

2017

Beetle



Volkswagen

Volkswagen Original Accessories

Ready for anything.
Custom-tailor your Beetle.



When it comes to accessorizing a Volkswagen, only the best will do. Built to the same quality standards we build our cars and SUVs to, our accessories are custom-fitted to each vehicle and designed to go the distance.

Many accessories can also be included in your lease and financing arrangements, and easily included in your payments to suit your needs.*

Volkswagen Original Accessories are protected by the new vehicle 4-year/80,000 km limited warranty if they're installed prior to vehicle delivery. Or if purchased afterwards, accessories qualify for the balance of the new vehicle warranty coverage or a 1-year/20,000 km limited warranty, whichever is greater.**

01 Monster Mats®
High-quality all-season mats with rounded retention clips.

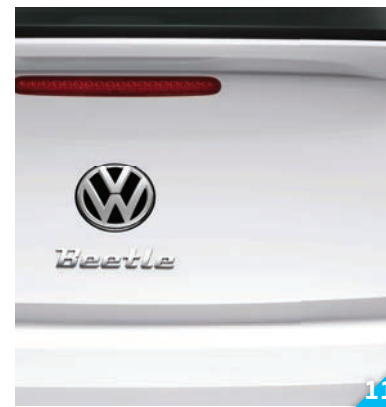
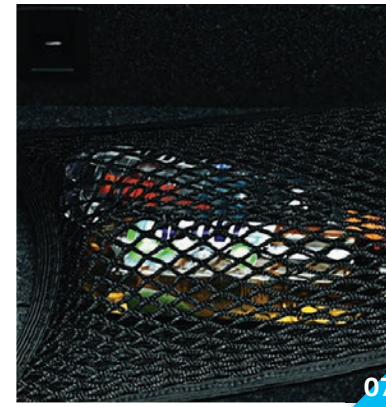
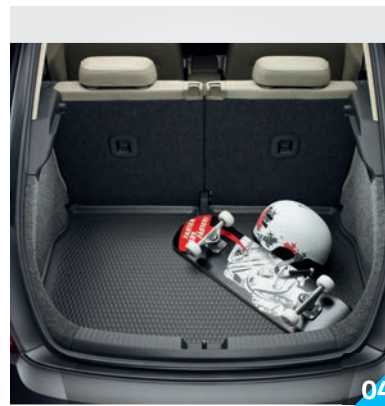
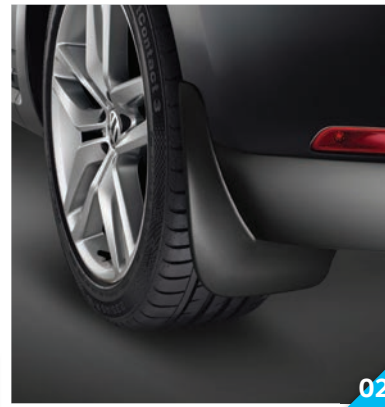
02 Splash guards†
Temperature-resistant guards protect against road debris.

03 Door sill protection trim
Enhances the entry area of your vehicle while protecting the painted door sill from scratches and scuffs.

04 Trunk liner
Helps protect your trunk from dirt and spills.

05 Spare-tire-mount subwoofer
Five-channel Class AB amp with built-in digital sound player.

06 Valve stem caps
Set of four nickel-plated brass stem caps.



07 Cargo net
Designed to prevent movement of cargo in your vehicle's trunk.

08 Hatch top spoiler
This motorsport-inspired hatch spoiler adds a high level of sportiness to your vehicle's hatchback.

09 Front valance†
This aerodynamically formed front spoiler gives an aggressive but elegant look to your Beetle.

10 Exhaust tips
Set of two corrosion-resistant slip-on tips.

11 Decklid nickname inscription
Add your personal signature to your Beetle with the decklid nickname inscription.

12 Beetle licence plate frame
This licence plate frame is engineered to look beautiful and last.

13 Racing stripes
Give your Beetle its own unique profile, with these Volkswagen Original Accessories racing stripes.

14 Child seat protective underlay
These seat covers not only look great, but they are also practical.

15 Volkswagen Original Tire Bags
Volkswagen Original Tire Bag set protects tires during transport and storage of tires in the garage or cellar.

16 16" Corvara wheel
The 16-inch Corvara alloy wheel in brilliant silver features a striking five-spoke design that complements your vehicle.

17 17" Helix wheel
This wheel features a helix-style design with conical twin spokes extended out to a flat surface.

18 20" Monterey wheel
This 20-inch Monterey wheel in anthracite gives your car a modern and sporty look.



*Accessories must be dealer installed and approved by Volkswagen Finance. Certain conditions may apply. Contact your approved dealer for full details.
**Limited warranty is supplied by Volkswagen Group Canada Inc.
†Not compatible with Beetle Dune.

Standard Wheels



16" Propeller steel wheel
TL



17" Heritage black alloy wheel
CL



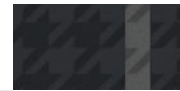
18" Canyon alloy wheel
DUN



18" Ravenna alloy wheel
PNK

Exterior & Interior Colours

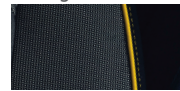
Titan Black
Pepita cloth



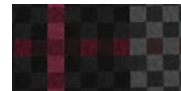
Sioux Brown two-tone cloth and leatherette with checkered beige



Dark Ceramique cloth with black leatherette bolsters and surrounds; Curry yellow piping and stitching throughout



Check Pink black-grey checkerboard pattern with pink stitching and pink accents



	Titan Black Pepita cloth	Sioux Brown two-tone cloth and leatherette with checkered beige	Dark Ceramique cloth with black leatherette bolsters and surrounds; Curry yellow piping and stitching throughout	Check Pink black-grey checkerboard pattern with pink stitching and pink accents
Pure White	TL	CL	DUN	-
Tornado Red	TL	-	-	-
Bottle Green Metallic	TL	CL	-	-
Dark Bronze Metallic	TL	CL	-	-
Fresh Fuchsia Metallic	-	-	-	PNK
Habanero Orange Metallic	TL	-	-	-
Platinum Grey Metallic	TL	CL	-	-
Sandstorm Yellow Metallic	-	-	DUN	-
Silk Blue Metallic	TL	CL	-	-
White Silver Metallic	TL	CL	-	-
Deep Black Pearl	TL	CL	DUN	-



Features

Trendline (TL)

Engines:

- 1.8 TSI® 170 HP, 5-speed manual transmission
- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Trendline includes:

- 16" Propeller steel wheels with full wheel covers and all-season tires
- 50/50 split folding rear seats
- 8-way manually adjustable front comfort seats including manual lumbar support
- Alarm preparation
- Ambient interior lighting
- Auxiliary input
- Bluetooth® mobile phone connectivity with voice activation control
- Body-coloured bumpers
- Centre console painted, Platinum Grey Metallic†
- Cloth seating surfaces
- Composition Colour – 5" touchscreen radio with CD player and 1 SD card slot
- Dashboard colour-coded to exterior paint with additional glove box
- Driver and front passenger combined head/thorax side airbag supplemental restraint
- Driver and front passenger front airbags
- Electronic Stability Control (ESC)
- Front and rear disc brakes
- Front centre armrest
- Heatable front seats and washer nozzles
- Hill Hold Assist (manual transmission only)
- Illuminated vanity mirrors
- Interior chrome accents
- Manual climate control
- Multi-link rear suspension
- Plastic 3-spoke steering wheel, shift knob and handbrake lever
- Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
- Power door locks/windows
- Rear spoiler
- Rearview camera
- Trip computer

Optional equipment:

Convenience Package

- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, 8 speakers and 1 SD card slot
- Cruise control
- Multifunction trip computer
- SiriusXM® Satellite Radio
- USB audio input

Classic (CL)

Engines:

- 1.8 TSI® 170 HP, 5-speed manual transmission
- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Includes Trendline plus:

- 17" Heritage black alloy wheels with all-season tires
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, 8 speakers and 1 SD card slot
- Cruise control
- Door panels in leatherette
- Door sill plates
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- Multifunction trip computer
- Rain-sensing wipers
- SiriusXM® Satellite Radio
- Special two-tone cloth and leatherette seating surfaces with contrast stitching
- USB audio input
- VOLKSWAGEN badge, rear decklid

Optional equipment:

Style Package

- Bi-Xenon headlights with LED daytime running lights
- Blind Spot Detection with Rear Traffic Alert
- Climatronic® dual-zone electronic climate control
- Fender® Premium Audio System – 8 speakers plus subwoofer
- Front fog lights
- KESY – keyless access with push-start button
- LED tail lights
- Panoramic power sunroof

Beetle Dune (DUN)

Engine:

- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Includes Trendline plus:

- 18" Canyon alloy wheels with all-season tires
- Aluminum pedals
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Bi-Xenon headlights with LED daytime running lights
- Black leatherette bolsters and surrounds with Dark Ceramique cloth and piping and stitching in Curry yellow
- Blind Spot Detection with Rear Traffic Alert
- Chassis, + 10 mm vs. standard
- Climatronic® dual-zone electronic climate control
- Contrasting Curry yellow stitching throughout (steering wheel, floor mats, shifter, handbrake, armrest, seat bolsters)
- Cruise control
- Dash pad and interior door moulding in Sandstorm Yellow (solid black for Pure White and Deep Black)
- Discover Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, satellite navigation and 2 SD card slots
- DUNE clip located on bottom of steering wheel
- DUNE folio above protective side mouldings along bottom of door
- Exterior mirrors painted in Reflex Silver Metallic
- Fender® Premium Audio System – 8 speakers plus subwoofer
- Front bumper with alternate air intake and honeycomb design
- Front fog lights
- Front stabilizer, solid, 23 mm
- Instrument cluster accents in Sandstorm Yellow
- KESY – keyless access with push-start button
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- LED rear licence plate illumination
- LED tail lights
- Multifunction trip computer
- Panoramic sunroof
- Park Distance Control (PDC)
- Protective side mouldings in black matte grained plastic
- Rain-sensing wipers
- Rear bumper with silver diffuser
- Rough-road suspension
- SiriusXM® Satellite Radio
- Skid plate, front and sides, painted silver
- Sport seats
- USB audio input
- Wider track, + 14 mm vs. standard

#PinkBeetle (PNK)

Engine:

- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Includes Trendline plus:

- 18" Ravenna alloy wheels with Adamantium finish (dark grey) and all-season tires
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Bi-Xenon headlights with LED daytime running lights
- Blind Spot Detection with Rear Traffic Alert
- BUG badge, rear decklid
- Check Pink black-grey checkerboard pattern with pink stitching and pink accents
- Climatronic® dual-zone electronic climate control
- Clip located on bottom of steering wheel in Fresh Fuchsia
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, 8 speakers and 1 SD card slot
- Cruise control
- Dash pad in black
- Door sill plates
- Fender® Premium Audio System – 8 speakers plus subwoofer
- Floor mats with pink stitching
- Front fog lights
- KESY – keyless access with push-start button
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever with pink stitching throughout
- LED rear licence plate illumination
- LED tail lights
- Multifunction trip computer
- Panoramic sunroof
- Park Distance Control (PDC)
- Radio and air vent surrounds in Fresh Fuchsia
- Rain-sensing wipers
- Side mirrors in Deep Black Pearl
- SiriusXM® Satellite Radio
- Upper door inserts in Fresh Fuchsia
- USB audio input

The Beetle Dune is not an off-road vehicle.

†Centre console matched to exterior colour for Pure White, Tornado Red, Habanero Orange Metallic and Silk Blue Metallic.





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