Slow down and enjoy your busy life.

In a world that keeps getting busier, making time to play has never been more important. The new 2016 RAV4 opens up all kinds of possibilities for fun, with a range of features that will put a grin on your face. From its striking and sporty exterior to the premium and versatile interior, RAV4 is ready for whatever adventure comes your way. It’s comfortable. It’s responsive. It’s full of innovative safety features. It even comes in a fully capable hybrid, making the RAV4 the perfect choice to put a little more fun in your life, today and tomorrow.
Having fun is way easier when it’s comfortable.

Everyone can use a little more play in their day. The new 2016 RAV4 lets you do just that by keeping the drive exciting, no matter where you go. You’ll see it in the dramatic and sporty exterior design that captivates you from headlamp to tail light. You’ll feel it when you step inside, with an interior that boasts premium features and textures, like available supple SofTex® seats, heated steering wheel, and 8-way power adjustable driver’s seat with power lumbar support. The spacious cabin also offers plenty of legroom for front and rear passengers to relax and enjoy the ride in complete comfort. All together, it makes the RAV4 the perfect companion wherever the road takes you.
Ease and convenience, right at your fingertips.

AVAILABLE BIRD’S-EYE-VIEW CAMERA: The available Bird’s-Eye-View Camera helps you see nearby objects and get into and out of the smallest spaces with ease. In addition to its standard backup camera view, the system includes Perimeter Scan—an innovative feature that displays a live, rotating 360-degree view of what is around the vehicle.

SMART KEY SYSTEM/PUSH BUTTON START: With the Smart Key fob in your pocket or purse, you can lock and unlock the front doors and trunk, and even start the vehicle with the simple push of a button.

CUPHOLDER: RAV4 features an improved cupholder design that can accommodate even travel mugs—handles and all.

DISPLAY AUDIO SYSTEM WITH NAVIGATION: The Display Audio System with available Navigation offers a seamless way to stay connected. The system features a 7-inch touch-screen with Bluetooth wireless music streaming, and a unique “text-to-speech” feature that converts text messages from your phone into voice messages which play through the vehicle’s speaker system.
For the driver who’s always on the go, the 2016 RAV4 is designed to make every trip as simple and convenient as possible. Need help loading your gear? The available power rear liftgate has a handy height-adjustment feature that raises the liftgate to your ideal height via release or with the push of the key fob. And with a low, flat-load floor you can pack your cargo faster and with less effort. It also makes the perfect place to sit and watch the sunset with a friend or two.

Versatility that knows no bounds.

2080 LITRES OF CARGO SPACE (Gas model only)

Some of the best adventures happen at the last minute. RAV4 is flexible, with 60/40 split rear bench seating that can easily fold down flat to create an impressive 2,080 litres of cargo space.
The RAV4. Now in a no-compromise hybrid.
The all-new RAV4 Hybrid. Built for getting away.

Just when you thought that this incredible vehicle was all out of surprises, along comes the all-new RAV4 Hybrid. A vehicle that offers the exciting performance you expect from a RAV4 with the added benefits that are found in any Toyota Hybrid. But having a hybrid doesn’t mean you have to sacrifice on performance. It has an impressive 795 kg (1,750 lb.) of towing power and is equipped with Electronic On Demand All-Wheel Drive with intelligence (AWD-i). RAV4 Hybrid also generates 194 hybrid system net horsepower, which makes it the perfect choice for whatever adventure you choose.

THREE DRIVE MODES
RAV4 Hybrid lets you tailor your drive to the conditions with a choice of three distinct modes. ECO mode helps you save at the pumps by enhancing fuel efficiency and promoting more efficient driving. Sport mode ups the fun factor by sharpening shift timing, throttle and steering response, making RAV4 Hybrid respond more crisply to your driving inputs. And EV gives electric motor-only driving for zero engine noise and emissions at speeds up to 40 km/h, especially useful in the early morning, late at night, or when in a garage.

ENERGY MONITOR
The energy monitor indicates the operation of the gas engine, electric motor generator and hybrid battery. As conditions change, it provides real-time information that shows how power is being routed to the drive wheels, or how the battery is being charged.

HYBRID GAUGE CLUSTER
RAV4 Hybrid’s unique gauge cluster lets you monitor the Hybrid Synergy Drive® system with just a glance. You can quickly track when the system is charging and providing power to the drive wheels, so you can get the most out of every drive.
An incredible drive starts at the engine. The standard 2.5-litre DOHC engine produces 176 horsepower, along with 172 lb-ft. of torque to make short work of long roads. And with its Dual Variable Valve Timing with intelligence (Dual VVT-i) technology, it’s also amazingly efficient. The 6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i) keeps RAV4’s engine in its sweet spot to optimize power output, while continually adjusting itself to suit your driving style. The transmission also features Sequential Shift Mode, which allows the driver to take control of the shifting manually. With this kind of power and control, and the fact that over 90% of RAV4s sold in Canada in the last 20 years are still on the road today, you can depend on RAV4 for whatever tomorrow has in store.

Power and performance for everything you do.

SUSPENSION RAV4’s suspension has been improved to provide a smoother ride on the highway. For those with an athletic soul, RAV4 AWD SE features a sport-tuned suspension for sharper handling when the roads turn twisty.

LED HEADLIGHTS See and be seen with a variety of new LED lighting — including available headlights, tail lights and Daytime Running lights (DRL).

AVAILABLE ALL-WHEEL DRIVE With the RAV4 Dynamic Torque-Control AWD system, engine power is distributed from front to rear, giving the driver maximum control on a variety of surfaces. RAV4 Hybrid offers Electronic On Demand AWD with intelligence. When additional traction is required, it automatically switches to AWD, utilizing an additional motor to drive the rear wheels.
Play safe.

The 2016 RAV4 is equipped with eight standard airbags1 and integrated features like Star Safety System™ and the available Toyota Safety Sense (TSS-P).™ Our newly developed Toyota Safety Sense is an active safety package that combines the Pre-Collision System with Pedestrian Detection (PCS/PD),1 Lane Departure Alert with Steering Assist (LDA/SA),1 Automatic High Beams (AHB),14 and Dynamic Radar Cruise Control14 to help assist you. TSS-P’s comprehensive features create in-the-moment safety designed to support your awareness and decision-making on the road.

DYNAMIC RADAR CRUISE CONTROL14: Designed to improve your drive. RAV4’s available Dynamic Radar Cruise Control14 works like conventional cruise control, but can do even more. Using forward-sensing radar technology, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.

LANE DEPARTURE ALERT WITH STEERING ASSIST14: Available Lane Departure Alert with Steering Assist (LDA/SA)14 helps you stay in your lane. The system detects painted lane markings on the road and alerts you if you start to drift out of your lane.

PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION11: The Pre-Collision System scans for potential vehicle and obstacle collisions, while the Pedestrian Detection (PCS/PD) scans for pedestrians who come into RAV4’s path of travel.

AUTOMATIC HIGH BEAMS13: The available Automatic High Beam system (AHB)13 helps detect oncoming vehicles and, depending on the circumstances, automatically switches the high-beams on and off, making it easier for other drivers on the road.

When it comes to safety, we never stop learning.

Toyota has always placed great importance on safety. It’s proven every day at the Toyota Collaborative Safety Research Center (CSRC). Formed in 2011, the CSRC has worked with 16 research partners including leading North American universities, research institutions, and federal agencies to fund, develop, and bring to market new safety technologies that help reduce the number of traffic fatalities and injuries. Toyota is committed to providing funds to the centre and its research with the vast majority going to our research partners. We work hard today, so you can drive safely for many tomorrows to come.

1 AIRBAGS: Protecting you, your family, and friends is our first priority. That’s why RAV4 comes with a total of eight standard airbags including: driver and front passenger advanced airbags, driver and front passenger seat-mounted side airbags, driver’s knee airbag, front passenger seat cushion airbag, roll-sensing front and rear head/side curtain airbags.

Hybrid Limited shown in Electric Storm Blue. AWD SE shown in Hot Lava.
## RAV4/RAV4 Hybrid Features

### INTERIOR/COMFORT

**ENTERTAINMENT & CONNECTIVITY**
- Apple CarPlay®
- Amazon Alexa®
- Google Assistant®
- HD Radio™
- Blue-ray/DVD Player with Rear-Seat Display
- 15W Wireless Charging Pad
- USB Ports (3)
- USB Type-C™ (2)
- 3.5mm Headphone Jack
- USB Type-C™
- Android Auto™
- HD Rearview Camera
- Voice Recognition System™
- (10) Speakers
- 31-Band EQ
- Listening Expert System™
- Leather Trim
- Wood-Touch Interior Trim
- 4.2” Multi-information Display

**COMFORT & CONVENIENCE**
- Air Conditioning: Manual/Power
- Driver’s Seat: Manual
- Passenger’s Seat: Manual
- Leather Trim: Manual
- Power Heated side mirrors (Driver/Passenger)
- Heated Rear View Mirror: Manual

**SEATING & TRIM**
- Rear Passenger Seat: Split 60/40
- Seat Covers: Leather/Textile/Leather

### EXTERIOR

**SAFETY**
- Toyota Safety Sense™: Pre-Collision System (PCS™): Front-Collision Warning with Braking and Pedestrian Detection (PCS™/PCS Pedestrian Warning: If system detects a potential collision the vehicle will automatically apply the brakes to help prevent a collision.
- Star Safety System™: VSC (Vehicle Stability Control), TRW (Tire Pressure Monitor), BRV (Brake Assist), TRAC (Traction Control), CDS (Corner Stability Control), EDR (Enhanced Dynamic Rainfall Cruise Control)

**AVAILABILITY PACKAGES**
- LE Upgrade Package: 4-Spoke (Leather) Steering Wheel, Rearview Camera, Front Fog Lamps, LED Taillamps
- Hybrid Technology Package: All of the above plus: 6-Spoke (Leather) Steering Wheel, Front Fog Lamps, Rearview Camera

---

### INTERIOR/EXTERIOR

**INTERIOR**

- Chrome Inner Door Handles
- Push Button Start
- Smart Key System
- Carpeting, Carpet Floor Mats, All-Season Floor Mats
- Genuine Leather
- Front & Rear Cupholders
- Coat Hooks
- Front Center Console Storage Box
- Front Seat Back Pockets
- Front Door Map Pockets
- Tonneau Cover
- Cargo Area Cover/Door Bins
- Under Cargo Area Storage Compartment
- Cargo Net
- Map/Luggage Compartment
- Acrylic Woven Headliner (for VL)
- Antenna Crowns
- Rear View Monitor

**EXTERIOR**

- Electric Rear View Monitor with Dynamic Guidance
- Adaptive-height/4-way power adjustable seat, manual lumbar support
- Front/rear windows: Acoustically-bonded double laminated glass
- Tailgate: Manual/Tilt
- Side Mirrors: Manual
- Power Heated Side Mirrors
- Fog Lamps: Non-LED

---

**NOT AVAILABLE**

- Daytime Running Lights
- Bluetooth®
- Voice Recognition System™
### MECHANICAL

<table>
<thead>
<tr>
<th>Engine</th>
<th>MECHANICAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type</td>
<td>2.5 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing (VVT-i), Sequential Multiport Electronic Fuel Injection, Drive Mode Select</td>
</tr>
<tr>
<td>Torque</td>
<td>184 lb-ft (249 Nm)</td>
</tr>
<tr>
<td>Compression Ratio</td>
<td>11.2:1</td>
</tr>
<tr>
<td>Displacement</td>
<td>153.7 cu.in.</td>
</tr>
<tr>
<td>liters (cu.ft.)</td>
<td>2.5/4.2</td>
</tr>
<tr>
<td>Horsepower</td>
<td>139 kW (189 hp)</td>
</tr>
<tr>
<td>2.5 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing (D-4S), Variable Valve Timing (VVT-i), 6-Speed, Automatic, Electronically Controlled Transmission</td>
<td></td>
</tr>
<tr>
<td>Drivetrain</td>
<td>2WD AWD Hybrid</td>
</tr>
<tr>
<td>Hybrid System</td>
<td>Rear Power Split</td>
</tr>
<tr>
<td>Net Power</td>
<td>198 kW (268 hp)</td>
</tr>
</tbody>
</table>

### DIMENSIONS

<table>
<thead>
<tr>
<th>DIMENSIONS</th>
<th>FWD</th>
<th>AWD</th>
<th>Hybrid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length</td>
<td>183.5</td>
<td>183.5</td>
<td>183.5</td>
</tr>
<tr>
<td>Width</td>
<td>73.4</td>
<td>73.4</td>
<td>73.4</td>
</tr>
<tr>
<td>Height</td>
<td>63.2</td>
<td>63.2</td>
<td>63.2</td>
</tr>
<tr>
<td>Weight</td>
<td>3626</td>
<td>3626</td>
<td>3626</td>
</tr>
<tr>
<td>Seating Capacity</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
</tbody>
</table>

### WEIGHT & CAPACITIES

<table>
<thead>
<tr>
<th>WEIGHT &amp; CAPACITIES</th>
<th>FWD</th>
<th>AWD</th>
<th>Hybrid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Towing Capacity</td>
<td>2500 lbs</td>
<td>2500 lbs</td>
<td>2500 lbs</td>
</tr>
<tr>
<td>Cargo Capacity</td>
<td>21 cu.ft.</td>
<td>21 cu.ft.</td>
<td>21 cu.ft.</td>
</tr>
<tr>
<td>FUEL CONSUMPTION RATING</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Efficiency</td>
<td>City</td>
<td>Highway</td>
<td>Combined</td>
</tr>
<tr>
<td>MPG (km/L)</td>
<td>L/100 km</td>
<td>mpg (imperial gallon)</td>
<td>L/100 km</td>
</tr>
<tr>
<td>2021 LE XLE</td>
<td>27</td>
<td>34</td>
<td>30</td>
</tr>
<tr>
<td>2021 SE</td>
<td>24</td>
<td>30</td>
<td>28</td>
</tr>
<tr>
<td>2021 XLE</td>
<td>22</td>
<td>30</td>
<td>26</td>
</tr>
</tbody>
</table>

### Genuine Accessories

Personalize your RAV4 or RAV4 Hybrid to enhance both its appearance and performance. Many of Toyota’s Genuine Accessories can be reinstalled or advanced through Toyota Financial Services when purchased at the same time as your new vehicle, and yes, they are all backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit accessories.toyota.ca or your local Dealer.
Lane Departure Alert is not available in all models.

Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors.

All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS) designed to help reduce the crash speed and damage in certain frontal collisions only. The Pedestrian Detection System is designed to detect the presence of a pedestrian ahead of the vehicle, to determine if impact with the pedestrian is imminent and to help reduce impact speed. Neither are a collision-avoidance system nor a substitute for safe and attentive driving.

Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on driver input. Please see your Toyota Dealer for details.

Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving.

Hill-Start Assist Control (HAC) is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all impact whether VSC will be effective in preventing a loss of control.

Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.

The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. This system is not a substitute for safe driving practices. Braking effectiveness also depends on driver input. Please see your Toyota Dealer for further details.

The Powertrain Control Module (PCM) controls and monitors the operation of the vehicle’s powertrain components to ensure that the engine is operating in the most efficient manner possible. The PCM is not a substitute for safe driving practices. Factors including speed, road conditions, and driver input can all affect whether VSC will be effective in preventing a loss of control.

Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.

VSC operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. VSC is not a substitute for safe and attentive driving.

Hill-Start Assist Control (HAC) is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving practices. Braking effectiveness also depends on driver input. Please see your Toyota Dealer for details.

VSC stands for Vehicle Stability Control. This is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.

Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.

BRIDGESTONE® is a registered trademark of The Bridgestone Rubber Company Limited.

CORROSION PERFORATION Warranty: This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

New Vehicle Warranty Summary – No deductibles – No transfer fees

COVERAGE

3 years or 60,000 km. This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 years or 100,000 km. This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 years or 130,000 km. This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 years/unlimited distance. This warranty covers any sheet metal found, under normal use, to have developed a perforation due to corrosion due to defective in material or workmanship.

HYBRID-RELATED COMPONENTS**

8 years or 160,000 km. This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

**Includes: Hill Start Assist, Battery Control Module, Hybrid Control Module and Inverter with Converter.

COMPREHENSIVE COVERAGE

3 years or 60,000 km. This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

Powertrain Components

5 years or 100,000 km. This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

Major Emission Control Components

8 years or 130,000 km. This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

Corrosion Perforation

5 years/unlimited distance. This warranty covers any sheet metal found, under normal use, to have developed a perforation due to corrosion due to defective in material or workmanship.

Hybrid-Related Components**

8 years or 160,000 km. This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

Disclaimers

Details on the above features can be found in the Owner’s Manual or contact your local Toyota Dealer.

Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website Toyota.ca is your local source for up-to-date information.

New Vehicle Warranty Summary – No deductibles – No transfer fees

COMPREHENSIVE COVERAGE

3 years or 60,000 km. This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 years or 100,000 km. This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 years or 130,000 km. This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 years/unlimited distance. This warranty covers any sheet metal found, under normal use, to have developed a perforation due to corrosion due to defective in material or workmanship.

HYBRID-RELATED COMPONENTS**

8 years or 160,000 km. This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

Disclaimers

Details on the above features can be found in the Owner’s Manual or contact your local Toyota Dealer.
You can rely on every Toyota to get you wherever you need to go today. And with our commitment to safety, reliability, and value, we’ll be on the road with you for many years to come.

You can earn Aeroplan® Miles when you purchase, test drive, or service your vehicle at a Toyota Dealership.

Toyota recognizes its duty to safeguard the environment.

Please recycle. Printed in Canada.