

CANYON CONTENTS

CLICK ANY TITLE TO EXPLORE A SPECIFIC CHAPTER.

3 INTRODUCTION

EXTERIOR HIGHLIGHTS

43 CAMERA VIEWS

54 EXTERIOR COLORS

6 HIGH-TECH CABIN

17 AT4

PROGRADE™ TRAILERING INTERIOR COLORS
AND TEXTURES

OFF-ROAD-OPTIMIZED 2.7L ENGINE

24 AT4X

45 GMC CANYON PRO SAFETY

56 WHEELS

10 CAPABILITY

31 DENALI

46 BED AND TAILGATE

57 ACCESSORIES

14 TIRE INFLATE/DEFLATE

36 ELEVATION

CONNECTIVITY

IMPORTANT WORDS
AND LEGAL DISCLOSURES

METTHE NEXT GENERATION CANYON

The All-New Canyon is the next generation of midsize truck, with adventure-ready, off-road capability designed and engineered to discover what's out there.



THE JOURNEY IS THE DESTINATION

The Next Generation GMC Canyon is here, ready to push past the limitations of the road. Explore beyond the boundaries in Canyon AT4, the First Ever Canyon AT4X or the powerfully premium New Canyon Denali.





MEET THE 2023 GMC CANYON



Take seriously advanced off-road capability to the next level in the First Ever **Canyon AT4X**.



Go further in the incredibly capable and uncompromisingly luxurious Canyon Denali.



Get in on the action with serious off-road capability and advanced tech in **Canyon AT4**.



Stand out with confidence in the premium and capable **Canyon Elevation**.

DEALER ePROCESS





STAY ON TOP OF THE ACTION





Canyon offers first-in-class waterproof front and rear underbody cameras to give you a high-def look at the rocks, stumps and other obstacles you're powering over, helping to keep you aware and prepared for what might happen next.

AVAILABLE UNDERBODY CAMERAS OFFER:

- Front and Rear Camera Views With Waterproof Underbody
 Cameras That Deliver Real-Time Forward- and Rear-Facing
 Views of the Trail Below
- Split-Screen View That Shows Both Underbody Cameras and High Definition Surround Vision Views Together
- Camera Wash System

Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.

BIG-SCREEN ADVENTURE

Canyon's array of massive, customizable, driver-focused screens helps you stay in control of the action.

DRIVER-FOCUSED SCREENS INCLUDE:

- Standard 11.3" Diagonal Center Touch-Screen
- Available 11" Diagonal Driver Information Center
- Available First-in-Class 6.3" Diagonal Head-Up Display







HIGH-TORQUE, OFF-ROAD-OPTIMIZED 2.7L ENGINE

- Best-in-Class Standard Gas Engine <u>Torque</u>¹
- 430 lb-ft of Torque
- **—** 310 hp
- Available Max Towing <u>Capacity</u>² of 7,700 lbs



RISE TO THE CHALLENGE OF THE TRAIL







Canyon's available off-road hardware is purpose-built to help you overcome the challenges of the trail.

