# ACCESS YOUR LINCOLN CONNECT<sup>\*\*\*</sup> EQUIPPED VEHICLE FEATURES REMOTELY:

- Download the Lincoln Way<sup>™</sup> app from the Apple App Store or Google Play.
- 2. Create an account or log in.
- 3. Create a PIN.
- Select Add Vehicle, then add your Lincoln Connect equipped vehicle by scanning the VIN barcode or entering it manually.
- 5. Tap the Activate Vehicle icon in the Lincoln Way App Vehicle Details screen.
- 6. Start the vehicle and press "Allow" on the in-vehicle pop-up on the touch screen.

#### YOU CAN ALSO CHOOSE TO:

- 7. Activate the Wi-Fi Hotspot trial period by tapping the blue Vehicle Hotspot icon in Vehicle Details.
- 8. Follow the link provided to activate the trial period.

LINCOLN

"Lincoln Connect (standard on select vehicles), the Lincoln Way app., and complimentary Connected Service (excluding Wi-Fi hotspot) are required for remote features (See Lincoln Way Terms for details). Connected service and features depend on compatible Bell network availability. Evolving technology / cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Certain restrictions, 3<sup>rd</sup>-party terms or message/data rates may apply. At purchase, the Lincoln Connect modem is connected and sending vehicle data (e.g., diagnostics) to Lincoln (excludes Lincoln Continental). Vehicle data is stored by Ford Motor Company in the United States and may be accessible by US governmental authorities. To disable, or for more information, see in-vehicle connectivity settings. Learn more at www.ConnectedLincoln.com.

<sup>°</sup>Wi-Fi hotspot includes wireless data trial that begins at time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first (after which, data plan required). <sup>1</sup>Hotspot can connect up to 10 Wi-Fi-capable devices, using data from the additional data plan. Once a device connects, it can automatically reconnect and use data from this additional data plan unless hotspot is removed from returning device settings or hotspot password is changed. Performance varies based on number of devices connected and other factors.

<sup>°</sup>Available in select cities.

<sup>‡</sup>Where available. Some restrictions apply.

\*Roadside Assistance is included for certain Lincoln owners, subject to the vehicle's coverage and varies by Model Year. Please contact Lincoln Concierge or see your Dealer for details.

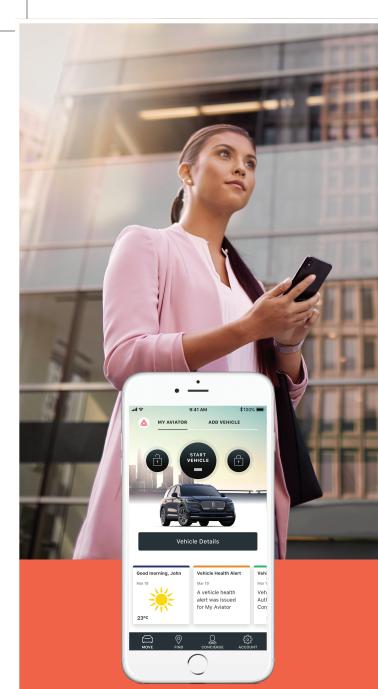
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# EXPERIENCE THE LINCOLN WAY™

DESIGNED TO HELP DELIVER A MORE EFFORTLESS OWNERSHIP EXPERIENCE



DOWNLOAD THE LINCOLN WAY APP TODAY.



# Lincoln Way<sup>™</sup> Features Keep You Connected and in Control.



# **REMOTE VEHICLE CONTROLS**

Remote features on your Lincoln Connect<sup>™</sup> equipped vehicle are complimentary. So, start, lock and unlock your vehicle with the Lincoln Way app from wherever you are<sup>™</sup>.



## KNOW YOUR LINCOLN

Access key information like fuel and oil levels, vehicle health and vehicle location at a glance<sup>‡</sup>.



#### FIND WHAT YOU NEED

Locate a local dealer, fuel, charging stations, parking, restaurants and more<sup>°</sup>.



#### **READY TO HELP WITH LINCOLN CONCIERGE**

A dedicated team available to help with vehicle solutions, roadside assistance, and any other bumps in the road.



## HELP, PLEASE

Tap for 24/7 roadside assistance\*.



#### **GET CONNECTED**

Your Lincoln is a Wi-Fi hotspot<sup>^</sup> and can connect up to 10 devices<sup>+</sup>.



## EARN EXTRA BENEFITS

Receive perks and private offers as a Lincoln Way member.

# An Experience Beyond Your Vehicle.

Move through your day more effortlessly using Lincoln Way<sup>™</sup>. Monitor and control your Lincoln Connect<sup>™</sup> equipped vehicle from your smartphone. Everything to help keep you moving, all from the palm of your hand.