



## IT WORKS HARD. EVEN WHILE YOU PLAY.

You want a truck with rock-solid credentials. That doesn't mean you have to look exclusively at a full-size pickup. Colorado continues to prove that it's possible to get the strength, power and dependability you demand from your truck - in a mid-size pickup. If it's a Chevrolet Colorado. Its hard-working capabilities are demonstrated by the available Vortec™ 5.3L V8 engine that generates big-time numbers: 300 horsepower and 320 lb.-ft. of torque. And a towing capacity of up to 2722 kg (6000 lb.). If fuel efficiency is a bigger priority, Colorado also gives you the choice

Left: Colorado Crew Cab 2LT 4x4, shown in Victory Red with Z71 Off-Road Suspension and other available equipment.

Below: Colorado Crew Cab 2LT interior, shown in Cashmere with available leather seating surfaces and other available equipment.



of four and five-cylinder engines. And Colorado is the only mid-size with Regular, Extended, and Crew Cab models. Not that this truck is all business - you can make work feel more like play with the added perks of available SiriusXM Satellite Radio™, and available heated power front bucket seats with leather seating surfaces. Everything you need for work. Plus everything you want for play. In one mid-size truck. Colorado.

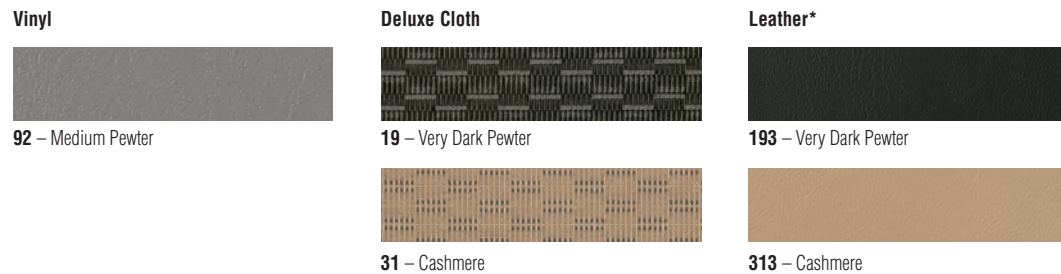
\* Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit [xmradio.ca](http://xmradio.ca) for details.

### EXTERIOR COLOURS



\* Available at extra cost on 2LT models.  
1 - Not available with Z08 Sport Suspension.

### INTERIOR FABRICS



### EXTERIOR/INTERIOR COLOUR COMPATIBILITY

▼ Exterior	Interior Model ▶	19 - Very Dark Pewter 1LT, 2LT	31 - Cashmere 1LT, 2LT	92 - Medium Pewter Vinyl 1LT
41 - Black		•	•	•
48 - Deep Navy <sup>1</sup>		•	•	•
50 - Summit White		•	•	•
61 - Aqua Blue Metallic		•	•	•
74 - Victory Red		•	•	•
GCR - Inferno Orange Metallic		•	•	•
GGU - Steel Green Metallic		•	•	•
GGZ - Sheer Silver Metallic		•	•	•

Due to limitations in the printing process, the colours shown may differ slightly from the actual colour. For more accurate colour samples, ask your sales consultant to see the dealer showroom colour display. Exterior colours may be subject to change during the 2012 model year, please check with your sales consultant or visit [chevrolet.ca](http://chevrolet.ca) for latest colour availability on Colorado.

### WARRANTY

#### IT ISN'T FINE PRINT - IT'S A COMMITMENT.

Chevrolet builds its cars and trucks for the way you use them and drive them. But that's only step one. Every Chevrolet is also built to continue to live up to the highest standards, year after year. You can take added peace of mind in knowing that every Chevrolet is also backed by the best coverage in Canada:

- 3-year/60,000 km New Vehicle Limited Warranty\*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge\*
- 5-year/160,000 km Courtesy Transportation\*
- 5-year/160,000 km 24/7 Roadside Assistance\*\*
- 6-year/160,000 km rust-through perforation coverage\*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs)\*

\*Whichever comes first. Conditions and limitations apply, see dealer for details.

#### OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:\*\*

- GM Protection Plan (GMPP)** - The only extended service plan backed by the resources and commitment of General Motors. GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period.
- GM Goodwrench Service** - with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.
- Chevrolet Owner Centre** - As an owner, take advantage of the Chevrolet Owner Centre. This online owner's destination gives you access to coupons, contests, current offers and the latest driving and maintenance tips. Find out more at [ChevroletOwner.ca](http://ChevroletOwner.ca)

\*\*Conditions and limitations apply.

#### TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- Purchase Financing and Leasing** - on-the-spot financing, see dealer for full details.<sup>†</sup>
- GM Student Bonus Program** - students or recent graduates of high school, college or university\*\* may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750<sup>††</sup> (tax inclusive) (purchased vehicle dependent) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle.
- The GM Card** - GM cardholders may redeem up to \$3500 GM Card\* Earnings (subject to Vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles<sup>††</sup>. For full program details please visit [thegmcard.ca](http://thegmcard.ca)

<sup>†</sup>Subject to eligibility. <sup>††</sup>Program subject to change. <sup>\*\*</sup>Conditions and limitations apply.

#### INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at [gm.ca](http://gm.ca)
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483) or 1-800-263-3830 for TDD users.



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### WHEELS



A - 16" x 6.5" aluminum, standard on 2LT 4x4 models with Z85 Standard Suspension

B - 16" x 6.5" aluminum, standard on 2LT 2WD models with Z85 Standard Suspension

C - 17" x 7" chrome-clad, standard on 2LT models with Z71 Off-Road Suspension Package

D - 18" x 8" Midnight Silver aluminum, standard on 2LT models with Z08 Sport Suspension Package

#### TRADEMARKS

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2012  
**COLORADO**



DRIVING OUR WORLD FORWARD



# VVT. ABS. ALL THE RIGHT ACRONYMS.

These simple letters only begin to tell the story of the advanced technologies in Colorado. Let's start with the importance of fuel efficiency and the role played by Variable Valve Timing (VVT). It varies exhaust valve timing, resulting in linear torque delivery with near peak levels over a broad rpm range for optimal performance, driveability and fuel efficiency. This technology is included in both the Vortec™ 2.9L four-cylinder

and Vortec™ 3.7L five-cylinder engines. With the Vortec™ 2.9L engine, VVT helps achieve an impressive 7.8L/100 km highway fuel consumption rating.\*\* Driver control is enhanced by a series of integrated technologies: a four-wheel anti-lock braking system (ABS), StabiliTrak® and electronic traction control are all standard. But there's another feature that really makes Colorado



**STABILITRAK® ELECTRONIC STABILITY CONTROL SYSTEM**  
StabiliTrak® compares your steering input with the truck's actual track, intervening automatically whenever it detects a loss of lateral traction (sideslip), understeer (plowing) or oversteer (fishtailing). It helps return the truck to your intended line by incrementally applying an individual brake and if necessary, by reducing engine torque. This remarkable safety breakthrough has proven to reduce the risk of a fatal single-vehicle crash by a remarkable 63 percent.††

**BOX CHANNEL FRAME**  
A rock-solid source of Colorado's strength is its boxed channel frame. The use of seven cross members further enhances the frame's stiffness, contributing to Colorado's stable handling. Engine vibration is minimized due to the strategic placement of powertrain mounts.

**TWO-POSITION TAILGATE**  
Colorado's tailgate can be secured at a 55° angle, making it level with the top of the rear wheelhouses. This enables the box to easily haul 4' x 8' sheets of building material.

stand out: the immensely useful OnStar® system. It includes six months of the Directions & Connections Plan featuring Turn-by-Turn Navigation¹. The truck you want. The technology you won't want to do without. Colorado.

\*\* 2012 Chevrolet Colorado 2WD, equipped with standard 2.9L 4-cylinder engine and 5-speed manual transmission, fuel consumption rating based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary.  
† Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar® acts as a link to existing emergency providers.

†† According to information published by the U.S. Department of Transportation's National Highway Traffic Safety Administration, July 2007.  
‡ A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles equipped with airbags. Refer to the vehicle Owner's Manual and child safety seat instructions for more information.

## COLORADO STANDARD AND OPTIONAL FEATURES

	1LT	2LT
<b>SAFETY AND SECURITY</b>		
<b>Airbags</b>		
– driver and front-passenger, dual-stage frontal	S	S
– front-to-rear head curtain side-impact	S	S
<b>Door locks</b> – rear doors, child-security – Crew Cab	–	S
<b>OnStar® In-Vehicle Communications and Assistance Service</b> – includes 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation*	S	S
<b>Safety restraints</b>		
– 3-point belts for all seating positions (when equipped with front bucket seats; lap belt for centre position with front split-bench seat)	S	S
– LATCH (Lower Anchors and top Tethers for Children), in all rear seating positions	S	S
<b>Security system</b> – content theft alarm, audible/visible	–	0¹²
<b>StabiliTrak®</b> – electronic stability control system	S	S
<b>Theft-deterrent system</b> – electronic immobilizer	S	S
<b>Traction control</b> – electronic	S	S
<b>MECHANICAL</b>		
<b>Battery</b> – with run-down protection	S	S
<b>Brakes</b>		
– front disc/rear drum	S	S
– 4-wheel anti-lock braking system (ABS)	S	S
<b>Engine</b>		
– Vortec™ 2.9L I-4 VVT with SFI Horsepower – 185 @ 5600 rpm, Torque – 190 lb.-ft. @ 2800 rpm – Reg. and Ext. Cab	S	S
– Crew Cab (2WD)	–	S
– Vortec™ 3.7L I-5 VVT with SFI Horsepower – 242 @ 5600 rpm, Torque – 242 lb.-ft. @ 4600 rpm – Reg. and Ext. Cab	0³	0³
– Crew Cab	–	0⁴
– Vortec™ 5.3L V8 with SFI Horsepower – 300 @ 5200 rpm; Torque – 320 lb.-ft. @ 4000 rpm – Ext. and Crew Cab	–	0⁵
<b>Engine block heater</b>	0	0
<b>Locking differential</b> – rear	0	0
<b>Steering</b> – power, rack-and-pinion	S	S
<b>Suspension</b>		
– Z85 Standard – includes front coil springs on 2WD models and torsion bar front suspension on 4x4 models. Both feature a 28-mm front stabilizer bar, rubber jounce bumpers and twin tube shock absorbers	S	S
– Z71 Off-Road – includes torsion bar front suspension on both 2WD and 4x4 models, 28-mm front stabilizer bar, urethane jounce bumpers and monotube shock absorbers. Additional 25-mm (1 in.) ride height over Z85 Standard Suspension for improved ground clearance. Also includes Skid Plate Package on 4x4 models, 2 front recovery hooks, large wheel flares, chrome front bumper and grille bars, 17" chrome-clad wheels and P265/70R17 On-Off road tires (4). Requires either Vortec™ 3.7L I-5 or Vortec™ 5.3L V8 engine, locking differential and automatic transmission. Not available with Reg. Cab.	–	0
– Z08 Sport – includes sport-tuned suspension with 51 mm (2 in.) lower ride height than Z85 Standard suspension, 18" x 8" Midnight Silver aluminum wheels with P235/50R18 all-season** tires and unique colour-keyed grille surround. Requires Vortec™ 5.3L V8 engine and automatic transmission. Not available with Reg. Cab or 4x4	–	0
– rear, two-stage multi-leaf springs and solid live axle	S	S
<b>Trailing Equipment Package</b> – hitch receiver platform and wiring harness	0	0
<b>Transfer case</b> – 2-speed, part-time, Insta-Trac™ with dash-mounted electronic controls (4x4 models)	S	S
<b>Transmission</b>		
– 5-speed manual with overdrive – Reg. and Ext. Cab	S	S
– 4-speed automatic with overdrive – Crew Cab	–	S
– 4-speed automatic with overdrive – Reg. and Ext. Cab	0⁶	0⁶

	1LT	2LT
<b>EXTERIOR</b>		
<b>Assist steps</b>		
– chrome stainless steel with gray diamond step pad – Ext. and Crew Cabs	0	0
– moulded gray	0	0
<b>Bumper</b>		
– front, body-coloured upper, dark grey lower	S	S
– rear, body-coloured with dark smoke grey step pad	S	S
<b>Chrome Package</b> – chrome assist steps and fuel door – Ext. and Crew Cab	0	0
<b>Fog lights</b> – front, halogen	S	S
<b>Glass</b>		
– Solar-Ray, tinted	S	S
– deep-tinted, all windows behind front doors	–	S
<b>Grille</b> – body-coloured surround and centre bar	S	S
<b>Grille and inserts</b> – chrome – Ext. and Crew Cab	0	0
<b>Headlights</b> – dual halogen composite, Daytime Running Lights with automatic light control	S	S
<b>Mirrors</b>		
– manual adjustable, manual folding – Reg. and Ext. Cab	S	S
– manual folding, power remote control – standard on Crew Cab	–	0¹
<b>Mouldings</b> – bodyside, body-coloured – Crew Cab	–	S
<b>Pickup box</b>		
– Fleetside, double-wall welded steel with 8 cargo tie-downs	S	S
– bedliner and 2-position tailgate	S	S
– bedrail protectors	0	0
<b>Recovery hooks</b> – 2, front (4x4 models only)	0	0
<b>Skid Plate Package</b> – includes transfer case skid shield, composite front underbody splash shield from behind the front bumper to the first cross member (Z85 4x4 models only)	0	0
<b>Soft tonneau cover</b> – Chevrolet Bowtie logo	0	0
<b>Spare tire</b>		
– limited use, winch-mounted under rear frame, mounted on steel wheel	S	S
– full-size, mounted on steel wheel	0	0
<b>Splash guards</b> – Chevrolet Bowtie logo	0	0
<b>Tires</b>		
– P215/70R16 all-season** (2WD models)	S	S
– P235/75R16 all-season** (4x4 models, except with Z71)	S	S
– P235/75R16 On-Off road (4x4 models, except with Z71)	–	0
– P265/70R17 On-Off Road (included with Z71)	–	S
– P235/50R18 all-season** (included with Z08)	–	S
<b>Wheels</b>		
– 16" x 6" steel wheel, standard with Z85 Standard Suspension	S	–
– 16" x 6.5" aluminum	0	–
– 16" x 6.5" aluminum, standard on 2WD models with Z85 Standard Suspension	–	S
– 16" x 6.5" aluminum, standard on 4x4 models with Z85 Standard Suspension	–	S
– 16" x 6.5" chrome-clad, available on 2WD models with Z85 Standard Suspension	–	0
– 16" x 6.5" chrome-clad, available on 4x4 models with Z85 Standard Suspension	–	0
– 17" x 7" chrome-clad, standard on models with Z71 Off-Road Suspension	–	S
– 18" x 8" Midnight Silver aluminum, standard on 2WD models with Z08 Sport Suspension	–	S
<b>Window</b> – rear, sliding	0	0
<b>Windshield wipers</b> – 2-speed with variable delay (intermittent)	S	S
<b>INTERIOR</b>		
<b>Assist handles</b> – above all outboard seats except driver's seat	S	S
<b>Climate control</b> – air conditioning, manual, single zone	S	S
<b>Console</b> – front centre floor, includes centre storage tray, dual cupholders and rear-hinged storage compartment (included with bucket seats)	–	0²
<b>Cruise control</b>	S	S
<b>Floor covering</b>		
– ebony carpet with rubberized vinyl floor mats	S	S
– vinyl (deletes rear jump seats on Ext. Cab)	0	–

