8L inline 4-cyl. DOHC 16V turbocharged/intercooled TSI <sup>®</sup>
HP / Torque	132 @ 6000 rpm / 128 lb.-ft. @ 4400 rpm	<b>170 @ 4800 rpm / 184 lb.-ft. @ 1500 rpm</b>
Transmission	Continuously Variable Transmission with intelligence and Shift mode (CVTi-S)	6-speed automatic transmission with Tiptronic <sup>®</sup> and Sport mode
MPG <sup>1</sup> (city/hwy/combined)	<b>29/37/32</b>	25/37/29
Cargo volume <sup>4</sup> (cu. ft.)	13	<b>15.7</b>
Airbags	<b>8</b>	6
Standard audio	AM/FM/CD 6-speaker system with <b>6.1-in. touch-screen</b> , MP3/WMA playback, USB port <sup>9</sup> , auxiliary jack	AM/FM/CD/MP3/WMA audio system with 6 speakers, auxiliary jack, USB port <sup>9</sup> with iPod <sup>®10</sup> cable, <b>SiriusXM Satellite Radio<sup>11</sup> w/ 3-month trial subscription</b>
Bluetooth <sup>®</sup> wireless technology <sup>12</sup>	Standard	Standard



## Head to Head

2015 Corolla S Plus CVT	WIN	2015 Jetta 1.8 SE
<b>PERFORMANCE / DESIGN</b>		
Curb weight: 2865 lb.	←	Curb weight: 3124 lb.
Weight-to-power ratio: 0.046 hp/lb	→	Weight-to-power ratio: 0.054 hp/lb
MPG <sup>1</sup> (city/hwy/combined): 29/37/32	←	MPG <sup>1</sup> (city/hwy/combined): 25/37/29
MacPherson strut front, torsion beam rear suspension with front and rear stabilizer bars	→	MacPherson strut front, multilink rear suspension with front and rear stabilizer bars
Ventilated 10.8-in. front disc brakes; solid 10.2-in. rear disc brakes	→	Ventilated 11.3-in. front disc brakes; solid 10.7-in. rear disc brakes
Normal and Sport Drive Modes	=	Normal and Sport Drive Modes
Steering wheel-mounted paddle shifters	←	Not available (GLI models only)
16-in. alloy wheels with P205/55R16 tires	=	16-in. Sedona alloy wheels with P205/55R16 tires
LED lowbeam headlights with halogen highbeams	←	Halogen headlights
Integrated fog lights; LED Daytime Running Lights	←	Fog lights not available (SEL only); Daytime Running Lights standard

