

## 2015 Highlander Limited AWD vs. 2015 Ford Explorer Limited 4WD



VS.



2014 XLT model shown

### 2015 Highlander Limited AWD

### 2015 Ford Explorer Limited 4WD

Without seeing any major changes from its 2014 model, the 2015 Ford Explorer still remains a hard contender when matched with the 2015 Toyota Highlander. Both offer families an SUV full of impressive utility, comfort and connectivity, however, Highlander's sporty styling and sophisticated cabin offer customers another level of rewarding value.



### Competitor Highlights

- Impressive horsepower and torque
- Intelligent 4WD with Terrain Management System
- Extended in-cabin and cargo space<sup>1</sup>
- SYNC® with MyFord™ Touch and 6-months complimentary satellite radio
- 5 years or 60,000 miles of roadside assistance



### Highlander Key Advantages & Accolades



**PERFORMANCE:** The 2015 Highlander is fun-to-drive, with enhanced handling and ride comfort, while still maintaining optimal fuel efficiency unmatched by Explorer



**STYLING:** 2015 Highlander is athletic and stylish with LED Daytime Running Lights and projector-beam halogen smoked chrome headlights, features not offered by Explorer



**TECHNOLOGY:** 2015 Highlander features impressive standard and available upscale technology including standard split-screen audio display and navigation on XLE and Limited models, features not standard for Explorer on any trim level



**CONVENIENCE:** Highlander is conveniently packed with plenty of amenities, including standard reclining 2nd and 3rd-row seats on every trim level and three-zone automatic climate control on LE Plus, XLE and Limited, features unavailable on Explorer



**SAFETY:** Highlander comes with eight standard airbags, while Explorer has seven. Plus, Highlander offers standard Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA) on Limited, these features are extra-cost options on Explorer Limited



**VALUE:** With standard ToyotaCare and its no-cost scheduled maintenance plan for two years or 25,000 miles, whichever comes first, and an "Excellent" value rating and lower 5-year cost of ownership from IntelliChoice.com<sup>2</sup>, Highlander offers potential savings over Explorer



2014 Best Overall Value in its Class – Full-size Utility<sup>3</sup>



2014 SmartChoice Retained Value – Hybrid and V6 models<sup>4</sup>



2015 NHTSA 5-Star Overall Safety Rating<sup>5</sup>



2015 IIHS Top Safety Pick+<sup>6</sup>



2014 Top Rated Vehicle – Edmunds.com

# 2015 Highlander Limited AWD vs. 2015 Ford Explorer Limited 4WD



## Quick Facts

|  | 2015 Highlander Limited AWD  | 2015 Ford Explorer Limited 4WD  |
|--|--|---|
| MSRP   | \$41,550 <sup>7</sup>  | <b>\$40,100<sup>8</sup></b>   |
| Engine   | 3.5L 24-valve DOHC V6  | 3.5L Ti-VCT V6  |
| HP / Torque  | 270 / 248 lb.-ft.  | <b>290 / 255 lb.-ft.</b>  |
| Transmission   | 6 AT   | 6 AT  |
| MPG <sup>9</sup><br>(city/hwy/combined)  | <b>18/24/20</b>  | 17/23/19  |
| Passenger Capability   | 7  | 7   |
| Cargo volume (cu. ft.) <sup>1</sup><br>(behind 3 <sup>rd</sup> -row/2 <sup>nd</sup> -row/1 <sup>st</sup> -row) | 13.8/42.3/ <b>83.2</b>   | <b>21/43.8/80.7</b>   |
| Airbags  | <b>8</b>   | 6   |
| Standard audio   | AM/FM/CD 12-speaker system with 8-in. touch-screen, MP3/WMA playback, USB port <sup>10</sup> , HD Radio <sup>TM11</sup> , SiriusXM Radio <sup>12</sup> with 3-month trial, <b>HD predictive traffic and Doppler weather overlay, AM/FM cache radio, Gracenote<sup>®</sup> album cover art, navigation and Entune<sup>®</sup> App Suite</b> | AM/FM/CD 12-speaker system with subwoofer, 8-in. touch-screen, MP3/WMA playback, <b>2 USB ports, SD card reader, HD Radio<sup>TM11</sup>, SiriusXM Radio with 6-month trial</b> and SYNC <sup>®</sup> with MyFord Touch <sup>TM</sup> |
| Bluetooth <sup>®</sup> wireless technology <sup>13</sup>   | Standard   | Standard  |



## Head to Head

| 2015 Highlander Limited AWD   | WIN | 2015 Ford Explorer Limited 4WD                                      |
|---|-----|---|
| <b>PERFORMANCE / DESIGN</b>   |     |   |
| Curb weight: 4508 lb.   | ←   | Curb weight: 4563 lb.   |
| Electronic On-Demand AWD system with intelligence                             | →   | Intelligent 4WD system with Terrain Management System               |
| MacPherson strut front, double-wishbone rear suspension                       | =   | MacPherson strut front, multi-link rear suspension                  |
| Turning circle: 37.7 ft.  | ←   | Turning circle: 38.9 ft.  |
| Towing capacity <sup>14</sup> – max. lbs.: 5000                               | =   | Towing capacity <sup>14</sup> – max. lbs.: 5000                     |
| 19-in. split 5-spoke Chromtec <sup>®</sup> alloy wheels with P245/55R19 tires | →   | 20-in. sparkle nickel painted aluminum wheels with P225/50R20 tires |
| LED Daytime Running Lights  | ←   | Halogen Daytime Running Lights                                      |
| Projector-beam halogen smoked-chrome accent headlights with auto on/off       | ←   | Bi-functional projector beam halogen headlights                     |

# 2015 Highlander Limited AWD vs. 2015 Ford Explorer Limited 4WD



## Head to Head

| 2015 Highlander Limited AWD   | WIN | 2015 Ford Explorer Limited 4WD  |
|---|-----|---|
| <b>AUDIO / MULTIMEDIA</b>   |     |   |
| Subscription-free Entune™ Premium JBL® Audio and App Suite  | ←   | SYNC® services complimentary for 3 years (\$60 per additional year)   |
| Split-screen audio display  | ←   | No split-screen audio display available   |
| HD predictive traffic and Doppler weather overlay   | ←   | No available feature  |
| No SD card reader   | →   | SD Card reader  |
| AM/FM cache radio   | ←   | No available feature  |
| Gracenote® album cover art  | =   | Gracenote® album cover art  |
| Standard navigation   | ←   | Available navigation (with Equipment Group package 301A for \$2600)   |
| <b>COMFORT / CONVENIENCE</b>  |     |   |
| Three-zone automatic climate control  | ←   | Dual-zone automatic climate control   |
| Available Dynamic Radar Cruise Control (DRCC)   | =   | Available Adaptive Cruise Control   |
| Integrated backup camera with dynamic gridlines   | ←   | Integrated backup camera  |
| Standard moonroof   | ←   | Available dual-panel moonroof   |
| Perforated leather-trimmed heated and ventilated front row seats  | ←   | Leather-trimmed heated front seats (Available perforated leather-trimmed heated and ventilated front row seats) |
| Perforated leather-trimmed 2nd-row captain's chairs with side table   | →   | Leather-trimmed heated 2nd-row split-fold-flat bench seat   |
| SofTex®-trimmed 60/40 split fold-flat 3rd-row seat with recline function  | ←   | 3rd-row 50/50 split-fold bench seat   |
| Leather-trimmed steering wheel with metallic accents and audio, MID, Bluetooth®13 hands-free phone, voice command and cruise controls | ←   | Leather-wrapped steering wheel with cruise, 5-way controls and secondary audio controls                         |
| Smart Key system with push button start   | =   | Intelligent Access with push button start   |
| Auto-dimming rearview mirror  | =   | Auto-dimming rearview mirror  |
| Driver Easy Speak – driver voice amplification  | ←   | No comparable feature   |
| Available Rear-seat Blu-ray Disc™ entertainment system with 9-in. display   | ←   | Available DVD player headrests (\$1995)   |

