

2016 MAZDA6



MAZDA

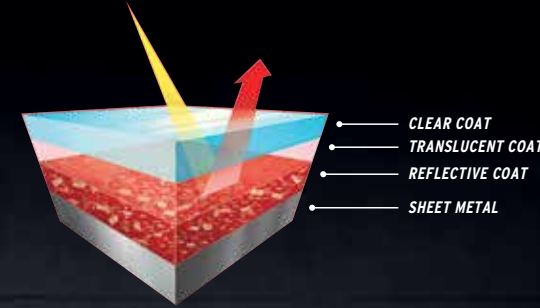
DESIGNED TO TURN HEADS. ENGINEERED TO CHANGE MINDS.

No one saw this coming. Except, of course, our engineers. It's no easy feat bringing a concept car to life. But here it is in living sheet metal. The 2016 MAZDA6 is the unforgettable TAKERI show car fully realized - all the way down to its unique Soul Red paint. From captivating headlights to a cabin full of subtle craftsmanship, this refreshed expression of KODO design is just as dynamic at rest as it is in motion. Uniting exceptional fuel economy and responsive, agile performance under one very beautiful hood, the MAZDA6 is so striking, so well crafted and so invigorating to drive, you'll never go back to ordinary sedans.



魂動

KODO : SOUL of MOTION



/ THE BIRTH OF SOUL /

To create Soul Red, we devised an entirely new three-coat painting process. The result is absolutely unlike any other red on the road - a deep and vivid hue that appears to emanate from within. By using two separate coats of high-brightness aluminum flakes and high-chroma red pigment, it is nothing less than an audacious reinvention of the painting process.



A REFLECTION ON PASSIONATE ENGINEERING.

The MAZDA6 is a testament to obsessive engineering down to the simplest detail. To achieve a greater level of precision and artistry, Mazda engineers sculpt every design in hard clay rather than relying solely on computer-aided design. By using special tools crafted by the artists themselves, Mazda is able to produce a design so precise that it measures within a fraction of a millimetre of the engineers' original vision. Extreme craftsmanship? Sure. But at Mazda, defying convention is how we build cars worth driving.

AWARD-WINNING DESIGN.

KODO "Soul of Motion" design blends dynamism and emotional appeal to evoke an intelligent, dignified and spirited poise. Distinctive character lines evoke an artistic, muscular presence, conveying the sense that, like a wild animal, the whole body is about to leap forward at great speed. And this striking concept did make a leap - straight into the soul of the 2016 MAZDA6.



UP TO AN ESTIMATED
5.9 L/100 KM HWY†

SKYACTIV TECHNOLOGY

SOARING IDEAS. EARTHLY APPLICATIONS.

It began with a philosophy that the potential of the modern sedan had not been fully realized. So we challenged the status quo by bringing efficiency and performance together in the same vehicle.

The SKYACTIV-G engine only tells part of the story. It delivers abundant power - but also works seamlessly with other SKYACTIV components to enhance the overall driving experience. That means, with up to 5.9 L/100 km highway†, you get more uninterrupted driving enjoyment.

mazda.ca/skyactiv

01 // SKYACTIV-G /
 The high-efficiency 2.5 L SKYACTIV-G engine has a high compression ratio for superior fuel economy, and offers low- and mid-range torque that surpasses the conventional gasoline engine. And thanks to an advanced balance shaft that reduces noise and vibration, the 2.5 L engine is quiet.

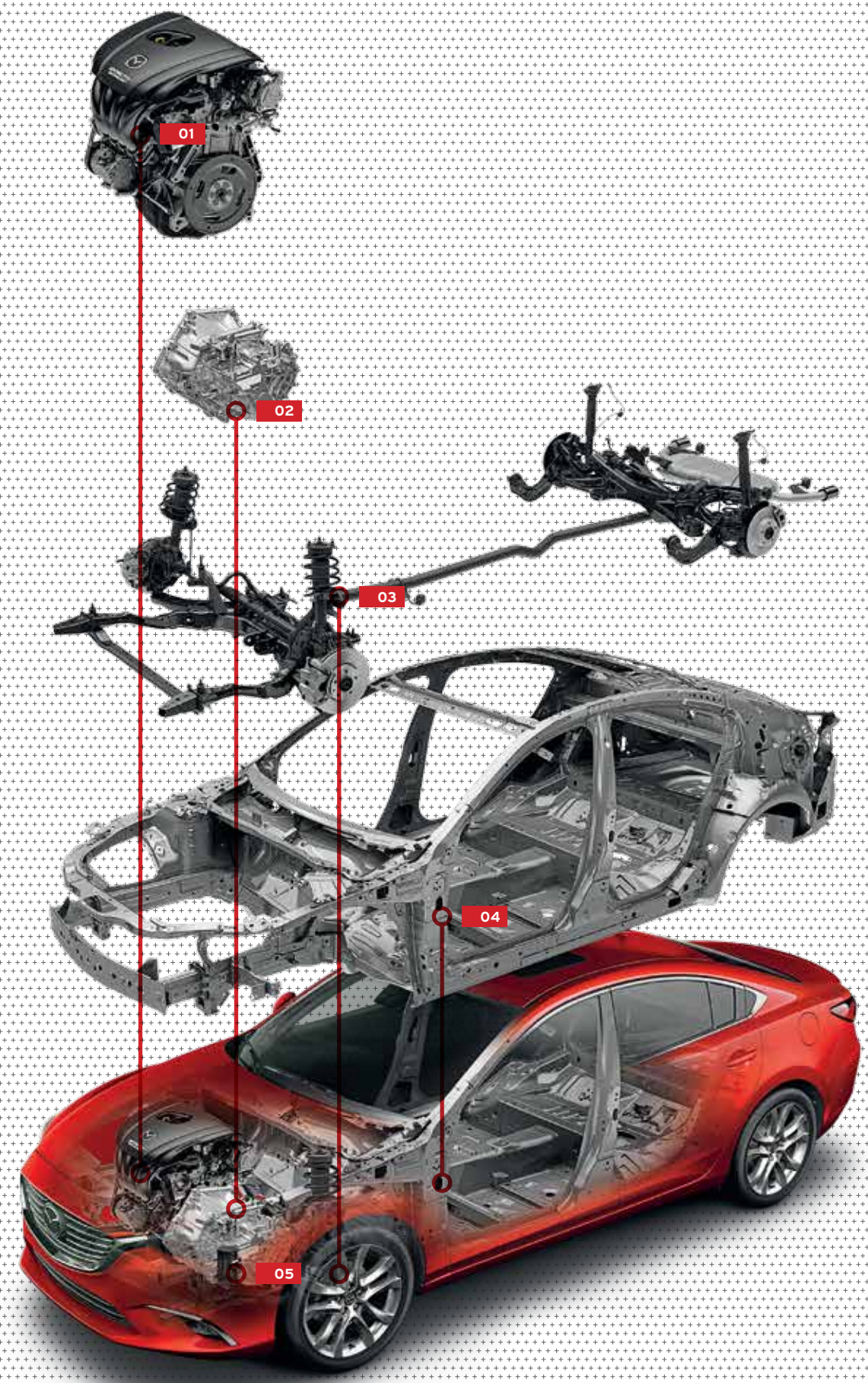
02A // SKYACTIV-DRIVE /
 Our engineers created a precise, high-performance automatic transmission that combines the direct, responsive feel of a manual transmission with the silky smoothness of an automatic. It is instantly responsive, yet delivers 4-7% more fuel efficiency than our non-SKYACTIV automatic transmission.

02B // SKYACTIV-MT /
 This six-speed manual transmission has a very short shift throw inspired by the legendary MX-5 Miata. It's also smaller, lighter and stronger than any we've built before.

03 // SKYACTIV-CHASSIS /
 Engineered together with the SKYACTIV-Body to work in perfect harmony, the steering and suspension systems achieve two seemingly contradictory goals at once: To be nimble at low speeds, yet stable at high speeds. We also engineered them to be light, allowing for a more direct and agile feel.

04 // SKYACTIV-BODY /
 We are constantly searching for new ways to make you safer behind the wheel. That's why Mazda is the first auto manufacturer to use ultra-high-tensile steel in the body. Because we crafted an efficient structural design and used ultra-high-tensile steel in critical areas, the MAZDA6's body is lighter than normal, yet it's stiffer and stronger.

05 // i-ELOOP /
 The i-ELOOP regenerative braking system harnesses the MAZDA6's kinetic energy during deceleration, reusing it as electrical energy. Typically, about 10% of an engine's power is converted into electricity and used to power the car's electrical systems. With i-ELOOP regenerative brake system generating electricity, 100% of the engine's power can be used for propulsion, creating even better fuel efficiency.



†Estimated fuel economy on the Mazda6 with 6-speed automatic transmission and i-ELOOP. Estimated fuel economy based on Government of Canada's approved 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only.

THE DEEPEST BOND IN THE SHORTEST DISTANCE.

The MAZDA6 is designed to completely connect driver with car within the first 100 metres of driving. Linear acceleration, deceleration and steering all work in harmony to enhance this unity of experience. To achieve this ideal level of performance, our engineers finely tuned each control to behave in accordance with the driver's expectations. Both the accelerator pedal and steering wheel feel unprecedentedly natural. Smooth transitions in g-forces were dialled into the braking system as well, making the MAZDA6's control and agility simply exceptional. The relationship between man and machine has never felt so natural - or exhilarating.



/ THE WHEEL REINVENTED /

Typical wheel design takes the rule that the more flashy and dynamic it is, the less likely it is to perform - a paradigm Mazda engineers find unacceptable. So, when designing the MAZDA6, Mazda pushed boundaries to create a near-perfect wheel. More than 20 designs were tested - and rejected. The end result is a wheel that looks beautiful, while also being strong and light.



/ SHIFTING GEARS /

2016 MAZDA6 models with SKYACTIV-Drive automatic transmission comes with a Drive Selection Switch for more spirited road time. This feature provides a more performance-oriented shift logic, allowing you to hold gears longer and giving you more control when driving in challenging conditions such as curvy mountain roads or winter conditions.

/ DRIVER'S DELIGHT /

Clever A-pillar design helps make getting in and out of the car easy. The lightweight seat structure increases the overall rigidity and comfort of the front seats. Even the sound of the engine is designed to be pleasing, with a harmonic tuning that won't tire the long-distance driver.

/ THE HOLE TRUTH /

By making seat perforations moderately large and the distances between them small, our engineers created upholstery that's not only soft and breathable, but absorbs road noise for an enhanced audio-listening environment.

/ NICE THREADS /

Dual stitching on the MAZDA6's available leather-trimmed seats* and throughout the dash and cabin offer a sense of refinement and sportiness.

UNLOCK A PERFECT UNION BETWEEN DRIVER AND MACHINE.

To enter the MAZDA6 is to access an energetic, artistic environment where the driver can relax and completely focus on the road ahead. Everything the driver sees, touches and operates is designed to heighten the driving experience. Tapered forms inside evoke a sense of speed that mimics the energy of the exterior design. Just opening the near perfectly balanced driver's door brings to mind the same feelings you have while seated behind the wheel. These are feelings you won't have getting into just any sedan.

*Leather interior available on the GS model with Luxury Package and the GT model. Pure white leather is available by special order. See Specifications and Features section for a full list of interior/exterior colour and fabric combinations.



REAR PASSENGERS NEVER TAKE A BACK SEAT.

Our design team paid close attention to the contrast between high-grade hard and soft materials throughout the cabin for surfaces that just beg to be touched. Even in a driver's car, special attention was paid to the comfort of occupants in the rear, so passengers experience a ride that's spacious and comfortable.

Rear conveniences abound, from standard rear heated seats and rear climate-control vents* to one-litre bottle holders and scalloped front seatbacks for more rear knee room. We even increased the space between the front seat mounts, making it easier for those in the back to slide their feet in. A wider centre armrest in the rear seat accommodates elbows comfortably. And getting out of the MAZDA6 is easier, too, thanks to generous passenger head clearance.

*Standard on the GS and GT models.



COMPLETELY CONNECTED. EFFORTLESSLY ENGAGING.

Our most technologically advanced MAZDA6 is also equipped with our most technologically advanced cockpit. With available MAZDA CONNECT, our next-generation infotainment system, enjoy a host of social-media access, entertainment and information options. All you have to do is pair your smartphone with the MAZDA6 via Bluetooth® wireless connectivity to stream popular social-media, music and infotainment apps. Control the system and view information on the larger 7-inch, full-colour touchscreen display. Also enjoy access to standard USB audio-input ports and an available navigation system*. And even with all these options, we still help you keep your eyes on the road. All the functions displayed on your touchscreen can also be operated with the HMI Commander Switch, conveniently located at your fingertips on the centre console.

/ ENTERTAIN /

Of course AM/FM radio is always a choice, but now there are new ways to explore music and infotainment options via your Bluetooth®-enabled and internet-connected device. With the Aha™ internet radio app, you can connect to your Facebook and Twitter feeds, or you can enjoy offerings from other integrated internet-radio apps such as Stitcher™. Or simply stream your own playlist.



/ COMMUNICATE /

With voice commands, making and receiving calls is as easy as pushing a button and saying "hello." And MAZDA6's Bluetooth® hands-free phone and audio streaming capabilities allow you to enjoy fully integrated text-message display and readout†. To reply, simply choose from a number of preset, standardized return messages.



/ NAVIGATE /

Our convenient factory-integrated navigation system* offers the advanced features of today's navigation devices, including voice commands and advanced lane guidance. Plus, getting around town - or out of town - has never been easier thanks to the system's 3D interactive map with step-by-step audio directions.



/ BOSE® CENTERPOINT® SURROUND SOUND SYSTEM /

The MAZDA6 is the first Mazda to offer Bose® Centerpoint® 2 surround† technology. The technology analyzes the stereo signal and converts it to surround sound, creating a truly immersive sound - enabling listeners to enjoy a surround sound experience, even when playing back signals from digital music sources or radio broadcasts.

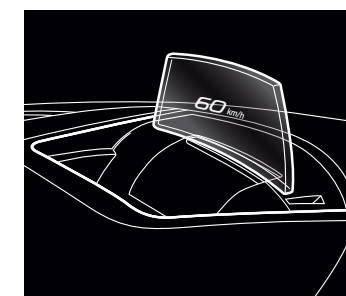


/ DASH YOUR INHIBITIONS /

The available Active Driving Display† helps you take your mind off distractions by projecting critical driving information directly in front of you, right within your line of sight.

INFORMATION DISPLAYED

- VEHICLE SPEED
- NAVIGATIONAL DIRECTIONS
- SAFETY ALERTS
- CRUISE-CONTROL DATA

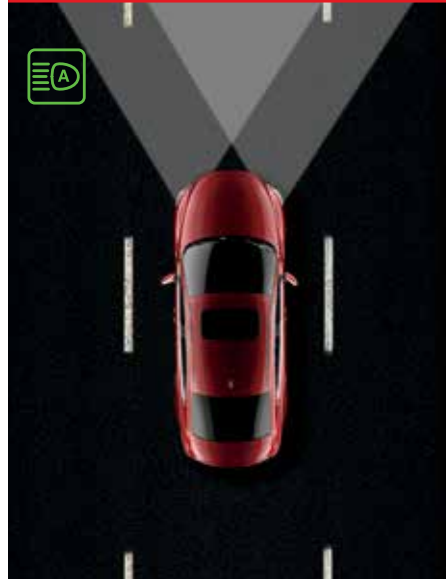


*Available on the GS model with Luxury Package and standard on the GT model.
 †Standard on the GT model.
 ‡Text messaging function is only compatible with certain devices.

THE DARING WAY TO LIVE CAUTIOUSLY.

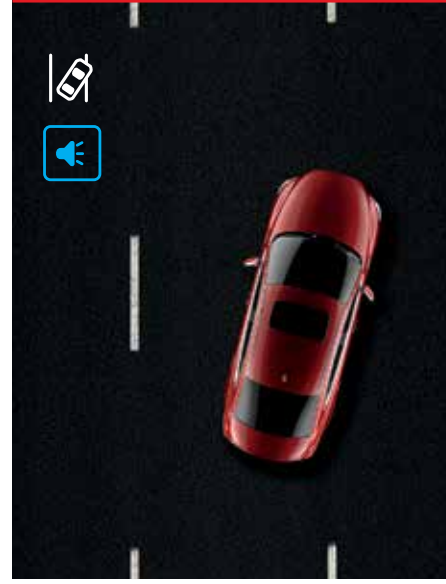
Mazda's available i-ACTIVSENSE is a thoroughly original way to think about safety technology. Based on the idea that every driver can be a better one, a driver is better able to make smart decisions when given the right information. i-ACTIVSENSE takes an active approach to safety by sensing what the driver cannot easily anticipate. It aids the driver in recognizing hazards, while helping to avoid collisions or reduce the severity when they simply cannot be avoided. Extending the sensory awareness of the person behind the wheel provides peace of mind - and a more enjoyable drive.

i-ACTIVSENSE



/ HIGH BEAM CONTROL /

The High Beam Control* system helps the driver see better at night by maximizing opportunities to use the high beams. The system automatically switches to low beams when it detects oncoming traffic and/or a vehicle ahead.



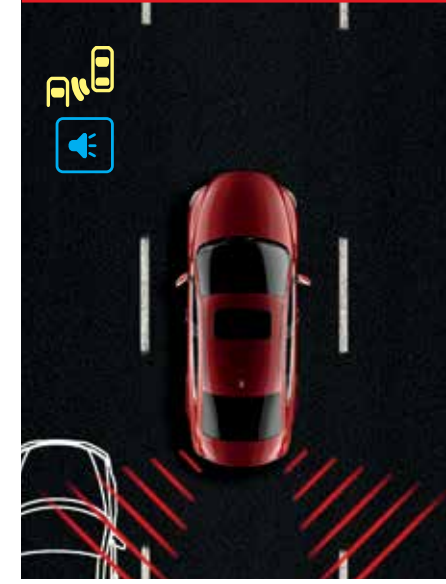
/ LANE DEPARTURE WARNING SYSTEM /

The Lane Departure Warning System* automatically senses lane markings on the road and alerts the driver when it predicts the vehicle is going to unintentionally depart from its lane.



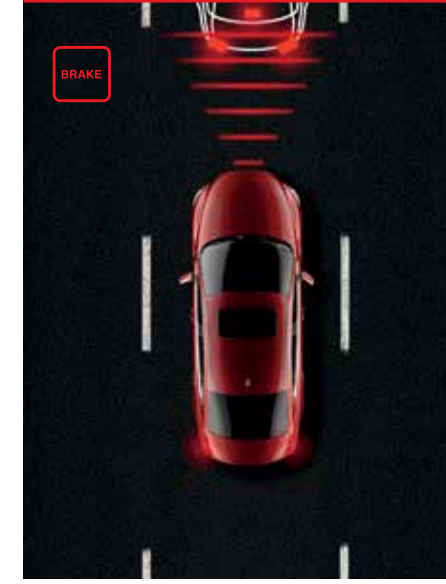
/ REAR CROSS TRAFFIC ALERT /

When backing up, Rear Cross Traffic Alert† detects a vehicle approaching from the side and promptly alerts the driver with both an audible and visual warning in both the side mirror and 7-inch touchscreen display.



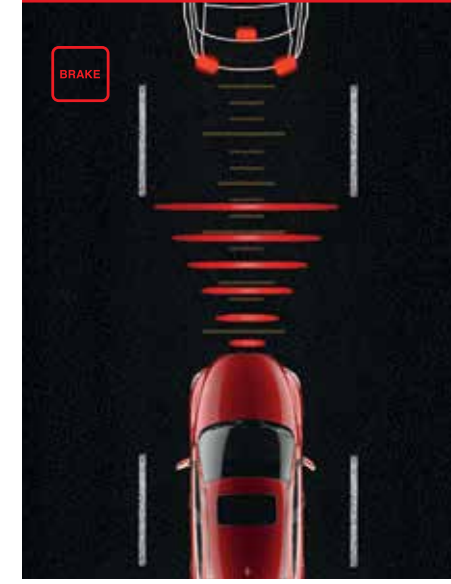
/ BLIND SPOT MONITORING /

When the MAZDA6 is in motion, radar sensors detect objects in your left or right blind spots*. If you signal a lane change while an object is there, a light in your corresponding side mirror blinks and a warning chime sounds.



/ SMART CITY BRAKE SUPPORT /

When infra-red laser sensors detect a vehicle up to 6 m ahead, at low speeds Smart City Brake Support* moves brake pads closer to the discs so the brakes can produce stopping power more quickly if the driver presses the brake pedal.



/ MAZDA RADAR CRUISE CONTROL /

Mazda Radar Cruise Control* judges the relative speed and distance to the car ahead, and works within a set speed range to maintain a safe following distance. The system's Close Proximity Warning provides audible and visual warnings when it senses a fast approach to the vehicle ahead.

/ SMART BRAKE SUPPORT /

Similar to Smart City Brake Support, the available Smart Brake Support* is intended to help avoid or reduce the severity of a collision, but operates at higher rates of speed. The Collision Warning feature will alert the driver that braking is immediately necessary. If the radar sensor determines that a collision is unavoidable, automatic brake control is performed to help reduce damage in the event of a collision.

*Available on the GT model with Technology Package.
†Standard on the GS and GT models.

MAZDA6 COLOUR COMBINATIONS

PAINT COLOURS	GX	GS	GS with Luxury Package & GT	
	BLACK CLOTH	BLACK CLOTH	BLACK LEATHER	PURE WHITE LEATHER*
Snowflake White Pearl	•	•	•	
Deep Crystal Blue Mica	•	•	•	•
Soul Red Metallic		•	•	•
Jet Black Mica	•	•	•	•
Sonic Silver Metallic	•	•	•	
Titanium Flash Mica		•	•	•

• = Available *Special order only

MAZDA6 SPECIFICATIONS AND CAPACITIES

SPECIFICATIONS	GX/GS/GT
Engine type	SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder engine with VVT
Displacement	2,488 cc
Compression ratio	13.0:1
Horsepower SAE net	184 @ 5,700 rpm
Torque SAE net lb. ft.	185 @ 3,250 rpm
Fuel system	Direct Injection
Recommended fuel	Regular
Fuel economy city/highway (L/100 km)*	
6MT	9.4/6.4
6AT	8.8/6.1
6AT with i-ELOOP	8.5/5.9
Curb weight (kg)	
Manual	1,442
Automatic	1,474

*Estimated fuel economy based on Government of Canada's approved 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only.

EXTERIOR DIMENSIONS	
Wheelbase/overall length (mm)	2,830/4,895
Overall width (mm)	1,840
Overall height (mm)	1,450
Track (fr/r) (mm)	
17" wheels	1,585/1,575
19" wheels	1,595/1,585
Turning circle, curb-to-curb (m)	11.2

INTERIOR DIMENSIONS	
Headroom (fr/r) (mm)	975/942
Headroom (fr/r) with moonroof (mm)	950/942
Legroom (fr/r) (mm)	1,073/984
Shoulder room (fr/r) (mm)	1,450/1,410

CAPACITIES	
Seating	5
Cargo volume (L)	419
Passenger volume (L)	2,824
Total interior volume (L)	3,243
Fuel tank (L)	62

UPHOLSTERY



WHEEL OPTIONS

17" alloy wheels (GX/GS)



19" high-lustre gunmetal alloy wheels (GT)



MAZDA6 FEATURES

ENGINE & TRANSMISSION	GX	GS	GT
SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder engine	S	S	S
SKYACTIV-MT 6-speed manual transmission†	S	S	S
SKYACTIV-Drive 6-speed SPORT mode automatic transmission with Drive Selection Switch	0	-	-
SKYACTIV-Drive 6-speed SPORT mode automatic transmission with paddle shifters and Drive Selection Switch	-	0	0
SUSPENSION & BRAKES			
Rack-and-pinion steering with engine-rpm-sensing variable power assist	S	S	S
Power-assisted 4-wheel disc brakes	S	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S	S
Electronic Parking Brake	S	S	S
Hill Launch Assist (HLA)	S	S	S
i-ELOOP regenerative braking system	-	-	TECH
Dynamic Stability Control (DSC)	S	S	S
Traction Control System (TCS)	S	S	S
Front independent MacPherson strut suspension with coil springs and stabilizer bar	S	S	S
Rear independent multi-link suspension with coil springs and stabilizer bar	S	S	S
SAFETY & SECURITY			
Dual front air bags, dual front side air bags and dual side air curtains	S	S	S
Engine immobilizer theft-deterrent system	S	S	S
Anti-theft alarm system	S	S	S
Side-door impact-protection beams (front and rear)	S	S	S
Whiplash-reducing adjustable front-seat headrests	S	S	S
Rear-seat headrests (3)	S	S	S
3-point seat-belts for all seating positions	S	S	S
Height-adjustable front shoulder belt "B" pillar anchors	S	S	S
Driver's and front passenger's seat-belt pretensioners with force limiters	S	S	S
Child-safety rear door locks	S	S	S
ISOFIX child safety-seat anchors in rear seat (upper and lower type)	S	S	S
Blind Spot Monitoring System (BSM) with Rear Cross Traffic Alert (RCTA)	-	S	S
Lane Departure Warning System (LDWS)	-	-	TECH
Mazda Radar Cruise Control (MRCC)	-	-	TECH

MAZDA6 FEATURES (cont'd)

SAFETY & SECURITY (cont'd)	GX	GS	GT
Forward Obstruction Warning (FOW)	-	-	TECH
High Beam Control system (HBC)	-	-	TECH
Smart City Brake Support (SCBS)	-	-	TECH
Smart Brake Support (SBS)	-	-	TECH
EXTERIOR			
Body-coloured sporty bumpers and door handles	S	S	S
Body-coloured power-operated door mirrors with side turn signal	S	S	S
Heated door mirrors	S	S	S
Auto-dimming driver's side door mirror	-	-	S
Green tint glass with UV shield	S	S	S
Automatic headlights (on/off)	S	S	S
Halogen headlights	S	S	-
LED headlights with signature lighting	-	-	S
Adaptive Front Lighting System (AFS) with automatic headlight levelling	-	-	S
Signature grille illumination	-	-	S
LED fog lights	-	-	S
LED taillights	S	S	S
Variable intermittent rain-sensing windshield wipers	S	S	S
Rear window defroster with automatic shut-off	S	S	S
Tailpipe finisher	S	S	S
WHEELS & TIRES			
17" alloy wheels with 225/55R17 all-season tires	S	S	-
19" high-lustre gunmetal alloy wheels with 225/45R19 all-season tires	-	-	S
Tire Pressure Monitoring System (TPMS)	S	S	S
Temporary spare tire	S	S	S
COMFORT & CONVENIENCE			
Air conditioning with manual climate controls	S	-	-
Dual-zone automatic climate controls	-	S	S
Rear heater ducts	S	S	S
Rear HVAC ducts	-	S	S
Steering-wheel-mounted cruise controls	S	S	S
Tilt and telescopic steering wheel	S	S	S
Power windows with one-touch up and down feature (front and rear)	S	S	S
Speed-sensing power door locks	S	S	S
Remote keyless entry system with trunk release	S	-	-
Advanced Keyless Entry System (keyless entry, trunk release and start)	-	S	S
Push Button Start	S	S	S
Internal fuel door, trunk and hood releases	S	S	S
Auto-dimming rearview mirror with HomeLink®	-	-	S
Front and rear dual reading lights	S	S	S
Cargo area light	S	S	S
LED interior lighting	-	-	S
Driver's and passenger's vanity mirrors	S	-	-
Driver's and passenger's illuminated vanity mirrors	-	S	S
12-volt power outlets (2) with retained power	S	S	S
Dual front cup holders	S	S	S
Rear seat armrest with cup holders	S	S	S
Navigation-ready (requires navigation SD card accessory)	S	S	-
Voice-activated navigation system	-	LP	S
Rearview camera	-	S	S
HMI (Human-Machine Interface) Commander Switch	S	S	S
Power glass moonroof with interior sunshade, tilt-up ventilation and one-touch open feature	-	LP	S

