

2013 **FOCUS**



Go Further



Exhilaration every day. Introducing Focus ST.¹

Aero-crisp. Sure-footed. Smart. Inspired. Ford Focus has it all, including the admiration of some of the toughest automotive critics around the world. This year, with the addition of the exhilarating Focus ST hatchback, there's more to love. We've taken all of the fun-to-drive attributes of Focus – and pushed them even further. ST is more dynamic. More powerful. More addictive. With a high-tech cockpit that encourages you to power up. Like every 2013 Ford Focus, it's so much more than just a car. Go further in a 2013 Ford Focus.

Titanium Sedan. Ingot Silver Metallic. ST Hatchback. Tangerine Scream Metallic Tri-coat. Available equipment.

¹Coming late 2012.

2013 **FOCUS**
ford.ca





4.8 L/100 km (59 MPG) HWY¹
7.2 L/100 km (39 MPG) CITY¹

Handles fuel with care.

Every drop is effectively used in Focus, from its convenient entry through the Easy Fuel[®] capless fuel filler to its efficient use in the 2.0L 4-cylinder engine. Twin independent variable camshaft timing (Ti-VCT) and direct injection add extra precision, contributing to fuel efficiency. Electric power-assisted steering (EPAS), whose electric motor operates only when assistance is required, contributes to fuel efficiency as well. And Active Grille Shutters help Focus make itself even more aerodynamic and fuel efficient. This all helps Focus SE with the SFE Package² achieve 4.8L/100 km hwy,¹ letting you pass the pump and keep on driving.

Titanium Sedan. Ingot Silver Metallic. Available equipment.

¹Optional Super Fuel Economy (SFE) Package and PowerShift 6-speed automatic transmission. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. ²Available feature.

2013 **FOCUS**
ford.ca





Grabs the road. As well as plenty of attention.

Responds with precision.

Credit the sweet steering and sporty ride of Focus – especially in the corners – to standard Torque Vectoring Control and a sport-tuned suspension! Supplying precise response at highway speeds and ideal manoeuvrability at slower speeds, electric power-assisted steering (EPAS) constantly measures steering input, enhancing control. So get ready to turn some heads – including your own.

Performs with authority.

A cool, precise charge of fuel, thanks to direct injection. Efficient performance throughout the rpm range from self-adjusting twin independent variable camshaft timing (Ti-VCT). This recipe supplies ample low-end torque and peak power when you rev up all 160 hp of the 2.0L 4-cylinder engine. And with a car that handles this well, you certainly will.

A PowerShift 6-speed automatic transmission¹ delivers torque to the wheels 100% of the time during shifts, supplying excellent responsiveness. Both Titanium and the SE Plus Package include SelectShift Automatic[®] capability to change gears at the touch of a button. For those who like to do the gear changing themselves, Focus can also be equipped with a 5-speed manual transmission!

Titanium Hatchback. Blue Candy Metallic Tinted Clearcoat. Available equipment.

¹Available feature.

2013 **FOCUS**
ford.ca





Storms out of the gate.

And never looks back. Everything about the new Focus ST¹ is geared to get you to your destination. Quickly.

Mash the aluminum accelerator pedal and you'll be treated to the rollicking performance of its 252-hp² 2.0L EcoBoost[®] 4-cylinder engine that's linked to a 6-speed manual transmission. An "overboost" feature can sustain increased torque (from 3,000 rpm to 4,500 rpm) for 15 seconds at a time, enhancing its performance feel. To further amplify your aural experience, engineers channeled the lower-engine frequencies of this signature sound into the cabin. Other ST upgrades include HID headlamps, variable-ratio electric power-assisted steering, disc brakes at all 4 corners, a unique sport suspension, dramatic centre tailpipes, eye-catching 18" Y-spoke painted aluminum wheels and available exclusive Tangerine Scream Metallic Tri-coat paint.³

Inside, you're at the centre of the action in its performance-minded cockpit. Enter and start it without inserting your key. Survey your instrumentation from RECARO[®] full-leather-trimmed heated front seats. Grip the unique leather-wrapped steering wheel with ST badge. Monitor the mini cluster gauges, including turbo boost, as you charge out of the corners. Advanced Torque Vectoring Control, with cornering understeer control, helps keep you firmly planted. And 3 modes on the AdvanceTrac[®] ESC (electronic stability control)⁴ system let you choose how much – or how little – assistance you want from the system. In Focus ST, there's no reason to hold anything back.

ST Hatchback. Tangerine Scream Metallic Tri-coat. Available equipment.

¹Coming late 2012. ²Figures achieved using premium unleaded fuel. ³Available feature. Additional charge. ⁴Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

2013 FOCUS
ford.ca





Keeps you connected on the go.

With voice-activated Ford SYNC^{®1} the system recognizes your paired phone and downloads your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod.[®] Just touch a steering wheel button and say things like “Call: John,” or “Play genre: Hip hop.” SYNC also offers 911 Assist[®] with GPS location reporting. SYNC. Say the word.

With SiriusXM[®] Satellite Radio,² you can listen to your favourites all across Canada. Your 6-month prepaid subscription gets you the best in audio entertainment including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment.



Connects you to what matters most.

To amplify your experience, upgrade to SYNC¹ with MyFord Touch,^{TM1} which includes an 8" LCD touch screen, a 4.2" instrument cluster screen, familiar 5-way controls on the steering wheel, and a media hub with class-exclusive dual USB ports. Simple graphics and fast touch-screen responses make it easy to control your phone, entertainment, navigation³ and climate with this voice-activated system. The Navigation System³ features interactive maps you can zoom and scroll – complete with 3D landmarks. SYNC with MyFord Touch recognizes over 10,000 voice commands – everything from “Destination: nightlife” to “Find a coffee shop.” There’s almost no limit to what you can do, all with your hands on the wheel and eyes on the road.

¹Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyFord Touch offers voice recognition and screens in English, French and Spanish. Some features may be locked out while the vehicle is in gear. ²Available feature. SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see sirius.ca. ³Available feature.



Raises your expectations.

You'll be amazed at all that Focus has to offer inside. Luxury touches come in the form of leather-trimmed seats,¹ dual-zone electronic automatic temperature control¹ and 2 Interior Style Packages¹ (in Tuscany Red or Arctic White), which feature two-tone leather-trimmed seats, matching door-panel inserts, coordinated steering wheel trim and more. For entertainment, there's SYNC^{®1} with MyFord Touch,^{TM1} ambient lighting¹ and a premium Audio System from Sony^{®1} with 10 speakers. The best part? You'll enjoy it all from a cockpit that was designed to help you conquer the road.

Titanium. Charcoal Black leather with Charcoal Black inserts. Available equipment.

¹Available feature.

2013 **FOCUS**
ford.ca





Virtually parks itself.

Talk about stress reduction. First, simply press a button and active park assist¹ alerts you when it has located an appropriate parallel parking spot. Then, take your hands off the wheel and Focus literally steers itself into place. All you have to do is follow system prompts to shift gears and control the brake and accelerator pedals. In practically no time at all, you'll be parked and ready for action. Stress-free.



Titanium Sedan. Ingot Silver Metallic. Available equipment.

¹Available feature.
Driver-assist features are supplemental and do not replace the driver's judgment.

2013 FOCUS
ford.ca



Plays just one thing safe. Your safety.

Travel with confidence knowing that more than half of the Focus body structure is made from high-strength and ultra-high-strength steel, with critical occupant and safety zones reinforced with lightweight yet incredibly strong boron steel. After all, the thrills, exhilaration, technology and handling that Focus provides would mean little without safety. That's why it's engineered so that every element plays a part in helping keep you safe – from seats and airbags to steel and body. It's safety you can depend on.



Handles the unexpected.

