



OFFICIAL RULES
RAM it Forward RAM 1500 2017

VOID WHERE PROHIBITED OR OTHERWISE RESTRICTED BY APPLICABLE LAW

OPEN ONLY TO LEGAL RESIDENTS OF CALIFORNIA

Name of Sweepstakes. RAM it Forward RAM 1500 Drawing (this “Sweepstakes”).

Sweepstakes Sponsors. The sponsors of this Sweepstakes (the “Sponsors”) are:

Victorville Motors RAM Truck Center
(the Dealership Sponsor)
15706 Valley Park Lane
Victorville, CA 92394

Apple Valley Unified School District
c/o Apple Valley High School FFA
12555 Navajo Rd.
Apple Valley, CA 92308

Snowline Joint Unified School District
c/o Serrano High School FFA Program
4075 Nielson Road
Phelan, CA 92371

Lucerne Valley Unified School District
c/o Lucerne Valley High School FFA
8560 Aliento Road
Lucerne Valley, CA 92356

Eligibility. The Sweepstakes is open only to legal residents of California over the age of 18 years of age. Employees of Dealership Sponsor, Fiat Chrysler Automobiles NV and any other companies involved in the development or execution of the Sweepstakes and their respective parent companies, subsidiaries, affiliates, agents and agencies as well as the immediate family (spouse/spousal equivalent, parents, siblings, and children) and household members of each such employee and Board Members are not eligible to participate in the Sweepstakes.

Duration of Sweepstakes. The time period (“Sweepstakes Entry Period”) to enter the Sweepstakes begins at 12:01 a.m. Pacific Standard Time (PST) on April 1, 2017, and is scheduled to end at 11:59 p.m. (PST) on November 30, 2017.

How to Enter Sweepstakes. To be entered into the Sweepstakes for the Vehicle Prize, one must purchase an entry ticket from Apple Valley FFA, Lucerne Valley FFA or Serrano FFA either at one of their school site locations or at an off-site event location. Offsite event locations vary and will be decided at the sole discretion of the Apple Valley HS, Lucerne Valley HS and Serrano HS FFA Programs.

Funds Collected from Ticket Sales. Apple Valley HS, Lucerne Valley HS and Serrano HS FFA Programs will collect all funds from ticket sales throughout the duration of this fundraiser. Victorville Motors, desert Alfa Romeo/FIAT and/or Victorville Motors RAM Truck Center will not collect any funds from any entrants or FFA Programs at any point during or after the duration of the fundraiser. 100% of proceeds will directly benefit Apple Valley HS, Lucerne Valley HS and Serrano HS FFA Programs.



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Modification and Termination of the Sweepstakes. Sponsors reserve the right to modify any of these Official Rules, including, but not limited to, the duration of the Sweepstakes and the date or dates on which the Prize Winner (defined below) is awarded. Sponsors reserve the right to terminate or temporarily suspend the Sweepstakes at any time, for any reason, without notice.

Prizes. One (1) new 2017 RAM 1500 Truck, valued at approximately \$23,000 (the “Vehicle Prize”), will be awarded to one (1) ticket purchaser (the “Vehicle Prize Winner”). The Vehicle Prize Winner will be responsible for any applicable taxes, license or registration fees. The Vehicle Prize is not redeemable, transferable or exchangeable for cash and cannot be applied to existing or previous purchases. Vehicle Prize Winner shall be responsible for any and all federal, state and local taxes resulting from Vehicle Prize Winner’s acceptance of a Vehicle Prize. The Vehicle Prize Winner is responsible for insurance and all government fees and taxes applicable to the Vehicle Prize. The Vehicle Prize Winner will receive an IRS form 1099 from the Dealership Sponsor and is required to provide all necessary information, including the Vehicle Prize Winner’s Social Security number, to allow the Dealership Sponsor to prepare the form. Vehicle Prize will not be replaced if lost, damaged or stolen once delivered to the Vehicle Prize Winner. Non-vehicle prizes may be added at any point during the duration of this fundraiser at the sole discretion of Apple Valley HS FFA, Lucerne Valley HS FFA, Serrano HS FFA and/or Victorville Motors RAM Truck Center.

Odds of Winning. Odds of winning depend on the number of entry tickets purchased from the Apple Valley HS, Lucerne Valley HS and Serrano HS FFA Programs during the Sweepstakes Entry Period.

Winner Selection. 200 Vehicle Prize Semi-Finalists (the “Semi-Finalists”) will be drawn prior to December 10, 2017. All ticket purchasers will receive an email alerting them when the complete list of Semi-Finalists is available on the Dealership Sponsor’s website, www.victorvillemotors.com/ramitforward.htm, prior to December 10, 2017. Semi-Finalists will be contacted via email or phone and will have three (3) business days to respond to Dealership Sponsor. Semi-Finalists must travel to Victorville Motors RAM Truck Center located at 15706 Valley Park Lane Victorville, CA 92394 on a date to be determined after December 10, 2017, where the Vehicle Prize Winner will be selected by random drawing. The Vehicle Prize Winner must be present at the drawing to be eligible to win the Vehicle Prize. The Vehicle Prize Winner will be required to present valid identification and to sign a statement of eligibility and liability and publicity release in order to receive the Vehicle Prize. The Vehicle Prize Winner must accept delivery of the Vehicle Prize at the Dealership before December 31, 2017. If the Vehicle Prize Winner does not fulfill these requirements, the Vehicle Prize may be forfeited.

Permission to Use Name and Likeness. By participating in this Sweepstakes, each entrant agrees to have his or her name, photograph, voice, biographical information and likeness used in any and all media for promotional purposes relating to the Sweepstakes without further compensation or notice, except as prohibited by law.



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Winner's List Request. Following the selection and verification of the Vehicle Prize Winner, a winner's list may be requested after January 2018, by sending a self addressed, stamped envelope to:

Victorville Motors RAM Truck Center
ATTN: RAM it Forward Winner List
15706 Valley Park Lane
Victorville, CA 92394

Sponsors Use of Entrant Information. In order to better serve valued customers, Sponsors offer a variety of opportunities, from time to time, including but not limited to the sale and lease of vehicles, services, and promotional events as well as other products, services and marketing programs. Sponsors reserve the right to use the information provided by an entrant in connection with the Sweepstakes to contact such entrant regarding these opportunities. For more information about Sponsors' use of personal information, see Sponsors' privacy policies by clicking on the privacy policy links indicated on their Websites.

Limitation of Liability. Sponsors are not responsible for incorrect or inaccurate transcription of information, for problems related to any of the equipment associated with the Sweepstakes, for any human error, for any interruption, deletion, omission, defect, or line failure of any telephone network or electronic transmission, for problems relating to computer equipment, software, inability to access the Websites or online service, or for any other technical or non-technical error malfunction. UNDER NO CIRCUMSTANCES, INCLUDING, BUT NOT LIMITED TO, NEGLIGENCE, SHALL SPONSORS OR ANY OF SPONSORS' OFFICERS, DIRECTORS, SHAREHOLDERS, EMPLOYEES, AGENTS, SUCCESSORS AND ASSIGNS BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES ARISING OUT OF THE SWEEPSTAKES OR PRIZES OFFERED THROUGH THE SWEEPSTAKES, EVEN IF ANY OR ALL OF THE FOREGOING OR ANY OF THEIR AUTHORIZED REPRESENTATIVES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

General. Sponsors reserve the right to terminate, withdraw or amend the Sweepstakes at any time and for any reason.

Sponsors reserve the right to discontinue Sweepstakes participation of, and to pursue any and all available legal and equitable remedies with respect to, any entrant who engages in any fraudulent activity in connection with the Sweepstakes or otherwise uses the Sweepstakes in a manner inconsistent with these Official Rules or any federal, state or local laws, statutes or ordinances.

All questions or disputes regarding eligibility for the Sweepstakes, or an entrant's compliance with these Official Rules will be resolved by Sponsors in Sponsors' sole discretion.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of an entrant and Sponsors in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of California, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of California.



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These Official Rules constitute the entire agreement between Sweepstakes entrants and Sponsors pertaining to the subject matter hereof and supersede all prior or other arrangements, understandings, negotiations and discussions, whether oral or written.

No waiver of any of the provisions of these Official Rules shall be deemed or shall constitute a waiver of any other provisions hereof (whether or not similar), nor shall waiver constitute a continuing waiver unless otherwise expressly provided.

If any provision of these Official Rules is found to be invalid or unenforceable by a court of competent jurisdiction, such provision shall be severed from the remainder of these Official Rules, which will otherwise remain in full force and effect.