# 2015 Corolla S Plus CVT vs. 2015 Volkswagen Jetta 1.8 SE



## Head to Head

2015 Corolla S Plus CVT	WIN	2015 Jetta 1.8 SE
<b>AUDIO / MULTIMEDIA</b>		
6 speakers	=	6 speakers
6.1-in. touch-screen	←	Not available (standard on SE w/ Connectivity and above)
Standard USB port <sup>9</sup> with iPod <sup>®10</sup> connectivity and control	→	USB port <sup>9</sup> with iPod <sup>®10</sup> cable
HD Radio <sup>™13</sup> Available	←	Not available (standard on SE with Connectivity and Sunroof and SEL)
SiriusXM Radio <sup>11</sup> w/ 3-month trial available	→	SiriusXM Satellite Radio <sup>11</sup> w/ 3-month trial subscription
Available navigation with voice command	←	Not available (SEL only)
Available integrated apps (Entune <sup>®</sup> App Suite)	←	Integrated apps not available
Available AM/FM cache radio	←	Not available
<b>COMFORT / CONVENIENCE</b>		
Power tilt/slide moonroof available	←	Not available (standard on SE with Connectivity and Sunroof and SEL)
6-way adjustable driver's seat	=	6-way adjustable driver's seat
Automatic climate control with dust and pollen filter and push-button controls	←	Manual air conditioning
Cargo volume <sup>4</sup> , cu. ft.: 13	→	Cargo volume <sup>4</sup> , cu. ft.: 15.7
Passenger volume (cu. ft.): 97.5	←	Passenger volume (cu. ft.): 94.1
Head room, in. (front/rear): 38.3/37.1	←	Head room, in. (front/rear): 38.2/37.1
Leg room, in. (front/rear): 42.3/41.4	←	Leg room, in. (front/rear): 41.2/38.1
<b>SAFETY</b>		
8 total airbags	←	6 total airbags
Driver knee airbag	←	Not available
Front passenger seat cushion airbag	←	Not available
Front Whiplash-Injury-Lessening (WIL) seats	←	Safety-optimized front head restraints
Integrated backup camera with projected path	←	Not available (standard on SE w/ Connectivity and above)
<b>WARRANTY / VALUE</b>		
2-year/25,000-mile no-cost scheduled maintenance plan	←	2-year/24,000-mile scheduled maintenance
2-year/unlimited-mile roadside assistance	→	3-year/36,000-mile roadside assistance
"Excellent" value rating – IntelliChoice.com <sup>5</sup> (2014 model year)	←	"Below Average" value rating – IntelliChoice.com <sup>5</sup> (2014 model year)
\$28,705 5-year cost of ownership – IntelliChoice.com <sup>5</sup> (2014 model year)	←	\$33,509 5-year cost of ownership – IntelliChoice.com <sup>5</sup> (2014 model year)

# 2015 Corolla S Plus CVT vs. 2015 Volkswagen Jetta 1.8 SE



## Jetta at a Glance

S	SE
<p><b>Key standard features:</b></p> <p><b>Mechanical</b></p> <ul style="list-style-type: none"> <li>• 2.0L 4-cyl. SOHC 8V MPI engine</li> <li>• 5-speed manual transmission</li> <li>• Available 6-speed automatic transmission with Tiptronic® and Sport mode</li> <li>• Crash-optimized pedal controls</li> </ul> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>• 16-in. Bioline alloy wheels</li> <li>• Daytime Running Lights</li> <li>• Halogen headlights with clear polycarbonate lenses</li> <li>• Heated side mirrors with integrated turn signals</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>• 2 12V power outlets (front and rear)</li> <li>• 6-way manual adjustable front seats</li> <li>• 60/40 split folding rear seat</li> <li>• Adjustable front center armrest with storage compartment and dual cupholders</li> <li>• Manual air conditioning</li> <li>• Multi-function trip computer</li> </ul> <p><b>Audio/In-Cabin Technology</b></p> <ul style="list-style-type: none"> <li>• AM/FM/CD/MP3/WMA audio system with auxiliary jack</li> <li>• Bluetooth®<sup>12</sup> audio streaming</li> </ul> <p><b>Safety &amp; Security</b></p> <ul style="list-style-type: none"> <li>• 6 airbags</li> <li>• Anti-lock Braking System (ABS), Anti-Slip Regulation (ASR), Brake override system, Electronic Stability Control (ECS) w/ Electronic Differential Lock (EDL), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA)</li> <li>• Immobilizer theft-deterrent system</li> <li>• Intelligent Crash Response System (ICRS)</li> <li>• Safety-optimized front head restraints</li> </ul>	<p><b>SE adds these key features:</b></p> <p><b>Mechanical</b></p> <ul style="list-style-type: none"> <li>• 1.8L inline 4-cyl. DOHC 16V turbocharged/intercooled TSI® engine</li> <li>• Electromechanical power steering with variable assistance and active return</li> </ul> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>• 16-in. Sedona alloy wheels</li> <li>• Heated windshield washer nozzles</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>• Heated front seats</li> <li>• Push-button start</li> </ul> <p><b>Audio/In-Cabin Technology</b></p> <ul style="list-style-type: none"> <li>• Media Device Interface (MDI) with iPod®<sup>10</sup> cable</li> <li>• SiriusXM Satellite Radio w/ 3-month trial</li> </ul>

# 2015 Corolla S Plus CVT vs. 2015 Volkswagen Jetta 1.8 SE



## Jetta at a Glance

SE w/ CONNECTIVITY	SE w/ CONNECTIVITY & NAVIGATION
<p><b>SE w/ Connectivity adds these key features:</b></p> <p><b>Mechanical</b></p> <ul style="list-style-type: none"> <li>Standard 6-speed automatic transmission with Tiptronic® and Sport mode</li> </ul> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>16-in. Arlington alloy wheels</li> <li>Leather-wrapped steering wheel</li> <li>Power outside mirrors</li> <li>Power tilt/slide tinted sunroof</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>8-way manual adjustable driver's seat including lumbar support</li> <li>60/40 split folding rear seat with center armrest and pass-through with integrated cup holders</li> <li>V-Tex leatherette seating surfaces</li> </ul> <p><b>Audio/In-Cabin Technology</b></p> <ul style="list-style-type: none"> <li>6.5-in. touchscreen</li> <li>HD Radio™<sup>13</sup></li> <li>Volkswagen Car-Net® connected car features</li> <li>Safety &amp; Security</li> <li>Rearview camera</li> </ul>	<p><b>SE w/ Connectivity &amp; Navigation adds these key features:</b></p> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>17-in. Joda alloy wheels</li> <li>Halogen reflector lens foglights</li> <li>Keyless access with push-button start</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>Leather-wrapped shift knob and brake handle</li> </ul> <p><b>Audio/In-Cabin Technology</b></p> <ul style="list-style-type: none"> <li>RNS 315 touchscreen navigation system w/ 5-in. color display and SD memory card reader</li> </ul>
<b>SEL</b>	
<p><b>SEL adds these key features:</b></p> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>17-in. Lancaster alloy wheels</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>6-way power adjustable driver's seat with lumbar support</li> <li>Climatronic® dual-zone automatic climate control with pollen filter and rear passenger ventilation</li> <li>Soft-touch dashboard</li> </ul> <p><b>Audio/In-Cabin Technology</b></p> <ul style="list-style-type: none"> <li>Fender® premium audio system with 8 speakers plus subwoofer</li> </ul>	

1. 2015 EPA-estimated mileage. Actual mileage will vary. 2. MSRP excludes the Delivery, Processing and Handling Fee of \$825 for cars, \$885 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander Hybrid, FJ Cruiser, 4Runner and Tacoma), \$925 for Large SUVs (Sequoia, Land Cruiser) and \$1100 for Large Trucks (Tundra). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Actual dealer price will vary. 3. All prices listed are the Manufacturer's Suggested Retail Price and exclude \$820 destination, transportation, taxes, title, options, and dealer charges. 4. Cargo and load capacity limited by weight and distribution. 5. 2014 Corolla S Plus and 2014 Volkswagen Jetta 1.8T SE. IntelliChoice, www.IntelliChoice.com. 6. 2014 model-year vehicle's projected cost to own for the initial five-year ownership period is based on the average Kelley Blue Book 5-Year Cost to Own data which considers depreciation and costs such as fuel and insurance. For more information, visit www.kbb.com. 7. 2014 IntelliChoice, www.IntelliChoice.com; Compact Passenger Car. Based on 2014 model year study. 8. 2014 IntelliChoice, www.IntelliChoice.com; Popular Brand. Based on 2014 model year study. 9. May not be compatible with all WMA/MP3 players and like models. 10. iPod® is a registered trademark of Apple, Inc. All rights reserved. 11. SiriusXM services require a subscription after 3-month trial period. Subscriptions governed by SiriusXM™ Customer Agreement available at SiriusXM.com. If you decide to continue your SiriusXM™ service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 12. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. 13. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp.