Order Guide & Pricing 2012 Q7 3.0T

MODELS									
	Engine		Trim Package Transmission Model Codes					Retail	
3.0 1	TFSI, 6 CYL., 280	HP	Premium & Premium Plus quattro tiptronic 4LB5KA				\$46,250		
3.0 1	TFSI, 6 CYL., 333	НР	quattro tiptronic S line Prestige 4LB5XA				\$59,950		
Destination Ch	nation Charge (subject to change, add to all orders)						\$875		
STANDARD FEATURES									
							Option Code	Retail	
			Includes:						
			18" 6-arm-design wheels with	255/55 all-season tires	Halogen headlights w/ Daytime R	unning Lights (DRL)			
			3rd row of seats (seven-passe	nger configuration)	Heated, 12-way power front seats	1			
			Alarm system with immobilizer		Leather seating surfaces				
			Aluminum roof rails		LED tail lights				
	Premium		Audi music interface w/ iPod®	cable	MMI Basic Plus color screen		_	\$0	
	11011110111		Audi parking system (rear aco	ustic sensors)	Power exterior mirrors, heated			Ψ.	
			Auto-dimming interior mirror w	/ compass	Power tailgate				
			Contrast lower body paint Preparation for mobile phone (Bluetooth)						
			Dual zone climate control		SIRIUS satellite radio				
			ESP w/ off-road mode		Sliding 40/20/40 split-folding 2nd	row w/ adjustable recline			
			Garage door opener (HomeLin	k®)	Wood decorative inlays				
			Includes 3.0T Premium features						
			Front & Rear acoustic parking	sensors	BOSE Surround Sound				
1	Premium Plus		Audi MMI Navigation plus		Memory function for driver		WPS	\$6,300	
			Audi xenon plus w/ LED DRL a		Panorama sunroof				
			Auto-dimming & power-folding						
			Includes 3.0T Premium Plus						
			High Output 3.0T / 333 horsep	ower	"Supercharged" badges on front fende	rs, Red			
			S line exterior package:		Warm Weather package:				
	S line Prestige		S line front & rear bumper	s and side valences	Deep-tint panorama sunroof			4LB5XA	
1	S IIIIè Prestige		Headlight washers		Four-zone climate control	ooro 9 toilanto		4LB3AA	
			S line door sills	with 275/45 all aggress there	Manual window shades for rear d				
			i '	with 275/45 all-season tires	Electrically adjustable tilt / teles. Steen	ing column			
			Audi advanced key		Ventilated front seats				
			Audi adaptive light		Audi side assist				
Premium	Premium Plus	S line		OPTIO	DNS		Option Code	Retail	
			Audi MMI Navigation plus						
0	S	s	1 CD/DVD-player & HD radio		Color driver information system		PNY	\$2,850	
			HDD Navi w/ voice control		Audi Connect (with 6 month complime	ntary trial period data contract)			
			S line interior package (requires	CA Black, n/a with PAW)					
-	-	0	Black headliner		S line shift knob		WQB	\$1,500	
			Brushed aluminum decorative		S line three-spoke steering wheel w/ s	hift paddles			
			S line plus package (requires WO				ne"	****	
l -	-	0		e-design wheels with 295/35 summer tires			PQX	\$1,200	
			Gloss black grille surround		Matte black window surrounds				
_			Towing package (n/a with YNB)		Torto blab		400	6570	
0	0	0	6,600lbs towing capacity		Trailer hitch		1D6	\$550	
-			Increased cooling capacity	WOD)					
0	0	0	Cold Weather package (n/a with	WQB)	Heated four englishment	no udead	PAW	\$500	
			Heated rear seats	» DEU)	Heated four-spoke multifunction steeri	ny wneel			
	0	s	Warm Weather package (n/a with Deep-tint panorama sunroof	i Frnj	Manual window chades for some do	and tailoate	PWZ	\$1,300	
1 -	0	s			Manual window shades for rear doors	anu taligate	FWZ	\$1,300	
			Four zone climate control Full paint finish with chrome accent package						
l <u>.</u>	0	_	_ ·		Chrome trim applied to humans - 14-	eille and door handles	PAP	\$1,000	
- 0 -			Body color painted lower body panels Chrome trim applied to bumpers side sills, and door handles Contrast painted front & rear center valences				\$.,000		
0	0	_	Contrast painted front & rear center valences 19" 5-arm-Structure-design wheels with 265/50 all-season tires					\$800	
-	0		20" 10-spoke-V-design wheels with 275/45 all-season tires				PRD PRM	\$1,600	
-	-	0		eels with 295/35 summer tires (requires	WQB)		PQ6	\$1,600	
<u> </u>		0	Audi adaptive air suspension	200.00 ounimer tires (requires			1BK	\$2,600	
-	-	0		d System (14 speakers, 1,000+ watts)			8RF	\$6,300	
-	-	0	Audi adaptive cruise control	, (p			PCA	\$2,100	
0	s	s	Panorama sunroof				3FU	\$1,850	
-	0	0	Delete - Panorama sunroof (n/a v	with PWZ)			PFH	\$0	
-	-	0	Heated rear seats (requires WQE				4A4	\$300	
0	0	0	Rear Side Airbags				4X4	\$350	
-	0	0	Running boards (n/a with 1D6)				YNB	\$1,150	
				PORT INSTALLED	ACCESSORIES				
0	0	0	Audi Guard trunk liner (n/a with	QPK)			QBM	\$120	
0	0	0	Base Carrier Bars				QBC	\$375	
0	0	0	Audi Guard all-weather floor mat	ts (set of four) and trunk liner			QPK	\$300	
0	0	-	Exhaust Tips				QET	\$160	
0	0	-	Audi Guard Splash Guards				QSG	\$300	
0	0	0	Wheel Lock Kit				WL1	\$80	
				SITUATIONAL/REQU	UIRED OPTIONS				
0	0	0	California emission requirements	3			0LM	N/C	
0	0	0	Northeast trading region emission	on requirements			1QE	N/C	
0	0	0	Front license plate holder (for states that require front license plates)			6W3	N/C		
0	0	0	Front grille filler panel (grille filler with chrome strips - replaces license plate holder)				6W9	N/C	
			U 1 10 10 10 10 10 10 10 10 10 10 10 10 1						

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built. Prices exclude destination charges, registration and retail delivery charges

* All orders require either the 6W3 or 6W9 option code

Issue Date: April 19, 2011 Revised Date: June 17, 2011

Order Guide & Pricing 2012 Q7 TDI

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- - 0 Heated rear seats (requires WQB) 4A4 \$300 0 0 0 Rear Side Airbags 4X4 \$350 - 0 0 Running boards (n/a with 1D6) YNB \$1,150 PORT INSTALLED ACCESSORIES 0 0 0 Audi Guard trunk liner (n/a with QPK) QBM \$120 0 0 0 Base Carrier Bars QBC \$375 0 0 0 Audi Guard all-weather floor mats (set of four) and trunk liner (n/a with QBM) QPK \$300 0 0 0 Exhaust Tips (n/a with WQB) QET \$160 0 0 0 Splash Guards (n/a with WQB) QSG \$300 0 0 Wheel Lock Kit WL1 \$80	- 0 Heated rear seats (requires WQB)	0 Heated rear seats (requires WQB)	-			Delete - Panorama sunroof (n/a	with PWZ)					
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- 0 0 Running boards (n/a with 1D6) YNB \$1,150 *** **Description	- 0 0 Running boards (n/a with 1D6) YNB \$1,150 PORT INSTALLED ACCESSORIES O 0 0 Audi Guard trunk liner (n/a with QPK) QBM \$120 O 0 0 Base Carrier Bars QBC \$375 O 0 0 Audi Guard all-weather floor mats (set of four) and trunk liner (n/a with QBM) QPK \$300 O 0 0 Exhaust Tips (n/a with WQB) QET \$160 O 0 0 Splash Guards (n/a with WQB) QSG \$300 O 0 0 Wheel Lock Kit WL1 \$80 SITUATIONAL/REQUIRED OPTIONS O 0 0 Northeast trading region emission requirements OLM N/C	- 0 0 Running boards (n/a with 1D6) YNB \$1, PORT INSTALLED ACCESSORIES O O Audi Guard trunk liner (n/a with QPK) QBM \$1 O O Base Carrier Bars QBC \$3 O O Audi Guard all-weather floor mats (set of four) and trunk liner (n/a with QBM) QPK \$3 O O O Exhaust Tips (n/a with WQB) QET \$1 O O O Splash Guards (n/a with WQB) QSG \$3 O O Wheel Lock Kit SITUATIONAL/REQUIRED OPTIONS	0	0	0	Rear Side Airbags				4X4	\$350	
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0 0 0 Exhaust Tips (n/a with WQB) QET \$160 0 0 0 Splash Guards (n/a with WQB) QSG \$300 0 0 0 Wheel Lock Kit WL1 \$80	0 0 0 Exhaust Tips (n/a with WQB) QET \$160 0 0 0 Splash Guards (n/a with WQB) QSG \$300 0 0 0 Wheel Lock Kit WL1 \$80 SITUATIONAL/REQUIRED OPTIONS 0 0 0 California emission requirements 0LM N/C 0 0 0 Northeast trading region emission requirements 1QE N/C	0 0 0 Exhaust Tips (n/a with WQB) QET \$1 0 0 0 Splash Guards (n/a with WQB) QSG \$3 0 0 0 Wheel Lock Kit WL1 \$ SITUATIONAL/REQUIRED OPTIONS	0	0	0	Base Carrier Bars				QBC	\$375	
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0 0 0 Wheel Lock Kit WL1 \$80	o o o Wheel Lock Kit WL1 \$80 SITUATIONAL/REQUIRED OPTIONS 0 0 0 California emission requirements 0LM N/C 0 0 0 Northeast trading region emission requirements 1QE N/C	o o wheel Lock Kit WL1 \$ SITUATIONAL/REQUIRED OPTIONS	0	0	0	Exhaust Tips (n/a with WQB)				QET	\$160	
	SITUATIONAL/REQUIRED OPTIONS 0 0 0 California emission requirements 0LM N/C 0 0 0 Northeast trading region emission requirements 1QE N/C	SITUATIONAL/REQUIRED OPTIONS	0	0	0	Splash Guards (n/a with WQB)				QSG	\$300	
	0 0 0 California emission requirements 0LM N/C 0 0 Northeast trading region emission requirements 1QE N/C		0	0	0	Wheel Lock Kit				WL1	\$80	
SITUATIONAL/REQUIRED OPTIONS	0 0 Northeast trading region emission requirements 1QE N/C	O California emission requirements					SITUATIONAL	REQUIRED OPTIONS				
o o California emission requirements OLM N/C		O California emission requirements OLM N	0	0	0	California emission requirement	s			0LM	N/C	
o o Northeast trading region emission requirements 1QE N/C	o o Front license plate holder (for states that require front license plates)	o o Northeast trading region emission requirements 1QE N	0	0	0					1QE	N/C	
o o Front license plate holder (for states that require front license plates) 6W3 N/C		o o Front license plate holder (for states that require front license plates) 6W3 N	0	0	0					6W3	N/C	
	o o Front grille filler panel (grille filler with chrome strips - replaces license plate holder) 6W9 N/C	o o Front grille filler with chrome strips - replaces license plate holder) 6W9 N	0	0	0	Front grille filler panel (grille filler with chrome strips - replaces license plate holder)				6W9	N/C	

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built. Prices exclude destination charges, registration and retail delivery charges

Issue Date: April 19, 2011 Revised Date: June 17, 2011

^{*} All orders require either the 6W3 or 6W9 option code

2012 Audi Q7

Order Guide - Color and Trim

MODEL EXTERIOR AND INTERIOR COLOR						
Color and Trim	Interior					
Color	Code	Black (CA)	Limestone (CF)	Cardamom (FV)	Espresso (FR)	
IBIS WHITE	Т9Т9	х	х	х	х	
ICE SILVER METALLIC	P5P5	х	x	х	х	
GRAPHITE GRAY METALLIC	9Q9Q	х	x	х	х	
LAVA GRAY PEARL EFFECT	1R1R	х	х	х	х	
ORCA BLACK METALLIC	2T2T	х	x	х	х	
TEAK BROWN METALLIC	4U4U	х	х	х	х	
COBALT BLUE METALLIC	5F5F	х	х	х	х	
MUGELLO BLUE PEARL EFFECT	5W5W	х	x	х	х	
DAYTONA GRAY PEARL EFFECT (req. WQB)	6Y6Y	х				

Interior Component Color								
Interior	Decorative Inlays	Upper / Lower Dashboard	Carpet	Headliner				
Black - CA	Natural Walnut	Black	Black	Light Gray				
Black (S line) - CA	Brushed Aluminum	Black	Black	Black				
Limestone - CF	Natural Walnut	Black / Graphite Gray	Graphite Gray	Light Gray				
Cardamom - FV	Natural Walnut	Taupe / Tan	Tan	Linen Beige				
Espresso - FR	Natural Walnut	Black	Black	Light Gray				

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Prices exclude destination charges, registration and retail delivery charges.

Issue Date: April 19, 2011 Revised Date: June 16, 2011

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^{*} Note: due to a scheduled factory changeover, White exterior colors will be unavailable until approximately calendar week 45