

Order Guide & Pricing

2012 A8

MODELS				
Body Style	Engine	Transmission	Model Code	Retail
4 door sedan	4.2L FSI, 8 CYL., 372 HP	Auto tiptronic quattro	4H25AA	\$78,750
Destination charge (add to all orders)				\$875
STANDARD FEATURES				
4.2L V8 engine 372hp 8-speed transmission with tiptronic 19" 10-Y-spoke-design wheels with 255/45 R19 all season tires 20GB Jukebox 3 Spoke sport steering wheel with shift paddles Adaptive air suspension Adaptive headlights Anti theft alarm w/immobilizer	Audi drive select Audi music interface w/ iPod® cable Audi Connect (6 month complimentary trial period data contract) Audi pre sense basic BOSE Premium Surround Sound System Preparation for mobile phone (Bluetooth®) Comfort seat with 18 way adjust Cornering lights	Headlight washers HomeLink® Keyless start Leather Valetta heated front seats LED Daytime running lights LED tail lights MMI touch Power rear window sunshade quattro permanent all wheel drive	Rear side airbags Real time traffic (3 month complimentary subscription) Side head curtain and front side airbags SIRIUS Satellite Radio (3 month complimentary subscription) Sunroof Tire pressure monitoring system, passive Xenon plus headlights	
PACKAGES			Option Code	Retail
<b>Driver assistance package, incl. pre sense plus (requires PPX)</b>				
Adaptive cruise control with Stop & Go Audi lane assist Audi side assist	Audi pre sense plus 4 spoke MFL with shifter paddles (overrides 3 spoke steering wheel)		PAD	\$3,000
<b>Convenience package</b>				
Keyless entry Power trunk open/close	Front & Rear acoustic parking sensors Power closing doors		PPX	\$2,900
<b>Premium package (n/a with PPT)</b>				
Front seat ventilation Front seat massage (pneumatic)	22 way comfort seat with pneumatic lumbar support and multicontour Wood trim on the rear side of the seat		WTH	\$2,000
<b>Sport package (n/a with WTH, PRK, PEZ)</b>				
20" 5-triple-spoke-design wheels with 265/40 R20 summer tires Adaptive air suspension sport Dynamic steering quattro sport differential	22 way sport/comfort seat with pneumatic lumbar support and multicontour Front seat ventilation and massage Valcona leather with sport stitched diamond look		PPT	\$5,900
<b>Cold weather package</b>				
Heated steering wheel Passthrough, including ski bag	Rear heated seats		PAW	\$800
<b>Audi design selection package - Balao brown</b> (Requires KS interior and PPX, WTH, PAW, PF7, 9AU) (n/a with 7HB, PL7, PL4, PF4, PPT, 5TW, 5MG)				
Balao Brown valcona leather Brushed aluminum lower inlay Fine grain ash natural balsamic brown upper inlay	Snow white alcantara headliner Snow white seat stitching and piping		PEZ	\$4,000
OPTIONS				
20" 10-parallel-spoke-design wheels with 265/40 R20 summer tires (n/a with PPT)			PRK	\$1,200
LED Headlights (all D4 have LED Daytime Running Lights)			PX2	\$1,600
Assam gray vavona wood inlays (standard on interiors: FZ, KN, KL) (n/a with 5MG, PEZ)			5TW	\$0
Walnut brown wood inlays (standard on interiors: RZ) (n/a with 5TW, PEZ)			5MG	\$0
Solar sunroof			3FR	\$790
Night vision assistant			9R1	\$2,300
Bang & Olufsen Advanced Sound System			8RF	\$6,300
4 zone climate control, rear booster, climate control in rear center console			9AU	\$950
Dual pane glass, acoustic and break-resistant			PDE	\$600
Power rear side sunshades			3Y8	\$750
Leather package 1: center console, door armrest, airbag cap, stitching (n/a with PF4, PF7, PEZ)			7HB	\$750
Alcantara headliner (standard headliner in alcantara: see color/trim page for details) (requires 7HB, 3Y8) (n/a with "RZ" and "KL" interiors and PL4, PF7, PF4, PEZ)			PL7	\$1,500
Alcantara headliner in black (requires 7HB, 3Y8) (n/a with PL7, PF7, PF4, PEZ)			PL4	\$1,500
Full leather package (includes PL7 Alcantara headliner) (Requires 3Y8) (n/a with "RZ" and "KL" interiors and 7HB, PL4, PL7, PF4)			PF7	\$7,100
Full leather package (includes PL4 Alcantara headliner in black) (Requires 3Y8) (n/a with 7HB, PF7, PL4, PL7, PEZ)			PF4	\$7,100
DVD changer (Requires 9WP)			6G0	\$670
Rear seat entertainment w/ dual 10" screens			9WP	\$3,000
PORT INSTALLED ACCESSORIES				
Audi Guard all-weather floor mats			8PM	\$180
SITUATIONAL/REQUIRED OPTIONS				
California emission requirements			0LM	N/C
Northeast trading region emission requirements			1QE	N/C
Front license plate holder (for states which require front license plates)			6W3	N/C
Front grille filler panel (grille filler with chrome strips for states without front license plate requirement)			6W9	N/C

