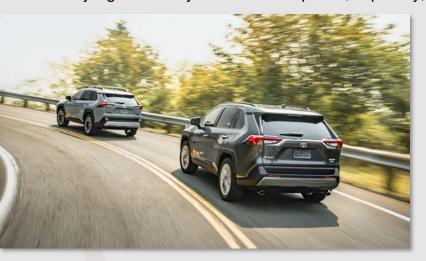


The original Toyota RAV4 arrived in the United States over two decades ago, casting the mold for a whole new industry segment, which evolved into the Small SUV. The radically reimagined fifth generation RAV4 makes no compromises and continues to lead the way in innovation, styling and safety. It offers more power, capability, and advanced features than ever before.



TRIM LEVELS

The 2019 Toyota RAV4 gas model is available in five trim levels which include LE, XLE, XLE Premium, Adventure, and Limited. All models are available in both all wheel drive and front wheel drive with the exception of the Adventure trim which is designed with a standard AWD system only.

STARTING MSRP

Front Wheel Drive

LE = \$25,500 XLE = \$27,300 XLE Premium = \$29,500 Limited = \$33,500

All Wheel Drive

LE = \$26,900 XLE = \$28,700 XLE Premium = \$30,900 Adventure = \$32,900 Limited = \$34,900





INTERIOR

The interior of the 2019 RAV4 delivers a sophisticated look and feel that is ready to impress, on- or off-road. Feel an elevated level of refinement every time you enter a 2019 RAV4. Premium materials and options, such as SofTex seats and 8-way power-adjustable driver's seat with memory function, put you in the center of it all. The premium interior includes soft-touch dash and armrests with stitched dashed accents, 4-way adjustable front passenger seat, and a 60-40 folding split-bench rear seat for additional storage capabilities.

The styling doesn't end with the seats, new to the 2019 RAV4 is Entune 3.0 which includes 6 speakers, a 7.0 inch touchscreen display, Scout GPS link, an auxiliary and USB media port, advanced voice recognition and music streaming via Bluetooth. Also included is Toyota's new Apple CarPlay compatibility and Wi-Fi connect (Powered by Verizon with up to 2GB within 6-month trial.) The upgraded and customizable 4.2 inch Multi-Information Display provides driver's information without taking their eyes off of the road.

EXTERIOR

Full of personality, RAV4 sits wider and has an extended wheelbase that gives it an aggressive stance, while flared fenders and sharp creases add to its tough exterior.

There are a total of nine exterior colors to choose from which include Super White, Blizzard Pearl, Silver Sky Metallic, Magnetic Grey Metallic, Lunar Rock, Midnight Black Metallic, Ruby Flare Pearl, Blue Print and Blue Flame. The Adventure model also features unique two-toned color mixes showcasing an Ice Edge Roof with a choice of three color body options (Lunar Rock, Midnight Black Metallic and Blue Flame). Additionally, the Limited trim also offers an option to add a panoramic moonroof, a first for RAV4.



ENGINE

The Dynamic Force 2.5-liter inline-four-cylinder engine paired with an 8-speed Direct-Shift Automatic Transmission puts out 203 HP and 184 pound-feet of torque while maintaining impressive MPG of 26 city / 35 highway / 30 combined (FWD), 27 city / 34 highway / 30 combined (LE AWD), and 25 city / 33 highway / 28 combined (AWD except LE).



PERFORMANCE

The capable performance of the 2019 RAV4 can easily handle whatever road you come across. 2019 RAV4 comes equipped with three distinct drive forms that let you tailor its driving dynamics to match your mood. Eco Mode prioritizes fuel efficiency while Sport Mode provides sharper acceleration. Normal Mode blends both driving styles. Furthermore, the RAV4 comes with available Dynamic Torque Vectoring All-Wheel-Drive with Rear Driveline Disconnect which allows it to enable and disable AWD based on the terrain, hence, maximizing both fuel efficiency and performance. As for towing, RAV4 is ready to meet your needs. It can tow up to 1,500 lbs. and the Adventure grade increases towing capacity to up to 3,500 lbs.

SAFETY FEATURES

The 2019 RAV4 has many safety features that come standard to keep you and your family safe. With a total of eight airbags, the 2019 RAV4 puts safety first. Native to RAV4 is Toyota Safety Sense 2.0 which includes a suite of software to assist you while driving. Included in Safety Sense is a Pre-Collision System with Pedestrian Detection, Lane Departure Alert with Steering Assist (with road edge detection and a sway warning system), Automatic High Beams, full-speed range Dynamic Radar Cruise Control, Road Sign Assist and Lane Tracing Assist. The vehicle also comes with a complimentary 3-year subscription trial to Safety Connect, which includes roadside assistance, emergency assistance, stolen vehicle locator and automatic collision notifications from within the vehicle. The 2019 RAV4 offers a remote keyless entry, unlock and panic functions and a remote illuminated entry. Rest easy knowing that the vehicle also comes equipped with eight airbags, a tire pressure monitoring system, front and rear side-impact door beams, child protector rear door locks and an automatic electric parking brake with brake hold feature.

