

LINCOLN MAINTENANCE PROTECTION PLAN

NEW LINCOLN VEHICLES



PEACE OF MIND
PROTECTION
FOR THE ROAD AHEAD



L I N C O L N

LINCOLN MAINTENANCE PROTECTION PLAN

TRAVELLING WELL WITH LINCOLN MAINTENANCE PROTECTION PLAN (LMPP)

You're buying peace of mind when you purchase or lease a quality Ford of Canada Lincoln vehicle. You want your ownership to be satisfying and pleasurable – and so do we! That's why your new Lincoln vehicle is backed by a 4 year/ 80,000 kilometre (whichever occurs first) New Vehicle Basic Warranty.*

To add to your peace of mind and help protect your investment beyond your New Vehicle Basic Warranty, you'll be travelling well with LMPP – prepaid maintenance for the road ahead.

CONFIDENCE FOR THE ROAD AHEAD

- LMPP Plan covers **all** required scheduled maintenance as outlined in your vehicle's Customer Information Guide or Owner's Guide.
- LMPP Plan is available with scheduled maintenance intervals every 6 months/8,000 kilometres, 6 months/12,000 kilometres or 12 months/16,000 kilometres.
- All maintenance and wear item replacements are made with Ford approved parts.
- LMPP includes coverage for 8 wear items, as required, due to failure caused by normal wear or defect.

THE LINCOLN EXPERIENCE

By purchasing a Lincoln Maintenance Protection Plan (LMPP), you can enjoy the peace of mind that your vehicle will be repaired using Ford approved parts for superior fit, finish and overall performance. What's more, our factory-trained Technicians receive the latest in comprehensive training to help ensure that your vehicle is always fixed right, the first time.

* Time and distance travelled limitations for Ford LMPP/ESP New Vehicle Plans are calculated from zero kilometres and the warranty start date (whichever occurs first). Ford LMPP/ESP New Vehicle Plans are effective concurrently with the New Vehicle Basic Warranty and are not extensions of the New Vehicle Basic Warranty. See your Lincoln Dealer for details.

**LINCOLN MAINTENANCE PROTECTION PLAN
FOR YOUR VEHICLE...
PEACE OF MIND FOR YOU.**

LINCOLN MAINTENANCE PROTECTION PLAN

ENJOY THE DRIVE EVEN MORE WITH PREPAID MAINTENANCE

**REGULAR MAINTENANCE OF YOUR VEHICLE WILL HELP
ENSURE OPTIMUM PERFORMANCE YEAR AFTER YEAR**

SCHEDULED MAINTENANCE AND WEAR ITEMS

LMPP covers all required scheduled maintenance items, as recommended in your Customer Information Guide or Owner's Guide. It also includes coverage for 8 wear items, as required, due to failure caused by normal wear or defect:

- Brake pads and linings
- Brake rotors
- Clutch disc
- Engine belts and hoses
- Light bulbs (excluding headlamps)
- Shock absorbers
- Spark plugs
- Wiper blades

NO DEDUCTIBLE

The LMPP Plan comes with a \$0 deductible.

OPTIONAL RENTAL VEHICLE REIMBURSEMENT

If purchased, includes first-day coverage up to \$35/day for up to 2 days for maintenance and repairs covered by the Basic Coverage under the New Vehicle Limited Warranty or Ford ESP. This benefit will also be available for Ford Recalls or Customer Satisfaction Programs involving an ESP-covered component for Lincoln vehicles. Never be without a vehicle – even when your vehicle is getting an oil change!

BACKED BY FORD

Most importantly, LMPP is backed by Ford Motor Company of Canada, Limited, and is specifically designed to meet maintenance requirements for Lincoln vehicles. LMPP is honoured at authorized Lincoln Dealers only in Canada and Ford, Lincoln and Mercury Dealers in the United States.

TRANSFERABLE

If you sell the vehicle, remaining coverage may be transferred to a new owner. This can add to the resale value of your vehicle.

FINANCING

May be included in your finance contract in most cases.



LINCOLN MAINTENANCE PROTECTION PLAN (LMPP) COVERAGE FOR SCHEDULED MAINTENANCE

LMPP covers all required scheduled maintenance as outlined in your Customer Information Guide or Owner's Guide.† The following services are representative of recommended maintenance for your vehicle. Your actual plan will be based on your Lincoln vehicle's maintenance needs as indicated in your Customer Information Guide or Owner's Guide:

- Change engine oil and replace oil filter
- Inspect tires for wear, rotate and measure tread depth
- Inspect wheel and related components for abnormal noise, wear, looseness or drag
- Perform multi-point inspection:
 - Check and top-up fluid levels: brake, coolant recovery reservoir, manual and automatic transmission (if equipped with an underhood dipstick), power steering (if equipped) and window washer
 - Inspect tires for wear and check air pressure, including spare
 - Check exhaust system for leaks, damage, loose parts and foreign material
 - Check battery performance
 - Check operation of horn, exterior lamps, turn signals and hazard warning lights
 - Check radiator, coolers, heater and air conditioning hoses
 - Inspect windshield washer spray and wiper operation
 - Check windshield for cracks, chips and pitting
 - Inspect for oil and fluid leaks
 - Inspect engine air filter
 - Inspect half-shaft dust boots, if equipped
 - Check shocks and struts, and other suspension components for leaks and damage
 - Inspect steering and linkage
 - Inspect accessory drive belt(s)
 - Inspect clutch operation, if equipped
- Inspect automatic transmission fluid level (if equipped with a dipstick); consult Dealer for requirements
- Inspect brake pads, shoes, rotors, drums, brake linings, hoses and parking brake
- Inspect engine cooling system for strength and hoses
- Inspect exhaust system and heat shields
- Inspect half-shaft dust boots, if equipped
- Inspect and lubricate steering linkage, ball joints, suspension, tie-rod ends, driveshaft and U-joints
- Inspect cabin air filter, if equipped
- Replace cabin air filter, if equipped



SELECT THE COVERAGE THAT IS RIGHT FOR YOU

The LMPP Plan is available up to the time and distance intervals as listed below. Coverage begins at the time of plan purchase and expires upon reaching your selected time or distance travelled limitation, whichever occurs first.* The number of service visits listed for each of the plans is the maximum number of visits covered.† Should the maximum number of service visits be reached prior to the expiration of the selected plan, the 8 wear items will still be covered during the selected plan coverage period. While maintenance services can be completed at any time during the plan coverage, Ford Motor Company of Canada, Limited recommends that the scheduled maintenance, as outlined in your vehicle's applicable guide, be followed.

Your driving habits will determine the optimum maintenance intervals for your vehicle. Speak to your Dealer to select the best maintenance plan for you.

AVAILABLE LINCOLN MAINTENANCE PROTECTION PLANS

Maintenance Service Intervals in Time and Distance

2 Year Plan	40,000 km	Maximum No. of Service Visits
	50,000 km	
3 Year Plan	60,000 km	Maximum No. of Service Visits
	75,000 km	
4 Year Plan	80,000 km	Maximum No. of Service Visits
	100,000 km	
5 Year Plan	100,000 km	Maximum No. of Service Visits
6 Year Plan	120,000 km	Maximum No. of Service Visits

Maintenance covered by your LMPP is based on the scheduled maintenance intervals in your vehicle's Customer Information Guide or Owner's Guide. Since maintenance intervals vary by vehicle, please consult your applicable guide for the recommended maintenance intervals. See your Dealer for details about maintenance interval selections.

** Maximum number of service visits for Lincoln vehicles is in addition to the visits included in Lincoln Customer Care.



SOME POINTS TO REMEMBER ABOUT YOUR LINCOLN MAINTENANCE PROTECTION PLAN...

- You can choose a coverage plan that meets your driving needs and habits – plans are available in 6 months/8,000 kilometres, 6 months/12,000 kilometres, or 12 months/16,000 kilometres maintenance intervals. Wear items and failures of covered components, due to normal wear or defect, are included for the time and distance you select.^{§§}
- Coverage begins at the time of plan purchase and expires upon reaching your selected time or distance travelled limitation, whichever occurs first.* You can only purchase LMPP for your vehicle before the earlier of 12 months or 20,000 kilometres from the warranty start date.
- The Lincoln Maintenance Protection Plan and Extended Service Plan prices and component coverage are subject to the pricing and component coverage in effect at the time the plan is purchased. Plans and prices are subject to change without notice. See your participating Dealer for details. LMPP/ESP are subject to GST, PST and HST where applicable.

[†] Up to the maximum number of service visits included in the selected plan.

[§] Depending on the time or distance maintenance intervals followed, the number of service visits received may not necessarily reflect the maximum number of service visits listed on the chart below. See your Dealer for details.

^{§§} Some restrictions and limitations apply. See your participating Dealer for details.

LINCOLN VEHICLES**		
6 months/ 8,000 km	6 months/ 12,000 km	12 months/ 16,000 km
3	2	n/a
4	2	1
5	4	1
7	4	2
8	6	3
10	6	4
10	8	4
13	10	5

Maintenance services listed in your plan may vary by vehicle and driving conditions, and maintenance intervals or see your Lincoln Dealer.

Services that are available for your vehicle.

In addition to the two complimentary visits already included.



FORD EXTENDED SERVICE PLAN (ESP) NEW VEHICLE PLANS

The Lincoln Maintenance Protection Plan (LMPP) complements other Ford ESP Plans such as PremiumCARE, ExtraCARE, BaseCARE, or PowertrainCARE for your Lincoln vehicle.

COMPONENT PROTECTION

Ford ESP Plans cover many components throughout the vehicle so you can drive with confidence knowing that your vehicle is protected. You choose the Extended Service Plan that's best for you.

DEDUCTIBLE OPTIONS

A \$100 deductible is standard. \$0, \$50, \$200 and "Disappearing"[‡] deductible options are available.

ROADSIDE ASSISTANCE

Ford ESP Roadside Assistance covers the following services for the duration of your selected ESP Plan coverage:

- Towing
- Flat Tire
- Trip Planning
- Emergency Travel Expense Reimbursement
- Battery Boost
- Lockout
- Out-of-fuel

RENTAL VEHICLE REIMBURSEMENT

If your vehicle is inoperable and must be kept overnight for a repair covered by the Basic Coverage under the New Vehicle Limited Warranty or Ford ESP, you will be reimbursed up to \$35/day for up to 10 days. This benefit will also be offered for Recalls or Customer Satisfaction Programs involving an ESP-covered component for Ford, Lincoln or Mercury vehicles only. A first-day rental option is available on Ford ESP New Vehicle Plans.

BACKED BY FORD

Mostly importantly, Ford ESP is backed by Ford Motor Company of Canada, Limited.

TRANSFERABLE

If you sell your vehicle, the remaining ESP coverage may be transferred to a new owner. This can add to the resale value of your vehicle.

FINANCING

May be included in your finance contract in most cases.

[‡] The disappearing deductible option only applies when the repair service is provided by the selling dealership of the ESP contract.



WHY LINCOLN MAINTENANCE PROTECTION PLAN?

- You want to help ensure that your vehicle is maintained properly.
- You want to help protect yourself against the rising costs of maintenance services.
- You'd like to help maximize the resale or lease-end value of your vehicle.
- You want your vehicle to be serviced by factory-trained Technicians using Ford approved parts.
- You'll spend only pennies per day!



L I N C O L N

LINCOLN CUSTOMER SERVICE

This brochure is intended to provide general information about Ford LMPP/ESP. Plan availability, benefits and coverage may vary by province. See your participating Lincoln Dealer for details. Illustrations used in the brochure are for graphic representation only. Repairs needed to any engine, transmission and final drive components caused by or resulting from a defect in a non-Ford component, such as an aftermarket-installed turbocharger, are not covered. In some cases, the use of Ford authorized remanufactured parts is required before and after the expiration of the New Vehicle Basic Warranty. See your Lincoln Dealer or your Customer Information Guide/Owner's Guide for complete details on the New Vehicle Basic Warranty and other warranty coverages contained in the New Vehicle Limited Warranty.

VEHICLE MAKE	_____	MODEL	_____
YEAR	_____		
TIME/DISTANCE	_____	PRICE \$	_____
DATE OF PURCHASE	_____	ODOMETER	_____

ford.ca/esp



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