

EDGE Competitive Comparison

2015 Tundra Limited CrewMax vs. 2015 Chevrolet Silverado LTZ Z71 Crew Cab



VS.



2014 model shown

2015 Tundra Limited CrewMax 4x4 with TRD Off-Road Package

2015 Chevrolet Silverado LTZ Z71 Crew Cab 4x4

Recently remodeled, Chevy Silverado pairs solid utility and capability with a refined cabin and impressive technology. Offering fuel-efficient powertrains, Silverado is a well-rounded competitor and favorite of critics. However, Tundra is even more capable, with more horsepower and torque, added standard technology and a lower estimated cost of ownership¹. Plus, for 2015, Tundra's new TRD Pro model delivers a new level of off-roading fun paired with factory reliability.



Competitor Highlights

- Available 6.2L V8 engine and available 8-speed transmission
- 5.3L V8 with 6-speed AT: 16/22/18 (city/highway/combined) EPA-estimated MPG²
- Available OnStar[®] 4G LTE Wi-Fi and OnStar[®] 6 months of Directions and Connections Plan
- 5-year/100,000-mile roadside assistance
- 2014 North American Truck of the Year³



Tundra Key Advantages & Accolades



PERFORMANCE: With a standard V8 engine compared to Silverado, Tundra boasts more horsepower and torque. Plus, all Tundra models have a higher ground clearance and angle of approach than Silverado, allowing for better off-road clearance, regardless of cab



TECHNOLOGY: While Silverado has a larger 8-in. color touch-screen, Tundra Limited offers much more with its standard Entune[®] App Suite⁴ including MovieTickets.com, OpenTable[®], Pandora^{®5}, Yelp and much more. Silverado only offers Pandora^{®5} internet radio



CONVENIENCE: Tundra features a standard integrated backup camera⁶ on every trim while Silverado only offers a standard backup camera⁶ on LTZ models and up



COMFORT: Tundra Limited has standard bucket seats with an easily accessible center console for storing phones and other personal items while Silverado has a bench seat without storage space. Not only do Silverado's front bucket seats cost extra, but overall, Tundra offers more front and rear hip room than Silverado



SAFETY: Tundra comes with eight standard airbags⁷, whereas Silverado has six



VALUE: Both Tundra Limited and Silverado LTZ Z71 received an "Excellent" value rating from IntelliChoice.com¹, but Tundra's 5-year cost of ownership estimates were lower by almost \$3400¹



2014 KBB.com
Best Resale
Value Award⁸



2014 Best Overall
Value of the Year⁹ –
Full-size Pickup LD,
CrewMax



2014 Lowest Ownership
Cost Winner¹⁰ –
Full-size Pickup LD,
Regular Cab



2014 KBB.com
Best Resale Value:
Top 10⁸



Over 90% of Tundras Sold Over
the Last 10 Years are Still
on the Road¹¹ – IHS Automotive
driven by Polk

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Quick Facts

	2015 Tundra Limited CrewMax 4x4 with TRD Off-Road Package	2015 Chevrolet Silverado LTZ Z71 Crew Cab 4x4
MSRP ¹²	\$42,550	\$45,810
Engine	5.7L aluminum i-FORCE V8 DOHC 32-Valve with Dual Independent Variable Valve Timing with intelligence (VVT-i)	5.3L EcoTec3 V8 with direct injection, active fuel management and Variable Valve Timing (VVT)
HP / Torque	381 @ 5600 rpm / 401 lb.-ft. @ 3600 rpm	355 @ 5600 rpm / 383 lb.-ft. @ 4100 rpm
Transmission	6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i), sequential shift mode and uphill/downhill shift logic, TOW/HAUL mode	6-speed automatic transmission with downhill shift logic and tow/haul mode
MPG ² (city/hwy/combined)	13/17/15	16/22/18
Airbags ⁷	8	6
Standard audio	AM/FM/CD with 7-in. high-resolution touch-screen, USB port ¹³ , iPod ^{®14} connectivity, MP3/WMA capability, auxiliary jack, voice recognition, HD Radio ^{™15} with iTunes tagging, HD Traffic and Weather , navigation and SiriusXM All Access Radio ¹⁶ 3-month trial	AM/FM/CD with 8-in. color touch-screen , USB port ¹³ , SD Card , MP3/WMA capability, auxiliary jack, voice recognition, HD Radio ^{™15} , navigation and SiriusXM Radio ¹⁶ 3-month trial
Bluetooth [®] wireless technology ¹⁷	Standard	Standard



