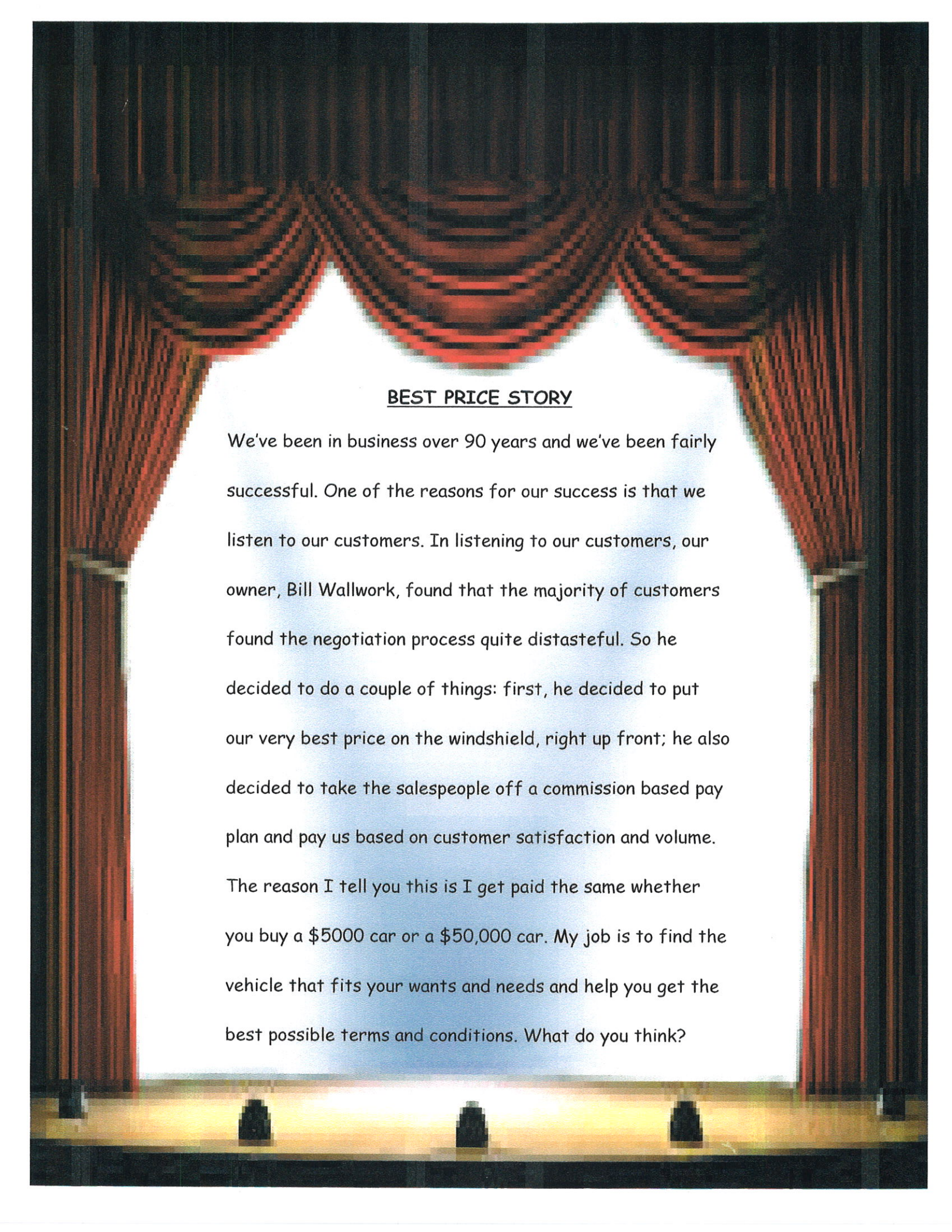


The image shows a stage with heavy red curtains. The curtains are pulled back, revealing a bright white light source behind them. The stage floor is dark, and there are several spotlights on the floor, some of which are turned on, casting a warm glow. The overall scene is dramatic and theatrical.

BEST PRICE STORY

We've been in business over 90 years and we've been fairly successful. One of the reasons for our success is that we listen to our customers. In listening to our customers, our owner, Bill Wallwork, found that the majority of customers found the negotiation process quite distasteful. So he decided to do a couple of things: first, he decided to put our very best price on the windshield, right up front; he also decided to take the salespeople off a commission based pay plan and pay us based on customer satisfaction and volume. The reason I tell you this is I get paid the same whether you buy a \$5000 car or a \$50,000 car. My job is to find the vehicle that fits your wants and needs and help you get the best possible terms and conditions. What do you think?



Welcome to Valley Imports! Are you looking for some pricing information, product information, or a little bit of both?

Great, my name is _____, and you are?

(Handshake if it feels right)

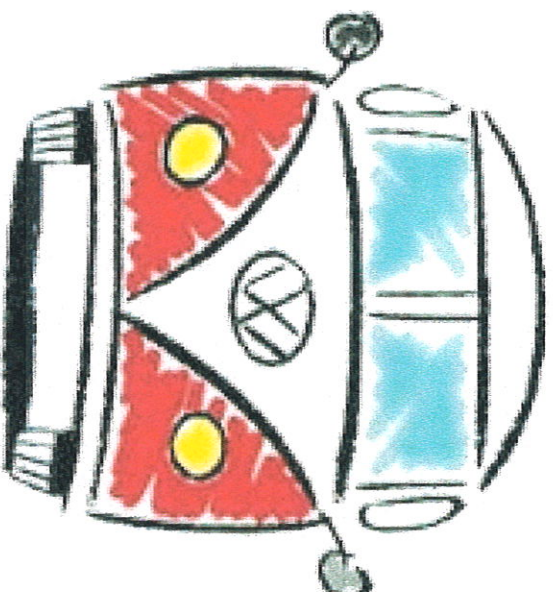
Is this your first time here or have you been here before?

Yes-

Is there a salesperson that you have spoken to or were you here for parts or service?

No-

Super, why don't you follow me to my desk so you can tell me a little about what information I can provide you with today. Would you like something hot or cold to drink?



Jetta S	Passat 1.8T S	Beetle 1.8T	
Jetta S w/ Technology	Passat 1.8T Wolfsburg Ed.	Beetle 1.8T w/ Sun.	
Jetta SE	Passat 1.8 T Limited Ed.	Beetle 1.8T w/ Sun. & Nav.	
Jetta SE w/ Connectivity	Passat 1.8T Sport	Beetle Classic	
Jetta SE w/ Connectivity & Nav.	Passat TDI SE	Beetle R-Line 2.0T R-Line	
Jetta SEL	Passat TDI SE w/ Sun.	Beetle R-Line 2.0T R-Line w/ Sun. & Nav.	
Jetta 1.8T Sport	Passat TDI SE w/ Sun. & Nav.	Beetle R-Line 2.0T R-Line w/ Sun., Sound, & Nav.	
Jetta TDI S	Passat TDI SEL Premium	Beetle TDI	
Jetta TDI SE w/ Connectivity	Passat V6 SEL Premium	Beetle TDI w/ Sun., Sound, & Nav.	
Jetta TDI SEL	GC 2.0T Sport	2014 Beetle Premium 1.8T Premium	
Jetta Hybrid SEL Premium	GC 2.0T Executive	2014 Beetle Premium 1.8T TDI Premium	
Jetta GLI 2.0T SE	GC R-Line 2.0T		
Jetta GLI 2.0T SEL	GCV6 Executive 4Motion		

Beetle Convertible 1.8T		Touareg V6 Sport		Tiguan 2.0T S	
Beetle Convertible 1.8T w/Technology		Touareg V6 Sport w/Technology		Tiguan 2.0T S w/ 4Motion	
Beetle Convertible 1.8T w/ Sound & Nav.		Touareg V6 Lux		Tiguan 2.0T SE	
Beetle Convertible Classic		Touareg V6 Executive		Tiguan 2.0T SE w/4Motion	
Beetle Convertible R-Line 2.0T		Touareg TDI Sport w/Technology		Tiguan 2.0T SE w/Appearance	
Beetle Convertible R-Line 2.0T w/ Sound		Touareg TDI Lux		Tiguan 2.0T SE w/Appearance & 4Motion	
Beetle Convertible R-Line 2.0T w/ Sound & Nav.		Touareg TDI Executive		Tiguan 2.0T SEL	
Beetle Convertible TDI		Touareg Hybrid		Tiguan 2.0T SEL w/4Motion	
Beetle Convertible TDI w/Sound & Nav.				Tiguan R-Line 2.0T	
2014 Beetle Convertible Premium 1.8T				Tiguan R-Line w/4Motion	
2014 Beetle Convertible Premium TDI					



1.9T30K



1.9T30



1.9T30



1.9T37



1.9T38



1.9T35



1.9T30

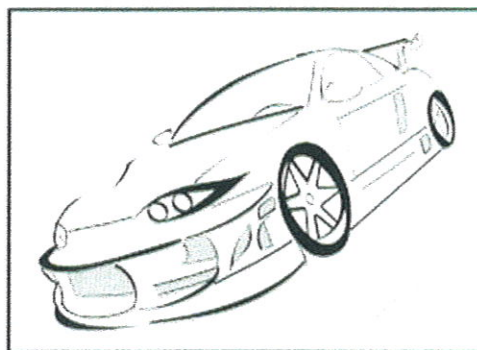


1.9T36K

Golf 1.8T 2-Door Launch Ed.		Golf GTI 2.0T 2-Door S		Golf Sportwagen 1.8T S	
Golf 1.8T 2-Door S		Golf GTI 2.0T 2-Door SE		Golf Sportwagen 1.8T SE	
Golf 1.8T 4-Door S		Golf GTI 2.0T 4-Door S		Golf Sportwagen 1.8T SEL	
Golf 1.8T 4-Door S w/Sun.		Golf GTI 2.0T 4-Door SE		Golf Sportwagen TDI S	
Golf 1.8T 4-Door SE		Golf GTI 2.0T 4-Door Autobahn		Golf Sportwagen TDI SE	
Golf TDI Clean Diesel 4-Door S		Golf GTI 2.0T 2-Door S w/Performance Package		Golf Sportwagen TDI SEL	
Golf TDI Clean Diesel 4-Door SE		Golf GTI 2.0T 2-Door SE w/Performance Package		Golf 4 4-Door	
Golf TDI Clean Diesel 4-Door SEL		Golf GTI 2.0T 4-Door S w/Performance Package		Golf R w/ DCG & Nav.	
e-Golf 4-Door Limited Edition		Golf GTI 2.0T 4-Door SE w/ Performance Package		EOS 2.0T Komfort	
e-Golf 4-Door SEL Premium		Golf GTI 2.0T 4-Door Autobahn w/Performance Package		EOS 2.0 Final Edition	
				EOS 2.0 Executive	



I-Miev ES	
Lancer ES	
Lancer SE	
Lancer GT	
Lancer Ralliart	
Lancer Evolution GSR	
Lancer Evolution MR	
Mirage DE	
Mirage ES	
Outlander ES	
Outlander SE	
Outlander GT	
Outlander Sport ES 2.0	
Outlander Sport ES 2.4	
Outlander Sport SE 2.0	
Outlander Sport GT 2.4	





Mercedes-Benz

C300	
C400 4Matic	
AMG C63	
AMG C63 S	

ML250 BlueTEC	
ML350	
ML400	
ML63	

C250	
C350	
C63	

E350 4Matic	
AMG E63 S	

GL350 BlueTEC	
GL450 4Matic	
GL550 4Matic	
GL63	

SL400	
SL550	
SL63	
SL65	

S550 Plug-In Hybrid	
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S550	
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E400	
E550	

E400	
E550	

G550	
G63	

S550 Plug-In Hybrid	
S600	
S63 4Matic	
S65	

GLK250 BlueTEC	
GLK350	

S550 4Matic	
S63 4Matic	
S65	

SLK250	
SLK350	
SLK55	

CLS400	
CLS550	
CLS63S 4Matic	

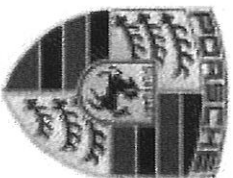
E250 BlueTEC	
E250 BlueTEC 4Matic	
E350	
E350 4Matic	
E400	
E400 4Matic	
AMG E63 S	

GLA250	
GLA45	

Mercedes AMG GTS	
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CLA250	
CLA45	

Mercedes S-Maybach S600	
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PORSCHE

911 Carrera		
911 Carrera Black Edition		
911 Carrera S		
911 Carrera GTS		
911 Carrera Cabriolet		
911 Carrera Cabriolet Black Edition		
911 Carrera S Cabriolet		
911 Carrera GTS Cabriolet		
911 Carrera 4		
911 Carrera 4 Black Edition		
911 Carrera 4S		
911 Carrera 4 GTS		
911 Carrera 4 Cabriolet		
911 Carrera 4 Cabriolet Black Edition		
911 Carrera 4S Cabriolet		
911 Carrera 4 GTS Cabriolet		
911 Targa 4		
911 Targa 4S		
911 Targa 4 GTS		
911 Targa Turbo		
911 Targa Turbo S		
911 Targa Cabriolet		
911 Targa S Cabriolet		
911 GT3		
911 GT3 RS		

Boxster	
Boxster Black Edition	
Boxster S	
Boxster GTS	
Boxster Spyder	

Macan S	
Macan Turbo	

918 Spyder	
918 Spyder with Weissach Package	

Cayman	
Cayman S	
Cayman GTS	
Cayman GT4	

Panamera	
Panamera Edition	
Panamera 4	
Panamera 4 Edition	
Panamera S	
Panamera S E-Hybrid	
Panamera 4S	
Panamera 4S Executive	
Panamera GTS	
Panamera Turbo	
Panamera Turbo Executive	
Panamera Turbo S	
Panamera Turbo S Executive	
Panamera Exclusive Series	

Cayenne	
Cayenne Diesel	
Cayenne S	
CayenneS E-Hybrid	
Cayenne GTS	
Cayenne Turbo	
Cayenne Turbo S	

A3 Sportback E-Tron	R8 V8	A7 Premium Plus 3.0 TFSI
Allroad Premium	R8 V10	A7 Premium Plus 3.0 TDI
Allroad Premium Plus	R8 V10 Plus	A7 Prestige 3.0 TFSI
Allroad Prestige	A3 Premium 1.8 TFSI	A7 Prestige 3.0 TFSI
Q3 Premium Plus	A3 Premium 2.0 TFSI	A7 Prestige 3.0 TDI
Q3 Prestige	A3 Premium 2.0 TDI	A8 3.0 TFSI
Q5 Premium	A3 Premium Plus 1.8 TFSI	A8 4.0 TFSI
Q5 Premium Plus 2.0 TFSI	A3 Premium Plus 2.0 TFSI	S8 4.0 TFSI
Q5 Premium Plus 3.0 TFSI	A3 Premium Plus 2.0 TDI	A 8 L 3.0 TFSI
Q5 Premium Plus 3.0 TDI	A3 Prestige 1.8 TFSI	A 8 L 3.0 TDI
Q5 Prestige 3.0 TFSI	A3 Prestige 2.0 TFSI	A8 L 4.0 TFSI
Q5 Prestige 3.0 TDI	A3 Prestige 2.0 TDI	A8 L W12 6.3 TFSI
Q5 Hybrid Prestige	S3 Premium Plus	A3 Cabriolet Premium 1.8 TFSI
SQ5 Premium Plus	S3 Prestige	A 3 Cabriolet Premium 2.0 TFSI
SQ5 Prestige	A4 Premium	A3 Cabriolet Premium Plus 1.8 TFSI
Q7 Premium 3.0 TFSI	A4 Premium Plus	A3Cabriolet Premium Plus 2.0 TFSI
Q7 Premium 3.0 TDI	A4 Prestige	A3 Cabriolet Prestige 1.8 TFSI
Q7 Premium Plus 3.0 TFSI	S4 Premium Plus	A3 Cabriolet Prestige 2.0 TFSI
Q7 Premium Plus 3.0 TDI	S4 Prestige	A5 Cabriolet Premium
Q7 Prestige 3.0 TFSI	A6 Premium	A5 Cabriolet Premium Plus
Q7 Prestige 3.0 TDI	A6 Premium Plus 2.0 TFSI	A5 Cabriolet Prestige
A5 Coupe Premium	A6 Premium Plus 3.0 TFSI	S5 Cabriolet Premium Plus
A5 Coupe Premium Plus	A6 Premium Plus 3.0 TDI	S5 Cabriolet Prestige
A5 Coupe Prestige	A6 Prestige 3.0 TFSI	RS 5 Cabriolet
S5 Coupe Premium Plus	A6 Prestige 3.0 TDI	TT Roadster
S5 Coupe Prestige	S6 Premium Plus	TTS Roadster
RS5 Coupe	S6 Prestige	R8 Spyder V8
TT Coupe	S7 4.0 TFSI	R8 Spyder V10
TTS Coupe	RS 7 4.0 TFSI	