# 2015 Highlander Limited AWD vs. 2015 Ford Explorer Limited 4WD



## Head to Head

| 2015 Highlander Limited AWD  | WIN | 2015 Ford Explorer Limited 4WD   |
|--|-----|--|
| <b>SAFETY</b>  |     |  |
| 8 total airbags  | ←   | 7 total airbags  |
| Driver knee airbag   | =   | Front passenger knee airbag  |
| Front passenger seat cushion airbag  | ←   | Seat cushion airbag not available  |
| Standard Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)               | ←   | Available Blind Spot Monitor with Rear Cross-traffic Alert (\$595)                   |
| Front and rear parking sonar   | ←   | Reverse sensing system   |
| <b>WARRANTY / VALUE</b>  |     |  |
| 2-year/25,000-mile no-cost scheduled maintenance plan                                | ←   | Complimentary scheduled maintenance not included                                     |
| 2-year/unlimited-mile roadside assistance  | →   | 5-year/60,000-mile roadside assistance   |
| “Excellent” value rating – IntelliChoice.com <sup>2</sup> (2014 model year)          | ←   | “Average” value rating – IntelliChoice.com <sup>2</sup> (2014 model year)            |
| \$45,785 5-year cost of ownership – IntelliChoice.com <sup>2</sup> (2014 model year) | ←   | \$48,544 5-year cost of ownership – IntelliChoice.com <sup>2</sup> (2014 model year) |

## Explorer at a Glance

| Explorer (MSRP <sup>8</sup> : \$30,600 2WD, \$32,600 4WD)  | XLT (MSRP <sup>8</sup> : \$32,900 2WD, \$34,900 4WD)   |
|--|--|
| <p><b>Key standard features:</b></p> <p><b>Mechanical</b></p> <ul style="list-style-type: none"> <li>• 3.5L Ti-VCT V6 engine</li> <li>• 6-speed SelectShift automatic transmission</li> <li>• Available intelligent 4WD</li> <li>• Front-wheel drive</li> </ul> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>• 18-in. painted aluminum wheels</li> <li>• Bi-functional projector beam halogen headlights</li> <li>• Black mirrors, power with integrated blind spot mirrors</li> <li>• Black roof side rails</li> <li>• Chrome liftgate applique with embossed EXPLORER</li> <li>• Twin chrome exhaust tips</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>• 4 12V powerpoints</li> <li>• 6-way power driver and passenger front seats</li> <li>• First-row center floor console with wrapped armrest and storage bin</li> <li>• Manual single-zone air conditioning with air filtration and rear auxiliary climate control</li> <li>• MyKey<sup>®</sup></li> <li>• Second-row 60/40 split-fold-flat bench seat</li> <li>• Third-row 50/50 split-fold beach seat, manual</li> </ul> <p><b>Audio/In-Cabin Technology</b></p> <ul style="list-style-type: none"> <li>• 6 speakers</li> <li>• AM/FM/CD</li> <li>• Auxiliary audio jack</li> <li>• MyFord<sup>®</sup></li> </ul> <p><b>Safety &amp; Security</b></p> <ul style="list-style-type: none"> <li>• AdvanceTrac<sup>®</sup> with RSC<sup>®</sup></li> <li>• Front passenger knee airbag</li> <li>• Hill Start Assist</li> <li>• Remote keyless/illuminated entry</li> <li>• Safety Canopy<sup>®</sup> System</li> <li>• SecuriLock<sup>®</sup> passive anti-theft system</li> <li>• SOS Post-Crash Alert System™</li> <li>• Traction control</li> <li>• Trailer Sway Control</li> </ul> | <p><b>Key standard features:</b></p> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>• Chrome body-side cladding accent</li> <li>• Chrome door handles</li> <li>• Fog lamps</li> <li>• Gloss black mirrors, heated, with security approach lamps and turn signal indicators</li> <li>• Satin silver grille</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>• Leather-wrapped steering wheel with cruise control, 5-way controls and secondary audio controls</li> <li>• Leather-wrapped shift knob</li> <li>• Reverse Sensing System</li> <li>• Unique cloth seating surfaces</li> </ul> <p><b>Audio/In-Cabin Technology</b></p> <ul style="list-style-type: none"> <li>• SiriusXM Radio 6-month trial</li> <li>• SYNC with MyFord<sup>®</sup></li> <li>• USB port</li> </ul> |