Head to Head

2015 Tundra Limited CrewMax 4x4 with TRD Off-Road Package	WIN	2015 Chevrolet Silverado LTZ Z71 Crew Cab 4x4
AUDIO / MULTIMEDIA		
7-in. high-resolution touch-screen	➔	8-in. high-definition touch-screen
HD Radio ^{™15}	=	HD Radio ^{™15}
Navigation system	➔	Navigation system with OnStar [®] 6 months of Directions & Connections Plan
Not available	➔	OnStar [®] with 4G LTE
SiriusXM Radio ¹⁶ 3-month trial	=	SiriusXM Radio ¹⁶ 3-month trial
AM/FM cache radio	←	Not available
Integrated apps - includes Bing [™] , iHeartRadio, MovieTickets.com, OpenTable [®] , Pandora ^{®5} , Yelp and Facebook Places; data services - real-time info including traffic, weather, fuel prices, sports and stocks	←	Integrated apps – Pandora ^{®5} internet radio

2015 Tundra Limited CrewMax vs. 2015 Chevrolet Silverado LTZ Z71 Crew Cab



Head to Head

2015 Tundra Limited CrewMax 4x4 with TRD Off-Road Package	WIN	2015 Chevrolet Silverado LTZ Z71 Crew Cab 4x4
PERFORMANCE / DESIGN		
Disc brakes, front/rear: 13.9-in./13.6-in.	←	Disc brakes, front/rear: 13.0-in./13.6-in.
Engine and fuel tank skid plates (included in TRD Off-Road Package)	←	Transfer case shield
Independent coil-spring high-mounted double-wishbone front suspension with stabilizer bar and Bilstein® shock absorbers; live axle with trapezoidal multi-leaf rear suspension with Bilstein® shock absorbers	=	Independent coil-over-shock front suspension with stabilizer bar and Rancho® monotube shock absorbers front suspension; 2-stage multi-leaf rear suspension with stabilizer bar and Rancho® monotube shock absorbers
Turning circle: 47.1 ft.	←	Turning circle: 47.2 ft.
Curb weight: 5625 lb.	→	Curb weight: 5042 lb.
Ground clearance: 10.4 in.	←	Ground clearance: 8.9 in.
Angle, approach: 26°	←	Angle, approach: 17.9°
Angle, departure: 21°	→	Angle, departure: 23.3°
Towing capacity ¹⁸ : 9800 lb.	=	Towing capacity ¹⁸ : 9200 lb. (10,900 lb. with Max. Trailering Package)
18-in. 5-spoke TRD Off-Road Package alloy wheels with P275/65R18 Michelin tires	=	18-in. bright-machined aluminum alloy wheels with P265/65R18 all-terrain tires
Multi-reflector halogen headlights with manual level control	→	Projector-beam halogen headlights
Halogen fog lamps	=	Halogen fog lamps
COMFORT / CONVENIENCE		
Dual zone automatic climate control with individual temperature settings for driver and front passenger	=	Dual zone automatic climate control with individual temperature settings for driver and front passenger
Integrated backup camera ⁶	=	Rear Vision Camera ⁶
Leather-trimmed front bucket seats	=	Front 40/20/40 leather-appointed split-bench seat
10-way power-adjustable driver's seat with power lumbar support	=	10-way power-adjustable driver's seat with power lumbar support
4-way adjustable front passenger seat	→	10-way power-adjustable front passenger seat with power lumbar support
Heated front seats	=	Heated front seats
Head room, in. (front/rear): 39.7/38.9	→	Head room, in. (front/rear): 42.8/40.5
Hip room, in. (front/rear): 62.6/60.4	←	Hip room, in. (front/rear): 60.7/60.3
Leg room, in. (front/rear): 42.5/42.3	→	Leg room, in. (front/rear): 45.3/40.9