The next-generation, dual-stage front airbags of the Personal Safety System™ feature optimized tethering that helps to “shape” the airbag for controlled inflation. A driver's knee airbag inflates between the knees and instrument panel in a crash. An adaptive tunnel vent helps tailor the front-seat side airbags to occupant size for personalized protection, while side-curtain airbags with roll-fold technology increase peace of mind by deploying to cover outboard seating positions in both rows of the vehicle. That's 7 airbags in total.

AdvanceTrac® ESC (electronic stability control)¹ with brake-actuated traction control automatically helps avoid skidding and fishtailing, helping you keep all 4 wheels firmly planted during inclement weather. To help ensure the tires stay properly inflated, the Tire Pressure Monitoring System (TPMS) alerts you when any tire's pressure is low, giving you time to get help if needed.

SE Sedan. Race Red. Available equipment.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

2013 FOCUS
ford.ca



Takes performance to your level.



With Focus, there are plenty of features that help you make it your own. Socially active? Reinforce your life-of-the-party status with unique interior lighting and a power moonroof. Have teenage drivers? Feel more secure knowing every Focus features the standard Tire Pressure Monitoring System (TPMS), and most can be equipped with available MyKey.[®] It's your Focus. Make sure it reflects your wants and needs.

Ambient lighting¹

Dual-zone electronic automatic temperature control¹

Tire Pressure Monitoring System

MyKey¹

Power moonroof¹

¹Available feature.



Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and purchased at the time you buy or lease your Focus – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty. See your Ford of Canada Dealer for details.

- SE Hatchback in Blue Candy Metallic Tinted Clearcoat customized with silver bodyside graphics, rear spoiler, smoked hood and side window deflectors, keyless entry keypad, moulded splash guards, roof-mounted crossbars by THULE®¹ and 17" painted aluminum wheels
- Illuminated gear shift knob²
- All-weather floor mats
- Portable DVD rear-seat entertainment system by NextBase®¹
- Remote start systems

¹Ford Licensed Accessory. ²For manual transmission only.



FOCUS Standard Features

Mechanical

Active Grille Shutter System
Anti-Lock Brake System (ABS)
Front-wheel drive (FWD)
Suspension – Front: independent MacPherson strut with stabilizer bar
Suspension – Rear: independent control blade with stabilizer bar
Torque Vectoring Control

Seating

5-person seating
4-way manual driver's seat
2-way manual front-passenger seat
4-way adjustable front head restraints
Removable rear head restraints
Rear fold-down bench seat

Interior

4-spoke steering wheel
12-volt front powerpoint
Auxiliary audio input jack
Cabin air filtration system
Cupholders (2 front)
Front (2) and rear (2) assist handles
Tachometer
Tilt/telescoping steering column

Exterior

Easy Fuel® capless fuel filler
Rear-window defroster
Solar-tinted glass
Windshield wipers – Front: variable-intermittent with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags ¹ , safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® ESC (electronic stability control)
Battery saver with headlamps-off delay
Belt-Minder™ front safety belt reminder
Child-safety rear door locks
Driver's knee airbag ¹
Front height-adjustable shoulder safety belts
Front-seat side airbags ¹
LATCH – Lower Anchors and Tether Anchors for Children (rear seat positions)
SecuriLock® Passive Anti-Theft Engine Immobilizer System
Side-curtain airbags ¹
SOS Post-Crash Alert System™ flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions ²
Tire Pressure Monitoring System (excludes spare)



S Sedan

Equipment Group 100A
Includes all standard features, plus:

Mechanical

2.0L Ti-VCT GDI 4-cylinder FFV engine
5-speed manual transmission
Compact spare
Electric power-assisted steering
Power front disc/rear drum brakes

Seating

Cloth seats

Interior

AM/FM stereo/single-CD player with 4 speakers
Driver and front-passenger sun visors
Front floor console with storage
Manual air conditioning
Manual rear windows
Power front windows with one-touch-down driver's side feature

Exterior

15" steel wheels with silver-painted covers and P195/65R15 BSW tires
Black door handles
Black grille with chrome trim
Black power sideview mirrors with integrated blind spot mirrors
Quad-beam halogen headlamps
Remote Keyless Entry System with integrated key transmitter remotes (2)



Horsepower, Torque & Estimated Fuel Consumption Ratings³

2.0L Ti-VCT GDI 4-cylinder FFV Engine	Horsepower: 160 @ 6,500 rpm	Torque (lb.-ft.): 146 @ 4,450 rpm
5-speed manual	7.8L/100 km city and 5.5L/100 km hwy (36 mpg city and 51 hwy)	
PowerShift 6-speed automatic	7.6L/100 km city and 5.1L/100 km hwy (37 mpg city and 55 hwy)	
PowerShift 6-speed automatic w/SelectShift	7.5L/100 km city and 5.1L/100 km hwy (38 mpg city and 55 hwy)	
SFE Package with PowerShift 6-speed automatic	7.2L/100 km city and 4.8L/100 km hwy (39 mpg city and 59 hwy)	
2.0L EcoBoost 4-cylinder Engine	Horsepower: 252 @ 5,500 rpm ⁴	Torque (lb.-ft.): 270 @ 2,500 rpm
6-speed manual	8.9L/100 km city and 6.2L/100 km hwy (32 mpg city and 46 hwy)	

¹Always wear your safety belt and secure children in the rear seat. ²SOS hardware may become damaged or the battery may lose power in a crash which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ³Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. ⁴Figures achieved using premium unleaded fuel.

FOCUS Standard Features



SE Sedan/Hatchback

Equipment Group 200A
Includes select S features, plus:

Mechanical

Cruise control

MyKey®

Seating

Rear 60/40 split fold-flat seat (hatchback only)

Interior

12-volt rear powerpoint

AM/FM stereo/single-CD player with 6 speakers

Compass and outside temperature display

Driver and front-passenger seat back map pockets

Front carpeted floor mats

Front floor console with storage and armrest

Illuminated Entry System

Illuminated visor vanity mirrors

Power rear windows

Rear-seat heat ducts

Removable package tray (hatchback only)

Steering wheel-mounted cruise, audio and 5-way MyFord™ controls

SYNC® with MyFord voice-activated, in-vehicle connectivity system which includes 4.2" colour LCD displays in instrument cluster and centre stack; and media hub with USB port

Exterior

16" steel wheels with wheel covers and P215/55R16 tires

Automatic headlamps

Body-colour door handles

Body-colour sideview mirrors with integrated blind spot mirrors and turn signal indicators

Liftgate spoiler (hatchback only)

Rear-window wiper with washer (hatchback only)



Titanium Sedan/Hatchback

Equipment Group 300A
Includes select SE features, plus:

Mechanical

PowerShift 6-speed automatic transmission with SelectShift

Intelligent Access with push-button start

Perimeter alarm

Remote Start System (automatic transmission only)

Seating

Heated front and rear outboard seats

Interior

Audio System from Sony® with 10 speakers

Ambient lighting

Dual-zone electronic automatic temperature control

Front and rear carpeted floor mats

Leather-wrapped steering wheel and shift knob

Metallic finish on door pulls and register surrounds

Power windows with global one-touch-up/-down feature

SYNC with MyFord Touch™ which includes 4.2" display in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Exterior

17" sport painted aluminum wheels with P215/50R17 tires

Black headlamp bezels

Body-colour, heated sideview mirrors with integrated blind spot mirrors and turn signal indicators

Chrome beltline mouldings

Fog lamps with chrome bezels

Piano Black grille

Rear view camera

Reverse Sensing System



ST Hatchback¹

Equipment Group 200A
Includes select SE features, plus:

Mechanical

2.0L EcoBoost® 4-cylinder engine

6-speed manual transmission

Full-size spare

Intelligent Access with push-button start

Power front and rear disc brakes

Unique ST sport suspension tuning

Variable-ratio electric power-assisted steering

Seating

RECARO® full-leather-trimmed heated front bucket seats with ST logo

Rear 60/40 split fold-flat seat with armrest

Interior

Aluminum pedals

Ambient lighting

Analog mini cluster gauges including turbo boost pressure

Leather-wrapped shift knob with alloy bevel cap and leather boot

Overhead console

Unique instrument panel finish

Unique leather-wrapped steering wheel with ST badge

Unique ST door-sill scuff plates

Exterior

18" Y-spoke painted aluminum wheels with Y-rated Summer tires

Body-colour, heated sideview mirrors with integrated blind spot mirrors and turn signal indicators

Chin spoiler

Exhaust with bright-tipped dual centre exit

Fog lamps with black bezels

HID headlamps with signature LED lighting

High-mounted liftgate spoiler

Piano Black grille

ST badging

Exterior Dimensions	mm (in.)	Sedan/Hatchback
Wheelbase	2,649	(104.3)
Length	4,534	(178.5)/4,359 (171.6)
Height	1,466	(57.7)
Width – Excluding mirrors	1,824	(71.8)
Width – Including mirrors	2,045	(80.5)

Interior Dimensions	mm (in.)	Sedan/Hatchback [ST]
Front head room	973	(38.3) [993 (39.1)]
Front shoulder room	1,412	(55.6)
Front hip room	1,369	(53.9)
Front leg room	1,064	(41.9) [1,095 (43.1)]
Rear head room	965	(38.0)/963 (37.9)
Rear shoulder room	1,364	(53.7) [1,336 (52.6)]
Rear hip room	1,339	(52.7) [1,341 (52.8)]
Rear leg room	843	(33.2) [848 (33.4)]

Capacities	litres (cu. ft.)	Sedan/Hatchback
Passenger volume	2,410	(85.1)
Luggage volume (sedan)	362	(12.8)
Cargo volume behind front seats (hatchback)	736	(26.0)
Cargo volume behind rear seats (hatchback)	436	(15.4)
Fuel capacity (litres)	46.9	

¹Coming late 2012.

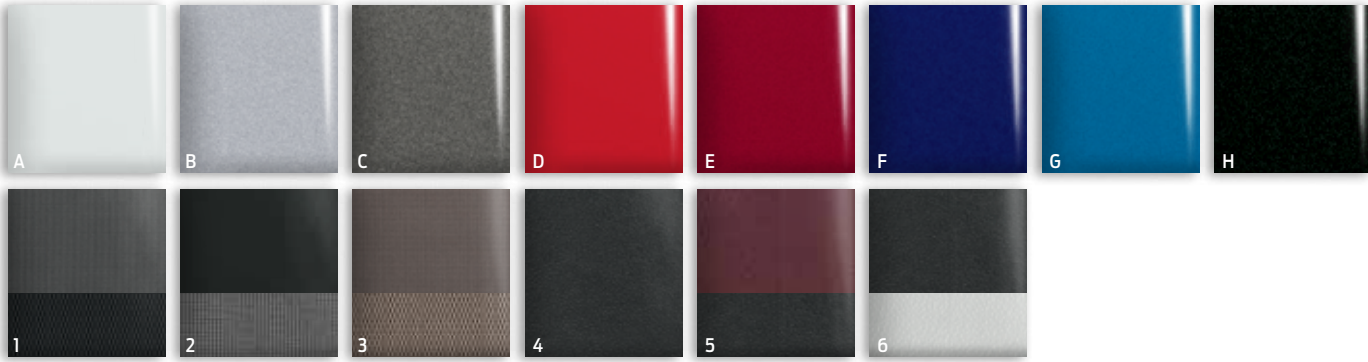
Dimensions may vary by trim level. RECARO is a registered trademark of RECARO Beteiligungs-GmbH. Microsoft is a registered trademark of Microsoft Corporation. iPod is a registered trademark of Apple Inc. All rights reserved. "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. Sony is a registered trademark of the Sony Corporation. THULE is a registered trademark of Thule Sweden AB.