Skid Plate Protection Is Available

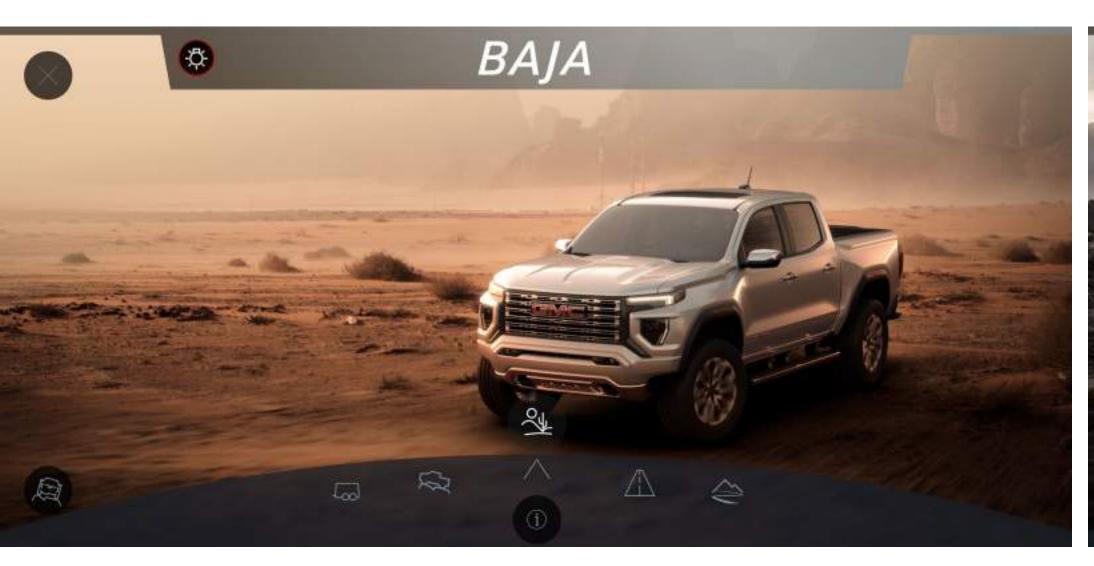
- 9.6" of Standard Ground Clearance With up to 10.7" of Ground Clearance on AT4X
- Front and Rear E-Locking Differentials, Which Assure Both Wheels Will Spin Together Regardless of the Amount of Resistance to Keep Traction, Are Available

Multimatic™ DSSV Dampers, Featuring
 Three Separate Spool Valves to Control
 Damping and Three Connected Chambers
 for Fluid Flow, Are Available

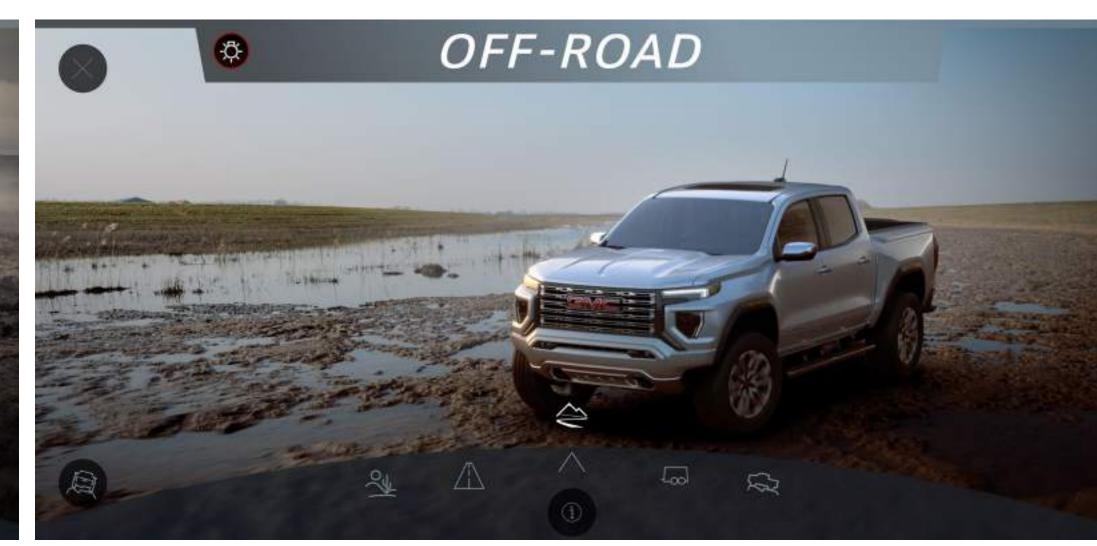












AVAILABLE SELECTABLE MODES:

BAJA MODE

For High-Speed Off-Roading, This Mode
 Adjusts the Steering, Throttle, Transmission
 Shift Points, Antilock Braking, Traction
 Control System Performance and More
 in Order to Maximize Response at Higher
 Speeds (AT4X-Exclusive)

TERRAIN MODE

For Low-Speed Off-Road
 Conditions, Provides
 Extreme Control and Is
 Precision-Enabled for
 One-Pedal¹ Rock Crawling,
 Using Only the Accelerator

OFF-ROAD MODE

For General Off-Roading,
 Provides Additional
 Traction and Dynamic
 Performance While
 Off Pavement

OCESS

NORMAL MODE

Balanced Mode for Everyday Driving

TOW/HAUL MODE

Optimized forTowing and Hauling



THE END OF THE ROAD IS ONLY THE BEGINNING

Get the optimal traction you need to take on mud and loose surfaces with Canyon's available off-road inflate/deflate capability.

- Accessible Through the Center Touch-Screen
- Allows Drivers to Set Target Tire Pressure for Each <u>Tire</u>¹
- Driver Must Remove the Valve Cap, Then Press
 and Hold the Tire Valve Stem²
- Visual and Audible Alerts Outside of the Vehicle Will Alert the Driver When Target Pressure Is Achieved in Each <u>Tire</u>¹



Air Down Mode Active

- Exit vehicle and manually deflate tires one by one
- The horn will honk when each tire reaches the set target pressure
- Tap Exit Mode only when all 4 tires are at the target pressure

Exit Mode



Target Pressure: 15PSI





HIGH-CLEARANCE FRONT FASCIA

 Features Trimmed-Out Corners for Overcoming Obstacles

OPTIMIZED APPROACH AND BREAKOVER ANGLES

Take on the Challenges of the Trail With Canyon's
 Optimized Approach and Breakover Angles. AT4X Features
 a 36.9-Degree Approach Angle, 25.0-Degree Departure
 Angle and 24.5-Degree Breakover Angle.

LED EXTERIOR LIGHTING

Canyon Features LED Projector
 Headlamps, Daytime Running Lamps
 and Available Fog Lamps









STAY ON THE LEVEL

Redesigned Body Lines and Trim

AGGRESSIVE AND ATHLETIC STANCE

 Front Axle Moved Forward for a More Planted, Leveled Stance

ROOM TO SPARE

Canyon's Spare Tire Is
 Tucked High for Enhanced
 Ground Clearance

SUNROOF

 Let the Sun Shine in With the Available Sunroof

















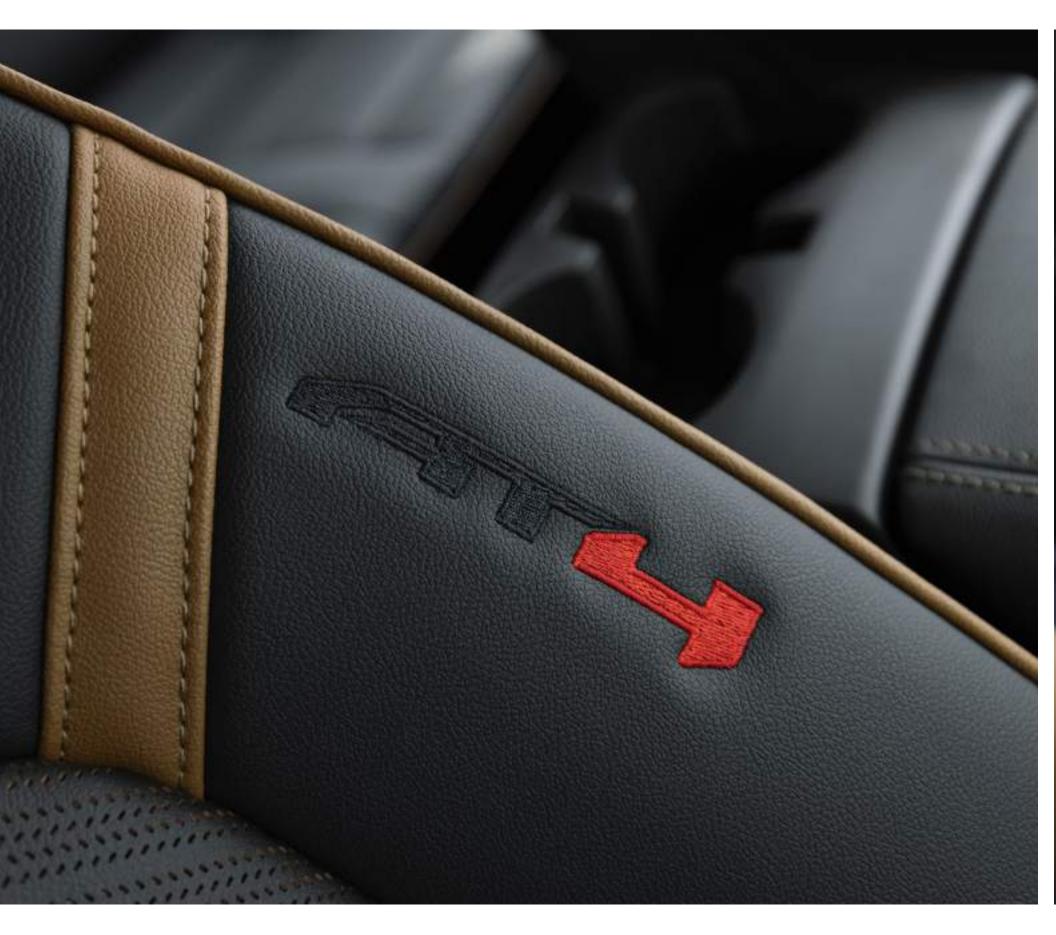


GET IN ON THE AT4 ACTION

Inside AT4, you'll find an athletic interior featuring Jet Black cloth and CoreTec seating with Timber accents or available perforated leather-appointed front seats.

23









INTERIOR FEATURES INCLUDE:

- Exclusive Jet Black Interior With Timber Accents
- Available Leather-Appointed Front Seats
- Heated Front Seats

- 8-Way Power Driver Seat With Power Lumbar
- Dual-Zone Automatic Climate Control
- Available Bose® Premium Audio





STAY IN THE ACTION

FRONT AT4X ALUMINUM SKID PLATE

Help protect vital underbody components from rocks, stumps and other obstacles with a rugged skid plate.



MULTIMATIC DSSV DAMPERS

AT4X-exclusive Multimatic DSSV dampers feature three separate spool valves to control damping and three connected chambers for fluid flow.



EQUIPPED FOR THE OFF ROAD

SELECTABLE FRONT AND REAR E-LOCKING DIFFERENTIALS

Tackle tough terrain with driver-selectable front and rear e-locking differentials, which assure both wheels will spin together regardless of the amount of resistance to keep traction in the rough backcountry.

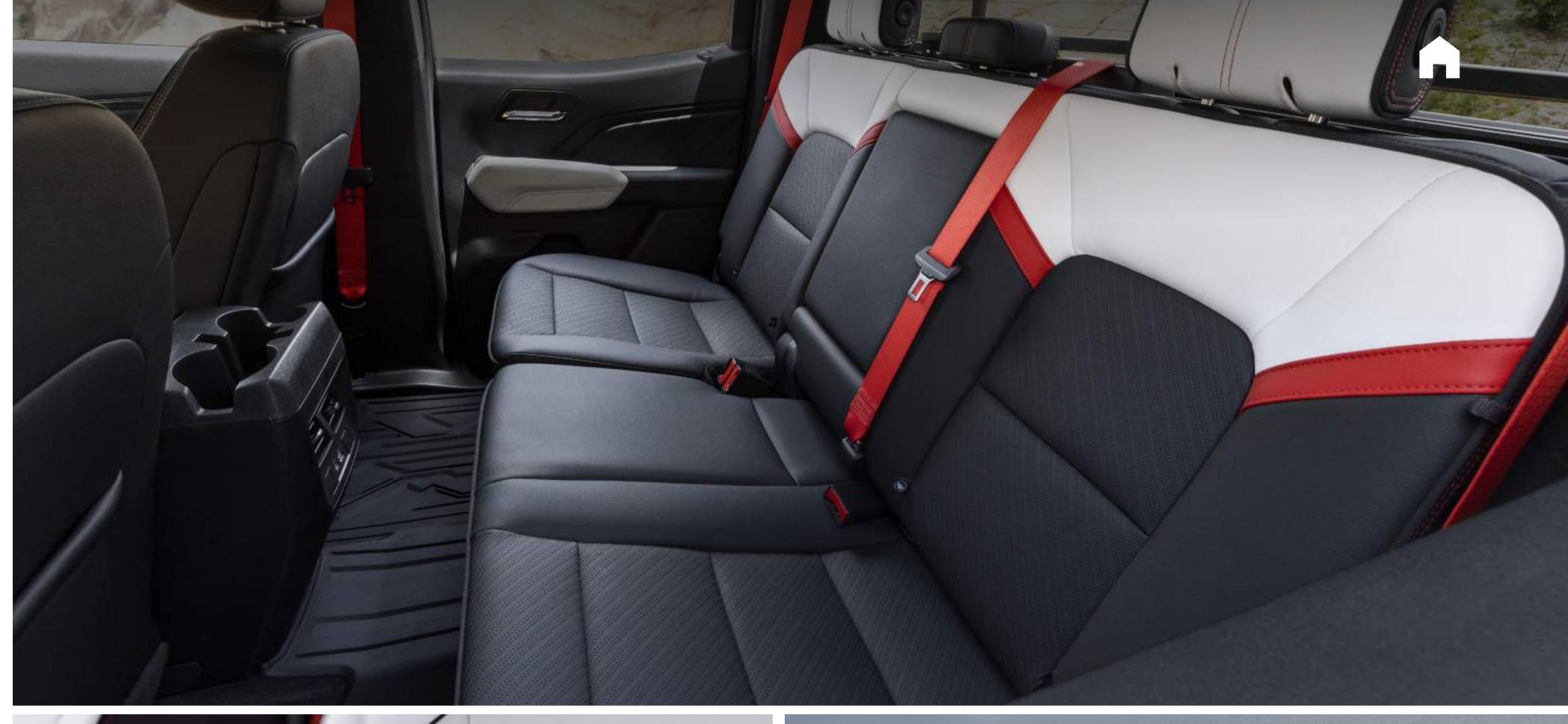




THE LOOK OF DETERMINATION

AT4X has the looks to match its amazing capability.

- Exclusive Obsidian Rush Interior
- All-Weather AT4X Floor Liners
- Stitched AT4X Logo on Front Seats
- Available Red Seat Belts

















EXTERIOR FEATURES INCLUDE:

- 5" Chrome Assist Steps
- Sculpted Chrome Grille With Chrome Exterior Accents
- 20" Exclusive Diamond-Cut Dark Gray Aluminum Wheels

- Spray-on Bedliner With Denali Logo
- Denali-Exclusive Badging
- 22" Accessory Wheels¹ Are Available





ADVENTURE, DENALI-STYLE







- Exclusive Premium Jet Black Interior With Teak Accents
- Laser-Etched Authentic Wood Trim
- Perforated Leather-Appointed Seats

- Heated and Ventilated Front Seats
- Heated Steering Wheel
 - DEALER EPROCESS

- 8-Way Power Driver Seat With Power Lumbar
- 6-Way Power Front-Passenger Seat With Power Lumbar









LOOK THE PART

- 18" Wheels With All-Terrain Tires
- LED Headlamps and Available Fog Lamps
- Remote Locking/Unlocking Tailgate
- Eight Standard Tie-Downs in Cargo Bed
- CornerStep Rear Bumper







GET AFTER IT

- Push-Button Start
- Soft-Touch Instrument Panel Materials
- Rear Console Vents
- Available CoreTec Seating (Shown at Right)
- Available Dual-Zone Automatic Climate Control
- Available Heated Front Seats
- Available Sunroof









UP TO



- 1. FRONT CAMERA VIEW
- 2. REAR CAMERA VIEW
- 3. SURROUND VIEW
- 4. FRONT SIDE VIEW

- 5. REAR SIDE VIEW
- 6. FRONT TOP-DOWN VIEW
- 7. REAR TOP-DOWN VIEW
- 8. HITCH VIEW

- 9. FRONT UNDERBODY VIEW
- 10. REAR UNDERBODY VIEW

Canyon offers up to 10 available camera views including first-in-class front and rear underbody cameras to help provide more views around and under your truck.

GUIDANCE LINES When selected, guidance lines show the current and intended vehicle path, and are available in Front/Rear Camera Views, Front/Rear Top-Down Views and Surround View.

HITCH GUIDANCE When Hitch Guidance is selected, a single centered guidance line will display within the Rear Camera View on the infotainment display. To assist with aligning the vehicle's hitch with a trailer coupler, align the Hitch Guidance line with the trailer coupler by continuously steering the vehicle to keep the guidance line centered. Park Assist overlays will not display when the Hitch Guidance line is active.

Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.





TOWING TECH

AVAILABLE IN-VEHICLE TRAILERING APP¹ FUNCTIONALITY INCLUDES:

Canyon's available in-vehicle Trailering App¹ helps you tow your camper, ATVs and the gear you need with ease and confidence.

- Trailer Detection and Custom Profiles
- Predeparture Checklist

- Trailer Light Sequence Test and Diagnostics
- Trailer Theft Detection²

GO FORTH WITH CONFIDENCE

GMC CANYON PRO SAFETY¹ IS STANDARD ON EVERY CANYON AND INCLUDES:

- Automatic Emergency Braking
- Front Pedestrian and Bicyclist Braking
- IntelliBeam—Auto High Beams
- Following Distance Indicator (Late <u>Availability</u>²)
- Lane Keep Assist With Lane Departure Warning
- Forward Collision Alert



HAULTHE GEAR YOU DEPEND ON

Canyon's cargo bed gives you the functionality you need to haul your gear and provisions to base camp or wherever the action takes you.











Available features shown on this spread.

MULTISTOW™ TAILGATE

 Available MultiStow Tailgate With Included Drain to Help Carry Needed Provisions

120V OUTLET

Canyon's Cargo Bed Offers an Available
 120V Outlet for Your Off-Road Power Needs

EIGHT STANDARD TIE-DOWNS

 Keep Your Gear Securely Stowed With Eight Standard Tie-Down Points







Available features shown on this spread.

HALF-GATE POSITION

 Canyon's Tailgate Features a Half-Gate Position for Transporting Long Objects



AVAILABLE EZ-LIFT AND LOWER TAILGATE

Reduces the Effort to Raise and Lower the Tailgate and Helps Provide
 a Controlled and More Gradual Lowering Motion When Opening It



Three years of the OnStar® and Connected Services Premium Plan¹ are included on all 2023 Canyon models. With this plan, you can enjoy the added peace of mind of the OnStar Safety & Security Plan² and the complete suite of available connectivity features included in the Connected Vehicle Plan.³

ONSTAR AND CONNECTED SERVICES PREMIUM PLAN INCLUDES:

In-Vehicle App⁴ Access

In-Vehicle Wi-Fi® Hotspot Data⁵

- OnStar Guardian™ app⁶
- myGMC Mobile App⁷

- Automatic Crash Response⁸
- Emergency Services
- Crisis Assist
- Roadside Assistance⁹

- Stolen Vehicle

 <u>Assistance</u>¹⁰
- Alexa Built-in¹¹

STAY IN COMMAND WHEREVER THE ACTION LEADS

- Wireless Apple CarPlay[®] Compatibility¹
- Wireless Android AutoTM Compatibility²
- Wireless Charging³ Is Available











GET THERE WITH GOOGLE BUILT-IN

With available Google <u>built-in</u>¹ compatibility and a 3-year GMC Connected Vehicle subscription included on all Canyon trims, you will receive a helpful, personalized and seamless way to enhance your in-vehicle experience. With Google Assistant, Google Maps and more on Google Play, you get access to hands-free help, live traffic updates, some of your favorite apps and more.





EXPLORE MORE, ALEXA'S ON BOARD

Alexa functionality is fully integrated into your GMC Infotainment System.¹ With 3 years of standard Amazon Alexa Built-in,² you can ask Alexa to stream your favorite music services such as Spotify®³ or Amazon Music, get directions, make calls, change your radio station and get routes to the nearest dealership—on the go. Alexa can also make shopping lists, play and resume audiobooks and get the score to last night's game.

