

2017

# Beetle Convertible



Volkswagen

# Volkswagen Original Accessories

Ready for anything. Custom-tailor your Beetle Convertible.



When it comes to accessorizing a Volkswagen, only the best will do. Built to the same quality standards we build our cars and SUVs to, our accessories are custom-fitted to each vehicle and designed to go the distance.

Many accessories can also be included in your lease and financing arrangements, and easily included in your payments to suit your needs.\*

Volkswagen Original Accessories are protected by the new vehicle 4-year/80,000 km limited warranty if they're installed prior to vehicle delivery. Or if purchased afterwards, accessories qualify for the balance of the new vehicle warranty coverage or a 1-year/20,000 km limited warranty, whichever is greater.\*\*

**01 Monster Mats®**  
High-quality all-season mats with rounded retention clips.

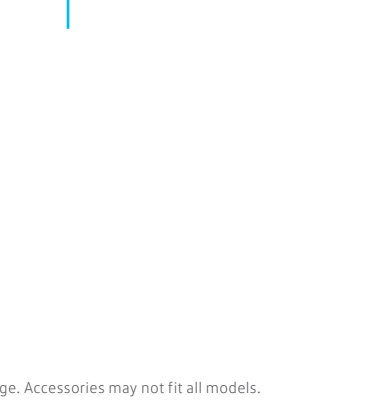
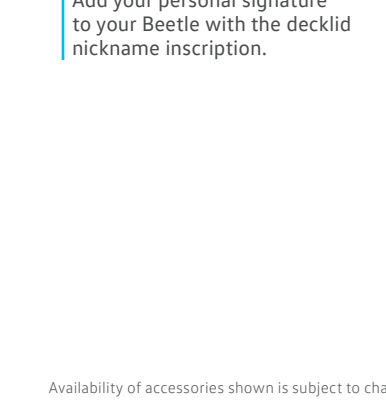
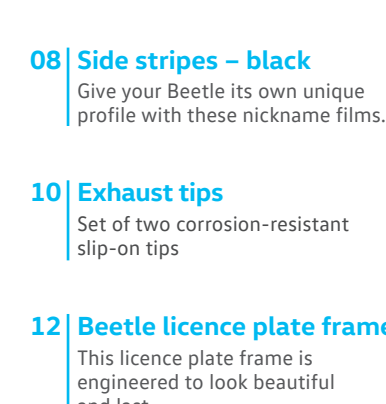
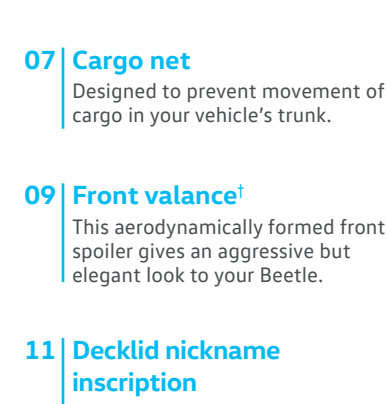
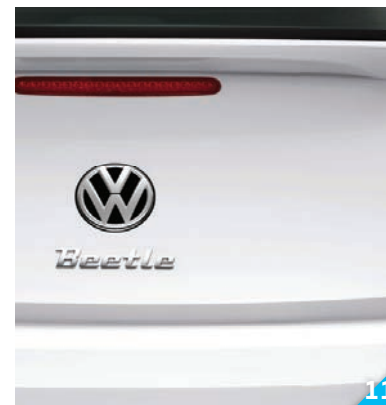
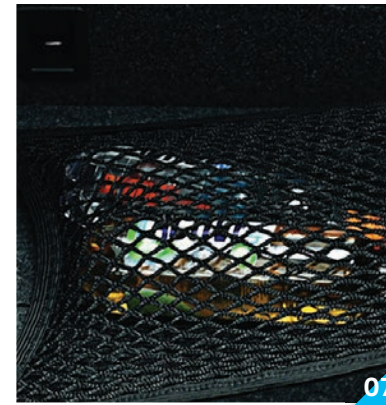
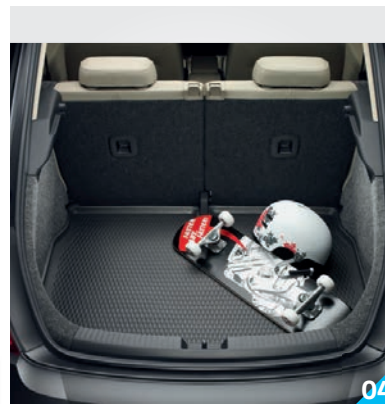
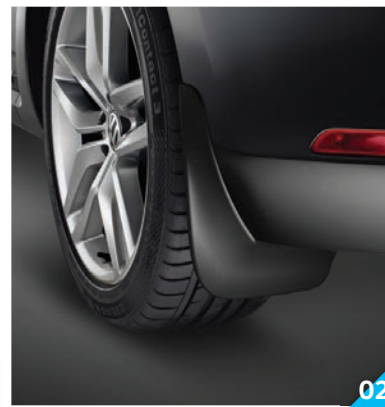
**02 Splash guards†**  
Temperature-resistant guards protect against road debris.

**03 Door sill protection trim**  
Enhances the entry area of your vehicle while protecting the painted door sill from scratches and scuffs.

**04 Trunk liner**  
Helps protect your trunk from dirt and spills.

**05 Spare-tire-mount subwoofer**  
Five-channel Class AB amp with built-in digital sound player.

**06 Valve stem caps**  
Set of four nickel-plated brass stem caps.



**13 Wind deflector – black**  
Elegant and classically styled, this precision-fit unit is designed to minimize annoying air turbulence.

**14 Child seat protective underlay**  
These seat covers not only look great, but they are also practical.

**15 Volkswagen Original Tire Bags**  
Volkswagen Original Tire Bag set protects tires during transport and storage of tires in the garage or cellar.

**16 16" Corvara wheel**  
The 16-inch Corvara alloy wheel in brilliant silver features a striking five-spoke design that complements your vehicle.

**17 17" Helix wheel**  
This wheel features a helix-style design with conical twin spokes extended out to a flat surface.

**18 20" Monterey wheel**  
This 20-inch Monterey wheel in anthracite gives your car a modern and sporty look.



\*Accessories must be dealer installed and approved by Volkswagen Finance. Certain conditions may apply. Contact your approved dealer for full details.  
\*\*Limited warranty is supplied by Volkswagen Group Canada Inc.  
†Not compatible with Beetle Dune.

## Standard Wheels



16" Propeller steel wheel  
TL



17" Heritage black alloy wheel  
CL



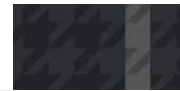
18" Canyon alloy wheel  
DUN



18" Ravenna alloy wheel  
PNK

## Exterior & Interior Colours

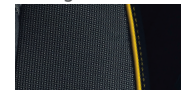
Titan Black  
Pepita cloth



Sioux Brown two-tone cloth and leatherette with checkered beige



Dark Ceramique cloth with black leatherette bolsters and surrounds; Curry yellow piping and stitching throughout



Check Pink black-grey checkerboard pattern with pink stitching and pink accents



	Titan Black Pepita cloth	Sioux Brown two-tone cloth and leatherette with checkered beige	Dark Ceramique cloth with black leatherette bolsters and surrounds; Curry yellow piping and stitching throughout	Check Pink black-grey checkerboard pattern with pink stitching and pink accents
Pure White	TL	CL	DUN	-
Tornado Red	TL	-	-	-
Bottle Green Metallic	TL	CL	-	-
Dark Bronze Metallic	TL	CL	-	-
Fresh Fuchsia Metallic	-	-	-	PNK
Habanero Orange Metallic	TL	-	-	-
Platinum Grey Metallic	TL	CL	-	-
Sandstorm Yellow Metallic	-	-	DUN	-
Silk Blue Metallic	TL	CL	-	-
White Silver Metallic	TL	CL	-	-
Deep Black Pearl	TL	CL	DUN	-



# Features

## Trendline (TL)

**Engine:**

- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

**Trendline includes:**

- 16" Propeller steel wheels with full wheel covers and all-season tires
- 50/50 split folding rear seats
- 8-way manually adjustable front comfort seats including manual lumbar support
- Alarm preparation
- Ambient interior lighting
- Auxiliary input
- Bluetooth® mobile phone connectivity with voice activation control
- Body-coloured bumpers
- Centre console painted, Platinum Grey Metallic<sup>†</sup>
- Cloth seating surfaces
- Composition Colour – 5" touchscreen radio with CD player and 1 SD card slot
- Dashboard colour-coded to exterior paint with additional glove box
- Driver and front passenger combined head/thorax side airbag supplemental restraint
- Driver and front passenger front airbags
- Electronic Stability Control (ESC)
- Front and rear disc brakes
- Front centre armrest
- Heatable front seats and washer nozzles
- Illuminated vanity mirrors
- Interior chrome accents
- Manual climate control
- Multi-link rear suspension
- Plastic 3-spoke steering wheel, shift knob and handbrake lever
- Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
- Power door locks/windows
- Power soft top featuring remote operation with key fob
- Rear spoiler
- Rearview camera
- Tonneau cover
- Trip computer
- Wind blocker

**Optional equipment:**

*Convenience Package*

- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, 8 speakers and 1 SD card slot
- Cruise control
- Multifunction trip computer
- SiriusXM® Satellite Radio
- USB audio input

## Classic (CL)

**Engine:**

- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

**Includes Trendline plus:**

- 17" Heritage black alloy wheels with all-season tires
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, 8 speakers and 1 SD card slot
- Cruise control
- Door panels in leatherette
- Door sill plates
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- Multifunction trip computer
- Rain-sensing wipers
- Sioux Brown roof
- SiriusXM® Satellite Radio
- Special two-tone cloth and leatherette seating surfaces with contrast stitching
- USB audio input
- VOLKSWAGEN badge, rear decklid

**Optional equipment:**

*Style Package*

- Bi-Xenon headlights with LED daytime running lights
- Blind Spot Detection with Rear Traffic Alert
- Climatronic® dual-zone electronic climate control
- Fender® Premium Audio System – 8 speakers plus subwoofer
- Front fog lights
- KESSY – keyless access with push-start button
- LED tail lights

## Beetle Dune (DUN)

**Engine:**

- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

**Includes Trendline plus:**

- 18" Canyon alloy wheels with all-season tires
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Bi-Xenon headlights with LED daytime running lights
- Black leatherette bolsters and surrounds with Dark Ceramique cloth and piping and stitching in Curry yellow
- Blind Spot Detection with Rear Traffic Alert
- Chassis, + 10 mm vs. standard
- Climatronic® dual-zone electronic climate control
- Contrasting Curry yellow stitching throughout (steering wheel, floor mats, shifter, handbrake, armrest, seat bolsters)
- Cruise control
- Dash pad and interior door moulding in Sandstorm Yellow (solid black for Pure White and Deep Black)
- Discover Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, satellite navigation and 2 SD card slots
- DUNE clip located on bottom of steering wheel
- DUNE folio above protective side mouldings along bottom of door
- Exterior mirrors painted in Reflex Silver Metallic
- Fender® Premium Audio System – 8 speakers plus subwoofer
- Front bumper with alternate air intake and honeycomb design
- Front fog lights
- Front stabilizer, solid, 23 mm
- Instrument cluster accents in Sandstorm Yellow
- KESSY – keyless access with push-start button
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- LED rear licence plate illumination
- LED tail lights
- Multifunction trip computer
- Park Distance Control (PDC)
- Protective side mouldings in black matte grained plastic
- Rain-sensing wipers
- Rear bumper with silver diffuser
- Rough-road suspension
- SiriusXM® Satellite Radio
- Skid plate, front and sides, painted silver
- Sport seats
- USB audio input
- Wider track, + 14 mm vs. standard

## #PinkBeetle (PNK)

**Engine:**

- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

**Includes Trendline plus:**

- 18" Ravenna alloy wheels with Adamantium finish (dark grey) and all-season tires
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Bi-Xenon headlights with LED daytime running lights
- Blind Spot Detection with Rear Traffic Alert
- BUG badge, rear decklid
- Check Pink black-grey checkerboard pattern with pink stitching and pink accents
- Climatronic® dual-zone electronic climate control
- Clip located on bottom of steering wheel in Fresh Fuchsia
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, 8 speakers and 1 SD card slot
- Cruise control
- Dash pad in black
- Door sill plates
- Fender® Premium Audio System – 8 speakers plus subwoofer
- Floor mats with pink stitching
- Front fog lights
- KESSY – keyless access with push-start button
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever with pink stitching throughout
- LED rear licence plate illumination
- LED tail lights
- Multifunction trip computer
- Park Distance Control (PDC)
- Radio and air vent surrounds in Fresh Fuchsia
- Rain-sensing wipers
- Side mirrors in Deep Black Pearl
- SiriusXM® Satellite Radio
- Upper door inserts in Fresh Fuchsia
- USB audio input

The Beetle Dune is not an off-road vehicle.

†Centre console matched to exterior colour for Pure White, Tornado Red, Habanero Orange Metallic and Silk Blue Metallic.





© 2016 Volkswagen Canada. Features noted as available are available in optional packages or on higher trimlines. Items, specifications, availability, standard features, options, fabrics and colours are subject to change without notice. Volkswagen Canada is not responsible for errors in typography or photography. Some features may be unavailable when your vehicle is built or available at extra cost. Although we endeavour to ensure that the information is accurate, as errors may occur from time to time, customers should contact their local Volkswagen dealer for details. Tires are supplied and warranted by their manufacturer. The vehicle is sold equipped with four all-season tires. However, please remember that the use of winter tires may be mandatory in your province or territory. Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear seats, using restraint systems appropriate for their size and age. The navigation system depends upon signals from the GPS network and is designed to provide you with suggested routes only. Discrepancies may occur between the mapping and the actual location due to changes in street names, construction or other road system changes which are beyond the control of Volkswagen Canada. Please rely on your individual judgment in determining whether or not to follow a suggested navigation route. Fuel consumption ratings are estimates based on Natural Resources Canada's (NRCAN) fuel consumption criteria and testing methods for 2017 model year vehicles and are provided for comparison purposes only. Please note that comparisons to seemingly similar vehicles pre-2015 model year will show discrepancies due to the difference in NRCAN approved calculation methods for 2014 model year and older vehicles. Please refer to NRCAN's Fuel Consumption Guide 2017 for estimated fuel consumption figures. Actual fuel consumption will vary based on driving conditions, driver habits and the vehicle's condition, weight carried and additional equipment. "Beetle", "Climatronic", "TSI", "Trendline", "Volkswagen" and the Volkswagen logo are registered trademarks of Volkswagen AG. "Monster Mats" is a trademark of Volkswagen AG. The Bluetooth word mark and logos are registered trademarks of Bluetooth SIG, Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence. "Fender" is a registered trademark of Fender Musical Instruments Corporation. "Tiptronic" is a registered trademark of Dr. Ing. h.c. F. Porsche AG. "Android Auto" and "Google" are trademarks of Google Inc. "CarPlay" and "Apple" are trademarks of Apple Inc. "MirrorLink" is a trademark of Car Connectivity Consortium LLC. For further information regarding any Volkswagen model, please call 1-800 DRIVE VW or just look us up at vw.ca. Before we sign off, drive responsibly and obey the rules of the road. Version date: March 1, 2017.