

2018

Winslow BMW of Colorado Springs WRAPsody Design Contest

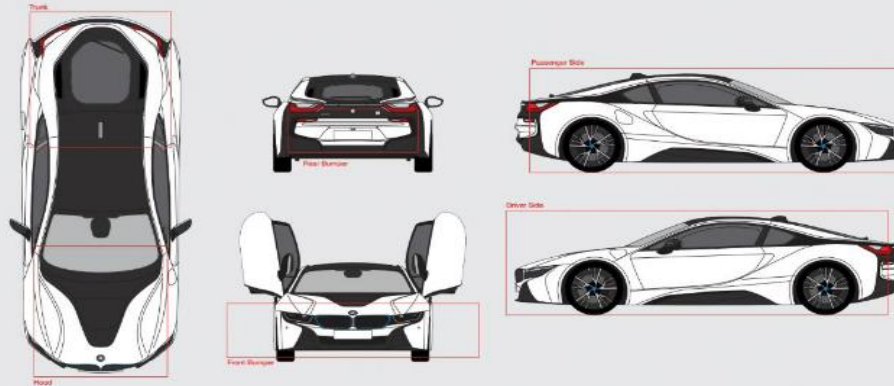
Inspired by the BMW Art Car collection and the brand's racing history, Winslow BMW of Colorado Springs partnered with the Pikes Peak International Hill Climb to invite design entries for the ultimate art wrap. The design was highlighted on a BMW i8 Coupe and showcased as the official Pace Car of the Parade of Champions at the conclusion of the 96th Running of the Race to the Clouds on June 24, 2018.

WRAPsody.

Winslow BMW of Colorado Springs invites design entries for the ultimate art wrap to be highlighted on a BMW i8 Coupe and showcased as the official Pace Car of the Parade of Champions at the conclusion of the 96th Pikes Peak International Hill Climb's Race to the Clouds.

For more information visit
www.winslowbmw.com

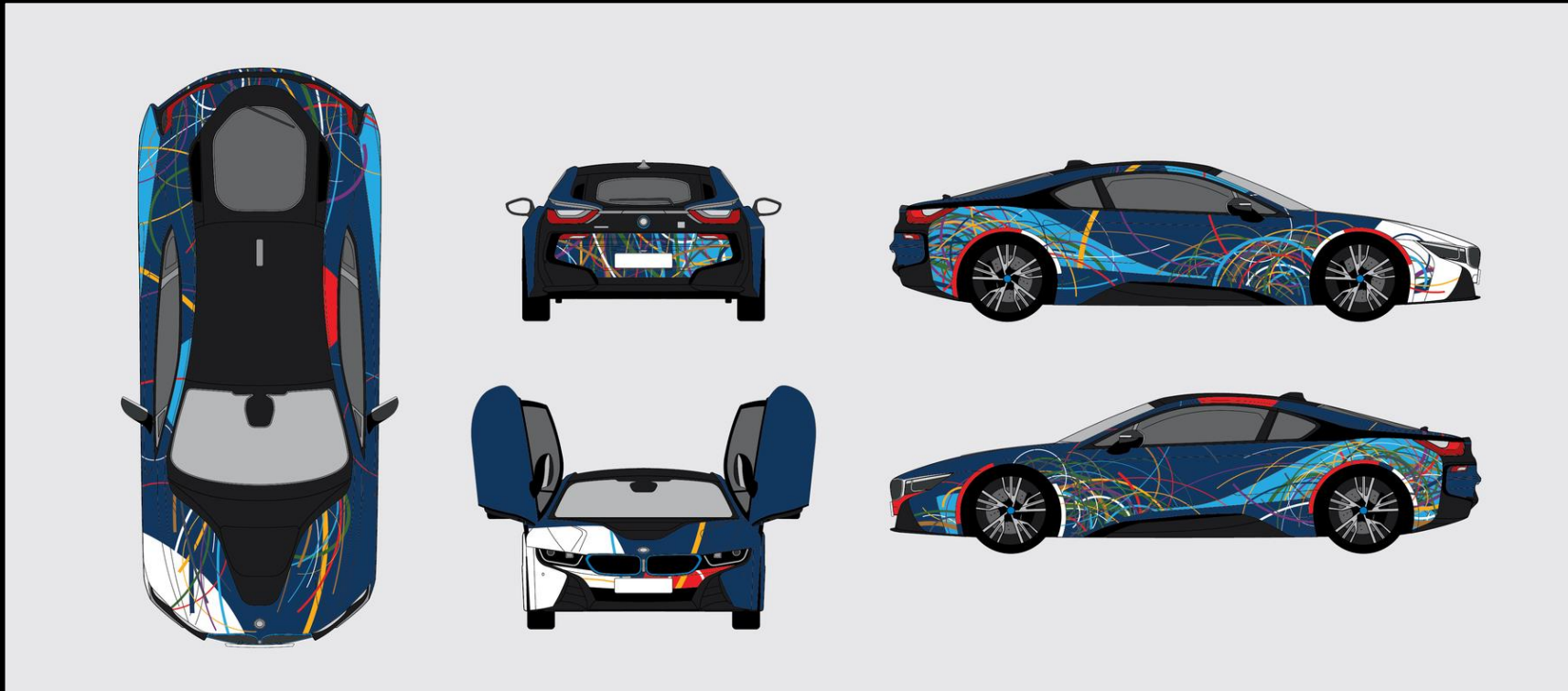
Ready to make your mark? Get set! Go!



The Winning Design, Submitted by Franck Rive from Cenac, France.

The following excerpt was included with his entry:

"The design is a set of hundred circles and curves which represent the move of the wheels, the air streams around the body, the view of a fuzzy colored car passing by at full speed and the clouds of dust around the car, as a tribute to the time when the road was not entirely tarred. The colors are chosen from the BMW Motorsport logo (dark-blue, light-blue, red) and a set of Pikes Peak colors (grey as the tar, yellow as the median line of the road, green as the forest, tan as the rocks and the dust, white as the snow, light blue as the sky). I added a personal color, purple as the wine, as a tribute to the city next to which I live, Bordeaux in France where I'm driving my 1972 BMW E3."





Winslow BMW i8 Wrapsody design by Franck Rive
2018 Pikes Peak International Hill Climb Parade of Champions Pace Car





WINSLOW



OF COLORADO SPRINGS





2019

PIKES PEAK INTERNATIONAL HILL CLIMB ULTIMATE PARADE OF CHAMPIONS PACE CAR

Powered by Winslow BMW



Inspired by the Race to the Clouds



Winslow BMW is proud to present the all new BMW M850i xDrive Coupe to serve as the official Parade of Champions vehicle. The inspired design theme was recommended by BMW's official M team.

BMW 850i xDrive Coupe:

**4.4-liter
TwinPower Turbo
V-8**

**xDrive
intelligent
all-wheel drive**

**Horsepower
523**

**Torque
553 lb-ft**



Winslow BMW
of Colorado Springs
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BROADMOOR
PIKES PEAK
INTERNATIONAL HILL CLIMB
GRAN TURISMO
THE BROADMOOR
COLORADO
SPRINGS
Ford
ACURA
PRECISION CRAFTED PERFORMANCE
Garrett
ADVANCING MOTION

TOYO TIRES START RACE TO THE CLOUDS TOYO TIRES

PIKES PEAK
INTERNATIONAL HILL CLIMB
GRAN TURISMO
REBELLION
TIREPECS
TOYO TIRES
Mobil 1
Perkins Motors
75 YEARS

Perkins Motors
REBELLION
TIREPECS
MOPAR
MOPAR

WINSLOW BMW OF COLORADO SPRINGS

WRAPsody 2.0

A CREATIVE CAR WRAP COMPETITION
THE OFFICIAL PIKES PEAK INTERNATIONAL HILL CLIMB
PARADE OF CHAMPIONS PACE CAR



OFFICIAL RULES

1. INTRODUCTION

Daring, courageous, thrilling – just a few words to describe The Broadmoor Pikes Peak International Hill Climb brought to you by Gran Turismo. If you yearn to be a part of the excitement, then here is your chance to do just that.

The **Wrapsody 2.0** design contest was created for you to express your inner drive and passion for the art of racing. The winning design will be a part of the record books without ever getting behind the wheel of an actual race car.

Join us in making history – again! Winslow BMW of Colorado Springs (Winslow BMW) and the Pikes Peak International Hill Climb (PPIHC) have partnered once more to offer you a chance to create the ultimate art wrap to be highlighted on a BMW M8 Competition Coupe and showcased as the official Pace Car of the Parade of Champions at the conclusion of the 98th Running of the Hill Climb.

2020 WRAPsody 2.0

Winslow BMW of Colorado Springs will again partner with The Broadmoor Pikes Peak International Hill Climb, brought to you by Gran Turismo, to invite design entries for the ultimate art wrap. The winning design will be highlighted on a BMW M8 Competition Coupe and showcased as the Parade of Champions Pace Car at the conclusion of the 98th Running of the Race to the Clouds on June 28, 2020.