HELP WHEN YOU NEED IT

With 3 years of OnStar Safety and Security, you'll have added peace of mind knowing an Emergency <u>Advisor</u>¹ is ready to help. Whether it's a crash, a vehicle theft or an emergency situation, help is available 24/7.

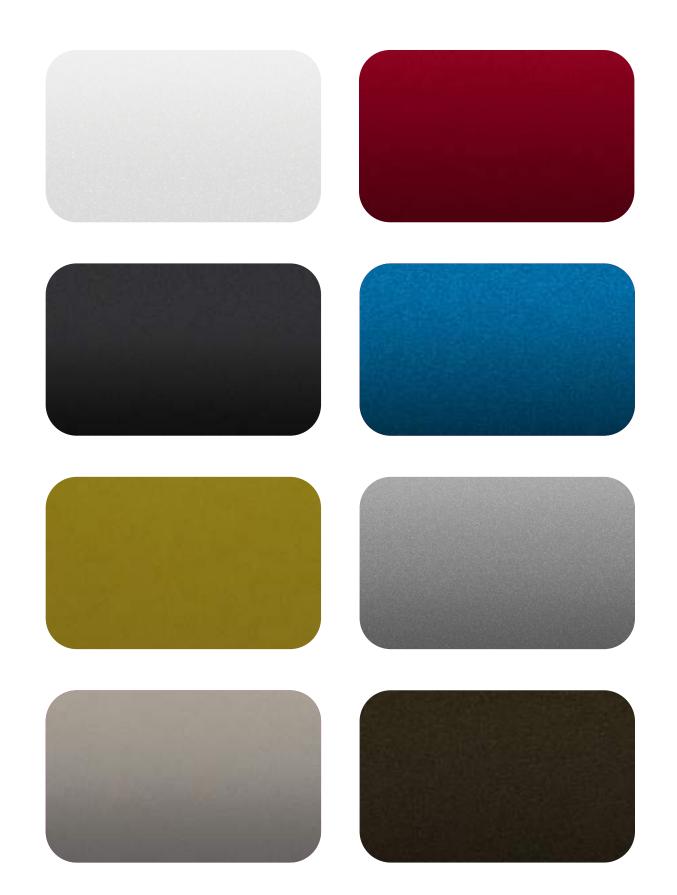
The Safety & Security <u>Plan</u>² includes the OnStar Guardian <u>app</u>,³ which lets you access the key OnStar safety services you depend on right from your phone. Help in a crash, assistance with a flat tire and more are available through your smartphone. Best of all, you can share OnStar Guardian with up to seven of your loved ones at no additional cost.





FIND YOUR TRUE COLORS

Click the swatches to explore the available vehicle colors.







ELEVATION



JET BLACK/ JET BLACK CLOTH



JET BLACK/JET BLACK CORETEC



BRIGADE AND PIANO BLACK ACCENTS



GALVANO CHROME

AT4



JET BLACK/JET BLACK CLOTH AND CORETEC WITH TIMBER ACCENTS



JET BLACK/JET BLACK FRONT LEATHER-APPOINTED WITH TIMBER ACCENTS



STRIDER AND PIANO BLACK ACCENTS



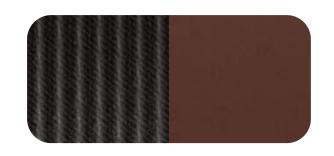
NIGHTRIDER CHROME



AT4X



OBSIDIAN RUSH PERFORATED FRONT LEATHER-APPOINTED WITH CERAMIC WHITE ACCENTS



STRIDER AND RIVALRY RED METALLIC ACCENTS



NIGHTRIDER CHROME

DENALI



JET BLACK/JET BLACK PERFORATED LEATHER-APPOINTED WITH TEAK ACCENTS



WALNUT WOOD



GALVANO AND AURON CHROME

PRECISION-CRAFTED FROM THE GROUND UP



17" Black
High-Gloss Machined
Aluminum (R34)
Standard on AT4X



18" Dark Gray Painted
Aluminum (RQ8)
Standard on Elevation



18" Dark Gray Machined
Aluminum (RQL)
Standard on AT4





20" Full-Gloss Dark
Gray Machined
Aluminum (RD5)
Available on AT4



20" Diamond-Cut Dark
Gray Aluminum (RD4)
Standard on Denali



CUSTOM-EQUIP YOUR CANYON

GMC Accessories are a great way to personalize your Canyon—inside and out. They're designed and engineered to meet the Professional Grade standards of your Canyon, as well as your own. We also offer accessories from a lineup of other renowned and proven manufacturers.

