

2017

COROLLA



TOYOTA



**IMPRESSIVE
NO MATTER HOW YOU LOOK AT IT**

**THE GREATEST
COROLLA EVER?
YES, AND YES.**

Corolla has been a favourite of Canadian drivers for decades, and that history is destined to repeat with the new 2017 Corolla. It features a restyled front end and an updated premium interior that blends high tech with high style. And now there's even more to love with the introduction of the new Corolla iM. A sport hatchback that offers the versatility and performance you crave in one incredibly stylish package. Both models offer standard cutting edge safety innovations, dynamic handling, and remarkable fuel efficiency to ensure that every ride is as memorable as the last. The 2017 Corolla and Corolla iM – driving never felt so right.

Corolla LE with Upgrade Package shown in Falcon Grey Metallic. Corolla SE with XSE Package shown in Barcelona Red Metallic.

FRONT COVER Corolla SE with XSE Package shown in Barcelona Red Metallic. Corolla iM shown in Electric Storm Blue.

THE NEW COROLLA iM

WITH ALL THE FUN AND STYLE WE COULD FIT



STYLE BALANCED WITH SUBSTANCE



WE NEVER STOP FINDING WAYS
TO MAKE YOU STOP AND STARE.

You may appreciate the Corolla for all of the smart, functional benefits it offers, but you're going to love it for how it looks and how it makes you feel. The refreshed 2017 Corolla features a sleek, aerodynamic design, set off by a distinctively re-styled front end. Not to be outdone, the new Corolla iM is packed with exciting features that show off this hatchback's fun, sporty side, including a black honeycomb grille, rear spoiler and chrome tipped exhaust. Both models feature an elevated style that is something that simply can't be ignored. Didn't expect all this from Corolla? That's okay...because Corolla has been built to surprise and delight at every turn.

Corolla SE with Upgrade Package shown in Blue Crush Metallic.



COMFORT THAT FITS WHO YOU ARE

MADE FOR HOW YOU MOVE AND WHEREVER YOU WANT TO GO.

Corolla is the place where comfort, style, and inspiration meet. Inside the premium interior, you are surrounded by soothing materials and smart finishes. The interior comfortably fits five of your friends, with plenty of rear legroom to spare. Not to mention the versatility to handle whatever your big life has in store. And this is even doubly true with the Corolla iM, with a rear hatch that reveals a spacious cargo, which means you won't have to sacrifice fun for practicality.

AVAILABLE FEATURES

Power Moonroof
Heated Steering Wheel
Leather-Wrapped Steering Wheel
Automatic Climate Control
Front Sport Seats

Heated Driver & Front Passenger Seats
60/40 Split Rear Bench Seat w/Fold-Down Seat Back





SMART TECHNOLOGY THAT KEEPS YOU CONNECTED

AVAILABLE FEATURES

- Display Audio System⁴
- Voice Recognition
- Steering Wheel Bluetooth^{®3} & Audio Controls
- USB Input Port
- Backup Camera
- Multi-Information Display
- Smart Key System/Push Button Start



Corolla iM Interior



PERFORMANCE THAT THRILLS



DYNAMIC FEATURES THAT BRING EXCITEMENT TO EVERY DRIVE.

The Corolla SE and XSE models are made for those who live life in the fast lane. It features performance-inspired touches like a contoured steering wheel, front sport seats, and a rear spoiler that show off its athletic side to perfection. Couple that with the CVTi-S transmission for improved fuel efficiency, and you'll agree that this total package is the kind of performance that you'll feel even when you're in park.

SPORT GAUGE CLUSTER WITH COLOUR MID The available sport gauge cluster amplifies your drive with an illuminated speedometer and tachometer. And with the new colour Multi-Information Display, you can see your fuel consumption, current song selection and more — all at a glance.

PADDLE SHIFTERS Available paddle shifters let you shift gears without letting go of the wheel. Just a light touch on either lever gives you lightning-fast gear changes, putting you in total control.

SPORT MODE With the push of a button, the available Sport Mode turns up the excitement with CVTi-S transmission. Once enabled, the Engine Control Unit and simulated shift points are changed to enable a sportier feel.

FUEL EFFICIENCY BY DESIGN



**MAKE THE MOST OF LIFE,
ONE KM AT A TIME.**

The future of mobility needs to be efficient. As always, Toyota is making fuel efficiency a priority with the 2017 Corolla. Its streamlined exterior includes aero-stabilizing fins and a sleek finely tuned underbody that help to enhance handling and improve fuel efficiency. The Corolla LE ECO also offers Valvematic technology, matched with

a Continuously Variable Transmission with intelligence and Shift mode, low rolling resistance tires, and a whole lot more to help you take advantage of every single kilometre. Sustainability, through smart, innovative design – just another way the Corolla will take you farther.

CONTINUOUSLY VARIABLE TRANSMISSION WITH INTELLIGENCE AND SHIFT MODE (CVTi-S) Corolla's CVTi-S features several enhancements to improve its efficiency and help create a driving sensation more similar to a traditional hydraulic automatic transmission. Toyota engineers have incorporated simulated shift points into acceleration and deceleration curves to help create a sense of positive shift engagement and engine response.

ECO DRIVING MODE The ECO Mode button available on Corolla LE ECO eases the gas pedal output and adjusts the air conditioning for enhanced fuel efficiency. Now you can go the distance for a long, long time.

Corolla LE with Upgrade Package shown in Falcon Gray Metallic.



THE FUTURE OF
MOBILITY

As we look toward tomorrow, Toyota is creating the technologies that can take us all there. Like the new Mirai, Toyota's groundbreaking fuel cell vehicle. Powered by an industry-leading fuel cell electric drive train, the Mirai uses no gasoline. It generates its power from hydrogen, and the only by-product out of the tailpipe is water vapour, creating zero emissions. The Mirai is a landmark in Toyota's mission to achieve sustainable mobility.



INTRODUCING TOYOTA SAFETY SENSE (TSS)[™]

The road can be unpredictable. That's why the 2017 Corolla and Corolla iM come standard with one of our newly developed Toyota Safety Sense systems.[™] Each safety package includes active features that help to create in-the-moment safety designed to support your awareness and decision making on the road.

COROLLA

TSS-P[™] comes standard on Corolla. It features Dynamic Radar Cruise Control¹³ that can detect the speed and distance of the vehicle travelling directly in front of you and adjust your speed accordingly. The Lane Departure Alert with Steering Assist system¹² alerts you if you start to drift out of your lane when visible lane markings are present, and the Steering Assist function will help provide corrective steering action if necessary. The Automatic High Beams system¹⁴ automatically switches between high and low beams when detecting oncoming vehicles under certain circumstances. The intuitive Pre-Collision System with Pedestrian Detection system¹⁰ scans for potential vehicles and obstacle collisions, while the Pedestrian Detection scans for pedestrians who may inadvertently come into your vehicle's path of travel.

COROLLA iM

The new Corolla iM comes standard with TSS-C[™], which includes a Pre-Collision System¹¹ that helps you to avoid or mitigate the damage from potential frontal collisions in certain situations, while the Automatic High Beams system¹⁴ can switch between high and low beams for you when detecting oncoming vehicles under certain circumstances. The Lane Departure Alert system¹² detects lane markings on the road and alerts you if you start to drift out of your lane so you can then take corrective action.

SAFETY

SHOULD NEVER BE JUST AN OPTION



Corolla iM shown in Blizzard Pearl.

OUR TOP PRIORITY IS YOUR PEACE OF MIND

EVERY JOURNEY SHOULD BE A SAFE ONE.

Nothing is more important to us than your safety. That's why the 2017 Corolla and Corolla iM are equipped with cutting edge safety technology designed to help you avoid accidents before they happen and to protect you if a collision is unavoidable. And it's that dedication that makes Toyotas so dependable. In fact, over 80% of Corollas sold in Canada in the last 20 years are still on the road today.¹⁵

STANDARD FEATURES

Star Safety System™ includes Vehicle Stability Control,⁷ Traction Control, Anti-Lock Brake System, Electronic Brake-Force Distribution, Brake Assist,⁸ and Smart Stop Technology.⁹

8 Airbags¹ includes Dual-Stage Driver and Front Passenger Airbags, Driver's Knee Airbag, Front Seat-Mounted Side Airbags, Front and Rear Head/Side Curtain Airbags, Front Passenger Seat Cushion Airbag.

AVAILABLE FEATURES

Tire Pressure Monitoring System
Anchor Points for Child Restraint Seats
Driver & Front Passenger Whiplash-Injury-Lessening Seats
Child Protector Rear Door locks



SELECT FEATURES

INTERIOR

ENTERTAINMENT & CONNECTIVITY

	CE	LE	SE	LE ECO	iM
6.1" Touch Panel Display Audio, ⁴ AM/FM/CD Player	●	●	●	●	-
7" Touch Panel Display Audio, ⁴ AM/FM/Aha Radio™	-	-	-	-	●
USB Input Port, Auxiliary Input Jack, Bluetooth ^{®3} Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	●	●	●	●	●
Siri Eyes Free ^{®6}	●	●	●	●	-
Voice Recognition	●	●	●	●	●
6-Speakers	●	●	●	●	●
Steering Wheel Bluetooth ^{®3} & Audio Controls	●	●	●	●	●
Backup Camera	-	●	●	●	●
Multi-Information Display	●	●	●	●	●

COMFORT & CONVENIENCE

Air Conditioning (CVTi-S Only)	●	-	-	-	-
Automatic Climate Control	-	●	●	●	●
Power Door Locks, Power Windows w/Driver Side Auto Up/Down	●	●	●	●	●
3-Spoke, Tilt & Telescopic Steering Wheel	●	●	●	●	●
Centre Console w/Armrest	●	●	●	●	●
Keyless Entry	-	●	●	●	●
ECO Indicator (CVTi-S Only)	●	●	●	●	-

SEATING & TRIM

Front Bucket Seats	●	●	-	●	-
Front Sport Seats	-	-	●	-	●
Fabric Seat Material	●	●	-	●	●
Fabric/SofTex [®] Seat Material	-	-	●	-	-
Heated Driver & Front Passenger Seats	-	●	●	●	●
Driver Seat Vertical Adjustment	●	●	●	●	●
Driver & Front Passenger Seats w/Recline Adjustment	●	●	●	●	●
60/40 Split Rear Bench Seat w/Fold-Down Seat Back	●	●	●	●	●

EXTERIOR

Electric Rear Window Defroster w/Timer	●	●	●	●	●
Colour-Keyed Rear Spoiler	-	-	●	●	●
Sport Front Fascia	-	-	●	-	-
Colour-Keyed Heated/Foldable/Power Adjustable Mirrors	●	●	●	●	●
Intermittent Wipers	●	-	-	-	-
Variable Intermittent Wipers	-	●	●	●	●
Intermittent Rear Window Wiper/Washer	-	-	-	-	●
Automatic Headlamp System	●	●	●	●	●
LED Headlamps	●	●	●	●	-
LED Daytime Running Lights	●	●	●	●	●

SAFETY



Toyota Safety Sense-P (TSS-P)[™] – includes Pre-Collision System w/Pedestrian Detection (PCS/PD),¹⁰ Lane Departure Alert w/Steering Assist (LDA/SA),¹² Dynamic Radar Cruise Control,¹³ & Automatic High Beams (AHB)¹⁴

CE LE SE LE ECO iM

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Toyota Safety Sense-C (TSS-C)[™] – includes Pre-Collision System (PCS),¹¹ Lane Departure Alert (LDA)¹² & Automatic High Beams (AHB)¹⁴

CE LE SE LE ECO iM

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Star Safety System[™] – includes Vehicle Stability Control (VSC),⁷ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)⁸ & Smart Stop Technology (SST)⁹

CE LE SE LE ECO iM

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Dual-Stage Driver & Front Passenger Airbags (SRS) ¹	●	●	●	●	●
Driver's Knee Airbag (SRS) ¹	●	●	●	●	●
Driver & Front Passenger Seat-Mounted Side Airbags (SRS) ¹	●	●	●	●	●
Front & Rear Head/Side Curtain Airbags (SRS) ¹	●	●	●	●	●
Front Passenger Seat Cushion Airbag (SRS) ¹	●	●	●	●	●
Driver & Front Passenger Whiplash-Injury-Lessening Seats	●	●	●	●	●
Cruise Control	-	-	-	-	●
Tire Pressure Monitoring System	-	-	-	●	●

AVAILABLE PACKAGES

LE UPGRADE PACKAGE

Power Moonroof, 16" Aluminum Alloy Wheels, Wheel Locks, Leather-Wrapped Heated Steering Wheel

CE LE SE LE ECO iM

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SE UPGRADE PACKAGE

Power Moonroof, 17" Aluminum Alloy Wheels, P215/45R17 Tires, Wheel Locks, Solid Rear Disc Brakes, Heated Steering Wheel

CE LE SE LE ECO iM

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XSE PACKAGE

Power Moonroof, 17" Aluminum Alloy Wheels, P215/45R17 Tires, Wheel Locks, Solid Rear Disc Brakes, Push Button Start, Smart Key System, 7" Touch Panel Display Audio⁴ w/Navigation,⁵ SiriusXM[®] Satellite Radio, Gracenote[®] Album Cover Art, Text-to-Voice Capabilities, AM/FM Cache Radio, Auto-Dimming Rear View Mirror, Digital Compass, SofTex[®] Trimmed Seats, Power 8-Way Driver Seat, Tire Pressure Monitoring System, XSE Badge, Garage Door Opener

CE LE SE LE ECO iM

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MECHANICAL

ENGINE

Type	CE	LE	SE	LE ECO	iM
1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence	●	●	●	-	-
1.8 Litre, 4-Cylinder, DOHC, 16-Valve, w/Valvematic Technology	-	-	-	●	●
Horsepower					
132 hp @ 6000 rpm	●	●	●	-	-
140 hp @ 6100 rpm	-	-	-	●	-
137 hp @ 6100 rpm	-	-	-	-	●

DRIVETRAIN

Transmission					
6-Speed, Manual	●	-	●	-	●
Electronically Controlled, Continuously Variable Transmission w/intelligence & Shift Mode (CVTi-S)	○	●	-	●	○
Electronically Controlled, Continuously Variable Transmission w/intelligence & Shift Mode (CVTi-S), Sequential Multi-Mode Shifter, Paddle Shifters, Sport Mode	-	-	○	-	-

CHASSIS

Brakes					
Power-Assisted, Ventilated Front Discs, Rear Drums	●	●	●	●	-
Power-Assisted, Ventilated Front Discs, Solid Rear Discs	-	-	○	-	●

Steering

Electric Rack & Pinion w/Variable Power Assist	●	●	●	●	●
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Wheels & Tires

15" Steel Wheels, Full Wheel Covers	●	-	-	●	-
16" Steel Wheels, Full Wheel Covers	-	●	●	-	-
16" Aluminum Alloy Wheels, Wheel Locks	-	○	-	-	-
17" Aluminum Alloy Wheels, Wheel Locks	-	-	○	-	●
P195/65R15 All-Season Tires, Temporary Spare Tire	●	-	-	●	-
P205/55R16 All-Season Tires, Temporary Spare Tire	-	●	●	-	-
P215/45R17 All-Season Tires, Temporary Spare Tire	-	-	○	-	-
P225/45R17 All-Season Tires, Temporary Spare Tire	-	-	-	-	●

CAPACITIES

	CE	LE	SE	LE ECO	iM
Seat Capacity	●	●	●	●	●
Cargo Capacity					
369 (13.0)	●	●	●	●	-
588 (20.8)	-	-	-	-	●
Fuel Capacity					
50 (11.0)	●	●	●	●	-
53 (11.7)	-	-	-	-	●

FUEL CONSUMPTION RATING²

City/Highway/Combined	L/100 km	mpg (imperial gallon)	CE	LE	SE	LE ECO	iM
Manual	8.4/6.5/7.5	34/43/38	●	-	●	-	-
	8.8/6.8/7.9	32/42/36	-	-	-	-	●
CVTi-S	8.3/6.5/7.5	34/43/38	○	●	-	-	○
	8.3/6.7/7.5	34/42/38	-	-	○	-	-
	7.8/5.9/6.9	36/48/41	-	-	-	●	-

GENUINE ACCESSORIES

Toyota's Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit accessories.toyota.ca or your local Dealer.

COROLLA

16" Alloy Wheel
16" Steel Wheel Cover
Block Heater
Body Side Mouldings
Bongiovi Acoustics DPS
Cargo Liner
Cargo Net
Hood Deflector
Door Sill Protectors
Hood Deflector
Illuminated Door Sill Protectors
Paint Protection Film
Rear Bumper Protector
Rear Spoiler
Roof Rack
Side Window Deflectors
START+ Long Range Remote Engine Starter
Tub-Style All-Season Floor Mats

TRD ACCESSORIES

TRD Exhaust System
TRD Lowering Springs
TRD Performance Air Filter
TRD Rear Sway Bar

COROLLA iM

16" Steel Wheel – Black
Block Heater
Body Side Mouldings
Bongiovi Acoustics DPS
Cargo Liner
Cargo Net
Hood Deflector
Interior Light Kit
Lower Body Graphic
Paint Protection Film
Premium Audio⁴ w/Navigation⁵
Rear Spoiler
Side Window Deflectors
START+ Long Range Remote Engine Starter

TRD ACCESSORIES

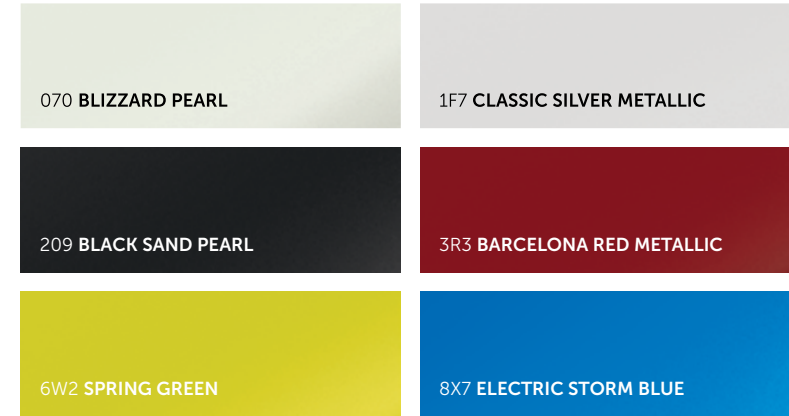
TRD Air Filter
TRD Oil Cap

COLOUR SECTION

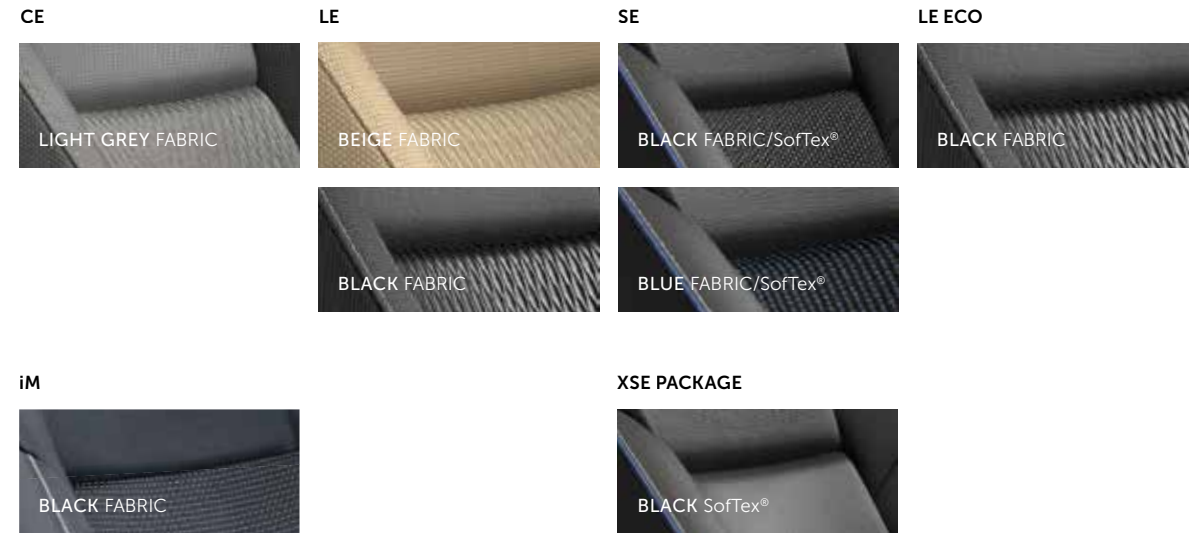
EXTERIOR COLOUR – COROLLA



EXTERIOR COLOUR – COROLLA iM



INTERIOR COLOUR



 Not all exterior and interior colour options are available for every model. Visit toyota.ca or your Dealer for details on colour configurations.

NEW VEHICLE WARRANTY SUMMARY

– No deductibles – no transfer fees

COMPREHENSIVE COVERAGE

3 YEARS OR 60,000 KM.

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 YEARS OR 100,000 KM.

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 YEARS OR 130,000 KM.

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 YEARS/UNLIMITED DISTANCE.

This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

DISCLAIMERS

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (6) Siri Eyes Free is a trademark of Apple Inc., registered in the US and other countries. (7) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. (8) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (9) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. (10) The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. The Pedestrian Detection System is designed to detect the presence of a pedestrian ahead of the vehicle, to determine if impact with the pedestrian is imminent and to help reduce impact speed. Neither are a collision-avoidance system nor a substitute for safe and attentive driving. (11) The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system or a substitute for safe and attentive driving. (12) Lane Departure Alert is not a collision-avoidance system or a substitute for safe and attentive driving. (13) Dynamic Radar Cruise Control is not a collision-avoidance system or a substitute for safe and attentive driving practices. (14) Automatic High Beam system operates at speeds above 40 km/h. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (15) Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 1996-2015 as of June 30, 2015. (16) ®Aeroplan and the Aeroplan logo are registered trademarks of Aimia Canada Inc.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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TEST DRIVE AND EARN AEROPLAN® MILES TODAY



You can earn Aeroplan®¹⁶ Miles when you purchase, test drive, or service your vehicle at a Toyota Dealership.

Speak to your Dealer for full details.



PRIUS c



PRIUS



PRIUS v



YARIS HATCHBACK



YARIS SEDAN



COROLLA iM



COROLLA



CAMRY



AVALON



86



SIENNA



RAV4



HIGHLANDER



4RUNNER



SEQUOIA



TACOMA



TUNDRA

YOU CAN RELY ON EVERY TOYOTA TO GET YOU WHEREVER YOU NEED TO GO TODAY.
AND WITH OUR COMMITMENT TO SAFETY, RELIABILITY, AND VALUE,
WE'LL BE ON THE ROAD WITH YOU FOR MANY YEARS TO COME.



Toyota recognizes its duty to safeguard the environment. Please recycle.
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