

Matrix 2012 Accessories

For more information:



Our passion. Your personality.

toyota.com 1-800-GO-TOYOTA

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Now that you've got your new Matrix, are you ready to add some personal touches and really show off your style? You're in luck. Our line of Genuine Toyota Accessories includes everything you will need while offering the custom fit and quality you know and trust. Whether you're looking for enhanced performance or to boost your image, you'll find everything you need within these pages.

toyota.com/accessories

Body Side Moldings

Color-matched body side moldings help protect your doors from scratches, dents and chipping, while adding a touch of style to the appearance of your Matrix. All body side moldings feature a high quality factory finish and are engineered specifically for your model, ensuring a precise fit.



A | Exhaust Tip

This polished stainless steel exhaust tip is the ideal finishing touch to enhancing your Matrix's exterior appearance. The exhaust tip is constructed of corrosion-resistant, double-walled 304 stainless steel, polished to a brilliant shine for long-lasting beauty. Easy, bolt-on installation.



A

B | Paint Protection Film^{1,2}

Like a clear suit of armor, this paint protection film helps guard your Matrix's paint from sand, small stones, insects and other debris. Made from nearly invisible urethane material, the film resists discoloration and is available for the leading edge of the hood, fenders and front bumper. While it goes on quickly, installation by a trained Toyota Technician ensures a precise fit and finish.



B



C

C | Alloy Wheel Locks

Constructed of forged, hardened steel with triple-nickel and zinc plating, these inexpensive and easy-to-install wheel locks help provide dependable protection against theft. In addition to saving the potential time and expense of replacing wheels and tires, these locks also help avoid the possible damage that can occur during a theft attempt.

D | Rear Bumper Protector

Help keep the top surface of your rear bumper free of scrapes and scratches and preserve the like-new appearance of your Matrix with this durable, black rear bumper protector. The rear bumper protector's raised tread pattern provides a custom look, while the skid-resistant surface helps provide protection.



D

E | Roof Rack³

Enhance your Matrix's versatility with this roof rack. Designed for quick and easy installation, the roof rack carries up to 132 lbs.



E

A | Cargo Net - Spider⁴

Engineered to fit the cargo area of your vehicle, the spider cargo net features durable black nylon webbing, an elastic bungee cord border and hooks that attach the net to the D-ring anchors located in the rear cargo area. Easy to install, it keeps your loose items secure while driving.



B | Cargo Tote⁴

The collapsible soft-sided cargo tote is designed to hold a variety of smaller everyday items, helping to ensure they don't shift around or tip over in your cargo area. For added convenience, the tote includes removable divider panels that hold items upright. It also features two carrying handles for easy loading and unloading, folds flat when not in use, and pops up easily when needed.



C | Auto-Dimming Mirror

Helping to reduce the glare of headlights from behind your Matrix, the auto-dimming mirror automatically reduces the reflection rate of your inside mirror to dampen glare and help improve your rear view during nighttime driving.

D | Carpet Cargo Mat⁴

Designed to protect your cargo area from premature wear, this durable cargo mat is made from highly resilient nylon that's resistant to fading, oils and chemicals. It features sturdy rubber-backed construction to help prevent the mat from sliding and an embroidered Matrix logo.



A | First Aid Kit

This handy first aid kit can help you tend to many minor injuries. The kit includes insect-sting pads, adhesive bandages, butterfly strips, stretch bandage with fasteners, scissors, an emergency blanket and more. Designed with Velcro® mounting strips, the soft, zippered case can be placed inside the cabin or cargo area and will remain firmly and quietly in place during normal driving.



B | Emergency Assistance Kit

Don't let minor problems stop you in your tracks. This ultra-functional emergency assistance kit contains tools and supplies to help you handle minor situations that may occur on the road. The kit includes booster cables, a hose clamp and tape, work gloves, survival blankets, a flashlight/lantern, a water bag and more. The kit also features a retention strap to help keep it secure and is specially packaged to eliminate rattling while driving.



C | Ashtray Cup

This self-contained ashtray fits snugly inside your Matrix's cup holder. Featuring a hinged lid and UV-protected cup, it helps minimize odors and flyaway ash. The unit is removable for portability and easy cleaning.

D | Carpet Floor Mats⁵

Designed for an exact fit, the carpet floor mats are constructed of durable nylon and include an embroidered Matrix logo patch. They help protect your Matrix's original factory carpet from wear and tear. Retention clips (on the driver's side) and nibbed backing on all mats help keep them in position. The floor mats are also removable and easy to clean.

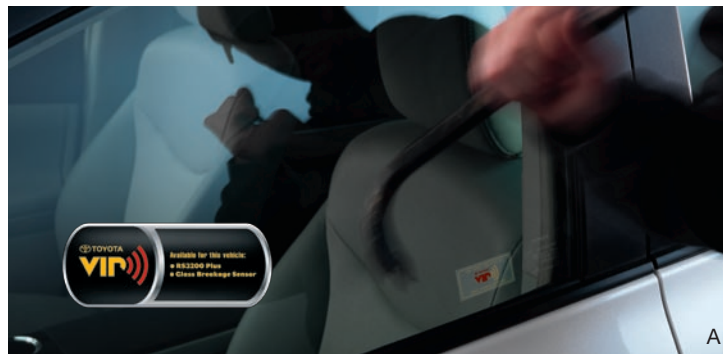
E | Door Sill Enhancements

The door sill enhancements replace your vehicle's original door scuff plates and provide a stylish look to your Matrix. Featuring a brushed stainless steel overlay with the Matrix logo, the door sill enhancements add a touch of style.



A | VIP Security⁶

The VIP RS3200 Plus System (Vehicle Intrusion Protection) is a complete vehicle security system with alarm and glass breakage sensor for vehicles that already have keyless entry with remote lock/unlock. When equipped with the VIP RS3200 Plus, the vehicle's security system is activated immediately if the glass is broken or if forced entry of a side door is attempted. Includes a wide range of security and convenience features including: automatic rearming and relocking, door ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter.

**B | BLU LOGIC[®] Hands-Free System⁷**

Enjoy the ultimate convenience of hands-free cell phone use—and comply with regulations restricting use of cell phones while driving—courtesy of the BLU LOGIC[®] Hands-Free System. BLU LOGIC integrates with your factory audio system speakers, allowing you to answer incoming calls with the push of a button, while outgoing calls are as simple as speaking into the fixed microphone provided.

**C | Remote Engine Starter**

When the weather outside is less than accommodating, a Remote Engine Starter allows you to set your Matrix's cabin to the ideal temperature before it's time to get in. This convenient accessory lets you start the engine and activate the air conditioner, heater, defroster and defogger at their last settings, all from a more comfortable location. It's fully integrated into your factory security/keyless entry system, so there's no need for an additional remote control key fob.



A | TRD 18-in Mesh Alloy Wheels⁸

Upgrade your factory wheels to the “big rim” look with these TRD 18-inch cast alloy wheels, featuring a stylish 9-spoke design. These stunning wheels reflect TRD’s state-of-the-art Computer Aided Design (CAD) techniques—incorporating the proper weight, offset and brake clearance for fit, finish, and reliability—to create the optimal wheel for your Matrix.

B | TRD 18-in 5-Spoke Wheels⁸

Take an aggressive stance with this plus-size upgrade to TRD 18-inch, 5-spoke cast alloy wheels, featuring a durable silver or black finish and snap-in TRD center cap. Lighter than typical steel wheels, they provide better heat dissipation and greater rigidity under high-load cornering maneuvers, while incorporating the proper weight, offset and brake clearance for fit, finish, and reliability.

C | TRD Wheel Installation Kit

TRD installation kit for use with 12mm conical seat applications. This kit includes 16 spline drive lug nuts, 4 TRD wheel locks and installation tools. Wheel locks feature laser engraved TRD logo.

D | TRD 19-in 5-Spoke Wheels⁸

Roll big with these TRD 19-inch, 5-spoke lightweight cast aluminum wheels, featuring spokes finished in graphite gray, along with a machined aluminum finish outer lip and a billet knurled aluminum snap-in TRD center cap.



A



B



C



D

TRD

A | TRD Oil Filter

Spoil your vehicle with premium engine protection, courtesy of the TRD high-performance oil filter. TRD oil filters use three plies of 100% synthetic glass/polyester blend filtration media for optimal efficiency.

B | TRD Air Filter

Providing engine protection and potentially increasing engine output, the TRD high-performance air filter features a unique, oiled four-ply cotton gauze design that maximizes the filter's media area for superb filtration and enhanced airflow. A rugged polyurethane body holds the filter element, which is enclosed in durable epoxy coated mesh and an elastomeric seal for a precision, leak-free fit. It's also washable, reusable and designed to last the lifetime of your Matrix.



A



B

A | TRD Shift Knob

This stylish ball-type shift knob is made from genuine carbon fiber and precision-engineered to enhance shifting feel. Accented by a bold red TRD logo, the shift knob makes a smart addition to your interior. It maintains Toyota's high quality standards for performance and strength and is quick and easy to install. Fits M12 x 1.25 metric-thread Toyota's shift levers.



A

B | TRD Oil Cap

They may go on like the stock oil cap, but these highly polished forged billet aluminum TRD oil caps provide a customized race-ready look that's anything but stock. Finished with a high-luster coating, you can be confident they will maintain their appearance for years to come. Available in two styles.



B



C

C | TRD Radiator Cap

The TRD high-pressure radiator cap is designed to release at higher cooling system pressures during high rpm or high load operation. This helps vehicle performance and provides valuable protection for your engine.

D | TRD Performance Brake Pads

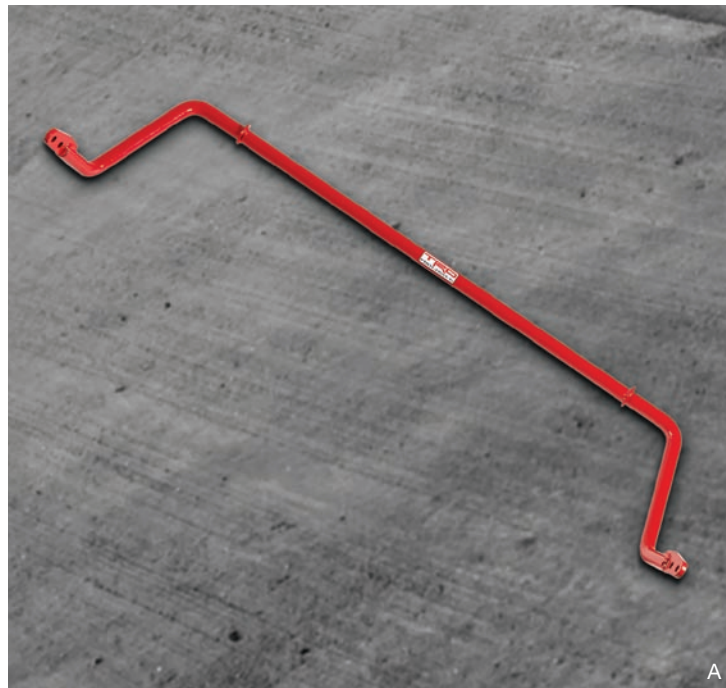
Boost braking performance and reduce fade during repeated stops or extended downhill driving with TRD's high-performance, high-friction brake pads. Made from an aramid and ceramic-strengthened compound, TRD brake pads deliver an optimum combination of cold and hot friction, with minimal brake noise and enhanced stopping power. They offer an excellent price-to-performance ratio in a high-performance street pad.



D

A | TRD Rear Sway Bar

Engineered by TRD to enhance the Matrix's handling characteristics, the rear sway bar helps provide a flatter, more firm cornering stance and helps deliver greater control. Manufactured from high-quality spring steel for increased stiffness and durability, the sway bar features a gloss red powder coat finish designed to resist corrosion and help protect against road damage.



A

B | TRD Strut Brace

Help reduce flex and increase handling precision with a strut brace, which mounts inside your engine compartment to increase chassis rigidity. It's manufactured from lightweight, high-strength TIG-welded extruded aluminum and powder coated in a TRD red titanium-colored coating for maximum protection and durability.



B

C | TRD Lowering Springs

Featuring TRD's proprietary spring rate—linear in front, progressive in rear—TRD lowering springs lower your vehicle's center of gravity by 0.5-inch in front and 1.5-inch in rear. The result is enhanced on-road performance through quicker turn-in, enhanced steering response and improved cornering ability. The lowering springs have been rigorously tested through the slalom and engineered to help ensure against rattles, clunking or rubbing—even when pushed to the limit.



C

Genuine Toyota Accessories give you the confidence to customize your Matrix, because only Genuine Toyota Accessories are designed, tested and approved specifically for your vehicle. And when purchased at the same time as your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.

To learn more about the benefits of Genuine Toyota Accessories, please visit toyota.com/accessories or contact your Toyota dealer.

Also Available:

- Mudguards
- TRD Air Filter Cleaning Kit
- TRD Clutches
- TRD Torque Biasing Differential

Disclaimers

1. Paint protection film for the leading hood edges/fenders and front bumper sold as two separate packages.
2. Toyota Genuine Accessory Warranty will apply when the installation is completed by a trained Toyota Technician. If another installer does perform the installation, the "Parts-Only" warranty, 12 months, will be applicable instead.
3. Mounting hardware and simple no-drill installation instructions included.
4. Cargo and load capacity limited by weight and distribution.
5. To avoid interference with pedal operation: Each mat must be secured with retention hooks (clips). Do not install a floor mat on top of an existing floor mat. This floor mat was designed specifically for use in this model and model year vehicle and SHOULD NOT be used in any other vehicle.
6. Available for vehicles with factory remote keyless entry.
7. Performance of BLU Logic compatible phones will vary based on phone software version, coverage, and your wireless carrier. See www.blulogicupdate.com for more details.
8. 18-inch and 19-inch performance tires are often expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 24,000 miles, depending upon tires used and driving conditions.