Find a full selection of Canyon accessories at gmc.com/accessories.

OFF-ROAD ASSIST STEPS



FRONT FLAT SPLASH GUARDS



SPORT ROLL SOFT ROLL-UP TONNEAU COVER



LED PERIMETER BED LIGHTING



Find a full selection of Canyon accessories at gmc.com/accessories.



DRIVE THE CONVERSATION

#GMCCANYON | #DENALI | #AT4









Share your GMC experience and get in on the action.













Meet the Next Generation #GMCCanyon—the Official Vehicle Of Nowhere.

gmc.com/future-vehicle...



A

IMPORTANT WORDS AND LEGAL DISCLOSURES



A

NEW VEHICLE LIMITED WARRANTY

3-YEAR/36,000-MILE BUMPER-TO-BUMPER LIMITED WARRANTY GMC will warrant each 2023 Canyon from bumper to bumper for 3 years/36,000 miles (whichever comes first; see dealer for details), with no deductible, from the original in-service date of the vehicle, for warrantable repairs that are required as a result of defects due to materials and/or workmanship. Cosmetic corrosion resulting from defects is also covered under the Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first; see dealer for details).

POWERTRAIN LIMITED WARRANTY Every 2023 GMC Canyon comes with a 5-year/60,000-mile (whichever comes first) Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. Please see your GMC dealer for details.

The New Vehicle Limited Warranty is generally transferable to subsequent owners of the vehicle. However, for Canyon AT4X Edition 1 only, bumper-to-bumper, powertrain, sheet metal, tire and accessory coverages will be voided if ownership of the vehicle is transferred from the original owner within the first 6 months after delivery. See dealer or limited warranty and Owner Assistance Information for details.

ONSTAR AND GMC CONNECTED SERVICES

Connected vehicle services vary by vehicle model and require working electrical system, cell reception and GPS signal. Requires active service plan. OnStar links to emergency services. See onstar.com for details and limitations.

GMC CERTIFIED SERVICE

To help your Canyon live up to its performance promise, GMC Certified Service—found exclusively at your GMC dealer—is there. With all the engineering excellence in Canyon, GM-trained technicians have the expertise to help care for it.

ADDITIONAL NOTES

A NOTE ON CHILD SAFETY Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See the Owner's Manual and the child safety seat instructions for more safety information.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to gmc.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

FLEET ORDERS Some standard content may be deleted on fleet orders. See dealer for details.

ENGINES GMC products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in GMC products may also be used in other GM makes and models.

GMC.COM See more of Canyon on our website: gmc.com/canyon. More photos and information; hot links to related subjects; convenient dealer locator; pricing guide; spec out your own vehicle. Or call 1-800-GMC-8782.

IMPORTANT WORDS ABOUT THIS CATALOG We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of publication, please check with your GMC dealer for complete details. GMC reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Mid Pickup segment and latest available competitive information available at time of publication. Excludes other GM vehicles.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design, features, materials or workmanship of any alterations by such employers.

ASSEMBLY GMC vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce GMC vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

GMMOBILITY.COM (1-800-323-9935) GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

©2023 General Motors. All rights reserved. GM, the GM logo, GMC, the slogans, emblems, vehicle model names, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors, its subsidiaries, affiliates or licensors. Facebook is a registered trademark of Meta Platforms, Inc. Twitter is a registered trademark of Twitter, Inc. Instagram is a registered trademark of Instagram, LLC. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc. Google, Android, YouTube, Android Auto and other marks are trademarks of Google LLC. Apple, CarPlay, iPhone and Siri are registered trademarks of Apple, Inc.