	1LT	2LT
<b>INTERIOR (CONTINUED)</b>		
<b>Instrumentation</b>		
– analogue (includes speedometer, tachometer, odometer, trip odometer, coolant temperature and fuel gauge)	S	S
– Driver Information Centre includes multi-language and trip functions, displays vital vehicle functions with both visual and audible reminders/warnings	S	S
– GM Oil Life Monitoring System	S	S
– tire pressure monitoring system	S	S
<b>Keyless entry system</b> – remote	–	0¹²
<b>Lighting</b> – includes instrument panel, dome and exterior cargo	S	S
<b>Mirror</b> – rear-view, auto-dimming with compass and exterior temperature display	–	0¹²
<b>Power Convenience Package</b> – includes power windows, power exterior mirrors, programmable power door locks, remote keyless entry, content theft alarm and auto-dimming interior rear-view mirror with compass and exterior temperature display – standard on Crew Cab	–	0
<b>Power outlets</b> – 2 auxiliary, 12-volt	S	S
<b>Steering column</b> – tilt adjustable	S	S
<b>Steering wheel</b> – leather-wrapped	S	S
<b>Sunshades</b> – LH and RH padded; passenger-side vanity mirror	S	S

	1LT	2LT
<b>SEATS</b>		
Front reclining 60/40 Deluxe cloth 3-passenger split-bench, outboard head restraints, centre armrest with storage and dual cupholders – Reg. and Ext. Cab	S	S
Front 60/40 Vinyl 3-passenger split-bench, outboard head restraints – Reg. and Ext. Cab	0	–
Front reclining Deluxe cloth bucket seats with integral head restraints, centre floor console with storage, armrest and dual cupholders – Reg. and Ext. Cab	–	0
Front reclining Deluxe cloth bucket seats with integral head restraints, centre floor console with storage, armrest and dual cupholders – Crew Cab	–	S
Front reclining 60/40 Deluxe cloth 3-passenger split-bench, outboard head restraints, centre armrest with storage and dual cupholders – Crew Cab (deletes centre floor console)	–	0
Front bucket seats with leather seating surfaces, heated, power 8-way driver seat adjuster with power recliner, power 6-way front-passenger seat adjuster with manual recliner, centre floor console with storage, armrest and dual cupholders – Ext. and Crew Cab	–	0
Rear dual jump seats, fold-up forward-facing with under-seat storage compartment – Ext. Cab	S	S
Rear seat delete – Ext. Cab	0⁶	–
Rear 60/40 3-passenger split-bench, flat-folding (Crew Cab)	–	S

	1LT	2LT
<b>ENTERTAINMENT</b>		
AM/FM stereo with seek/scan and digital clock	S	–
AM/FM stereo, CD player with MP3 playback capability, seek/scan, auto tone control, speed-compensated volume, TheftLock®, Radio Data System® (RDS) and digital clock	–	S
Enhanced audio speaker system	S	S
Bluetooth® – utilizes vehicle audio system, microphone, voice recognition and controls with Bluetooth®-enabled mobile phones	S	S
SiriusXM Satellite Radio™††	–	0

S – Standard, 0 – Optional, individually or in combination with other optional equipment.  
Note: The trim features indicated reflect only a portion of the total content of each trim level. See your sales consultant for complete listings, current availability and compatibility.  
Note: For detailed information on towing and dimensions please visit gm.ca.  
Note: Crew Cabs only available in 2LT trim.  
1 – Requires Power Convenience Package.  
2 – Standard on Crew Cab models.  
3 – Requires automatic transmission.  
4 – Standard on Crew Cab 4x4.  
5 – Required with available Vortec™ 3.7L I-5 or Vortec™ 5.3L V8 engine.  
6 – Requires vinyl floor covering.  
\* Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions.  
\*\* All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol ❄️ may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.  
† Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit xmradio.ca for details.