

# WORLD FAMOUS

Helping Buyers Choose Land Cruiser Over QX80 for their Next Journey

The Toyota Land Cruiser is a legendary vehicle that has traversed every corner of the world for over 60 years, making it the longest-running production vehicle in Toyota's lineup. Land Cruiser has earned its reputation for performance and durability by weathering the elements across the globe—even earning repeated victories at the notoriously-difficult Dakar Rally off-road endurance race. Learn how Land Cruiser stacks up against the Infiniti QX80 and why Land Cruiser is the gold standard in luxury SUVs.



**EDGE** COMPETITIVE COMPARISON

2015 Land Cruiser vs. 2015 Infiniti QX80 AWD

FEB 2015



Let's Go Places

Like Land Cruiser, the 2015 Infiniti QX80 AWD features a powerful V8 engine, impressive towing capacity and a host of technology features. In Limited trim, QX80's interior is more richly appointed with available wood accents, quilted leather seats and contrast stitching. Despite the Infiniti's strengths, Land Cruiser will win over buyers who desire the capability to go anywhere, a more robust multimedia system and a vehicle that holds its value over time.



Land Cruiser Heritage Video

## TOP CHALLENGER HIGHLIGHTS



### 2015 Infiniti QX80 AWD

- 1 More horsepower (400 hp @ 5800 rpm) and torque (413 lb.-ft. @ 3600 rpm)
- 2 7-speed automatic transmission with Adaptive Shift Control including Snow and Tow modes
- 3 Better fuel efficiency (14/20/16 mpg<sup>2</sup> city/highway/combined)
- 4 More cargo volume<sup>11</sup> (95.1 cu. ft.) behind rear seats than Land Cruiser (81.7 cu. ft.)

## LAND CRUISER KEY ADVANTAGES

### HERITAGE



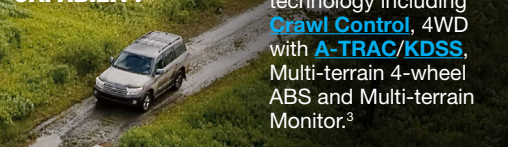
Legendary worldwide reputation for off-road performance and durability, on-road comfort and refinement.

### TECHNOLOGY



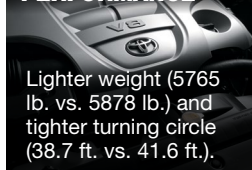
Premium HDD Navigation with Entune™ and JBL Synthesis™ 8-in. high-resolution touchscreen with split-screen capability.

### OFF-ROAD CAPABILITY



Superior off-road technology including Crawl Control, 4WD with A-TRAC/KDSS, Multi-terrain 4-wheel ABS and Multi-terrain Monitor.<sup>3</sup>

### PERFORMANCE



Lighter weight (5765 lb. vs. 5878 lb.) and tighter turning circle (38.7 ft. vs. 41.6 ft.).

### SAFETY

Land Cruiser has 10 standard airbags<sup>4</sup>, including driver and front passenger knee airbags.<sup>4</sup> QX80 has 6 airbags.

### COMFORT



Four-zone climate control with individual temperature settings for four passengers. (QX80 has a tri-zone climate control.)

### COST OF OWNERSHIP & VALUE

Land Cruiser comes standard with ToyotaCare.<sup>5</sup> QX80 doesn't come with a no-cost maintenance plan. Land Cruiser earned the "Highest Retained Value"<sup>6</sup> award and an "Excellent" rating from IntelliChoice.<sup>7</sup> QX80 was rated a "Below Average" value.<sup>7</sup>



2014 Highest Retained Value<sup>6</sup>



2014 Excellent Value<sup>7</sup>



2014 KBB.com Best Resale Value Top 10<sup>8</sup>



2014 ALG Residual Value Award Winner: Premium Fullsize Utility Vehicle<sup>9</sup>

**QUICK FACTS**

	2015 Land Cruiser	2015 Infiniti QX80 AWD w/ Driver Assistance, Tire and Wheel, Theatre and Deluxe Technology Pkgs.
<b>MSRP<sup>10</sup></b>	\$79,905	\$78,850
<b>Engine</b>	5.7L DOHC 32-Valve V8 with Dual Independent Variable Valve Timing with intelligence (VVT-i)	5.6L DOHC 32-Valve V8 with Variable Valve Event & Lift (VVEL)
<b>HP / Torque</b>	381 @ 5600 rpm / 401 lb.-ft. @ 3600 rpm	400 @ 5800 rpm / 413 lb.-ft. @ 4000 rpm
<b>Transmission</b>	6-speed electronically-controlled automatic transmission with intelligence (ECT-i); sequential shift mode and uphill/downhill shift logic	7-speed automatic transmission with Adaptive Shift Control, Snow and Tow modes
<b>MPG<sup>2</sup> (city/hwy/combined)</b>	13/18/15	14/20/16
<b>Cargo volume<sup>11</sup> (cu. ft.)</b>	81.7	95.1
<b>Airbags<sup>4</sup></b>	10	6
<b>Standard audio</b>	AM/FM CD player with 14 JBL® speakers including subwoofer with 8-in. high-resolution touch-screen with split-screen capability, USB port <sup>12</sup> with iPod® <sup>13</sup> connectivity and control, MP3/WMA playback capability, SiriusXM Satellite Radio <sup>14</sup> with 3-month trial subscription to XM Select Package, HDD navigation and HD Radio™ <sup>15</sup> with iTunes® Tagging	AM/FM stereo with 15 speakers with Bose® Cabin Surround® Sound system and 8-in. color touch-screen, single in-dash CD/DVD player, USB port <sup>12</sup> with iPod® <sup>13</sup> connectivity and control, auxiliary audio jack, MP3/WMA playback capability, SiriusXM Satellite Radio <sup>14</sup> with 3-month trial subscription to XM Select Package, Infiniti hard drive navigation, NavTraffic and NavWeather
<b>Bluetooth® wireless technology<sup>16</sup></b>	Standard	Standard

● = Advantage

**HEAD TO HEAD**



**PERFORMANCE / DESIGN**

While QX80 boasts slightly higher horsepower and torque ratings, Land Cruiser is engineered to make full use of its power on and off the road. A **lighter curb weight**, more **nimble suspension** and an arsenal of **advanced off-road technologies** contribute to Land Cruiser's world-renowned capabilities.

2015 Land Cruiser	2015 Infiniti QX80 AWD w/ Driver Assistance, Tire and Wheel, Theatre and Deluxe Technology Pkgs.
<b>PERFORMANCE / DESIGN</b>	
Independent double-wishbone front suspension with coil springs and stabilizer bar, 4-link rear suspension with coil springs, stabilizer bar and semi-floating axle	● Independent double-wishbone front and rear suspension with Dual Flow Path® twin tube shock absorbers, stabilizer bars and automatic rear self-leveling system (air)
● Turning circle: 38.7 ft.	Turning circle: 41.6 ft.
● Curb weight: 5765 lb.	Curb weight: 5878 lb.
Projector-beam High Intensity Discharge (HID) headlights with auto level control and auto on/off feature, headlight cleaners and integrated Land Cruiser logo	● Automatic LED headlights with high beam assist, headlight washers and Adaptive Front Lighting System with auto-leveling headlights
● LED tail and stop lights with vortex generators and integrated Land Cruiser logo	LED tail and stop lights



● = Advantage

# HEAD TO HEAD



### OFF-ROAD INTENT

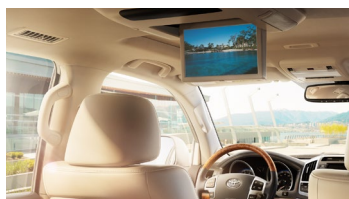
Land Cruiser is equipped with the right wheel and tire combination to walk the walk when it comes to off-road adventures. QX80's 22" wheels may look great in the city and in music videos, but Land Cruiser's **rugged 18" wheels** allow for higher aspect ratio tires. That equates to more grip and better impact cushioning—both critical for off-roading.



### SAFETY

Both Land Cruiser and QX80 offer a variety of safety features. The QX80 offers several features that Land Cruiser does not, including Blind Spot Warning and Backup Collision Intervention.

However, Land Cruiser offers **more total airbags<sup>4</sup>** (10 vs. 6)—including **knee airbags<sup>4</sup>** for the front occupants and outboard seat-mounted side airbags<sup>4</sup> for the rear passengers.



### COMFORT / CONVENIENCE

Land Cruiser and QX80 both offer a host of interior amenities to pamper their occupants. QX80 has the edge on cargo volume<sup>11</sup> and in Limited trim, offers a more lavishly appointed interior.

Land Cruiser offers passengers more **personalized climate settings**, superior **air filtration**, and better **seat heating and ventilation**. True to its off-road roots, Land Cruiser also bests QX80 with its unique **Multi-Terrain Monitor<sup>3</sup>** system.

2015 Land Cruiser	2015 Infiniti QX80 AWD w/ Driver Assistance, Tire and Wheel, Theatre and Deluxe Technology Pkgs.
-------------------	---

## PERFORMANCE / DESIGN

● 18-in. 5-spoke alloy wheels with P285/60R18 tires	22-in. split 14-spoke forged alloy wheels with P275/50R22 tires
● Maximum towing capacity <sup>1</sup> : 8200 lbs. <a href="#">SAE J2807-Certified</a>	Maximum towing capacity <sup>1</sup> : 8500 lbs. Not SAEJ2807-Certified
● Crawl Control	Not available
● 4WD with Advanced Traction Control System (A-TRAC)	Not available
● Kinetic Dynamic Suspension System (KDSS)	Not available

