

Accessories 2013

Matrix





### Body Side Moldings

Body side moldings help protect against careless door swings, renegade shopping carts and other unfortunate parking lot mishaps. These color-matched moldings help maintain your vehicle's resale value, while adding a touch of elegance to its exterior.

---

Add to the excitement of the sporty Matrix with Genuine Toyota Accessories. From Toyota Racing Development (TRD) wheels to a convenient roof rack, there is a full selection of accessories available to enhance the performance and appearance of your Matrix. Choosing Genuine Toyota Accessories provides the assurance of original Toyota quality, fit and finish. When it comes to making your new Matrix yours, you'll find everything you need right here. For more information about Genuine Toyota Accessories, please visit [toyota.com/accessories](http://toyota.com/accessories)



**EXTERIOR**



**INTERIOR**



**ELECTRONICS**



**TRD**



# Exterior Accessories

Style to be admired. Help keep your Matrix looking like new with precision-engineered Genuine Toyota Accessories.

## Rear Bumper Protector (A)

Durable, black rear bumper protector helps keep the top surface of your rear bumper free of scrapes and scratches while helping to preserve the like-new appearance of your Matrix. The skid-resistant surface and raised tread pattern provide a stylish look for the rear bumper.



## Paint Protection Film (B)

Like a clear suit of armor, Genuine Toyota paint protection film<sup>1</sup>, designed for certain sections of the hood and front fenders, helps guard your vehicle from road debris that can chip and scratch the finish. Constructed from durable, nearly invisible urethane, the film helps your Matrix maintain a like-new appearance.



*Genuine Toyota paint protection film<sup>1</sup> can also be applied to select portions of the front bumper to help guard your paint from road debris. Available at your local Toyota dealership for an additional charge.*



## Alloy Wheel Locks (C)

Precision machined and weight balanced, with triple nickel chrome plating, these durable wheel locks help provide dependable protection against theft.

## Exhaust Tip (D)

The exhaust tip is constructed of corrosion-resistant, double-walled 304 stainless steel, polished to a brilliant shine for long-lasting beauty. Easy, bolt-on installation.

## Roof Rack (E)

Designed for quick and easy installation, the roof rack carries up to 132 lb. and enhances the versatility of your Matrix.

# Interior Accessories

Love what's on the inside. Genuine Toyota Accessories add comfort and convenience to your Matrix so you can sit back, relax and enjoy the ride.

## Carpet Floor Mats (A)

Designed for an exact fit, the carpet floor mats<sup>2</sup> are constructed of durable nylon and include an embroidered Matrix logo. Retention clips (on the driver's side) and nibbed backing on all mats help hold them in position.

## Cargo Tote (B)

The collapsible, soft-sided cargo tote<sup>3</sup> holds a variety of everyday items, helping ensure they don't shift around or tip over in your cargo area. It features removable, plastic divider panels to hold items upright and two carrying handles for easy loading and unloading and stores flat when not in use.



## Cargo Net – Spider (C)

This convenient cargo net<sup>3</sup> helps keep everyday items from rolling around or tipping over. Specifically designed for your Matrix, the spider cargo net features durable, black nylon webbing and an elastic bungee cord border with zipper style closure. It can be quickly attached or detached and stores flat when not in use.

## Carpet Cargo Mat (D)

Keep the cargo area of your Matrix looking new with the protection of the carpet cargo mat<sup>3</sup>. It helps protect against premature wear and features an embroidered Matrix logo.

Also Available:  
**Cargo Tray**



## Interior Accessories

### First Aid Kit (A)

Be prepared for life's little emergencies. This handy first aid kit includes insect-sting pads, bandages, scissors, an emergency blanket and more. VELCRO® brand mounting strips help it remain firmly in place.



### Emergency Assistance Kit (B)

Don't let small issues stop you in your tracks. This multi-functional emergency assistance kit contains tools and supplies to help handle minor emergency situations and repairs. It includes booster cables, survival blankets, a flashlight and more. The kit features a retention strap with contents packaged to help everything stay secured.



### Ashtray Cup (C)

This self-contained ashtray cup fits snugly inside the cupholder of the Matrix. It features a hinged lid that helps minimize odors and flyaway ash and is removable for portability and easy cleaning.



### Auto-Dimming Mirror (D)

Helping diminish the glare of headlights from behind your vehicle, the auto-dimming mirror reduces the reflection rate of your inside mirror to dampen overly bright lights and help improve your rear view during night-time driving.

