

2015 Tacoma Double Cab vs. 2015 Nissan Frontier Crew Cab



VS.



2013 SV Crew Cab model shown

2015 Tacoma Double Cab

4x4 w/ TRD Off-Road Extra Value Package and V6 Tow Package

2015 Nissan Frontier Crew Cab

PRO-4X® 4x4

Without seeing any major changes for 2015, Nissan Frontier delivers plenty of standard and available amenities inside and out, especially with its NissanConnectSM interface now available with and without navigation. And with more horsepower and torque, Frontier is a powerful small pickup, but Tacoma delivers much more with its great value, impressive upscale technology and rugged off-road capability¹.



Competitor Highlights

- Impressive horsepower and torque
- Standard Bilstein® shocks on Desert Runner and PRO-4X® models
- Available Utili-track® cargo-carrying system
- 10-speaker Rockford Fosgate® powered audio system on PRO-4X® and SL Crew Cab models
- Available leather seat trim and power moonroof



Tacoma Key Advantages & Accolades



CONNECTIVITY: Tacoma comes standard with the Entune™ Audio head unit, including features like a 6.1-in. touch-screen, Bluetooth®² wireless technology and USB port³. Frontier SV grades and above only come with a standard 5-in. audio display while a touch-screen doesn't come standard unless equipped with navigation. Plus, while Bluetooth®² wireless technology is available on Frontier, availability between its hands-free phone capability and audio streaming varies by trim



PERFORMANCE: While Frontier and Tacoma both offer Bilstein® suspensions for enhanced off-road performance, Tacoma also has higher approach and departure angles for even more clearance



CONVENIENCE: All Tacoma models come standard with the Deck Rail System with four tie-down cleats and a fiber-reinforced Sheet-Molded Composite (SMC) inner bed with storage compartments and rail caps for added utility. Frontier's Utili-track® channel system with cleats, bed rail caps and spray-on bedliner are only standard on PRO-4X® and SL models



VALUE: Tacoma's standard ToyotaCare includes a 2-year/25,000-mile (whichever comes first) no-cost scheduled maintenance plan and 24-hour roadside assistance for two years, regardless of mileage. Frontier doesn't come with roadside assistance or complimentary maintenance plan. And, according to IntelliChoice.com the 2014MY Tacoma not only received an "Excellent" value rating compared to Frontier's "Below Average" rating⁴, but it also has a lower cost of ownership (\$35,132 vs. \$41,744) than Frontier⁴



2014 Best Resale Value
– Kelley Blue Book⁵



2014 Most Awarded Pickup
– IntelliChoice⁶



2014 Excellent Value
– IntelliChoice⁷



2014 Best Resale Value: Top 10
– Kelley Blue Book⁵

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Quick Facts

	2015 Tacoma Double Cab 4x4 w/ TRD Off-Road Extra Value Package and V6 Tow Package	2015 Nissan Frontier Crew Cab PRO-4X® 4x4
MSRP	\$32,060⁸	\$32,560 ⁹
Engine	4.0L 24-valve DOHC V6	4.0L 24-valve DOHC V6
HP / Torque	236 / 266 lb.-ft.	261 / 281 lb.-ft.
Transmission	5-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)	5-speed automatic transmission
MPG ¹⁰ (city/hwy/combined)	16/21/18	15/21/17
Airbags	6	6
Standard audio	AM/FM/CD 6-speaker system with 6.1-in. touch-screen , USB port ³ , MP3/WMA playback and auxiliary jack and SiriusXM Radio ¹¹ 3-month trial	AM/FM/CD 10-speaker system with 5.8-in. touch-screen, USB port ³ , MP3/WMA playback, auxiliary jack, navigation , SiriusXM Radio ¹¹ 3-month trial, SiriusXM Traffic and Travel Link™
Bluetooth® wireless technology ²	Standard	Standard



Head to Head

2015 Tacoma Double Cab 4x4 w/ TRD Off-Road Extra Value Package and V6 Tow Package	WIN	2015 Nissan Frontier Crew Cab PRO-4X® 4x4
AUDIO / MULTIMEDIA		
6.1-in. touch-screen	←	5.8-in. touch-screen
Steering wheel audio controls	=	Steering wheel audio controls
Available HD Radio™ ¹²	←	HD Radio™ ¹² not available
USB port ³	=	USB port ³
SiriusXM Radio ¹¹ 3-month trial	=	SiriusXM Radio ¹¹ 3-month trial
Available navigation system with Entune® Premium Audio and App Suite - \$1265	→	Standard navigation system
Available AM/FM cache radio (\$1265)	←	Not available
Available Gracenote® album cover art (\$1265)	←	Not available
Available Entune® App Suite – Bing™, Facebook Places, Pandora® ¹³ , iHeartRadio, MovieTickets.com, OpenTable® and Yelp™; data services including traffic, weather, fuel, and sports & stocks (\$1265) (subscription-free)	→	NissanConnect™ mobile apps – SiriusXM Traffic, Fuel, Weather and Movie Listings, Google™, Facebook, Twitter, Hands-free text messaging assistant, iHeartRadio and Pandora® ¹³ (requires subscription after 3-year subscription included)

2015 Tacoma Double Cab vs. 2015 Nissan Frontier Crew Cab



Head to Head

2015 Tacoma Double Cab 4x4 w/ TRD Off-Road Extra Value Package and V6 Tow Package	WIN	2015 Nissan Frontier Crew Cab PRO-4X® 4x4
PERFORMANCE / DESIGN		
236 horsepower / 266 lb.-ft. of torque	→	261 horsepower / 281 lb.-ft. of torque
MPG (city/hwy/combined) ¹⁰ : 16/21/18	←	MPG (city/hwy/combined) ¹⁰ : 15/21/17
4WDemand part-time 4WD with electronically controlled transfer case and Automatic Limited-Slip Differential (Auto LSD)	←	Four-wheel drive with switch-operated 2-speed transfer case and electronic locking rear differential
Front disc brakes, rear drum brakes	→	Front and rear disc brakes
Sport suspension with Bilstein® shock absorbers	=	Bilstein® off-road performance shock absorbers
Turning circle: 40.7 ft.	←	Turning circle: 43.3 ft.
Angle of approach: 35°	←	Angle of approach: 32.6°
Angle of departure: 26°	←	Angle of departure: 23.3°
Ground clearance: 9.3 in.	→	Ground clearance: 10.1 in.
1280-lb. payload capacity ¹⁴	←	1049-lb. payload capacity ¹⁴
6400-lb. towing capacity ¹⁵	←	6100-lb. towing capacity ¹⁵
Tow capacity ¹⁵ SAE J2807 compliant	=	Tow capacity ¹⁵ SAE J2807 compliant (when properly equipped)
16-in. alloy wheels with P265/70R16 BFGoodrich tires	=	16-in. off-road alloy wheels with P265/75R16 tires
Fog lights	=	Fog lights
COMFORT / CONVENIENCE		
Sport water-resistant seats	←	PRO-4X embroidered cloth seat trim
4-way driver's seat with lumbar support	=	4-way driver's seat with lumbar support
60/40 split rear seat with adjustable headrests and under-seat storage	←	60/40 split flip-up rear bench
Remote keyless entry	=	Remote keyless entry
Tailgate-handle integrated backup camera	=	RearView Monitor
Not available	→	Spray-on bedliner
Head room, in. (front / rear): 40.2 / 38.5	=	Head room, in. (front / rear): 40 / 38.7
Leg room, in. (front / rear): 41.7 / 32.6	→	Leg room, in. (front / rear): 42.4 / 33.6

2015 Tacoma Double Cab vs. 2015 Nissan Frontier Crew Cab



Head to Head

2015 Tacoma Double Cab 4x4 w/ TRD Off-Road Extra Value Package and V6 Tow Package	WIN	2015 Nissan Frontier Crew Cab PRO-4X® 4x4
SAFETY		
6 total airbags	=	6 total airbags
Front active head rests	=	Front active head rests
Not Available	→	Hill Start Assist and Hill Descent Assist
WARRANTY / VALUE		
2-year/25,000-mile no-cost scheduled maintenance plan	←	Complimentary scheduled maintenance not included
2-year/unlimited-mile roadside assistance	←	Not available
“Excellent” value rating – IntelliChoice.com ⁴ (2014 model year)	←	“Below Average” value rating – IntelliChoice.com ⁴ (2014 model year)
\$35,132 5-year cost of ownership – IntelliChoice.com ⁴ (2014 model year)	←	\$41,744 5-year cost or ownership – IntelliChoice.com ⁴ (2014 model year)

2015 Tacoma Double Cab vs. 2015 Nissan Frontier Crew Cab



Frontier at a Glance

S	SV
<p>Key standard features:</p> <p>Mechanical</p> <ul style="list-style-type: none"> • 2.5L DOHC 16-valve 4-cylinder (S and SV King cab models) • 5-speed manual transmission (S and SV King cab models) • 6-speed manual transmission (Crew Cab) <p>Exterior</p> <ul style="list-style-type: none"> • 15-in. 6-spoke steel wheels (King cab) • 16-in. 6-spoke steel wheels (Crew cab) • Chrome grille • Tailgate spoiler <p>Interior</p> <ul style="list-style-type: none"> • Air conditioning (Crew cab) • 60/40 split fold-up rear bench seat (Crew cab) • Cruise control (Crew cab) • Fold-down front-passenger's seat • Second-row under-seat storage <p>Audio/In-Cabin Technology</p> <ul style="list-style-type: none"> • 4 speakers (King cab) • 6 speakers (Crew cab) • AM/FM/CD audio system (Crew cab) • Auxiliary audio jack (Crew Cab) • <i>Bluetooth</i>^{®2} hands-free phone system (Crew cab) • Illuminated steering wheel-mounted audio controls (Crew cab) • MP3/WMA CD playback capability (Crew cab) <p>Safety & Security</p> <ul style="list-style-type: none"> • Nissan Advanced Air Bag System with dual-stage supplemental front airbags with seatbelt and occupant-classification sensors • Driver and front passenger seat-mounted side-impact supplemental airbags • Roof-mounted curtain supplemental airbags for side-impact and rollover head protection for outboard occupants • Active Brake Limited Slip • Front-seat active head restraints • Hill Start Assist (4x4 only) • Hill Descent Assist (4x4 only) 	<p>SV adds these key features:</p> <p>Mechanical</p> <ul style="list-style-type: none"> • 4.0L DOHC 24-valve V6 (SV, DR and PRO-4X[®] King Cab and Crew Cab models) • 6-speed manual transmission (SV and PRO-4X[®] King Cab and Crew Cab models) <p>Exterior</p> <ul style="list-style-type: none"> • 16-in. 6-split spoke alloy wheels • Bed rail caps • Dual power outside mirrors • Sliding rear window <p>Interior</p> <ul style="list-style-type: none"> • Power door locks and windows with driver's one-touch auto-down • Remote keyless entry <p>Audio/In-Cabin Technology</p> <ul style="list-style-type: none"> • Auxiliary audio jack (King Cab) • <i>Bluetooth</i>^{®2} hands-free phone system (King cab) • Illuminated steering wheel-mounted audio controls (Crew cab) • NissanConnectSM mobile apps and 5-in. display • MP3/WMA CD playback capability (King cab) • USB connection port³ for iPod^{®16} interface and other compatible devices • SiriusXM Satellite Radio¹¹ with 3-month trial subscription



Frontier at a Glance

Desert Runner®	PRO-4X®
<p>Desert Runner® adds these key features:</p> <p>Mechanical</p> <ul style="list-style-type: none"> • 5-speed automatic transmission (DR King Cab, DR and SL Crew Cab) • Bilstein® off-road performance shock absorbers <p>Exterior</p> <ul style="list-style-type: none"> • 16-in. 6-spoke alloy wheels • Fog lights <p>Interior</p> <ul style="list-style-type: none"> • 8-way manual driver's seat with adjustable lumbar support • Frontier embroidered cloth seat trim • White contrast interior stitching 	<p>PRO-4X® adds these key features:</p> <p>Mechanical</p> <ul style="list-style-type: none"> • Switch-operated 2-speed transfer case • Electronic locking rear differential <p>Exterior</p> <ul style="list-style-type: none"> • Automatic on/off headlights • Factory-applied spray-on bedliner • Rear sonar system • Skid plates – oil pan, fuel tank, 4x4 transfer case • Utili-track® Channel System with four tie-down cleats <p>Interior</p> <ul style="list-style-type: none"> • Dual zone automatic temperature control with microfilter • First aid kit • Heated front seats • Leather-wrapped steering wheel • PRO-4X® embroidered cloth seat trim • Rearview monitor <p>Audio/In-Cabin Technology</p> <ul style="list-style-type: none"> • 10 speakers with subwoofer (Crew cab) • 5.8-in. touch-screen (PRO-4X® only) • Bluetooth®2 streaming audio (PRO-4X® only) • NissanConnectSM with navigation and mobile apps (PRO-4X® only) • Rockford Fosgate®-powered audio system (Crew cab) • SiriusXM Traffic and Travel Link™ (PRO-4X® only)



SL (Crew Cab only)

SL adds these key features:

Exterior

- 18-in. 6-spoke alloy wheels
- Heated outside mirrors
- Step rails

Interior

- 8-way power adjustable driver's seat with adjustable lumbar support
- 4-way adjustable passenger's seat
- Heated front seats
- HomeLink® Universal Transceiver
- Leather-appointed seats
- Moonroof with power tilt and slide
- Rear fold-down center armrest

1. The Toyota Tacoma with off-road equipment is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to help protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing hitch receivers/ball mount kits are not intended to provide crash protection. 2. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. 3. May not be compatible with all WMA/MP3 players and like models. 4. 2014 IntelliChoice, www.IntelliChoice.com. Based on 2014 model year study. 5. Vehicle's projected resale value is specific to the 2014 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 6. 2014 IntelliChoice, www.IntelliChoice.com; a Compact Pickup Best Overall Value of the Year for 24 of the last 27 years. 7. 2014 IntelliChoice, www.IntelliChoice.com; Compact Pickup. Based on 2014 model year study. 8. MSRP excludes the Delivery, Processing and Handling Fee of \$825 for cars, \$885 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander Hybrid, FJ Cruiser, 4Runner and Tacoma), \$925 for Large SUVs (Sequoia, Land Cruiser) and \$1100 for Large Trucks (Tundra). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Actual dealer price will vary. 9. Manufacturer's Suggested Retail Price (MSRP) excludes \$885 destination and handling charges, tax, title, license, and options. Dealer sets actual price. 10. 2015 EPA-mpg estimates. Actual mileage will vary. 11. SiriusXM services require a subscription after 3-month trial period. Subscriptions governed by SiriusXM™ Customer Agreement available at SiriusXM.com. If you decide to continue your SiriusXM™ service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 12. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 13. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission. 14. Payload Capacity is the calculation of GVWR minus curb weight and should be used for comparison purposes only. The maximum amount of passenger and cargo weight your vehicle can carry is the Load Carrying Capacity indicated on the label(s) on the driver's doorjamb. 15. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with the new SAE J2807 method. 16. iPod® is a registered trademark of Apple, Inc. All rights reserved.