## SAFETY

● 10 total airbags <sup>4</sup>	6 total airbags <sup>4</sup>
● Driver and front passenger knee airbags <sup>4</sup>	Not available
● Rear outboard seat-mounted side airbags <sup>4</sup>	Not available
Integrated backup camera <sup>17</sup>	● Around View <sup>®</sup> Monitor with guidelines and Moving Object Detection
Not available	● Backup Collision Intervention
Not available	● Blind Spot Warning and Blind Spot Intervention <sup>®</sup> system
Not available	● Intelligent Brake Assist with Forward Emergency Braking
Safety Connect <sup>®</sup> – includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification; available by subscription (complimentary 1-year trial subscription)	● Infiniti Connection with Personal Security, Convenience & Concierge and Remote Services with 1 year of safety, security and convenience services

## COMFORT / CONVENIENCE

● Four-zone automatic front and rear climate control with air filter, dust and pollen filtration mode, push-button controls, separate second row control panel, individual temperature settings for driver, front passenger and rear-seat passengers, and second and third-row vents	Tri-zone Advanced Climate Control System (ACCS) with auto recirculation, Plasmacluster <sup>®</sup> air purifier and Grape Seed Polyphenol Filter
● Multi-terrain monitor <sup>3</sup> with selectable front, side and rear views	Not available
● Multi-stage heated and ventilated front seats with seatback pockets	Heated front seats
Manually-adjustable second-row seats	● Remote-adjustable second-row seats
Cargo volume (behind rear seats) <sup>11</sup> : 81.7 cu. ft.	● Cargo volume (behind rear seats) <sup>11</sup> : 95.1 cu. ft.

● = Advantage

# HEAD TO HEAD



## NAVIGATION & MULTIMEDIA

Despite its hardcore performance capabilities, Land Cruiser is designed to make the journey enjoyable for its passengers. Like QX80, Land Cruiser features a premium sound system and an 8-in. touch-screen monitor. However, Land Cruiser's **high-resolution** monitor also features **split-screen capability**.

Land Cruiser's subscription-free **Entune® App Suite™** features familiar Apps that allow occupants to do things like order movie tickets, make dinner reservations, find nearby points of interest and listen to Pandora®<sup>18</sup>. QX80 doesn't offer integrated entertainment apps.

2015 Land Cruiser	2015 Infiniti QX80 AWD w/ Driver Assistance, Tire and Wheel, Theatre and Deluxe Technology Pkgs.
<b>NAVIGATION / MULTIMEDIA</b>	
14 JBL® speakers with subwoofer	● 15 speakers with Bose® Cabin Surround® Sound system
● 8-in. high-resolution touch-screen with split-screen capability	8-in. color touch-screen
● HD Radio™ <sup>15</sup> with iTunes® Tagging	No available HD Radio™ <sup>15</sup>
● Integrated apps – includes Bing™, iHeartRadio, MovieTickets.com, OpenTable® and Pandora® <sup>18</sup> ; XM Data Services including NavTraffic™, NavWeather™, Fuel and Sports & Stocks	Integrated apps – NavTraffic™ and NavWeather
Rear-seat DVD entertainment system with 9-in. display, RCA jacks, remote and two wireless headphones	● Rear-seat DVD entertainment system with dual 7-in. displays, RCA jacks, remote and two wireless headphones
<b>WARRANTY / VALUE</b>	
● 2-year/25000-mile no-cost scheduled maintenance plan	No complimentary maintenance plan
2-year/unlimited-mile roadside assistance <sup>5</sup>	● 6-year/70000-mile roadside assistance
● “Excellent” value rating – IntelliChoice.com <sup>7</sup> (2014 MY)	“Below Average” value rating – IntelliChoice.com <sup>7</sup> (2014 MY)
● \$70,627 5-year cost of ownership – IntelliChoice.com <sup>7</sup> (2014 MY)	\$70,960 5-year cost of ownership – IntelliChoice.com <sup>7</sup> (2014 MY)

1. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with the SAE J2807 method. 2. 2015 EPA-MPG estimates. Actual mileage will vary. 3. The Multi-terrain Monitor does not provide a comprehensive view of the area surrounding the vehicle. You should also look around outside your vehicle and use your mirrors to confirm clearance. Cold weather will limit effectiveness and view may become cloudy. 4. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee Abs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings. 5. Covers normal factory scheduled service for 2 years or 25K miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. 6. 2014 IntelliChoice, www.IntelliChoice.com; Luxury Utility Vehicle. Based on 2014 model year study. 7. 2014 IntelliChoice, www.IntelliChoice.com. Based on 2014 model year study. 8. Vehicle's projected resale value is specific to the 2014 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 9. Based on ALG's 2014 Residual Value Award for the Full-size Utility Vehicle segment. ALG, the industry benchmark for residual values and depreciation data, www.alg.com. 10. MSRP excludes delivery, processing and handling fee, taxes, title, license and optional equipment. Dealer price will vary. 11. Cargo and load capacity limited by weight and distribution. 12. May not be compatible with all WMA/MP3 players and like models. 13. iPod® is a registered trademark of Apple, Inc. All rights reserved. 14. SiriusXM services require a subscription after 3-month trial period. Subscriptions governed by SiriusXM™ Customer Agreement available at SiriusXM.com. If you decide to continue your SiriusXM™ service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 15. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and “Arc” logos are proprietary trademarks of iBiquity Digital Corp. 16. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. 17. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. 18. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission.