

ACCESSORIES

2014 Prius





Accessories Shown: Lower door moldings and alloy wheel locks

Make the most of every mile.

Maximize your Prius experience with Genuine Toyota Accessories.

Your Prius is all about high tech and even higher efficiency. Now, take the next step with Genuine Toyota Accessories, which are designed and built to Toyota standards for quality, fit and finish.

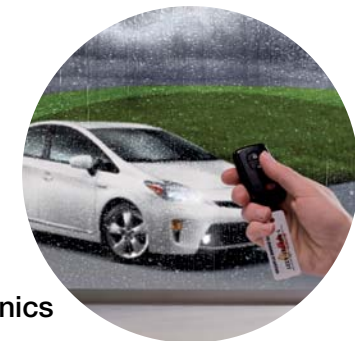
toyota.com/accessories



Exterior



Interior



Electronics

Exterior Accessories

Designed to complement your new Prius.



Paint Protection Film (A) Like a clear suit of armor, Genuine Toyota paint protection film¹ helps guard against road debris that can chip and scratch the finish. Manufactured from durable, nearly invisible urethane, the film is designed for specific sections of the vehicle that have the highest potential for contact with stones and other debris.

- Urethane material helps provide protection and resists discoloration
- Paint protection film is available for the hood/fenders and front bumper (each sold separately)



Lower Door Moldings (B) Lower door moldings provide a stylish enhancement to your Prius.

- Chrome finished featuring a Prius Hybrid logo



Also Available:

Hybrid Synergy Drive Window Graphic



Door Edge Guards (C) Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is painted to precisely match the exterior color
- Compression-fitted to the door edge contours

Alloy Wheel Locks (D) Precision-machined, weight-balanced alloy wheel locks offer added protection for your wheels and tires.

- Weight-matched to the stock lug nut weight, making rebalancing unnecessary
- Triple nickel chrome plating helps ensure superior corrosion protection and lasting shine



Rear Bumper Appliqué (E) This nearly invisible appliqué helps protect the top surface of your rear bumper from unsightly scrapes and scratches.

- Made of high-grade, nearly invisible urethane film with UV protection
- Designed for an exact fit and finished with a Prius logo

Interior Accessories

Optimize your driving environment.



All-Weather Cargo Mat (A) Tough and flexible, the cargo mat helps protect your cargo area carpeting when transporting all types of items.

- Made of tough, easy-to-clean material
- Skid-resistant surface helps keep items in place
- Designed for an exact fit to the cargo area
- Features an embossed Prius logo



A



B

Cargo Net – Envelope (B) The convenient cargo net² is a flexible solution to securing small, lightweight items.

- Quick, easy attachment and removal
- Envelope-style netting accommodates various shapes and sizes
- Stores flat in subfloor cargo storage area when not in use

Carpet Cargo Mat (C) The carpet cargo mat helps keep the Prius cargo area dressed up and looking like new.

- Helps protect against premature wear and tear
- Durable, fade-resistant carpet features a stylish Prius logo
- Designed with articulated folds to provide easy access to the subfloor cargo storage area
- Skid-resistant backing helps hold the mat in place



C

| Interior Accessories

Cargo Tote (A) The collapsible, soft-sided cargo tote² holds a variety of items, helping ensure they don't shift around or tip over in your cargo area.

- Removable divider panels help hold items upright
- Two carrying handles for easy loading and unloading
- Stores flat when not in use



Cargo Organizer (B) Increase your storage options with this convenient cargo organizer²

- Fits directly into the Prius subfloor cargo storage area
- Specifically designed to organize and help hold cargo in place, including the Genuine Toyota First Aid Kit



Carpet Floor Mats (C) Plush, long-wearing carpet floor mats³ help protect and enhance the interior of your Prius.

- Designed for an exact fit to your Prius
- Quarter-turn fasteners (on the driver's-side mat) and skid-resistant backing on all mats help keep them in place
- Durable, fade-resistant carpet features a Prius logo



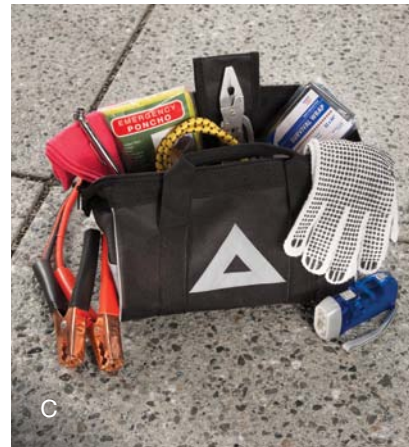
All-Weather Floor Mats (D) Count on these rugged all-weather floor mats³ to help protect your original carpet.

- Constructed of durable, weather-resistant thermoplastic elastomer (TPE) material
- Ribbed-channel design helps contain moisture, dirt and other debris
- Quarter-turn fasteners (on the driver's-side mat) and skid-resistant backing on all mats help keep them in place

| Interior Accessories

Illuminated Door Sills (A) Don't just step in, make an entrance.

- Elegant, satin finish with polished accents
- LED Prius logo illuminates cool ice blue when the front doors are open
- Constructed of stainless steel



First Aid Kit (B) Be prepared for life's little emergencies.

- Soft-sided kit includes insect-sting pads, bandages, scissors, two emergency blankets and more
- VELCRO® brand mounting strips help the kit remain firmly in place

Emergency Assistance Kit (C) Don't let small issues stop you in your tracks.

- Kit includes booster cables, stainless steel multi-purpose tool, survival blanket, gloves, flashlight, tire gauge and bungee cord
- Kit exterior features a reflective warning triangle and trim to alert other drivers to your vehicle



Ashtray Cup (D) This convenient, self-contained ashtray cup fits snugly inside your cupholder.

- Hinged lid helps minimize odors and flyaway ash
- Easy to empty and clean

Electronic Accessories

Add user-friendly convenience and security.

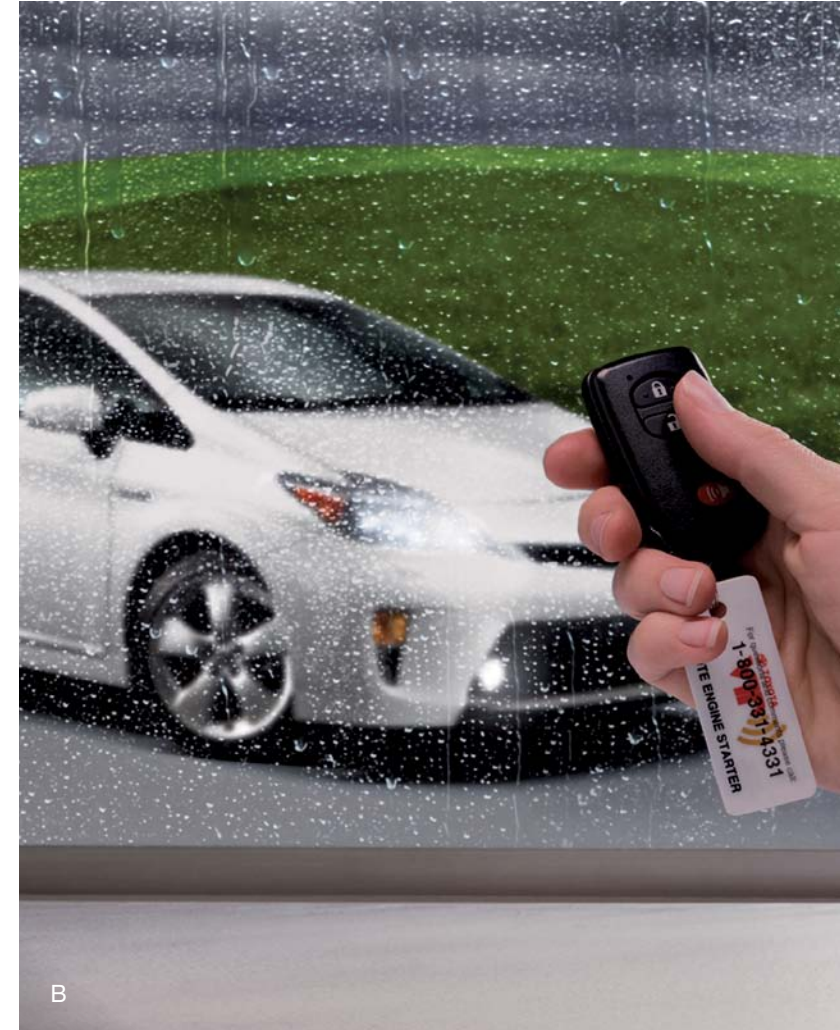


RS3200+ Vehicle Security System (A) When it comes to security, the RS3200+ vehicle security system is the ideal addition.

- Integrates with the factory remote keyless entry system – no need for additional remote
- Automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Glass breakage sensor (GBS) includes a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage
- Alarm is activated if someone tries to force open a door or if glass is broken



A



B

Remote Engine Starter (B) Have your Prius ready, waiting and comfortable no matter what the weather.

- Remote engine starter⁴ starts or stops engine from your Smart Key fob
- Activates preset air conditioner, heater, defogger, defroster and temperature settings when engine is started

Prius



Impact performance. Not the environment.

Prius PLUS Performance Package Add more aggressive driving performance. PLUS Package includes:

- Unique PLUS badge and carpet floor mats^{3, 6} with the Prius PLUS logo
- Sporty 17-in. split-spoke forged wheels⁵ with a liquid-metal finish
- Ground effects kit with front air dam plus additional ground effects components
- PLUS lowering springs designed to help enhance on-road performance
- PLUS rear sway bar designed to help provide for flatter cornering
- PLUS 17-in. split-spoke forged wheels, lowering springs, ground effects kit and rear sway bar available individually



Prius PLUS Appearance Package

The Prius PLUS Appearance Package adds a sporty touch to the Prius' appearance. PLUS Appearance Package includes a ground effects kit and 17-in. split 5-spoke forged wheels⁵

See footnotes 3, 5 and 6 in disclosure section on back cover.

Always go with Genuine Toyota Accessories. When you're ready to make your Toyota your own, don't forget: only Genuine Toyota Accessories are designed, tested and approved specifically for your Toyota vehicle. When purchased at the same time as your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.



DISCLOSURES

1. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained, Toyota-approved installer. Please see dealer for details. **2.** Cargo and load capacity are limited by weight and distribution. **3.** To avoid potential interference with pedal operation, do not install a floor mat on top of an existing floor mat, and each mat must be secured with either quarter-turn fasteners or retention hooks (clips). This floor mat was designed specifically for use in this model and model year vehicle and SHOULD NOT be used in any other vehicle. **4.** Available only for vehicles equipped with Smart Key system. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or nearby). See usage precautions in Owner's Manual. **5.** 17-in. performance tires are often expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 24,000 miles depending upon tires used and driving conditions. **6.** PLUS badge and PLUS carpet floor mats are available only with the Prius PLUS Performance Package.

This brochure is based upon information available at time of printing, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions.

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