SE. Warm Steel cloth trim. Charcoal Black inserts. Available equipment. | SE. Tuscany Red Interior Style Package.¹ | SE Sedan. Rear spoiler.¹ | SE. Arctic White Interior Style Package.¹



¹Available feature.



Exteriors	S Interior	SE Interiors					
A Oxford White	1	1	2	3	4	6	
B Ingot Silver Metallic	1	1	2	3	4	5 6	
C Sterling Grey Metallic	1	1	2	3	4	5 6	
D Race Red (SE only)		1	2	3	4		
E Ruby Red Metallic Tinted Clearcoat ¹ (SE only)		1	2	3	4	6	
F Performance Blue Metallic (SE only)			2		4	6	
G Blue Candy Metallic Tinted Clearcoat ¹ (SE only)		1		3			
H Tuxedo Black Metallic	1	1	2	3	4	5 6	

- 1 Warm Steel Cloth with Charcoal Black Cloth Inserts
- 2 Metal Grey Cloth with Charcoal Black Cloth Inserts (Included with SE Plus Package)
- 3 Medium Dark Stone Cloth with Medium Light Stone Cloth Inserts
- 4 Charcoal Black Leather (Available with SE Plus Package)
- 5 Tuscany Red Leather with Charcoal Black Leather Inserts (Requires Interior Style Package)
- 6 Charcoal Black Leather with Arctic White Leather Inserts (Requires Interior Style Package)



16" Painted Aluminum
Optional on SE



16" Steel with Unique Aero Wheel Cover
Included with SFE Package on SE



15" Steel with Wheel Cover
Standard on S



16" Steel with Wheel Cover
Standard on SE



17" Silver Machined Aluminum
Included with SE Plus Package



17" Black-Painted Machined Aluminum
Included with SE Plus Black Package

S Available Options

- Engine block heater
- PowerShift 6-speed automatic transmission
- SYNC[®] with MyFord[™] voice-activated, in-vehicle connectivity system which includes 4.2" colour LCD displays in instrument cluster and centre stack; and media hub with USB port

SE Available Equipment Group

Equipment Group 201A – **SE Plus Package** includes 17" Silver machined aluminum wheels, fog lamps with chrome bezels, Piano Black grille, rear spoiler (sedan), SelectShift (only when automatic transmission is ordered), touring suspension, rear disc brakes, perimeter alarm, sport cloth seats, rear-seat armrest, rear 60/40 split fold-flat seat (sedan), leather-wrapped steering wheel and shift knob, unique interior finish, ambient lighting, and SiriusXM Satellite Radio with 6-month prepaid subscription

SE Available Packages

Luxury Package includes leather-trimmed seats with 6-way power driver's seat and power moonroof (201A only)

Parking Technology Package includes active park assist, rear view camera, and Forward and Reverse Sensing Systems (requires automatic transmission)

SE Plus Black Package includes 17" black-painted machined aluminum wheels; Piano Black grille; black fog lamp and headlamp bezels, sideview mirrors and liftgate spoiler (hatchback only; requires 201A)

SE Winter Package includes heated front seats and sideview mirrors

Sony & MyFord Touch Package includes SYNC with MyFord Touch,[™] Audio System from Sony[®] with 10 speakers, and dual-zone electronic automatic temperature control (201A only)

Super Fuel Economy (SFE) Package includes 16" steel wheels with unique aero wheel covers and P215/55HR16 BSW low-rolling-resistance tires, rear disc brakes, rear spoiler and SFE badge (sedan only; requires automatic transmission, not available with 201A)

Arctic White Interior Style Package includes Arctic White and Charcoal Black two-tone leather-trimmed seats, 6-way power driver's seat, Arctic White door-panel inserts and front centre armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-flat seat with armrest, and stainless steel door-sill scuff plates (201A only; not available with Luxury Package)

Tuscany Red Interior Style Package includes same contents as Arctic White Interior Style Package; Arctic White accents replaced with Tuscany Red (201A only; not available with Luxury Package)

SE Available Options

- 16" painted aluminum wheels (201A only; not available with SFE Package)
- Engine block heater
- Leather-trimmed seats with 6-way power driver's seat (201A only)
- Navigation System with SD card for map storage (requires 201A; requires MyFord Touch)
- Power moonroof
- PowerShift 6-speed automatic transmission
- Rear carpeted floor mats (not available with Style Packages)
- Reverse Sensing System



SE Sedan. Ingot Silver Metallic. SE Hatchback. Ruby Red Metallic Tinted Clearcoat. Available equipment.

¹Additional charge.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

Titanium

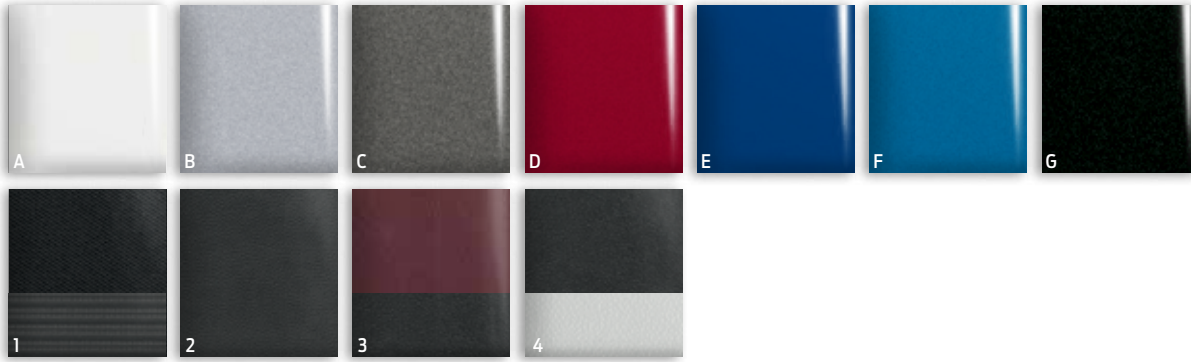


Charcoal Black leather trim.¹ Charcoal Black inserts. SYNC® with MyFord Touch™. Available equipment. | Intelligent Access with push-button start. | Rear view camera. | Audio System from Sony® with 10 speakers.



¹Available feature.

Titanium



Exteriors

A White Platinum Metallic Tri-coat ¹	1	2	4
B Ingot Silver Metallic	1	2	3
C Sterling Grey Metallic	1	2	3
D Ruby Red Metallic Tinted Clearcoat ¹	1	2	4
E Performance Blue Metallic	1	2	4
F Blue Candy Metallic Tinted Clearcoat ¹	1	2	
G Tuxedo Black Metallic	1	2	3

- 1 Charcoal Black Cloth with Soft Charcoal Inserts
 2 Charcoal Black Leather with Charcoal Black Inserts (Optional; included with Luxury Package)
 3 Tuscany Red Leather with Charcoal Black Leather Inserts (Requires Interior Style Package)
 4 Charcoal Black Leather with Arctic White Leather Inserts (Requires Interior Style Package)

Interiors



17" Sport Painted Aluminum Standard



17" Polished Aluminum Optional



18" Painted Aluminum Included with Handling Package

Available Packages

Luxury Package includes leather-trimmed seats with 6-way power driver's seat and power moonroof

Titanium Handling Package includes 18" painted aluminum wheels, optimized sport suspension components, low-profile summer performance tires, and full-size spare steel wheel and tire

Arctic White Interior Style Package includes Arctic White and Charcoal Black two-tone leather-trimmed seats, 6-way power driver's seat, Arctic White door-panel inserts and centre armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-flat seat with armrest, and stainless steel door-sill scuff plates

