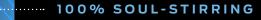


# THE ALL-ELECTRIC MUSTANG MACH-E. WELCOME TO THE STABLE.

Introducing the 2021 Mustang Mach-E, the all-new, all-electric SUV with the hear of a legend. Infused with legendary Mustang heritage as well as its iconic design cu Mustang Mach-E blends dynamic performance with SUV styling, plus cutting-edg connectivity and electrification to create the newest member of the Mustang family



Mustang DNA Iconic Pony design cues are clearly visible in the exterior muscles, sloping fastback and sequential tri-bar turn signals of Mustang Mach-E. The Mustang spirit reveals itself on every drive.

**AWD** With the ability to apply torque independently to the front and rear axles, the available all-wheel drive (AWD) system can send up to 100% of available torque to either axle at any time – providing real SUV capability for challenging conditions.

**Torque-drenched exhilaration** The all-electric drivetrain means nearly instant torque and power. The Mustang Mach-E is targeting to take less than half a second for the motors to reach maximum torque. It's like nothing you've felt before.

## 100% TECH-FOCUSED

Ford Co-Pilot360™ Technology From the driveway to the highway, driver-assist technologies<sup>6</sup> are designed to help you feel confidently in command. Ford Co-Pilot360 2.0 and Ford Co-Pilot360 Assist 2.0 are standard on every Mustang Mach-E.

**Seamless charging** The standard mobile charge cord or Ford Connected Charge Station gives you peace of mind at home. DC fast-charge capability gives you quicker charging on the go, allowing you to add kilometers in a short amount of time to recharge your

Connected, adaptable experience Next Generation SYNC® inhabits a 15.5" centre touchscreen to become your seamless digital partner that's cloud-connected and ready to adapt to your preferences.

Apps you use frequently will appear on screen upon starting the vehicle. The 10.2" digital instrument cluster is customizable as well, displaying 3-D animations for the three drive experiences (Whisper, Engage and Unbridled).

Phone as a Key<sup>8</sup> Using Bluetooth<sup>®</sup> Low Energy, you can drive Mustang Mach-E with your smartphone alone – which has many of the same functions as a traditional key fob – even alerting Mustang Mach-E to your presence as you approach the vehicle.

#### 100% SUV

**Versatility and space** A spacious SUV design pays off in real-world interior benefits, like an open and airy cockpit with plenty of usable space for passengers and gear.

Front trunk Water-resistant and drainable, this under-the-hood space can handle wet or dry storage, or fit your carry-on bag for trips.9

**Drive for 5** You – and up to 4 passengers – can enjoy the spacious comfort of the 2021 Mustang Mach-E. So you're free to bring your crowd along for the adventure.

<sup>1</sup>Based on full charge when configured with optional Extended Battery and RWD. USA EPA-targeted range reflecting current status based on analytical projection consistent with US EPA combined drive cycle. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance, and lithium-ion battery age. Final Government of Canada approved estimated ratings available in the 2020 calendar year.

# <sup>3</sup>Based on manufacturer calculation using computer engineering simulations. Your results may vary.

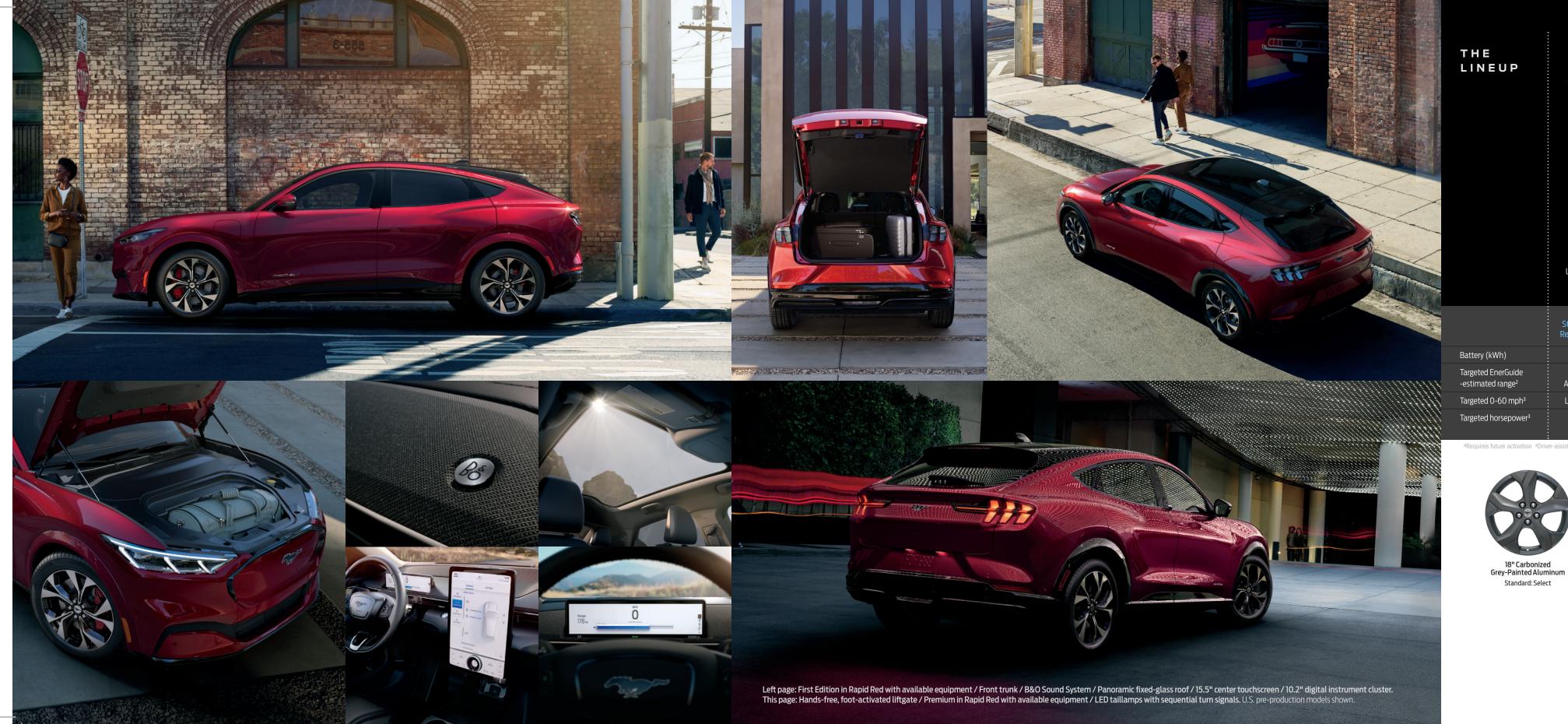
<sup>6</sup>Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.

<sup>7</sup>Charge time based on manufacturer calculation using computer engineering simulations. The charging rate decreases as battery reaches full capacity. Your results may vary based on peak charging times and battery state of charge.

<sup>9</sup>Cargo and load capacity limited by weight and weight distribution.











## SELECT

MSRP starting at \$50,4951 Available Early 2021

LED headlamps with signature lighting, and LED taillamps with sequential turn signals Phone as a Key8

15.5" centre touchscreen 10.2" digital instrument cluster

Ford Co-Pilot360™ 2.0 Ford Co-Pilot360 Assist 2.0

Up to 150-kWh fast-charge capability



#### PREMIUM

MSRP starting at \$59,4951 Available Late 2020

Includes key Select features, plus: Panoramic fixed-glass roof Heated front seats with driver-side memory feature and heated steering wheel Power-folding sideview mirrors with memory B&O Sound System with 10 speakers Active Park Assist 2.0

and 360-Degree Camera9

Hands-free, foot-activated liftgate<sup>10</sup>

Rear-Wheel Drive Rear-Wheel Drive All-Wheel Drive All-Wheel Drive



Includes key Select features, plus:

and 360-Degree Camera<sup>9</sup>

Rear-Wheel Drive

98.8

At least 475 km

Mid-6 seconds

282

# **CALIFORNIA ROUTE 1**

MSRP starting at \$64,4951 Available Early 2021

Unique exterior design, badging Panoramic fixed-glass roof Memory feature for driver's seat Power-folding sideview mirrors with memory Active Park Assist 2.0



## **FIRST EDITION**

MSRP starting at \$71,9951 Available Late 2020 Limited quantities

Includes key Premium features, plus: Red-painted brake calipers Brushed Aluminum unique pedal covers Contrasting seat stitching "First Edition" scuff plates

All-Wheel Drive

98.8

At least 425 km

Mid-5 seconds

332

Hands-free, foot-activated liftgate<sup>11</sup> B&O Sound System with 10 speakers 198 km/h top speed



## **GT PERFORMANCE EDITION**

MSRP starting at \$82,9951 Available Spring 2021

Includes key Select features, plus 20" Premium Forged Wheels Permanent-Electric Dual Motor All-Wheel Drive

All-Wheel Drive

98.8

At least 375 km

Mid-3 seconds

459

Mustang Mach-E with solutions designed around you. **Ford Mobile Charger** Allows the flexibility of charging your vehicle with a standard home outlet (120V), .or through a higher-voltage 240V outlet, often used for large household appliances.4 459 peak horsepower<sup>3</sup>

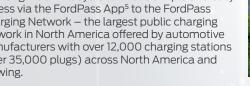
# Ford Connected Charge Station

CHARGING OPTIONS

This optional charge station (shown) can be installed in your home to fully power your vehicle overnight while you sleep.4

### FordPass™ Charging Network

Mustang Mach-E buyers will have simple and easy access via the FordPass App⁵ to the FordPass Charging Network – the largest public charging network in North America offered by automotive manufacturers with over 12,000 charging stations (over 35,000 plugs) across North America and growing.



#### POTENTIAL EV INCENTIVES

• If you live in British Columbia or Quebec, you can get money back through provincial EV incentive programs.<sup>7</sup>

<sup>1</sup>MSRP is the Manufacturer's Suggested Retail Price only and excludes options, freight, AC Tax, Green Levy (if applicable), license, fuel fill charge (if applicable), insurance, dealer PDI, PPSA (if financed or leased. PPSA not applicable in Quebec), RDPRM registration and related fees up to \$52 (only in Quebec , if financed or leased), administration fees (except in Quebec), and taxes. Dealers may sell or lease for less. See your local dealer for details. <sup>2</sup>Based on full charge. Targeted range applies to an available configuration. Actual range varies with conditions such as external elements, driving behavior, vehicle maintenance and lithium-ion battery age. <sup>3</sup>Based on manufacturer testing using computer engineering calculations. Your results may vary. 4Range and charge time based on manufacturer computer engineering calculations. The charging rate decreases as battery reaches full capacity. Your results may vary based on peak charging times and battery state of charge. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. FordPass Connect, (optional on select vehicles), the FordPass App., and FordPass Connect Service are required for remote features (see FordPass Terms for details). Connected service is now complimentary for remote features excluding Wi-Fi hotspot. Connected service and features depend on compatible Bell network availability. Evolving technology/cellular networks/ vehicle capability may limit functionality and prevent operation of connected features. Certain restrictions, 3rd-party terms or message/data rates may apply. At purchase, the FordPass Connect modem in some models is connected and sending vehicle data (e.g., diagnostics) to Ford. Vehicle data is stored by Ford Motor Company in the United States and may be accessible by US governmental authorities. To disable, or for more information, see in-vehicle connectivity settings. Learn more at www.FordConnected.com. <sup>7</sup>Federal and provincial electric vehicle incentives (each an "Incentive") are provided separately by the provincial governments of British Columbia and Quebec (each a "Participating Province") and the Canadian federal government ("Transport Canada"). The Incentives are subject to cancellation or change by Transport Canada or any Participating Province without notice. Ford Motor Company of Canada, Limited is not responsible for any changes to or cancellation of the Incentives and makes no representations about eligibility. For more information about each Incentive, please consult Transport Canada, your provincial government or a Ford dealer. Rebate amount varies by eligible vehicle and purchase option. The Incentives provided by Transport Canada and the provincial government of British Columbia and Quebec are applied after applicable taxes are calculated. Certain conditions apply.

Whether at home or on the go, Ford is helping to make it easy to charge your

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in this brochure are preliminary and are subject to change. Some features shown and described may be optional. Following publication of this brochure, certain changes in standard equipment, options and the like, or product availability or delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Claims based on publicly available information and Ford certification data at the time of printing. Vehicles throughout this brochure may be shown with available and aftermarket equipment.

19" Shadow Silver-Painted

Aluminum with High Gloss

Black-Painted Aero Cover

Available: Select











20" Premium Forged Machined-Face Dark Tarnish-Painted Standard: GT Performance Edition



Space White Metallic Select, Premium, California Route 1, GTP

Select, Premium, California Route 1, GTF

Infinite Blue Metallic Tinted Clearcoat ©2019 Ford Motor Company of Canada, Limited. All rights reserved. Please recycle.