

Prius & Prius Prime



2021



Contents

CLICK BELOW TO
NAVIGATE SECTIONS.

Introduction



Design



Technology



Prius Performance



Prime Performance



Safety



Prius: Specifications & Features

PRIUS



TECHNOLOGY



AWD-e



TECHNOLOGY
AWD-e



Prius Prime: Specifications & Features

PRIME



PRIME
UPGRADE



Accessories

PRIUS &
PRIUS PRIME



Warranty



2021 PRIUS & PRIUS PRIME

Today meets tomorrow.



Advanced technologies, style, and design. Right now.

The 2021 Prius and Prius Prime continue the story of the most influential vehicles of our generation. From the way they look and the way they drive, they surprise at every turn. The premium and spacious interior is packed with intuitive technology designed to make your drive a whole a lot easier and lot more fun. Whether you choose the Prius hybrid or the Prius Prime plug-in hybrid, which can run on either electric or hybrid driving mode, you have two fuel-efficient models that overdeliver on performance and your expectations.

PRIUS: [Click to Learn More](#)

PRIME: [Click to Learn More](#)

2021 PRIUS & PRIUS PRIME



DESIGN

Designed around you.



Innovation wrapped in cutting-edge style.

Prius and Prius Prime's sculpted design, aerodynamic shape, and lightweight materials, combined with their proven hybrid technology, all work together to enhance performance while maximizing and redefining efficiency. Inside, the spacious interior perfectly balances comfort, style, and convenience into one modern package with heated front seats, available power moonroof, and uncompromising cargo storage. And with intuitive tech like available Head-Up Display, Intelligent Clearance Sonar, and Intelligent Parking Assist, you can make the most out of every drive.

[PRIUS: Click to Learn More](#)

[PRIME: Click to Learn More](#)



TECHNOLOGY

Everyday driving made easy.



11.6" TABLET DISPLAY SCREEN

The available 11.6-inch HD touch-screen display with embedded navigation helps you to stay seamlessly connected to the people and places that matter to you most.



APPLE CARPLAY™¹ COMPATIBILITY

Connect your compatible iPhone® and get directions, make calls, send and receive messages, and listen to your own playlist with your voice through Siri® or the steering wheel controls – all while maintaining focus on your drive.



ADAPTIVE FRONT LIGHTING SYSTEM

When driving at night and around corners, the Adaptive Front Lighting System uses sensors to automatically adjust the direction of the headlight beam to illuminate otherwise dark areas on the road and increase visibility.



BLIND SPOT MONITOR² WITH REAR CROSS-TRAFFIC ALERT²

The Blind Spot Monitor with Rear Cross-Traffic Alert uses radar technology to help identify vehicles that may not be visible when changing lanes or backing out of a parking space. When a vehicle is detected, a warning indicator illuminates on the appropriate side view mirror.

PRIUS PERFORMANCE

Find your element.



Seek out your next adventure.

Ready or not, here the rain and snow come. Luckily for you, the 2021 Toyota Prius has an available electric On-Demand All Wheel Drive system. Its lightweight and compact design offers the necessary amount of torque to each wheel to handle the worst Canadian weather with ease, while also providing a combined fuel efficiency rating of 4.7 L/100 km.³

[Click to Learn More](#)

2021 PRIUS & PRIUS PRIME

PRIUS PRIME PERFORMANCE

The best of both worlds.



All the range without the anxiety.

With the power to run in either electric or hybrid driving mode, the 2021 Prius Prime lets you strike a harmonious balance between necessity and desire. With a full tank and a full electric charge, Prime delivers a class-leading total combined driving range of 1,035 km.⁴ Best of all, you can choose to plug it in, gas it up, or both. Easy to charge and fun to drive, the Prius Prime continues our quest to reach more efficient mobility, without compromise.

PRIUS PRIME PERFORMANCE

Take charge with smart tech.



CHARGE SCHEDULING

Prius Prime gives you the option to charge during off-peak hours to help reduce electricity costs and support efficient grid usage in your community.

EASY CHARGING

Plug the supplied charging cable into any home outlet to recharge the 8.8 kWh battery pack. The Prius Prime has one of the shortest charge time in its class – 5 hours and 30 minutes⁵ to charge fully using a standard household outlet and less than half that time⁶ using a 240 V outlet.

EV MODE

Prius Prime features a Toyota–first dual motor generator drive system that gives the Prime a fun acceleration feel. The Prime is also able to drive at full highway speeds on the electric motor alone.⁷

HV/EV AUTO DRIVE MODES

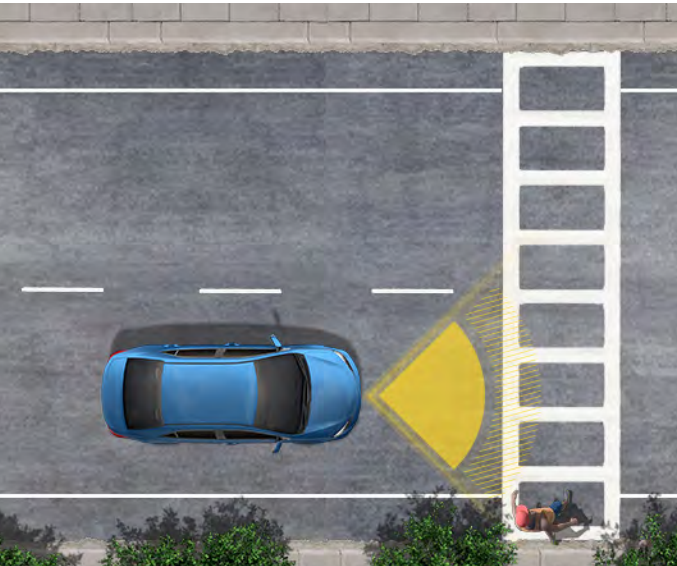
Prius Prime also offers HV and EV Auto Driving Modes to help drivers stay in control. HV Mode efficiently combines the gas engine and electrical power from the HV battery to drive Prime. EV Auto Mode intelligently selects between electric and hybrid driving based on demand and driving conditions to optimize your efficiency.



SAFETY

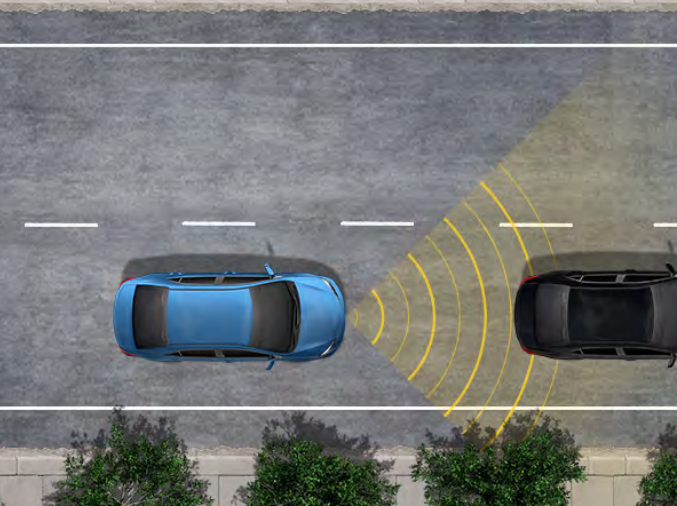
Toyota Safety Sense™

No matter what roads you travel, Toyota Safety Sense™⁸ 2.0 is always there to help keep you as safe as possible. It's an advanced suite of innovative safety features that comes standard on the 2021 Prius and Prius Prime, and it is designed to help protect drivers, passengers, pedestrians, and people in other vehicles from harm.



PRE-COLLISION SYSTEM WITH PEDESTRIAN & BICYCLE DETECTION⁹

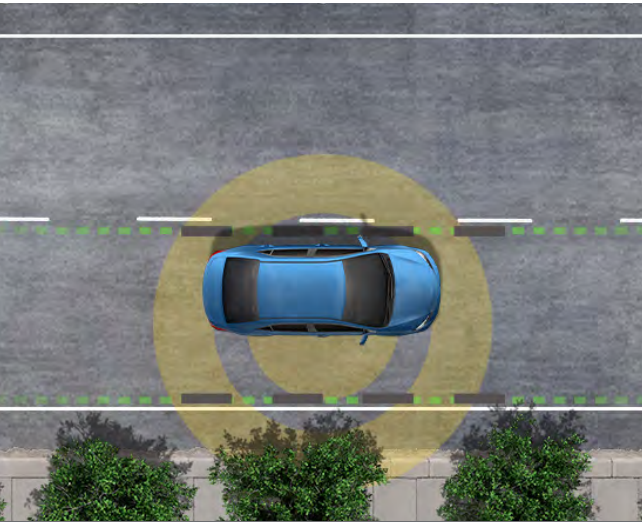
Provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur. The latest system has enhanced low-light capabilities to help detect pedestrians at night. In certain conditions during the day, the Pre-Collision System with Pedestrian and Bicycle Detection may also help to detect leading and crossing cyclists and help prevent or mitigate a collision.



FULL-SPEED RANGE DYNAMIC RADAR CRUISE CONTROL¹⁰

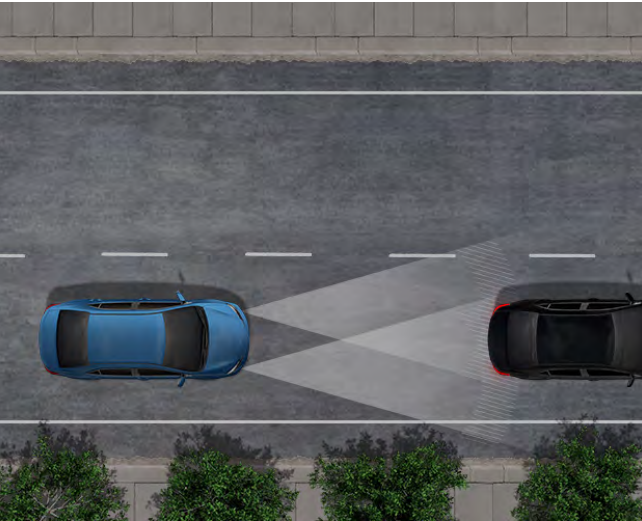
Dynamic Radar Cruise Control (DRCC) uses vehicle-to-vehicle distance control, which adjusts your speed, to help you maintain a preset distance from vehicles ahead of you that are driving at a slower speed. DRCC uses a front-grille-mounted radar and an in-vehicle camera designed to detect vehicles and their distance.

STANDARD TOYOTA SAFETY SENSE™ 2.0



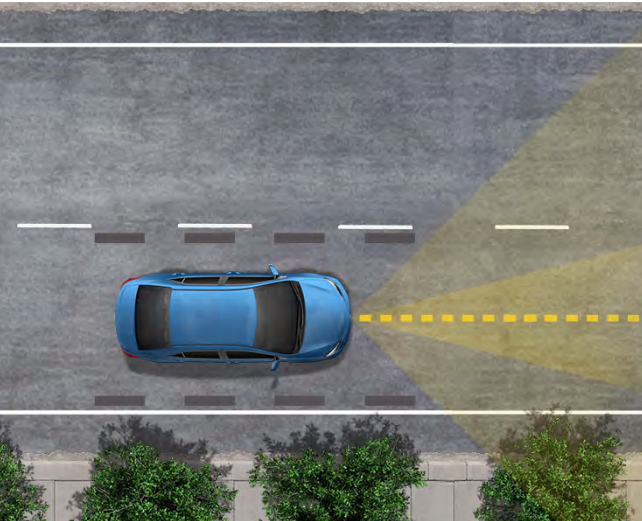
LANE DEPARTURE ALERT WITH STEERING ASSIST¹¹ & ROAD EDGE DETECTION

Alerts you if you start to drift out of your lane when visible lane markings or the road edge is detected. The Steering Assist function may also provide small corrective steering inputs.



AUTOMATIC HIGH BEAMS¹²

Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beams can switch between high and low beams for you.



LANE TRACING ASSIST¹³

Provides steering support to help the driver keep the vehicle centred in its lane when Dynamic Radar Cruise Control is in operation.

PRIUS



EXTERIOR COLOURS¹⁵ | CLICK VEHICLE FOR COLOUR OPTIONS >



DRIVETRAIN

- 1.8 Litre, 4-Cylinder with 121 Net hp (90 kW), Hybrid Synergy Drive
- Front Wheel Drive
- Variable Valve Timing with intelligence, Atkinson Cycle, Drive Mode Select – EV, ECO & Power Modes
- Electronically Controlled Continuously Variable Transmission
- Sealed Nickel-Metal Hydride HV Battery
- Permanent Magnet AC Synchronous Electric Motor
- Power-Assisted, Ventilated Front & Rear Discs, Integrated Regenerative Braking System
- Combined City & Highway Rating 4.4 L/100 km 64 mpg³

ENTERTAINMENT & CONNECTIVITY

- 7" Touch Screen, 6-Speakers
- Apple CarPlay™¹ Compatibility
- Android Auto™¹ Compatibility
- USB Input Port, Auxiliary Input Jack, Bluetooth®
- Multi-Information Display with ECO Indicator
- Backup Camera

INTERIOR

- Fabric Seat Material
- Air Conditioning with Automatic Climate Control, Cabin Air Filter, Rear Seat Heater Ducts
- Manual 6-Way Driver & 4-Way Front Passenger Bucket Seats
- 60/40 Split Rear Bench Seat with Fold-Down Seat Back
- UV Glass Protection

EXTERIOR

- Power Adjustable Heated Colour-Keyed Mirrors
- LED Headlamps
- LED Daytime Running Lights, LED Rear Combination Lamps
- 15" Aluminum Alloy Wheels & P195/65R15 All-Season Tires

SAFETY

- Toyota Safety Sense™ 2.0
- Star Safety System™¹
- 8 Airbags
- Smart Key System with Push Button Start

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[Click for Table of Contents](#)

TECHNOLOGY



EXTERIOR COLOURS¹⁵ | CLICK VEHICLE FOR COLOUR OPTIONS >



Adds to or replaces features offered on Prius

ENTERTAINMENT & CONNECTIVITY

- Qi Wireless Charging with Charge Indicator Light

INTERIOR

- SofTex® Trimmed Seats
- Heated Power Adjustable 8-Way with 2-Way Lumbar Support Driver Seat
- Heated Synthetic Leather-Wrapped Steering Wheel

EXTERIOR

- Power Slide/Tilt Moonroof, Rain Sensing Wipers
- Front Passenger Door & Rear Hatch Handle Touch Sensor Lock/Unlock
- Tire Repair Kit

SAFETY

- Blind Spot Monitor with Rear Cross-Traffic Alert

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[Click for Table of Contents](#)

AWD-e



EXTERIOR COLOURS¹⁵ | CLICK VEHICLE FOR COLOUR OPTIONS >



Adds to or replaces features offered on Prius

DRIVETRAIN

- All Wheel Drive - Electric
- Combined City & Highway Rating 4.7 L/100 km 60 mpg³

EXTERIOR

- Fog Lamps
- Tire Repair Kit

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[Click for Table of Contents](#)

TECHNOLOGY

AWD-e



EXTERIOR COLOURS¹⁵ | [CLICK VEHICLE FOR COLOUR OPTIONS >](#)



Adds to or replaces features offered on Prius

DRIVETRAIN

- All Wheel Drive - Electric

ENTERTAINMENT & CONNECTIVITY

- Qi Wireless Charging with Charge Indicator Light

INTERIOR

- SofTex® Trimmed Seats
- Heated Synthetic Leather-Wrapped Steering Wheel

EXTERIOR

- Front Passenger Door & Rear Hatch Handle Touch Sensor Lock/Unlock
- Rain Sensing Wipers
- Fog Lamps
- Tire Repair Kit

SAFETY

- Blind Spot Monitor with Rear Cross-Traffic Alert

OPTIONAL

TECHNOLOGY ADVANCED AWD-e PACKAGE

- Delete Android Auto™ Compatibility
- App Suite Connect¹
- SiriusXM® Satellite Radio with 3-month All-Access trial
- 11.6" HD Touch Panel Display with Embedded Navigation
- Colour Head-Up Display
- Clearance & Backup Sensors, Intelligent Clearance Sonar with Intelligent Parking Assist
- Integrated Garage Door Opener
- Adaptive Front Lighting System with Auto-Levelling

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PRIME



EXTERIOR COLOURS¹⁵ | [CLICK VEHICLE FOR COLOUR OPTIONS >](#)



DRIVETRAIN

- 1.8 Litre, 4-Cylinder with 121 Net hp (90 kW), Hybrid Synergy Drive
- Variable Valve Timing with intelligence, Atkinson Cycle, Drive Mode Select – EV, HV & EV Auto Modes
- Electronically Controlled, Continuously Variable Transmission
- Lithium-ion (Li-ion) Battery
- Permanent Magnet AC Synchronous Electric Motor
- Power-Assisted, Ventilated Front Discs, Ventilated Rear Discs
- Combined City & Highway Rating (HV) 4.3 L/100 km 66 mpg³
- Combined City & Highway Rating (EV) 1.8 L_e/100 km 133.28 mpg_e¹⁴

ENTERTAINMENT & CONNECTIVITY

- 6-Speakers
- Audio Plus¹ – includes Safety Connect[®] (1 year trial)
- Apple CarPlay^{™1} Compatibility
- Android Auto^{™1} Compatibility
- USB Input Port, Auxiliary Input Jack, Bluetooth[®] Hands-Free Phone Connectivity, Wireless Audio Streaming, Phone Book Access, 2 Rear USB (Charging Only)
- SiriusXM[®] Satellite Radio with 3-month All-Access trial
- Steering Wheel Bluetooth[®] & Audio Controls
- Dual 4.2" Multi-Information Display with ECO Indicator
- Backup Camera

INTERIOR

- Fabric Seat Material
- Air Conditioning with Automatic Climate Control, Cabin Air Filter, Rear Seat Heater Ducts
- Seats up to 5
- Front Bucket Seats with Fabric Seat Material
- Manual 6-Way Driver & 4-Way Front Passenger Seats with Recline, Fore/Aft Adjustments
- Driver Cushion Height Adjustments
- 60/40 Split Rear Bench Seat with Fold-Down Seat Back
- Power Door Locks with Key Lockout Protection, Power Windows with Driver Side Auto Up/Down
- UV Glass Protection
- Tonneau Cover

EXTERIOR

- Heated, Power Adjustable Colour-Keyed Mirrors & Door Handles
- LED Daytime Running Lights (Low Beam), Quad LED Headlamps, LED Rear Tail Lamps
- 15" Aluminum Alloy Wheels & P195/65R15 All-Season Tires

SAFETY

- Toyota Safety Sense[™] 2.0
- Star Safety System[™]
- 8 Airbags
- Push Button Start
- Smart Key System (Driver Door Handle Touch Sensor Lock/Unlock)

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[Click for Table of Contents](#)

PRIME UPGRADE



EXTERIOR COLOURS¹⁵ | [CLICK VEHICLE FOR COLOUR OPTIONS >](#)



Adds to or replaces features offered on Prime

ENTERTAINMENT & CONNECTIVITY

- App Suite Connect¹
- 11.6" HD Touch Screen with Navigation
- Qi Wireless Charging with Charge Indicator Light
- (Not Applicable – Safety Connect[®], Android Auto™¹ Compatibility)

INTERIOR

- SofTex[®] Trimmed Seats
- Power 8-way Adjustable Driver Seat
- Illuminated Entry with Step Lamp

EXTERIOR

- Smart Key System (Driver, Front Passenger Door & Rear Hatch Handle Touch Sensor Lock/Unlock)
- Smart Key Linked Charging Lid with Cable Charging Lock
- 15" Aluminum Alloy Wheels & P195/65R15 All-Season Tires

SAFETY

- Blind Spot Monitor with Rear Cross-Traffic Alert

OPTIONAL

TECHNOLOGY PACKAGE

- JBL[®] Audio, 10-Speakers
- Colour Head-Up Display
- Auto-Dimming Rear View Mirror with HomeLink[®]
- Intelligent Clearance Sonar with Intelligent Parking Assist
- Rain-Sensing Wipers
- LED Fog Lamps
- Unique Alloy Wheels

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[Click for Table of Contents](#)

— ACCESSORIES —

Toyota Genuine Accessories are custom designed and engineered to fit your specific Toyota vehicle and are backed by a Toyota Warranty.



15" Alloy Wheels



Tub Style All-Season Floor Mats



Side Window Deflectors



Universal Tablet Holder



Pro Series Paint Protection Film



Toyota Genuine Dash Camera

PRIUS

- 15" Alloy Wheels
- 16" Steel Wheel
- Block Heater
- Body Side Mouldings
- Bumper Protector
- Cargo Liner
- Door Handle Protection
- Hood Deflector
- Illuminated Door Sill Protectors
- Pro Series Paint Protection Film
- Roof Rack - In Development
- Security System - In Development
- Side Window Deflectors
- Toyota Genuine Dash Camera
- Tub Style All-Season Floor Mats
- Universal Tablet Holder

PRIME

- 15" Alloy Wheels
- Block Heater
- Body Side Mouldings
- Cargo Liner
- Door Handle Protection
- Front Mud Guards (Set of 2)
- Illuminated Door Sill Protectors
- Pro Series Paint Protection Film
- Roof Rack - In Development
- Side Window Deflectors
- Tub Style All-Season Floor Mats
- Universal Tablet Holder

— NEW VEHICLE WARRANTY COVERAGE —

Every Toyota Car, Truck and SUV is built to exceptional standards.
And that's not idle boasting. We back it up with these Limited Warranty Coverages:

BASIC

36 months/60,000 kms whichever comes first (all components that are defective in material or workmanship excluding normal wear and maintenance items).

36 MONTHS
OR
60,000 km

HYBRID-RELATED COMPONENT COVERAGE

Hybrid-related components, including the battery control module, hybrid control module and inverter with converter, are covered for 96 months/160,000 kms.

96 MONTHS
OR
160,000 km

HYBRID BATTERY

HV battery is covered for 120 months/240,000kms, whichever comes first. Warranty coverage is subject to terms and conditions.

120 MONTHS
OR
240,000 km

POWERTRAIN

60 months/100,000 kms, whichever comes first (engine, transmission/transaxle, drive system, seatbelts and airbags).

60 MONTHS
OR
100,000 km

CORROSION PERFORATION

60 months/unlimited kms (corrosion perforation of sheet metal).

60 MONTHS
OR
UNLIMITED km

EMISSIONS

Coverages vary under Federal and Provincial regulations.

REFER TO APPLICABLE OWNER'S MANUAL SUPPLEMENT FOR DETAILS.

— D I S C L A I M E R S —

(1) Driving while distracted can result in loss of vehicle control. Some features may be locked out while the vehicle is in gear. To reduce risk of accident while driving, exercise care when using the systems (even with the voice commands) and obey all local laws concerning use of the systems while driving (as some laws prohibit the use of electronic devices while operating a vehicle). Once the Connected Services by Toyota trial subscription expires, paid enrollment is required. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. Android Auto and Google Assistant are trademarks of Google LLC. A compatible customer phone pairing is required and customers are responsible for all data charges. (2) Do not rely exclusively on the Blind Spot Monitor System and Rear Cross-Traffic Alert System. They are not collision-avoidance systems or substitutes for safe and attentive driving. (3) Fuel efficiency estimates were determined using approved Government of Canada test methods. Actual fuel consumption will vary based on driving habits and other factors. (4) Based on Natural Resources Canada 2018 Fuel Consumption Guide published ratings for both plug-in hybrid electric vehicles and battery-electric vehicles. Estimated combined range rating when fully charged and with a full tank of gas. Actual results will vary based on driving habits and other factors. (5) Charge time is for standard 120V household outlet. Always plug-in in accordance with Owner's Manual. (6) Based on Natural Resources Canada 2018 Fuel Consumption Guide published ratings for plug-in hybrid vehicles. Charge time is for 240V outlet (charging station). Always plug-in in accordance with Owner's Manual. (7) EV Mode range at full highway speed is dependent upon many factors, including charging practice, driving style, speed, road/traffic conditions, outside temperature, air conditioning control levels, payload/cargo weight, proper tire pressure, vehicle maintenance and battery age. (8) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may not work as intended. (9) The TSS Pre-Collision System is designed to help avoid or reduce the impact speed and damage in certain frontal collisions only. The Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. (10) Dynamic Radar Cruise Control is designed to assist the driver and is not a collision-avoidance system or a substitute for safe and attentive driving practices. System effectiveness depends on many factors such as weather, traffic and road conditions. (11) Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions and provide visual and audible alerts and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. (12) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (13) Lane Tracing (Trace) Assist (LTA) is designed to read visible lane markers and detect other vehicles under certain conditions. When potential lane departure is detected, LTA provides a visual warning and either an audible alert or vibration in the steering wheel and can apply a slight steering force. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness is dependent on many factors including road, weather and vehicle conditions. (14) Fuel consumption for Prius Prime and Prius Prime Upgrade are based on Government of Canada test methods. Estimate includes consumption of electricity and gasoline energy during EV Mode operation. L_e/100 km represents the electric equivalent of L/100 km. Your actual results will vary for many reasons including temperature, driving conditions, and how you drive and maintain your vehicle. (15) Not all exterior and interior colour options are available for every model.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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