Tuscany Red Interior Style Package includes Tuscany Red and Charcoal Black two-tone leather-trimmed seats, 6-way power driver's seat, Tuscany Red door-panel inserts and centre armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated red interior finish, rear 60/40 split fold-flat seat with armrest, and stainless steel door-sill scuff plates

Available Options

- 17" polished aluminum wheels
- 5-speed manual transmission
- Active park assist (not available with 5-speed manual transmission)
- Engine block heater
- Leather-trimmed seats
- Navigation System with SD card for map storage
- Power moonroof



Hatchback. Blue Candy Metallic Tinted Clearcoat.
 Sedan. Sterling Grey Metallic. Available equipment.

¹Additional charge.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

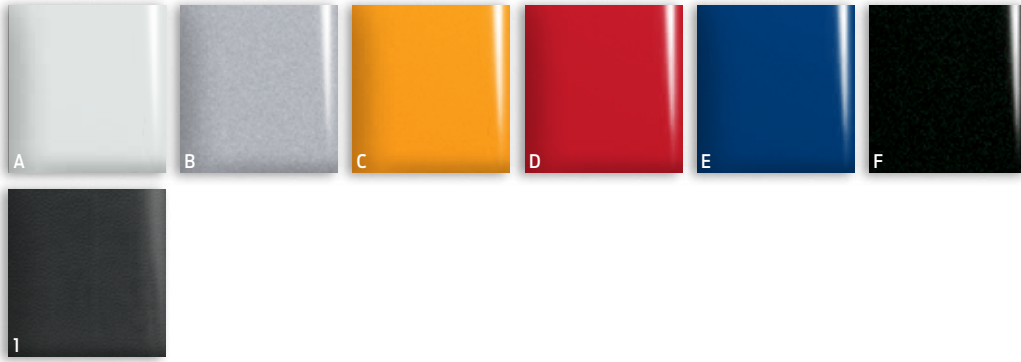
ST



Charcoal Black leather trim. Available equipment. | HID headlamps with signature LED lighting. | Mini cluster gauges including turbo boost pressure. | Piano Black mesh grille with exclusive ST badging. | Centre tailpipe exhaust with dual bright tips.



ST



Exteriors

A Oxford White	1
B Ingot Silver Metallic	1
C Tangerine Scream Metallic Tri-coat ¹	1
D Race Red	1
E Performance Blue Metallic	1
F Tuxedo Black Metallic	1
1 Charcoal Black Leather	

Interior



18" Y-Spoke Painted Aluminum Standard

Available Equipment Group

Equipment Group 201A – **Technology Package** includes Audio System from Sony® with 10 speakers and SYNC® with MyFord Touch™ which includes 4.2" display in instrument cluster and 8" LCD touch screen in centre stack, media hub with 2 USB ports, SD card reader and audio/video input jacks; dual-zone electronic automatic temperature control; and SiriusXM Satellite Radio with 6-month prepaid subscription

Available Options

Navigation System with SD card for map storage (requires 201A)
 Power moonroof
 Tangerine Scream Metallic Tri-coat paint¹



Performance Blue Metallic. Available equipment.

¹Additional charge.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



QUALITY, GREEN, SAFE AND SMART.

ford.ca

Our commitment to you: Peace-of-Mind Protection

- Basic Coverage: 3 years/60,000 km
- Powertrain Limited Warranty: 5 years/100,000 km
- Corrosion Warranty: 5 years/unlimited distance
- Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

Ford Extended Service Plan. Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details.

□ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca. □ **Genuine Ford Accessories.** Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details. □ **Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

□ **For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre: 1-877-636-7346.**

Competitive comparisons are based on 2012 competitive models, publicly available information and Ford data at the time of printing of the 2013 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2013 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local Ford of Canada Dealer or ford.ca for complete vehicle details.

Questions or comments? Reach out to us on Facebook, Twitter or YouTube.



facebook.com/Ford



twitter.com/FordCanada



youtube.com/FordCanada