SEAT & TRIM	GX	GS	GT
6-way manually adjustable driver's seat	S	-	-
Driver's seat manual lumbar support	S	S	-
6-way power-adjustable driver's seat	-	S	-
8-way power-adjustable driver's seat with power lumbar support	-	LP	S
Adjustable heated front seats	S	S	S
Adjustable heated rear seats (outboard only)	S	S	S
Driver's seat memory position	-	-	S
6-way manually adjustable passenger's seat	S	S	-
6-way power-adjustable passenger's seat	-	-	S
60/40-split fold-down rear seatback	S	S	S
Trunk-mounted rear seatback release levers	S	S	S
Premium cloth upholstery	S	S	-
Leather-trimmed upholstery	-	LP	S
Leather-wrapped steering wheel and shift knob	-	S	S
Dark Metal Satin decorative panel	S	S	S
INSTRUMENT PANEL & STORAGE			
Gauge illumination dimming control	S	S	S
Exterior temperature gauge	S	S	S
Warning lights for low fuel level, low windshield washer fluid level, door ajar, check engine, oil pressure, volts, parking brake, high beam and safety belts	S	S	S
Trip computer	S	S	S
Active Driving Display	-	-	S
Front door storage pockets with bottle holders	S	S	S
Rear door storage pockets	S	S	S
Driver's and passenger's seatback pockets	S	S	S
Coin holder (not available with navigation system)	S	S	-
Centre console with armrest and storage	S	S	S
Overhead console with sunglasses holder	S	S	S
Illuminated glove compartment	S	S	S
AUDIO			
AM/FM/HD Radio CD player with 6 speakers	S	S	-
11-speaker premium Bose® audio system with Centerpoint® 2 surround technology and AudioPilot® 2 noise compensation technology	-	-	S
MP3 functionality on CD player	S	S	S
Steering-wheel-mounted audio controls	S	S	S
Bluetooth® with Audio Profile	S	S	S
Automatic volume control	S	S	-
2 USB ports and 1 auxiliary audio input jack	S	S	S
7" colour touchscreen audio display with MAZDA CONNECT	S	S	S
SiriusXM™ Satellite Radio with fin antenna (free 6-month subscription)	-	-	TECH

S = Standard O = Optional LP = Luxury Package TECH = Technology Package
- = Not available

MAZDA6 PACKAGES

LUXURY PACKAGE (GS WITH AUTOMATIC TRANSMISSION ONLY): Power glass moonroof with interior sunshade, tilt-up ventilation and one-touch open feature, 8-way power-adjustable driver's seat with power lumbar support, black or pure white leather-trimmed upholstery, and voice-activated navigation system. (Leather-trimmed upholstery is not available with the GS Luxury Package with Sonic Silver Metallic and Snowflake White Pearl exterior colours.)

TECHNOLOGY PACKAGE (GT): Smart City Brake Support (SCBS), Smart Brake Support (SBS), Lane Departure Warning System (LDWS), Mazda Radar Cruise Control (MRCC), Forward Obstruction Warning (FOW), High Beam Control system (HBC), SiriusXM™ Satellite Radio with fin antenna (**free 6-month subscription**), and i-ELOOP regenerative braking system. (Requires automatic transmission.)

†Special order only.
© Bluetooth is a registered trademark of Bluetooth SIG, Inc.
© Bose © Centerpoint and © AudioPilot are registered trademarks of Bose Corporation.
© HomeLink and the HomeLink house are registered trademarks of Johnson Controls, Inc.
™ "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under license.



MAZDA6 ACCESSORIES. IT'S YOUR MAZDA - MAKE IT YOUR OWN.

Customize your new MAZDA6 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.

01 // REAR SPOILER /

Add a sporty, aerodynamic element to your sleek and sophisticated MAZDA6.



02 // CARGO TRAY /

Life doesn't have to be messy, at least not inside your MAZDA6. This flexible, durable Cargo Tray protects against spills and other damage. Removes easily for quick cleanup.



05 // ALL-WEATHER FLOOR MATS /

Fitted perfectly to your MAZDA6, these All-Weather Floor Mats guard against water, sand, mud, snow or whatever you drag through the door.



03 // REAR BUMPER GUARD /

Tailored and sleek, our durable stainless steel Rear Bumper Guard not only looks great, but helps protect the rear bumper from chips and scratches.



06 // NAVIGATION /

Enjoy all the advanced features of today's navigation devices, including voice commands and advanced lane guidance with our factory-integrated navigation system. The system even offers a 3D interactive map with step-by-step audio directions.



04 // DOORSILL TRIM PLATES /

A touch of class coming and going. Dress up your MAZDA6 with these stylish Doorsill Trim Plates.



07 // MAZDA MOBILE START /

Enhance your driving experience with Mazda Mobile Start - the only Smartphone Remote Engine Start system engineered specifically for your MAZDA6. Start, Lock/Unlock, activate your climate control, and find your car from virtually anywhere. Ask your dealer for details.



Visit mazda.ca for Accessory options.