## Explorer at a Glance

| Limited (MSRP <sup>8</sup> : \$38,100 2WD, \$40,100 4WD)   | Sport (MSRP <sup>8</sup> : \$42,670 4WD)  |
|--|---|
| <b>Limited adds these key features:</b>  | <b>Sport adds these key features:</b>   |
| <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>• 20-in. sparkle nickel painted aluminum wheels</li> <li>• Body-color grille</li> <li>• Silver roof rails</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>• 10-way power-adjustable driver's seat with power lumbar support</li> <li>• 110V power outlet</li> <li>• Auto-dimming rearview mirror</li> <li>• Dual-zone electronic automatic climate control</li> <li>• Intelligent access with push button start</li> <li>• Leather-trimmed seating surfaces</li> <li>• Power-adjustable pedals with memory</li> <li>• Rear view camera</li> <li>• Remote start system</li> <li>• Universal garage door opener</li> </ul> <p><b>Audio/In-Cabin Technology</b></p> <ul style="list-style-type: none"> <li>• 12 speaker audio system from Sony<sup>®</sup></li> <li>• 2 USB ports</li> <li>• SD card reader</li> <li>• SYNC<sup>®</sup> with MyFord Touch<sup>™</sup></li> </ul> | <p><b>Mechanical</b></p> <ul style="list-style-type: none"> <li>• 3.5L EcoBoost V6 engine</li> <li>• Intelligent 4WD</li> </ul> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>• 20-in. machined aluminum wheels with painted pockets</li> <li>• Bi-functional projector beam halogen headlights with unique blackout treatment</li> <li>• Black liftgate applique with embossed Explorer Sport badge</li> <li>• Unique blackout treatment on the head and taillights</li> <li>• Unique sport-styled painted grille</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>• 3rd-row PowerFold<sup>®</sup> 50/50 split-folding bench seat</li> <li>• Unique sport-styled, perforated leather-trimmed seating surfaces</li> </ul> <p><b>Safety &amp; Security</b></p> <ul style="list-style-type: none"> <li>• Hill Descent Control<sup>™</sup></li> <li>• Perimeter alarm</li> </ul> |

1. Cargo and load capacity limited by weight and distribution. 2. 2014 Highlander Limited and 2014 Ford Explorer Limited. IntelliChoice, www.IntelliChoice.com. 3. 2014 IntelliChoice, www.IntelliChoice.com; Full-Size Crossover/Wagon. Based on 2014 model year study. 4. 2014 IntelliChoice, www.IntelliChoice.com; Full-Size Crossover/Wagon, Hybrid and V6 models only. Based on 2014 model year study. 5. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). 6. Insurance Institute for Highway Safety rating for 2015 Highlander, vehicle class Midsize SUV. For more details on 2015 Top Safety Pick and Top Safety Pick Plus Awards, see www.iihs.org 7. MSRP excludes the Delivery, Processing and Handling Fee of \$825 for cars, \$885 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander Hybrid, FJ Cruiser, 4Runner and Tacoma), \$925 for Large SUVs (Sequoia, Land Cruiser) and \$1100 for Large Trucks (Tundra). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Actual dealer price will vary. 8. Manufacturers Suggested Retail Price (also referred to as "MSRP", "Base MSRP" or the "Starting At" price) excludes \$895 destination/delivery charge, taxes, title, and registration fees. 9. 2015 EPA-estimated mileage. Actual mileage will vary. 10. May not be compatible with all WMA/MP3 players and like models. 11. HD Radio<sup>™</sup> Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio<sup>™</sup> and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 12. SiriusXM services require a subscription after 3-month trial period. Subscriptions governed by SiriusXM<sup>™</sup> Customer Agreement available at SiriusXM.com. If you decide to continue your SiriusXM<sup>™</sup> service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 13. The Bluetooth<sup>®</sup> word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. 14. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment.