

THE 2014 MAZDA3

WITH SKYACTIV® TECHNOLOGY



THE MOST FUEL-EFFICIENT MAZDA YET

41 HWY MPG*
EPA-ESTIMATED 

- Fuel efficiency without compromising performance
- Available i-ELOOP regenerative engine braking system

CONFIDENCE, ENGINEERED THE MAZDA WAY

Available with i-ACTIVSENSE—a class-exclusive suite of eight safety features[†]

- Blind Spot Monitoring[‡]
- Rear Cross Traffic Alert[‡]
- Smart City Brake Support^{**}
- Forward Obstruction Warning^{††}
- Lane Departure Warning System^{††}
- Mazda Radar Cruise Control^{***}
- Adaptive Front-lighting System
- High Beam Control

MazdaUSA.com

ZOOM-ZOOM



*Based on EPA estimates for 2014 Mazda3 i 4-Door models with 2.0L engine and automatic transmission 30 city/41 highway MPG. Mazda3 s Grand Touring 4-Door model shown with 2.5L engine and automatic transmission. EPA-estimated 28 city/39 highway MPG. Actual results will vary. †Based on comparison of non-luxury compact vehicles as categorized by *Automotive News*, 2012. ‡Always check your mirrors. Be aware of the traffic around you. **Smart City Brake Support operates under certain low-speed conditions. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. ††Forward Obstruction Warning is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your owner's manual for further details. †††Lane Departure Warning System is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your owner's manual for further details. ***Mazda Radar Cruise Control is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your owner's manual for further details.

TOTM ROUND	JOB / PROJECT NAME	JOB #:	AGENCY APPROVAL	INITIAL	AGENCY APPROVAL	INITIAL	AGENCY APPROVAL	INITIAL
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FEATURES