Mazda

UNLIMITED

3-YEAR
NEW VEHICLE
UNLIMITED MILEAGE WARRANTY

3-YEAR
ROADSIDE ASSISTANCE
UNLIMITED MILEAGE

5-YEAR
POWERTRAIN
UNLIMITED MILEAGE WARRANTY

7-YEAR
ANTI-PERFORATION
UNLIMITED MILEAGE WARRANTY

NEVER STOP IMPROVING. NEVER STOP PUSHING THE LIMITS.
THIS IS THE MAZDA WAY.
AND IT'S THE PHILOSOPHY THAT GUIDES EVERYTHING WE DO,
FROM THE ENGINEERING AND DESIGN OF OUR NEW VEHICLES
TO THE KIND OF WARRANTY WE OFFER.

A first-of-its-kind warranty that lets you drive
as much as you want, as far as you want.

Standard on all 2015 and 2016 models.

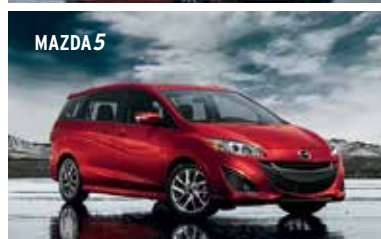
It should come as no surprise that Mazda, a car company committed to an unrivalled driving experience, would defy convention to introduce a revolutionary new warranty program that lets you keep on driving. Introducing Mazda Unlimited, a first-of-its-kind warranty that lets you drive as much as you want, as far as you want. There are no limits on how far you can go. This is the Mazda Way.

What does Mazda Unlimited mean for you?

- Added confidence in the quality of the product you are driving
- Added protection, knowing Mazda will be there, kilometre after kilometre
- Added value, knowing that if you ever sell, trade or upgrade to a new vehicle during the warranty period, **Mazda Unlimited** will be transferable to the new owner
- Added peace of mind, knowing that there are no limits to how far you can go

To learn more about the Mazda Unlimited Warranty, visit mazdaunlimited.ca.

EVERY MODEL IN THE MAZDA LINE-UP WAS BUILT BY A BUNCH OF CAR-CRAZED CRAFTSMEN. WHO LOVE TO DRIVE. FOR PEOPLE WHO LOVE TO DRIVE. SO FROM THE MAZDA2 TO THE CX-9, A MAZDA IS ALWAYS A MAZDA. BECAUSE IT TAKES CONVICTION, CREATIVITY AND COURAGE TO BUILD CARS WORTH DRIVING. THIS IS THE MAZDA WAY.



MAZDA6

OUR PROMISE.

At Mazda, we're passionate about what we do. We pay attention to the details, and we take an unconventional approach. You can see it in our designs, feel it in how our cars drive, and experience it in the way we treat you as a customer. Our dealerships are here to help you make the right choice, so everything we do is focused on ensuring that you get exactly what you want - surpassing your expectations. Mazda doesn't settle, and neither should you. Let our Mazda Dealers:

- / Provide you with a comfortable environment
- / Earn your trust
- / Respect and value your time
- / Give you useful information and advice
- / Help you make the best decision

Getting the personalized experience you deserve at your Mazda Dealer.

This is the Mazda Way.

FINANCING WITHOUT THE FUSS Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit mazda.ca.

MAZDA ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2016 MAZDA6 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your MAZDA6 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer or visit mazda.ca.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is inspected, gassed up and fitted with floor mats.



For peace-of-mind motoring, we've created Mazda Added Protection Plan (M.A.P.) extended warranty plans. M.A.P. plans complement your Mazda Limited Warranty and protect you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

IT TAKES CONVICTION TO STAND UP TO THE NAYSAYERS.
A CREATIVE FIRE THAT'S UNAFRAID OF THE BLANK PAGE.
AND THE COURAGE TO FLIP CONVENTIONAL WISDOM ON ITS HEAD.
BECAUSE THIS IS THE ONLY WAY TO CHANGE THE GAME.
AND THE ONLY WAY TO BUILD CARS WORTH DRIVING.
TODAY, OUR SKYACTIV TECHNOLOGY IS CHANGING THE GAME.
IT'S HOW WE REINVENTED THE GASOLINE ENGINE,
DRAMATICALLY IMPROVING ITS EFFICIENCY
WITHOUT SACRIFICING HEART-POUNDED PERFORMANCE.
IT'S HOW WE ENGINEERED A LIGHTER CAR THAT'S EVEN STRONGER,
SAFER, MORE RESPONSIVE, AND MORE EXHILARATING TO DRIVE.
THESE ARE ACTIONS, NOT WORDS. PROOF, NOT THEORIES.
MAKING THE IMPOSSIBLE POSSIBLE.

THIS IS THE MAZDA WAY.



zoom-zoom

Find out more on:



Get more detailed information on your MAZDA6. Check out our website at mazda.ca for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.

© 2015 Mazda Canada Inc., 55 Vogell Road, Richmond Hill, Ontario L4B 3K5 Printed in Canada Part No. 9999-92-M616-EN