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Head to Head

2015 Tundra Limited CrewMax 4x4 with TRD Off-Road Package	WIN	2015 Chevrolet Silverado LTZ Z71 Crew Cab 4x4
SAFETY / WARRANTY		
8 total airbags ⁷	←	6 total airbags ⁷
Driver and front passenger knee airbags ⁷	←	Not available
2-year/25,000-mile no-cost scheduled maintenance plan ¹⁹	←	2-year/24,000-mile no-cost scheduled maintenance plan
2-year/unlimited-mile roadside assistance ¹⁹	→	5-year/100,000-mile roadside assistance
VALUE		
“Excellent” value rating – IntelliChoice.com ¹ (2014 MY)	=	“Excellent” value rating – IntelliChoice.com ¹ (2014 MY)
\$47,310 overall 5-year cost of ownership – IntelliChoice.com ¹ (2014 MY)	←	\$50,700 overall 5-year cost of ownership – IntelliChoice.com ¹ (2014 MY)



Silverado at a Glance

WT	LS
<p>Key standard features:</p> <p>Mechanical</p> <ul style="list-style-type: none"> • 4.3L EcoTec3 V6 engine • Available 5.3L EcoTec3 V8 engine • 6-speed automatic transmission • Available four-wheel drive <p>Exterior</p> <ul style="list-style-type: none"> • 17-in. painted steel wheels • CornerStep rear bumper • Locking tailgate • Reflector halogen headlamps <p>Interior</p> <ul style="list-style-type: none"> • 3.5-in. Driver Information Center • 6-gauge instrument cluster • 60/40 rear folding bench seat • Front 40/20/40 split-bench seat <p>Audio/In-Cabin Technology</p> <ul style="list-style-type: none"> • 4.2-in. diagonal color screen • 6 speakers • AM/FM radio • Auxiliary audio jack • SD card slot • USB ports¹³ <p>Safety & Security</p> <ul style="list-style-type: none"> • Driver and front passenger head curtain airbags⁷ • Dual-stage frontal and side-impact airbags⁷ • Seat-mounted side airbags⁷, front and rear outboard positions • StabiliTrak – Proactive Roll Avoidance, electronic sway control and Hill Start Assist (HAC) 	<p>LS adds these key features:</p> <p>Exterior</p> <ul style="list-style-type: none"> • 17-in. stainless-steel clad wheels • Heated power-adjustable exterior mirrors <p>Interior</p> <ul style="list-style-type: none"> • Remote keyless entry <p>Audio/In-Cabin Technology</p> <ul style="list-style-type: none"> • <i>Bluetooth</i>^{®17} streaming audio for music and phone • Chevrolet MyLink[®] audio system • Hands-free smart phone integration • HD Radio^{™15} • OnStar[®] with 4G LTE • Pandora^{®5} internet radio • Single-slot CD/MP3 player • SiriusXM Satellite Radio¹⁶ 3-month trial <p>Safety & Security</p> <ul style="list-style-type: none"> • OnStar[®] with 6 months of Directions & Connections[®] Plan



Silverado at a Glance

LT	LT Z71
<p>LT adds these key features:</p> <p>Exterior</p> <ul style="list-style-type: none"> • 17-in. bright-machined aluminum wheels • EZ-Lift and Lower tailgate • Rear wheelhouse liners <p>Interior</p> <ul style="list-style-type: none"> • 4.2-in. Driver Information Center with color display • Locking rear under seat storage • Leather-wrapped steering wheel with audio controls and cruise controls 	<p>LT Z71 adds these key features:</p> <p>Mechanical</p> <ul style="list-style-type: none"> • Z71 Off-road suspension with Rancho® monotube shocks • Automatic locking rear differential <p>Exterior</p> <ul style="list-style-type: none"> • All-terrain tires • Fog lamps • Front recovery hooks • Trailering Package • Underbody transfer case shield – 4x4 <p>Safety & Security</p> <ul style="list-style-type: none"> • Hill Descent Control
LTZ	LTZ Z71
<p>LTZ adds these key features:</p> <p>Mechanical</p> <ul style="list-style-type: none"> • 5.3L EcoTec3 V8 engine • Available 6.2L EcoTec3 V8 engine • Available 8-speed transmission <p>Exterior</p> <ul style="list-style-type: none"> • 18-in. bright-machined aluminum alloy wheels • Projector-beam halogen headlamps <p>Interior</p> <ul style="list-style-type: none"> • 10-way power front seats • Auto-dimming rearview mirror • Driver personalization memory seat and mirrors • Dual-zone automatic climate control • Heated driver and front passenger seating • Leather-appointed bench seat • Power-sliding rear window with defogger • Rear Vision Camera • Remote vehicle starter • Universal Home Remote <p>Audio/In-Cabin Technology</p> <ul style="list-style-type: none"> • 8-in. diagonal color touch-screen <p>Safety & Security</p> <ul style="list-style-type: none"> • Theft-deterrent system 	<p>LTZ Z71 adds these key features:</p> <p>Mechanical</p> <ul style="list-style-type: none"> • Z71 Off-road suspension with Rancho® monotube shocks <p>Exterior</p> <ul style="list-style-type: none"> • All-terrain tires • Front recovery hooks • Underbody transfer case shield – 4x4 <p>Safety & Security</p> <ul style="list-style-type: none"> • Hill Descent Control



Silverado at a Glance

High Country

High Country adds these key features:

Mechanical

- High performance suspension
- Polished exhaust tip

Exterior

- 20-in. chrome wheels
- Spray-on bed liner

Interior

- Premium perforated leather appointed heated and cooled front bucket seats

Audio/In-Cabin Technology

- Bose® premium performance audio
- Navigation

Safety & Security

- Front and rear park assist

1. 2014 Tundra CrewMax Limited, 2014 Chevy Silverado LTZ Z71. IntelliChoice, www.IntelliChoice.com. Based on 2014 model year study. 2. 2015 EPA-mpg estimates. Actual mileage will vary. 3. 2014 North American Car and Truck of the Year Awards. For more information visit <http://www.northamericancaroftheyear.org>. 4. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps & services subject to change. See toyota.com/entune for details. 5. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission. 6. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. 7. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings. 8. Vehicle's projected resale value is specific to the 2014 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 9. 2014 IntelliChoice, www.IntelliChoice.com; Full-Size Pickup LD, CrewMax models only. Based on 2014 model year study. 10. 2014 IntelliChoice, www.IntelliChoice.com; Full-Size Pickup LD, Regular Cab models only. Based on 2014 model year study. 11. Based on IHS Automotive: Polk U.S. Vehicles In Operation registration statistics MY 1994-2013 as of October 2013 within full-line manufacturers, including Ford Motor Company, General Motors, Chrysler Group LLC, Nissan North America and Toyota Motor Sales, U.S.A. 12. MSRP excludes delivery, processing and handling fee, taxes, title, license and optional equipment. Dealer price will vary. 13. May not be compatible with all WMA/MP3 players and like models. 14. iPod® is a registered trademark of Apple, Inc. All rights reserved. 15. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 16. SiriusXM services require a subscription after 3-month trial period. Subscriptions governed by SiriusXM™ Customer Agreement available at SiriusXM.com. If you decide to continue your SiriusXM™ service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 17. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. 18. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with the new SAE J2807 method. 19. Covers normal factory scheduled service for 2 years or 25K miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska.