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Prius V 2012 Accessories



Can the world's most iconic hybrid be enhanced? Absolutely. Outfitting your Prius v with Genuine Toyota Accessories not only gives it your own thumbprint but also adds functionality, convenience, protection and value. Specially designed, tested and approved by Toyota engineers, Genuine Toyota Accessories will keep you and your Prius v extra happy for many miles down the road. Have a look around. Everything you're searching for can be found within these pages.

toyota.com/accessories

Accessories Shown

Mudguards, alloy wheel locks, rear bumper appliqué and "Hybrid Synergy Drive" window sticker



Start with the finishing touches. In addition to giving your Prius v a custom look and feel, Genuine Toyota Accessories can also protect it from theft and everyday wear and tear. Go ahead. Enjoy the confidence and peace of mind that come with Genuine Toyota Accessories.



A | Rear Bumper Appliqué

The top of your rear bumper can take a beating when loading and unloading cargo. Help protect it from scrapes and scratches with this nearly invisible appliqué. Subtly finished with a Prius v logo, the appliqué features high-grade urethane construction and a UV-resistant topcoat.



B | Paint Protection Film¹

Like a clear suit of armor, this paint protection film helps guard your Prius v's paint from sand, small stones, insects and other debris. Made from nearly invisible urethane material, the film resists discoloration and is available for the leading edge of the hood, fenders and front bumper. Must be applied at the factory or your dealership by a trained technician.



C | Hybrid Synergy Drive Window Sticker

Designed to help bring attention to your Prius v's hybrid pedigree, the "Hybrid Synergy Drive" window sticker features white lettering on a clear sticker. It is best suited for your rear window below the Center High-Mount Stop Light (CHMSL). The sticker is designed to be exterior mounted.

D | Mudguards

Help protect your paint from damaging stones, tar and, yes – mud – with a set of front and rear mudguards. Designed to integrate with your Prius v's styling, these durable mudguards feature corrosion-resistant hardware and are constructed from material that stands up to the rigors of everyday driving.

E | Alloy Wheel Locks

Constructed of forged, hardened steel with triple-nickel and zinc-plating, these inexpensive and easy-to-install wheel locks help provide dependable protection against theft. In addition to saving the potential time and expense of replacing wheels and tires, these locks also help avoid additional damage that can occur during theft.

Maximize your options. The spacious interior and cargo area in the Prius v is even more accommodating with the addition of Genuine Toyota Accessories. It's a convenience you can easily get used to.

A | Cargo Net

Engineered to fit the cargo area of your Prius v, the cargo net is designed to hold a variety of everyday items and helps ensure they don't shift around or tip over. The cargo net features an envelope-style design that attaches to defined points in the rear cargo area, making it easily accessible and easy to load. The cargo net can be installed or detached quickly, and stores flat when not in use.

B | Carpet Cargo Mat

Designed to protect your Prius v's cargo area, this folding cargo mat is made from durable nylon carpet that resists stains and fading. It features rubber-backed construction to help keep the mat from sliding and an embossed Prius v logo.



A | Carpet Floor Mats²

Custom-tailored for an exact fit, the carpet floor mats are constructed of durable nylon carpet and include an embroidered patch Prius v logo. They protect your Prius v's carpet from premature wear and stains. A quarter-turn fastener (on the driver's side) and nibbed backing, on all mats, help keep them in position. The floor mats are also removable and easy to clean.

**B | All-Weather Floor Mats²**

Protect your Prius v's original factory carpet with a set of durable all-weather floor mats. These solid one-piece mats feature a ribbed channel design that helps contain moisture, grease, dirt and other debris. Embellished with a Prius v logo, the mats are constructed from high-quality 100% recyclable thermoplastic polymer material that resists fading and cracking. Plus, they're held firmly in place with a nibbed backing and a driver's side quarter-turn fastener.

**C | Ashtray Cup**

This self-contained ashtray fits snugly inside Prius v's cupholder. Featuring a hinged lid and UV-protected cup, it helps minimize odors and flyaway ash. The unit is removable for portability and easy cleaning.

**D | First Aid Kit**

This handy first aid kit can help you tend to many minor injuries. The kit includes adhesive bandages, butterfly strips, stretch bandage with fasteners, insect-sting pads, scissors, an emergency blanket and more. Designed with Velcro mounting strips, the soft, zippered case can be placed inside the cabin or cargo area and remain firmly and quietly in place during normal driving.

**E | Emergency Assistance Kit**

Don't let minor problems stop you in your tracks. This ultra-functional emergency assistance kit contains tools and supplies to help you handle minor situations that may occur on the road. The kit includes booster cables, a hose clamp and tape, work gloves, survival blankets, a flashlight/lantern, a water bag and more. The kit also features a retention strap to keep it secure and is specially packaged to eliminate rattling while driving.



A



B

A | Remote Engine Starter

When the weather outside is less than accommodating, a Remote Engine Starter allows you to set your Prius v's cabin to the ideal temperature before it's time to get in. This convenient accessory lets you start the engine and activate the air conditioner, heater, defroster and defogger at their last settings, all from a more comfortable location. It's fully integrated into your factory security-keyless-entry system, so there's no need for an additional remote control key fob.

B | VIP Security³

- **VIP RS3200 Plus System.** The VIP RS3200 Plus (Vehicle Intrusion Protection) is a complete vehicle security system with alarm and glass breakage sensor for vehicles that already have keyless entry with remote lock/unlock. When equipped with the VIP RS3200 Plus, the vehicle's security system is activated immediately if the glass is broken or if forced entry of a side door (or the trunk) is attempted. Includes a wide range of security and convenience features including automatic rearming and relocking, door-ajar warning, interior light activation, panic alarm, rolling-code technology and disabling of the starter.

Always Go With Genuine Toyota Accessories.

When it comes time to make your Toyota your own, remember only Genuine Toyota Accessories are designed, tested and approved specifically for your Prius v vehicle. Plus, when you purchase them at the same time as your new Prius v, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Warranty, valid at any Toyota dealership nationwide.

To learn more about the benefits of Genuine Toyota Accessories, please visit toyota.com/accessories or contact your Toyota dealer.

Disclaimers

¹Paint protection film for the leading hood edges/fenders and front bumper sold as two separate packages. ²To avoid interference with pedal operation: Each mat must be secured with a quarter-turn fastener. Do not install a floor mat on top of an existing floor mat. This floor mat was designed specifically for use in this model and model year vehicle and SHOULD NOT be used in any other vehicle. ³Available for vehicles with factory remote keyless entry.