### Door Sill Enhancements (E)

Featuring a brushed-aluminum overlay with chrome accents and a Matrix logo, these door sill enhancements add a touch of style to your vehicle.

# Electronic Accessories

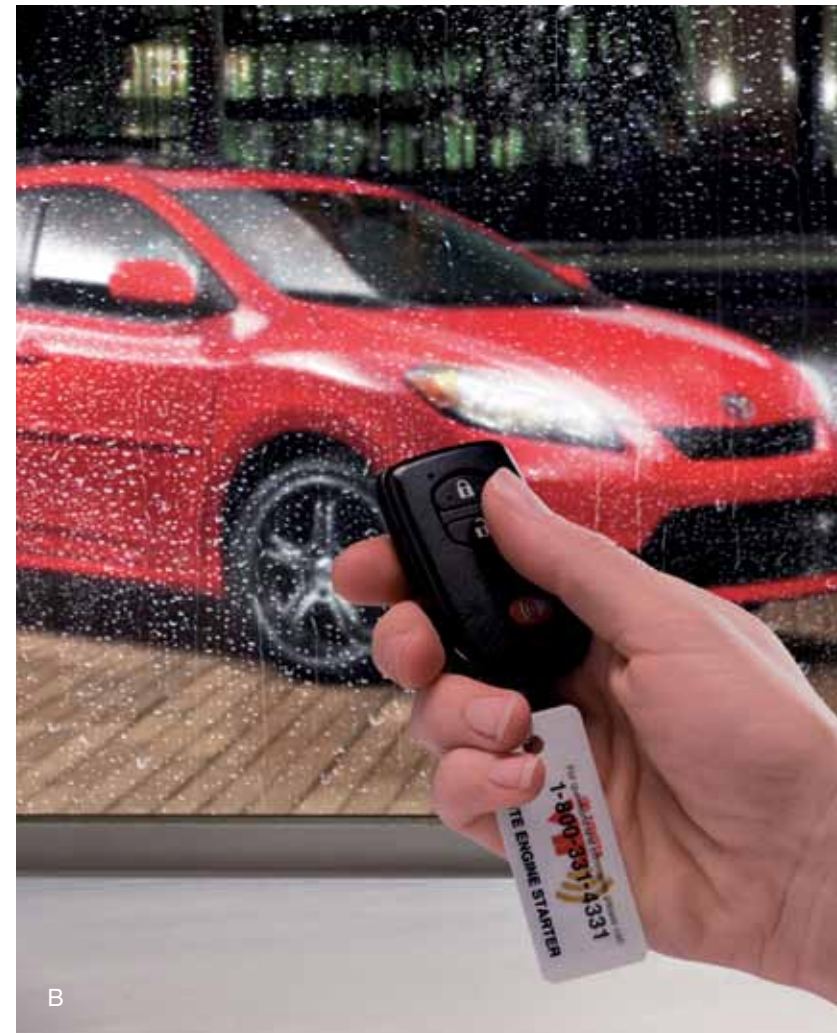
Turn on and take off. Make your Matrix more convenient and secure with the latest in electronic accessories.

## VIP (Vehicle Intrusion Protection) Security (A)

The VIP RS3200 Plus<sup>4</sup> is a complete vehicle security system with an alarm and glass breakage sensor for vehicles equipped with keyless entry. The alarm is immediately activated if the glass is broken or if forced entry of a side door (or rear hatchback) is attempted. Features include automatic rearming/relocking, door ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter.



A



B

## Remote Engine Starter (B)

Enjoy the luxury of having your vehicle ready and waiting with a comfortable vehicle interior, no matter what the weather is outside. The remote engine starter<sup>4</sup> enables you to start your engine and activate preset air conditioner, heater, defroster and defogger functions from a remote location, creating an ideal cabin temperature when it's time to head down the road.

See footnote 4 in disclosure section on back cover.



Amp it up. Put some excitement into your driving and enhance your vehicle's performance with Toyota Racing Development (TRD).

### TRD 18-in. 5-Spoke Wheels (A)

Take an aggressive stance with this TRD 18-in. 5-spoke cast-alloy wheel<sup>5</sup>, featuring a durable silver or black finish and snap-in TRD center cap. Lighter than typical steel wheels, they help provide better heat dissipation and greater rigidity under high-load cornering maneuvers.

### TRD 19-in. 5-Spoke Wheels (B)

Roll big with these TRD 19-in. 5-spoke light-weight cast-aluminum wheels<sup>5</sup>. They feature spokes finished in graphite gray, along with a machined aluminum finish outer lip and a billet-knurled aluminum snap-in TRD center cap.



See footnote 5 in disclosure section on back cover.



## TRD Accessories

### TRD Performance Air Filter (A)

The TRD high-performance air filter features a unique, oiled four-ply cotton gauze design that maximizes the filter's medium area for superb filtration and enhanced airflow. The filter element is enclosed in durable epoxy-coated mesh with an elastomeric seal for a precision, leak-free fit. It is washable, reusable and designed to last the lifetime of your Toyota.

### TRD Oil Filter (B)

Spoil your vehicle with premium engine protection, courtesy of the TRD high-performance oil filter. TRD oil filters use three plies of 100% synthetic glass/polyester blend filtration medium for optimal efficiency.





## TRD Accessories

### TRD Forged Oil Cap (A)

Get a race-ready look with a TRD oil cap. Forged with highly polished billet aluminum and finished with a high-luster TRD coating, it will maintain its sharp appearance for years to come. Available in two styles.



### TRD Shift Knob (B)

This stylish ball-type shift knob is made from genuine carbon fiber and precision-engineered to enhance shifting feel. Accented by a bold red TRD logo, the shift knob adds an additional measure of “cool” to your interior. It maintains Toyota’s high quality standards for performance and strength and is quick and easy to install. Fits M12 x 1.25 metric-thread Toyota shift levers. Requires a 5-speed manual transmission.



### TRD Performance Brake Pads (C)

Boost braking performance and reduce fade during repeated stops or extended downhill driving with TRD’s high-performance, high-friction brake pads. Made from an aramid and ceramic-strengthened compound, TRD brake pads deliver an optimum combination of cold and hot friction, with minimal brake noise and enhanced stopping power.

### TRD Radiator Cap (D)

The TRD radiator cap is designed to release pressure at higher cooling system levels than stock radiator caps during high-rpm or high-load operation. This helps enhance vehicle performance and provides valuable engine protection.



## TRD Accessories

### TRD Rear Sway Bar (A)

Enhance your Matrix' cornering capabilities with this TRD rear sway bar. Its high-quality spring steel construction adds stiffness while a corrosion-resistant TRD red powder finish helps protect it from the elements and from road damage.

### TRD Strut Brace (B)

Help reduce flex and increase handling precision with a TRD strut brace. It mounts inside your engine compartment to increase chassis rigidity. Manufactured from lightweight, high-strength TIG-welded extruded aluminum, it features a TRD red powder coat finish for maximum protection and durability.



### TRD Lowering Springs (C)

Featuring TRD's proprietary spring rate—linear in front, progressive in rear—TRD lowering springs lower your vehicle's center of gravity by 0.5 in. in front and 1.5 in. in the rear. The result is enhanced on-road performance through quicker turn-in, enhanced steering response and cornering ability. The lowering springs have been engineered to maintain vehicle dynamics and improve performance, and have been rigorously tested for durability and suspension balance.

Also Available:

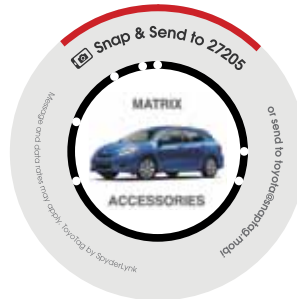
- TRD Clutches**
- TRD Wheel Lock Set**
- TRD Wheel Installation Kit**
- TRD Air Filter Cleaning Kit**



**Always go with Genuine Toyota Accessories** When it comes time to make your Toyota your own, remember only Genuine Toyota Accessories are designed, tested and approved specifically for your Toyota vehicle. Plus, when you purchase them at the same time as your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.

---

For more information:



[toyota.com/accessories](http://toyota.com/accessories) 1-800-GO-TOYOTA

---

**Disclosures**

1. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyota-approved installer. If the film is installed by anyone else, the Toyota "Parts Only" warranty — 12 months — will be applicable instead. Please see dealer for details.  
2. To avoid potential interference with pedal operation, do not install a floor mat on top of an existing floor mat, and each mat must be secured with either quarter-turn fasteners or retention hooks (clips). This floor mat

was designed specifically for use in this model and model year vehicle and SHOULD NOT be used in any other vehicle.  
3. Cargo and load capacity limited by weight and distribution.  
4. Available only for vehicles with keyless entry.  
5. 18-in. and 19-in. performance tires are often expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 24,000 miles, depending upon tires used and driving conditions.

This brochure is based upon information available at time of printing, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions.