

GIVE IT EVERYTHING 

Part #: UP20A PM001

2020

SPORTAGE.

**FOR ALL THE TRAILS
TO BE TRAVELED.**



MADE FOR MONTANA ROADS, OR WHEREVER YOU ROAM





From off to work to off the beaten path
IT'S UP FOR ANYTHING

Whatever your day brings, the redesigned 2020 Sportage has what it takes to take it on. Got a bike, luggage, or a mountain of groceries? There's a place for everything. Planning a getaway? Available Dynamax^{TM1} fully active all-wheel drive^{*†} can help you get there in all sorts of weather. Night out with friends? Sportage brings the style, premium features, and seating for five. Sound good so far? Read on for all the details.



*Optional feature available only on certain trims. See kia.com for details. †No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safely. 1 See inside back cover for endnote. This page and cover: SX TURBO AWD SHOWN

LX

all the essentials,
and then some

DRIVING

2.4L Gasoline Direct Injection (GDI)
4-cylinder engine
181 hp @ 6,000 rpm
6-speed Sportmatic® transmission

17" alloy wheels

Drive Mode Select
Acoustic glass (front windshield)
LED daytime running lights
Projection headlights
High Beam Assist²
Front fog lights (AWD)*
Dynamax™¹ fully active all-wheel drive*

TECHNOLOGY

Apple CarPlay^{®3} & Android Auto™⁴
8" touch screen

Rear View Monitor w/Parking Guidance²
Forward Collision Warning²
Forward Collision-Avoidance Assist
w/Pedestrian Detection²
Driver Attention Warning⁵
Lane Keeping Assist²
Lane Departure Warning²
Blind-Spot Collision Warning
w/Lane Change Assist^{2*}
Rear Cross-Traffic Collision Warning^{2*}

INTERIOR

Cloth seat trim
60/40 split-folding rear seats
Dual-zone automatic
temperature control⁶
10-way power-adjustable
driver's seat w/lumbar support*
Heated front seats*

S

adds more
stylish and
sporty features

2.4L Gasoline Direct Injection (GDI)
4-cylinder engine
181 hp @ 6,000 rpm
6-speed Sportmatic® transmission
w/paddle shifters

18" dark gray alloy wheels

Front & rear skid plates
Drive Mode Select
Acoustic glass (front windshield)
LED daytime running lights
Projection headlights
High Beam Assist²
Front LED fog lights*
Dynamax™¹ fully active all-wheel drive*

UVO link^{®*}

Apple CarPlay^{®3} & Android Auto™⁴
8" touch screen
Wireless smartphone charger^{7*}
Rear View Monitor w/Parking Guidance²
Forward Collision Warning²
Forward Collision-Avoidance Assist
w/Pedestrian Detection²
Driver Attention Warning⁵
Lane Keeping Assist²
Lane Departure Warning²
Blind-Spot Collision Warning
w/Lane Change Assist²
Rear Cross-Traffic Collision Warning²
Smart Cruise Control w/Stop & Go^{8*}

Sofino premium leatherette seat trim
60/40 split-folding rear seats
Dual-zone automatic
temperature control⁶
10-way power-adjustable
driver's seat w/lumbar support*
Heated front seats*
Panoramic sunroof w/power sunshade*

TWO WAYS

to start your adventure

Sportage comes in four unique trims. Here's a handy list of key features and options for the first two — the LX and S — to help you decide which one is right for you.



*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS
(HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.
1-7 See inside back cover for endnotes. LX AWD SHOWN

EX

upgrades the S with convenience and technology

DRIVING

2.4L Gasoline Direct Injection (GDI)
4-cylinder engine
181 hp @ 6,000 rpm
6-speed Sportmatic® transmission
w/paddle shifters
18" alloy wheels
Acoustic glass (front windshield)
LED daytime running lights
Projection headlights
High Beam Assist²
Front fog lights
Dynamax™^{1M} fully active all-wheel drive*

TECHNOLOGY

UVO link⁶
Navigation⁸
Harman Kardon®⁹ premium audio system w/8 speakers*
Apple CarPlay^{®3} & Android Auto™⁴
8" touch screen
Wireless smartphone charger⁷*
Smart Power Liftgate™
Smart Welcome
Rear View Monitor w/Parking Guidance²
Parking Distance Warning — Reverse & Forward²*
Forward Collision Warning²
Forward Collision-Avoidance Assist w/Pedestrian Detection²
Driver Attention Warning⁵
Lane Keeping Assist²
Lane Departure Warning²
Blind-Spot Collision Warning w/Lane Change Assist²
Rear Cross-Traffic Collision Warning²
Smart Cruise Control w/Stop & Go^{2*}

INTERIOR

Sofino premium leatherette seat trim
60/40 split-folding rear seats
Dual-zone automatic temperature control
10-way power-adjustable driver's seat w/lumbar support
8-way power-adjustable front passenger seat*
Heated front seats
Vented front seats^{*}
Panoramic sunroof w/power sunshade*

SX TURBO

adds turbo power, and those extra luxury and sporty features you've been wanting

2.0L Turbo Gasoline Direct Injection (GDI) 4-cylinder engine
240 hp @ 6,000 rpm
6-speed Sportmatic® transmission
w/paddle shifters
19" alloy wheels
Acoustic glass (front windshield)
LED daytime running lights
LED headlights
High Beam Assist²
Front LED fog lights
Dynamax™^{1M} fully active all-wheel drive*

UVO link⁶
Navigation⁸
Harman Kardon®⁹ premium audio system w/8 speakers
Apple CarPlay^{®3} & Android Auto™⁴
8" touch screen
Wireless smartphone charger⁷
Smart Power Liftgate™
Smart Welcome
Rear View Monitor w/Parking Guidance²
Parking Distance Warning — Reverse & Forward²
Forward Collision Warning²
Forward Collision-Avoidance Assist w/Pedestrian Detection²
Driver Attention Warning⁵
Lane Keeping Assist²
Lane Departure Warning²
Blind-Spot Collision Warning w/Lane Change Assist²
Rear Cross-Traffic Collision Warning²
Smart Cruise Control w/Stop & Go²

Leather seat trim
60/40 split-folding rear seats
Dual-zone automatic temperature control
10-way power-adjustable driver's seat w/lumbar support
8-way power-adjustable front passenger seat
Heated front seats
Vented front seats
Panoramic sunroof w/power sunshade

^{*}OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS. 1-9 See inside back cover for endnotes. SX TURBO AWD SHOWN



Add a little
MORE LUXURY
with these two choices

The EX and SX Turbo trims give you more premium perks inside and out. Use this chart to help you compare their key features and options.

PANORAMIC SUNROOF*
includes a power sunshade

LEATHER SEAT TRIM*
adds soft, sporty style

HEATED FRONT SEATS*
are a perfect way to beat the chill

VENTILATED FRONT SEATS*
help you stay cool from the bottom up

DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL*
to save that relationship

SOUND-INSULATING ACOUSTIC FRONT WINDSHIELD
helps block that pesky wind and road noise

SPACE, SEATS, SUN

Here's how we make the most of them

Inside Sportage, you'll find all the elements for an incredible ride, such as seats that are oh-so-accommodating, an available panoramic sunroof* for wide-open views, and a quiet, roomy cabin to stretch out and enjoy it all.

*Optional feature available only on certain trims. See kia.com for details. Simulated screen shown. SX TURBO AWD SHOWN

for even more details

[KIA.COM/SPORTAGE](http://kia.com/sportage)

COMFORT & SPACIOUSNESS



Designed to let you

PACK IT IN, ON, OR OUT OF SIGHT

Sportage makes it easy to pack up and go on a whim, with a variety of smart, convenient ways to accommodate different cargo shapes and sizes — along with plenty of room for your friends.

SMART POWER LIFTGATE™*

opens automatically when you stand behind it for three seconds with the Smart Key* in your hand, pocket, or bag — perfect for when your arms are full

DUAL-LEVEL CARGO FLOOR

is intelligently designed so you can lower it when carrying taller items

SMART WELCOME WITH POWER-FOLDING MIRRORS*

unfolds the power-folding mirrors and turns on the interior and door-handle lights when it detects the Smart Key*

ROOF RAILS*

help you transport excess or oversized cargo

60/40 SPLIT-FOLDING REAR SEATS

give you versatile storage for cargo while carrying passengers at the same time

CONCEALED STORAGE*

under the cargo floor includes an available removable tray* to help wrangle loose items



*Optional feature available only on certain trims. See kia.com for details. SX TURBO AWD SHOWN

Checklist for the **ULTIMATE** road trip

Think of all the things you need for a great drive, and chances are you'll find it inside the cockpit. Controls are perfectly positioned. An available Harman Kardon^{®9} audio system makes your favorite music sound even more amazing. Premium features* take everything up an extra notch. Now all you need is a destination.

WIRELESS SMARTPHONE CHARGER^{7*}
gives you cord-free convenience —
a brand-new feature for Sportage

HARMAN KARDON^{®9}
PREMIUM AUDIO SYSTEM^{*}
with rich, crisp sound

APPLE CarPlay^{®3} & ANDROID AUTO^{™4}
sync with your compatible smartphone
to let you make calls, send texts, or play
voicemails via voice command

SiriusXM^{®10*}
lets you hear your favorite music,
sports, comedy, news, and more

PUSH-BUTTON START^{*}
allows you to start or stop the engine
with the Smart Key^{*} in your pocket or bag

PADDLE SHIFTERS^{*}
put sporty shifting at your fingertips

*Optional feature available only on certain trims. See kia.com for details.
3, 4, 7, 9, 10 See inside back cover for endnotes. Simulated screen shown. SX TURBO AWD SHOWN



We can all use some
EXTRA HELP
out there

Even the best drivers can't be perfect 100% of the time.
So we created Kia Drive Wise*, a suite of available
advanced driver-assistance technologies that are designed
to help keep you alert, aware of surrounding traffic, and even
intervene in certain situations to help you avoid collisions?

*Optional feature available only on certain trims. See kia.com for details.
2 See inside back cover for endnote. Image shown for illustration only. SX TURBO AWD SHOWN

LOOK FOR THE  LABELS AHEAD 

for even more details

[KIA.COM/SPORTAGE](http://kia.com/sportage)



KIA DRIVE WISE



Four ways to help you **REMAIN CENTERED** amid the chaos of life

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few occasional hazards of life behind the wheel. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.²



^{*}Optional feature available only on certain trims. See kia.com for details.

² See inside back cover for endnote. Image shown for illustration only. SX TURBO AWD SHOWN

LANE DEPARTURE WARNING² DW

If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep

LANE KEEPING ASSIST² DW

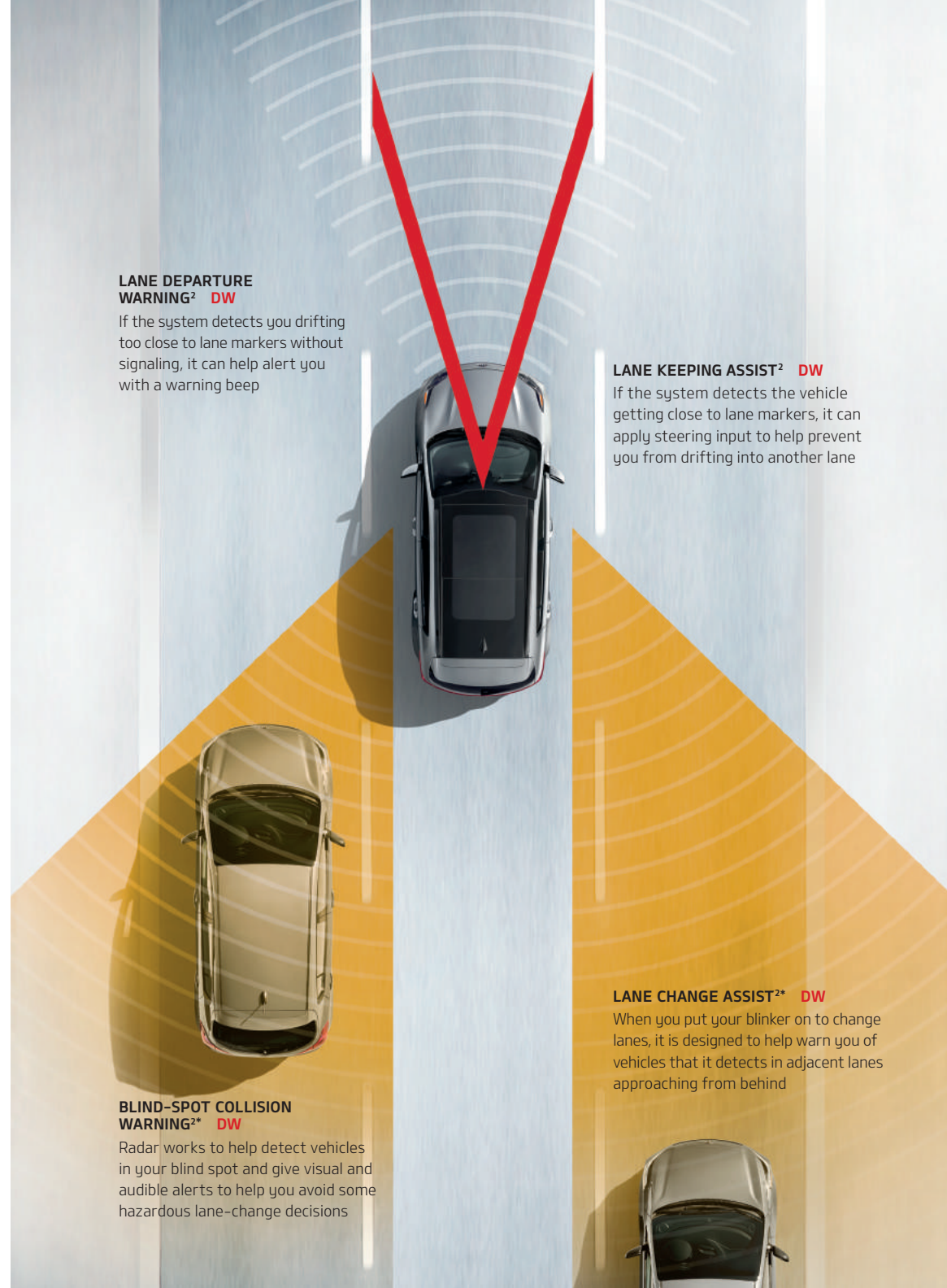
If the system detects the vehicle getting close to lane markers, it can apply steering input to help prevent you from drifting into another lane

BLIND-SPOT COLLISION WARNING^{2*} DW

Radar works to help detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions

LANE CHANGE ASSIST^{2*} DW

When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind





Senses, alerts, and helps **STOP**

Who needs a copilot when you can have the help of all these available advanced features?

FORWARD COLLISION WARNING² DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close

FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION² DW

This system is designed to help detect and alert you of a collision risk or pedestrian approaching, and even automatically apply the brakes in some cases

SMART CRUISE CONTROL WITH STOP & GO^{2*} DW

This system is designed to automatically adjust your driving speed to help maintain a predetermined distance from a vehicle detected ahead of you

DRIVER ATTENTION WARNING⁵ DW

This system is designed to give you a warning signal to take a break if it detects inattentive driving practices

BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly



²Optional feature available only on certain trims. See kia.com for details.
2, 5 See inside back cover for endnotes. Image shown for illustration only. SX TURBO AWD SHOWN



It looks great from the back **BUT IT SEES EVEN BETTER**

From approaching cars to that wayward shopping cart hiding in your blind spot, a little extra help goes a long way when backing up. That's why Sportage has got your back, with available features that can help alert you to a variety of potential hazards that are already behind you — as well as those heading your way.

REAR CROSS-TRAFFIC COLLISION WARNING^{2*} DW

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

PARKING DISTANCE WARNING — REVERSE & FORWARD^{2*} DW

is designed to give an audible warning if it detects certain objects close to your vehicle while parking

REAR VIEW MONITOR W/PARKING GUIDANCE² DW

is designed to automatically display the rear view on your screen when you put your Sportage in reverse, with yellow (getting close) and red (stop!) grid lines that help track how much space you have before you bump into something

DW = **DRIVE
WISE**

*Optional feature available only on certain trims. See kia.com for details.

2 See inside back cover for endnote. Image shown for illustration only. SX TURBO AWD SHOWN





It connects, checks, finds, reminds

MEET UVO

your personal assistant

UVO^{6*} is Kia's smart telematics system that lets you integrate your compatible smartphone via an embedded modem to perform an array of impressive functions. Just download and activate the Kia Access with UVO link⁶ app from the App Store^{®3} or Google Play^{™4} Store. We'll even cover your subscription fees for one year from the original retail purchase/lease date.



REMOTE LOCK/UNLOCK^{11*}

can lock or unlock your Sportage from afar

REMOTE CLIMATE CONTROL^{11*}

lets you get the air conditioning or heater going before you get to your car

REMOTE FIND MY CAR^{11*}

can locate where you parked your Sportage, and even give you directions to it

911 CONNECT¹² & ROADSIDE ASSISTANCE^{13*}

will automatically attempt to call 911 to send help if your airbags deploy — or for non-emergencies, it lets you connect with our call center for 24/7 roadside assistance

VEHICLE DIAGNOSTICS^{14*}

helps you monitor the condition of your Sportage and even schedule service if needed

MY CAR ZONE^{15*}

will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed, curfew — and for Sportages equipped with Navigation^{8*} — even geographic boundaries

MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR^{*}

can sync your favorite POIs from your compatible smartphone to the Navigation system^{8*}

UVO | link



GO TO OWNERS.KIA.COM OR DOWNLOAD THE KIA ACCESS WITH UVO LINK APP TO ACTIVATE

^{*}Optional feature available only on certain trims. See kia.com for details.
3, 4, 6, 8, 11–15 See inside back cover for endnotes. Image shown for illustration only. SX TURBO AWD SHOWN



Pick your PERFORMANCE

Different drivers have different styles, so Sportage gives you choices to help personalize your ride. Start by picking a trim with the engine type you like. Once you hit the road, you can customize things further with Drive Mode Select. So whether you're the turbo type or a casual cruiser, you'll be smiling behind the wheel.

ENGINE CHOICES

include a 181-horsepower 2.4L Gasoline Direct Injection (GDI) engine or available turbocharged 2.0L GDI engine with up to 240 horsepower*

PRECISE HANDLING

lets you hug those curves, thanks to larger front brakes and a sport-tuned suspension on the SX Turbo

DRIVE MODE SELECT

lets you choose from Normal, Eco, or Sport settings to suit your style of driving

ISO-STRUCTURE™ CONSTRUCTION

from high-tensile strength steel alloys provides enhanced stability and a quiet ride



*Optional feature available only on certain trims. See kia.com for details. SX TURBO AWD SHOWN

How to **GET OUT THERE** no matter what's out there

Wondering if Sportage is as adventurous as you are? Let's just say we drove its all-wheel drive test vehicles over 3 million miles through alpine passes, sandstorms, and monsoons — in temperatures ranging from minus 31° F to 130° F — just to help make sure it is.



DYNAMAX™¹ FULLY ACTIVE AWD*

is an available feature that uses electronic sensors to monitor various road conditions, then distributes power to the appropriate wheels to help enhance traction and control

TORQUE VECTORING CORNER CONTROL (TVCC)*

is part of Dynamax's AWD system that can increase cornering stability by applying braking force to the rear inside-corner wheel in certain situations

A UNIQUE FRONT BUMPER*

with a steeper approach angle gives the AWD models a little more ground clearance for when the terrain calls for it

*Optional feature available only on certain trims. See kia.com for details. 1 See inside back cover for endnote. SX TURBO AWD SHOWN

AWD



KIA.COM/SPORTAGE

for even more details



When life throws you a **CURVE**

here's how to stay on track

Sportage is packed with advanced technologies to help combat slipping or skidding in a variety of challenging situations.* Here's how each one works to help you stay in control.

TO ENHANCE CONTROL

ELECTRONIC STABILITY CONTROL (ESC)

In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability

TO HELP KEEP YOU ON COURSE

VEHICLE STABILITY MANAGEMENT (VSM)

VSM is designed to intervene to help enhance stability and steering responses when driving on some slippery roads

TO HELP PREVENT SLIPPING

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction

WHEN YOU HIT THE BRAKES

ANTI-LOCK BRAKING SYSTEM (ABS)

The cornerstone of active safety features, ABS helps provide greater control when stopping in difficult conditions like wet or slippery roads

*No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safely.

At Kia, the priority is always on improving all aspects of safety. Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways we never stop working to increase your protection.†

ADVANCED AIRBAG SYSTEM¹⁶

includes dual front, front seat-mounted side, and full-length side curtain airbags

AIRBAG & SEAT-BELT SENSORS¹⁶

monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly

FRONT SEAT-BELT PRETENSIONERS

tighten extra slack in front seat belts in certain collisions

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

let you adjust the front seat belts for a more customized fit to help improve effectiveness

FRONT & REAR CRUMPLE ZONES

are engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the cabin in certain collisions

REINFORCED BODY CAGE & SIDE-IMPACT DOOR BEAMS

constructed with a combination of high-tensile strength steel alloys help strengthen the body of the vehicle, absorb impact energy, and deflect side-impact force in certain collisions



**NHTSA Overall 5-Star
Crash Safety Rating¹⁷**



**IT HELPS DETECT,
COORDINATE,
AND REACT**
to give you more peace of mind

†No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safely.
16, 17 See inside back cover for endnotes. Inflated airbags shown for illustration only. SX TURBO AWD SHOWN



**SNOW WHITE PEARL**

(S, EX, SX)

YOU HAVE A PURE HEART
AND GENTLE NATURE. YOU
LOVE LONG NAPS.

**SPARKLING SILVER**

(LX, S, EX, SX)

YOU NOTICE THE SUBTLE
IRONIES IN LIFE. NOTHING IS EVER
BLACK AND WHITE TO YOU.

**CHERRY BLACK**

(LX, S, EX, SX)

YOUR SWEET NATURE IS
SOMETIMES BELIED BY YOUR
LOVE OF DARK COMEDIES.

**PACIFIC BLUE**

(LX, S, EX, SX)

A WAVE OF CALM WASHES OVER
YOU AS YOU REALIZE, YES, THIS IS
DEFINITELY THE COLOR FOR YOU.

Find out which
COLOR
is your
perfect match

**BURNISHED COPPER**

(LX, S, EX, SX)

YOU HAVE A WARM DEMEANOR AND
ALWAYS APPEAR POLISHED WHEN
THE SITUATION CALLS FOR IT.

**HYPER RED**

(LX, S, EX, SX)

YOU CRAVE EXCITEMENT,
AND YOUR POSITIVE ENERGY
IS DOWNRIGHT CONTAGIOUS.

**STEEL GRAY**

(LX, S, EX, SX)

THOUGH YOU HAVE A SPARKLING
PERSONALITY, YOUR SOUL REMAINS
SALT-OF-THE-EARTH.

**CLEAR WHITE**

(LX)

YOU ARE OPEN TO EXPLORING
ENDLESS POSSIBILITIES. YOUR
GLASS IS ALWAYS HALF-FULL.

Actual colors may vary from printed brochure. See kia.com/sportage for interior combinations.

Choose the PACKAGE that completes you

LX POPULAR PACKAGE

Blind-Spot Collision Warning
w/Lane Change Assist²
Rear Cross-Traffic Collision Warning²
10-way power-adjustable driver's
seat w/lumbar support
Dual-zone automatic temperature
control w/ionizer
Auto defogger
Solar glass
Dual illuminated visor vanity mirrors

S SUNROOF PACKAGE

Panoramic sunroof
Half-chrome outside door handles
LED interior lighting
Smart Welcome
Smart Key & push-button start
Dual-zone automatic temperature
control w/ionizer
Auto defogger
Windshield wiper de-icer
Solar glass

S PREMIUM PACKAGE

(REQUIRES S SUNROOF PACKAGE)

18" dark gray alloy wheels
LED taillights
LED fog lights w/gloss black trim
& black chrome bar
Leather-wrapped shift knob
10-way power-adjustable driver's
seat w/lumbar support
Heated front seats
Auto-dimming rearview mirror
w/HomeLink^{®18} & compass
SiriusXM^{®10}
UVO link⁶
Electronic parking brake
Smart Cruise Control w/Stop & Go²
Wireless smartphone charger⁷
High-gloss center fascia
Chrome inside door handles
Door scuff plates
USB charge port
in rear floor console

EX TECHNOLOGY PACKAGE

Navigation³ w/8" touch screen
Harman Kardon^{®9} premium
audio system w/8 speakers
UVO link⁶
Ventilated front seats
Leather seat trim
8-way power-adjustable front
passenger seat
Auto-dimming rearview mirror
w/HomeLink^{®18} & compass
Panoramic sunroof
Heated steering wheel
LED interior lighting
Wireless smartphone charger⁷
Front & rear parking assist
sensors²
Smart Cruise Control
w/Stop & Go²
Electronic parking brake
Compact spare tire

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2, 6–10, 18 See inside back cover for endnotes.



Researching whose powertrain **WARRANTY** is top of the line?

Kia	10-year/100,000-mile
Subaru	5-year/60,000-mile
Toyota	5-year/60,000-mile
Honda	5-year/60,000-mile
Ford	5-year/60,000-mile
Mazda	5-year/60,000-mile
Mercedes	4-year/50,000-mile
BMW	4-year/50,000-mile
Volvo	4-year/50,000-mile
Audi	4-year/50,000-mile



(let us give you a hint)

INDUSTRY-LEADING WARRANTY PROGRAM¹⁹

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 15-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

ENDNOTES 1. Dynamax is a trademark of Magna International, 2019. All rights reserved. 2. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 3. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. 4. Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android™ 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. 5. Driver Attention Warning is not a substitute for safe driving and may not detect all instances of inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. 6. Purchase/lease of a new 2020 Kia Sportage vehicle with UVO link includes a complimentary 1-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 1-year UVO link subscription expires, continued access to UVO link will require a paid subscription at the then-current subscription rate or your use of UVO link will immediately terminate. Use of UVO link is subject to agreement to the UVO Privacy Policy (available at owners.kia.com) and Terms of Service (available at owners.kia.com). UVO is transferable to subsequent owner(s) during the original UVO service term. Only use UVO when safe to do so. Kia Access with UVO link app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit owners.kia.com or your authorized Kia dealer. 7. Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions. 8. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. 9. ©2019 Harman International Industries, Inc. All rights reserved. Harman Kardon is a registered trademark of Harman International Industries, Inc. 10. SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. **If you decide to continue service after your 3-month All Access trial subscription, which is included with your newly purchased or leased vehicle, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Traffic information not available in all markets. See siriusxm.com/traffic for details.** Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. 11. Remote features require a UVO subscription, a compatible smartphone, and a wireless signal with good coverage to function. Normal cellular service rates may apply. Do not use remote climate control if vehicle is in an enclosed area (e.g., closed garage) or a partially enclosed area without ventilation. Close all doors leading from adjacent living areas to the vehicle area before executing a remote climate control command. 12. 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires cellular coverage. 13. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires cellular coverage. 14. Vehicle Diagnostics is not a substitute for regularly scheduled maintenance. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and requires initial activation. See the UVO Maintenance section or Owner's Manual for maintenance schedule. 15. My Car Zone requires cellular coverage. Cellular service rates apply. 16. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. 17. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.nhtsa.gov/ratings). 18. HomeLink® is a registered trademark of Gentex Corporation. 19. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

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