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\* All orders require either the 6W3 or 6W9 option code

Issue Date: April 19, 2011

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[\\* Please see Summer Performance Tire Disclaimer on the last page of this document](#)

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**Order Guide - Color and Trim**

**2012 A8**

Exterior Colors		Interior Upholstery				
		Black (FZ)	Nougat Brown (RZ)	Titanium Grey (KN)	Velvet Beige (KL)	Audi Design Selection (Requires PEZ package) Balao Brown (KS)
PHANTOM BLACK PEARL EFFECT	L8L8	X	X	X	X	X
ICE SILVER METALLIC	P5P5	X	X	X		X
NIGHT BLUE PEARL EFFECT	7X7X	X	X	X	X	X
QUARTZ GRAY METALLIC	Q4Q4	X	X	X		X
GLACIER WHITE METALLIC	2Y2Y	X	X	X	X	X
IBIS WHITE	T9T9	X	X	X	X	X
HAVANNA BLACK METALLIC	4J4J	X	X		X	
EMERALD BLACK METALLIC	3G3G	X	X		X	X
OOLONG GRAY METALLIC	4N4N	X	X	X	X	X
SAVANA BEIGE PEARL EFFECT	T2T2		X		X	X

Interior Component Color							
Interior	Seat color	Upper dash / upper door panels	Lower dash / lower door panels	Carpet	Headliner	Lower Trim	Standard Decorative inlays (upper wood)
Black - FZ	Black	Black	Black	Black	Moon Silver	Aluminum	Assam Gray (5TW)
Nougat Brown - RZ	Nougat Brown	Black/Nougat Brown	Black/Black	Black	Black (6NQ)	Aluminum	Walnut Brown (5MG)
Titanium Grey - KN	Titanium Grey	Steel Gray/ Titanium Gray	Titanium Gray/Titanium Gray	Titanium Gray	Moon Silver	Aluminum	Assam Gray (5TW)
Velvet Beige - KL	Velvet Beige	Black/Velvet Beige	Black/Black	Black	Black (6NQ)	Aluminum	Assam Gray (5TW)
Balao Brown - KS	Balao Brown	Mocca Brown/Balao Brown	Balao Brown	Balao brown	Snow White	Brushed Aluminum	Ash Natural Balsamic Brown

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**Issue Date: April 19, 2011**

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Order Guide & Pricing

2012 A8L

MODELS				
Body Style	Engine	Transmission	Model Code	Retail
4 door sedan	4.2L FSI, 8 CYL., 372 HP	Auto tiptronic quattro	4H85AA	\$84,700
Destination charge (add to all orders)				\$875
STANDARD FEATURES				
4.2L V8 engine 372hp	Audi navigation plus	Front and rear floor mats	Power tilt steering column	
8-speed transmission with tiptronic	Audi Connect	HD radio	Power trunk open/close	
19" 10-Y-spoke-design wheels with 255/45 R19 all season tires	(6 month complimentary trial period data contract)	Headlight washers	quattro permanent all wheel drive	
20GB Jukebox	Front & Rear acoustic parking sensors	HomeLink®	Rear side airbags	
4 spoke steering wheel with shift paddles	Audi pre sense basic	Keyless start/Keyless entry	Real time traffic	
Adaptive air suspension	Preparation for mobile phone (Bluetooth®)	Leather valetta heated front seats	(3 month complimentary subscription)	
Adaptive headlights	BOSE Premium Surround Sound System	LED Daytime running lights	SIRIUS Satellite Radio	
Aluminum door sills	Comfort seats with 18 way adjust	LED tail lights	(3 month complimentary subscription)	
Anti theft alarm w/immobilizer	Cornering lights	MMI touch	Sunroof	
Audi drive select	Dual zone auto air conditioning	power closing doors	Tire pressure monitoring system, passive	
Audi music interface w/ iPod® cable	Front airbags with front knee airbags	Power rear and rear side sunshades	Xenon plus headlights	
PACKAGES			Option Code	Retail
<b>Driver assistance package, incl. pre sense plus</b>				
Adaptive cruise control with Stop & Go		Audi pre sense plus	PAD	\$3,000
Audi lane assist		Audi side assist		
<b>Drive Select plus package</b>			PDR	\$2,300
quattro sport differential		Dynamic steering		
<b>Premium package</b>			WTH	\$2,000
Front seat ventilation		22 way comfort seat with pneumatic lumbar support and multicontour		
Front seat massage (pneumatic)		Wood trim on the rear side of the seat		
<b>Rear seat comfort package (Requires Premium package) (n/a with PAW, 9AU)</b>			PE7	\$3,200
Power rear seats, 2+1 seater with lumbar		4-zone air conditioning, rear booster, climate control in rear center console		
Rear heated seats		Rear vanity mirrors		
<b>Executive Rear Seat package (Requires Premium package) (n/a with PAW, 9WP, 9AU)</b>			PE2	\$12,500
One rear relaxation seat with power foot rest		Power rear single seats, fixed console, integrated foot rest		
Comfort rear seats		includes: Valcona leather front and rear seats		
Refrigerator, 10.4 liter (no passthrough)		includes: rear memory		
Rear seat ventilation		includes: rear power lumbar		
Rear seat massage function		includes: leather rear center console		
4-zone air conditioning, rear booster		includes: Rear seat entertainment (RSE Hi) w/ dual 10" screens		
climate control in rear center console		includes: Front passenger seat adjustment from the rear seats		
Rear vanity mirrors		Note: Eliminates front passenger seat massage function		
		Note: Limits front passenger seat to 10-way power adjust		
<b>Cold weather package (n/a with PE2, PE7, 2ZD)</b>			PAW	\$800
Heated steering wheel		Rear heated seats		
Passthrough, including ski bag				
<b>Audi design selection package - Balao brown (Requires KS Interior and WTH, PAW, PF7 and 9AU or PE7, or PE2) (n/a with PL7, PL4, PF4)</b>			PEZ	\$4,000
Balao Brown valcona leather				
Brushed aluminum lower inlay		Snow white alcantara headliner		
Fine grain ash natural balsamic brown upper inlay		Snow white seat stitching and piping		
OPTIONS				
20" 10-parallel-spoke-design wheels with 285/40 R20 summer tires			PRK	\$1,200
Panorama Sunroof (n/a with 3FR)			PPA	\$1,300
LED Headlights (all D4 have LED Daytime Running Lights)			PX2	\$1,600
Rear seat entertainment w/ dual 10" screens (n/a with PE2)			9WP	\$3,000
Solar sunroof (n/a with PPA)			3FR	\$790
Assam gray vavona wood inlays (standard on interiors: FZ, KN, KP) (n/a with 5MG)			5TW	\$0
Walnut brown wood inlays (Standard on interiors: RZ) (n/a with 5TW)			5MG	\$0
Night vision assistant			9R1	\$2,300
Bang & Olufsen Advanced Sound System			8RF	\$6,300
4-zone climate control, rear booster, climate control in rear center console (n/a with PE2, PE7)			9AU	\$950
Dual pane glass, acoustic and break-resistant			PDE	\$600
Alcantara headliner (standard headliner in alcantara: see color/trim page for details) (n/a with "RZ" interior and PL4, PF7, PF4, PEZ)			PL7	\$1,500
Alcantara headliner in black (n/a with PL7, PF7, PF4, PEZ)			PL4	\$1,500
Full leather package (includes PL7 Alcantara headliner) (n/a with "RZ" interior and PL4, PL7, PF4)			PF7	\$6,400
Full leather package (includes PL4 Alcantara headliner in black) (n/a with PF7, PL4, PL7, PEZ)			PF4	\$6,400
Heated steering wheel (Requires PE2, PE7) (n/a with PAW)			2ZD	\$300
PORT INSTALLED ACCESSORIES				
Audi Guard all-weather floor mats			8LM	\$180
SITUATIONAL/REQUIRED OPTIONS				
California emission requirements			0LM	N/C
Northeast trading region emission requirements			1QE	N/C
Front license plate holder (for states which require front license plates)			6W3	N/C
Front grille filler panel (grille filler with chrome strips for states without front license plate requirement)			6W9	N/C

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\* All orders require either the 6W3 or 6W9 option code

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Order Guide - Color and Trim

2012 A8L

Exterior Colors		Interior Upholstery					
		Black (FZ)	Nougat Brown (RZ)	Titanium Grey (KN)	Velvet Beige (KP)	Silk Beige (KQ)	Audi Design Selection (Requires PEZ package) Balao Brown (KS)
PHANTOM BLACK PEARL EFFECT	L8L8	X	X	X	X	X	X
ICE SILVER METALLIC	P5P5	X	X	X			X
NIGHT BLUE PEARL EFFECT	7X7X	X	X	X	X	X	X
QUARTZ GRAY METALLIC	Q4Q4	X	X	X			X
GLACIER WHITE METALLIC	2Y2Y	X	X	X	X	X	X
IBIS WHITE	T9T9	X	X	X	X	X	X
HAVANNA BLACK METALLIC	4J4J	X	X		X	X	X
EMERALD BLACK METALLIC	3G3G	X	X		X	X	X
OOLONG GRAY METALLIC	4N4N	X	X	X	X	X	X
SAVANA BEIGE PEARL EFFECT	T2T2		X		X	X	X

Interior Component Color							
Interior	Seat color	Upper dash / upper door panels	Lower dash / lower door panels	Carpet	Headliner	Lower Trim	Standard Decorative Inlays (upper wood)
Black - FZ	Black	Black	Black	Black	Moon Silver	Polished Black	Assam Gray (5TW)
Nougat Brown - RZ	Nougat Brown	Black/Nougat Brown	Black/Black	Black	Black (6NQ)	Polished Black	Walnut Brown (5MG)
Titanium Grey - KN	Titanium Grey	Steel Gray/ Titanium Gray	Titanium Gray/Titanium Gray	Titanium Gray	Moon Silver	Polished Black	Assam Gray (5TW)
Velvet Beige - KP	Velvet Beige	Moor Brown/Velvet Beige	Velvet Beige	Velvet Beige	Silk Beige	Polished Black	Assam Gray (5TW)
Silk Beige - KQ	Silk Beige	Moor Brown/Velvet Beige	Silk Beige	Velvet Beige	Silk Beige	Polished Black	Pearl Beige (5TF)
Balao Brown - KS	Balao Brown	Mocca Brown/Balao Brown	Balao Brown	Balao brown	Snow White	Brushed Aluminum	Ash Natural Balsamic Brown

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Issue Date: April 19, 2011  
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Order Guide & Pricing

2012 A8 L W12

MODELS					
Body Style	Engine	Transmission	Model Code	Retail	
4 door sedan	6.3L FSI, 12 CYL., 500 HP	Auto tiptronic quattro	4H85GA	\$133,500	
Destination charge (add to all orders)				\$875	
Gas Guzzler Tax				\$1,300	
STANDARD FEATURES					
Includes A8 L features plus:			Seats:		
6.3L W12 engine 20" 10-parallel-spoke-design wheels w/ 265/40 R20 summer performance tires 4 Spoke heated steering wheel w/shift paddles 4 zone air conditioning, rear booster, climate control in rear center console Aluminum door sills with W12 emblem Audi Connect (6 month complimentary trial period data contract) Dynamic steering LED headlights Lower inlay: Brushed Aluminum Upper inlay: Piano black laquer wood Panorama sunroof			4-seat configuration with fixed rear center console 22 way front comfort seat with pneumatic lumbar support and multicontour Alcantara headliner Front and rear heated seats Front and rear power lumbar Front and rear ventilation and massage functions Front passenger seat control from the rear seats Dual pane acoustic and security glass Rear Seat Entertainment w/ dual 10" screens and DVD single slot Passthrough, including ski bag Valcona Leather		
PACKAGES			Option Code	Retail	
<b>Driver Assistance Package, incl. Audi pre sense plus</b>					
Adaptive cruise control			Audi side assist	WPX	\$3,000
Audi lane assist			Audi pre sense plus		
<b>Audi Design Selection Package (n/a with 5MG, 5TL, 7TL, 5TF, PL4) (Requires "KS" interior)</b>					
Balao Brown Interior - see color page for detailed information			PEZ	\$4,000	
<b>Executive Rear Seating Package (n/a with 5Z1)</b>					
Power rear single seats, with memory, reclining, fixed console, including table and integrated foot rest in back of front passenger seat					
Refrigerator, 10.4 liter (no passthrough)					
Note: Eliminates front passenger seat massage function					
Note: Limits front passenger seat to 10-way power adjust			PE2	\$3,200	
<b>Full leather package</b>					
Fine Nappa leather with decorative stitching on:					
Airbag cover on steering wheel			Door pockets - upper and lower dashboard	7HD	\$4,900
Center console including knee pads & MMI panel			Door trim including arm rest		
OPTIONS					
19" 15-spoke-design wheels with 255/45 R19 all season tires (A8 L W12 Exclusive Wheel)			PRC	\$0	
quattro sport differential			GH2	\$1,300	
Solar sunroof			3FR	\$790	
Night vision assistant			9R1	\$2,300	
Five Seat Configuration (Power rear seat, 2+1 seater, including memory)(n/a with PE2)			5Z1	\$0	
Bang & Olufsen Advanced Sound System			8RF	\$6,300	
Black Alcantara headliner (n/a with PEZ)			PL4	\$0	
Walnut Brown Inlays (n/a with 5TW, 7TL, 5TF, 5TL, PEZ)			5MG	\$0	
Vavona Wood Assam Gray Inlays (n/a with 5MG, 7TL, 5TF, 5TL, PEZ)			5TW	\$0	
Fine Grain Ash Velvet Brown Inlays (n/a with 5MG, 5TW, 5TF, 5TL, PEZ)			7TL	\$0	
Fine Grain Birch Wood Pearl Beige Inlays (Available with Silk Beige "KQ" interior only) (n/a with 5MG, 5TW, 7TL, 5TL, PEZ)			5TF	\$0	
PORT INSTALLED ACCESSORIES					
Audi Guard all-weather floor mats			8LM	\$180	
SITUATIONAL/REQUIRED OPTIONS					
California emission requirements			0LM	N/C	
Northeast trading region emission requirements			1QE	N/C	
Front license plate holder (for states which require front license plates)			6W3	N/C	
Front grille filler panel (grille filler with chrome strips for states without front license plate requirement)			6W9	N/C	

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Order Guide - Color and Trim

2012 A8 L W12

Exterior Colors	Code	Interior Upholstery					
		Black (FZ)	Nougat Brown (RZ)	Titanium Grey (KN)	Velvet Beige (KP)	Silk Beige (KQ)	Audi Design Selection (Requires PEZ package) Balao Brown (KS)
PHANTOM BLACK PEARL EFFECT	L8L8	X	X	X	X	X	X
ICE SILVER METALLIC	P5P5	X	X	X			X
NIGHT BLUE PEARL EFFECT	7X7X	X	X	X	X	X	X
QUARTZ GRAY METALLIC	Q4Q4	X	X	X			X
GLACIER WHITE METALLIC	2Y2Y	X	X	X	X	X	X
IBIS WHITE	T9T9	X	X	X	X	X	X
HAVANNA BLACK METALLIC	4J4J	X	X		X	X	X
EMERALD BLACK METALLIC	3G3G	X	X		X	X	X
OOLONG GRAY METALLIC	4N4N	X	X	X	X	X	X
SAVANA BEIGE PEARL EFFECT	T2T2		X		X	X	X

Executive Rear Seating Package (n/a with 5Z1)							
Interior	Seat color	Upper dash / upper door panels	Lower dash / lower door panels	Carpet	Headliner	Lower Trim	Standard Decorative inlays (upper wood)
Black - FZ	Black	Black	Black	Black	Moon Silver	Brushed Aluminum	Piano Finish Black
Nougat Brown - RZ	Nougat Brown	Black/Nougat Brown	Black/Black	Black	Black (PL4)	Brushed Aluminum	Piano Finish Black
Titanium Grey - KN	Titanium Grey	Steel Gray/ Titanium Gray	Titanium Gray/Titanium Gray	Titanium Gray	Moon Silver	Polished Black	Piano Finish Black
Velvet Beige - KP	Velvet Beige	Moor Brown/Velvet Beige	Velvet Beige	Velvet Beige	Silk Beige	Brushed Aluminum	Piano Finish Black
Silk Beige - KQ	Silk Beige	Moor Brown/Velvet Beige	Silk Beige	Velvet Beige	Silk Beige	Brushed Aluminum	Piano Finish Black
Balao Brown - KS	Balao Brown	Mocca Brown/Balao Brown	Balao Brown	Balao brown	Snow White	Brushed Aluminum	Ash Natural Balsamic Brown

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